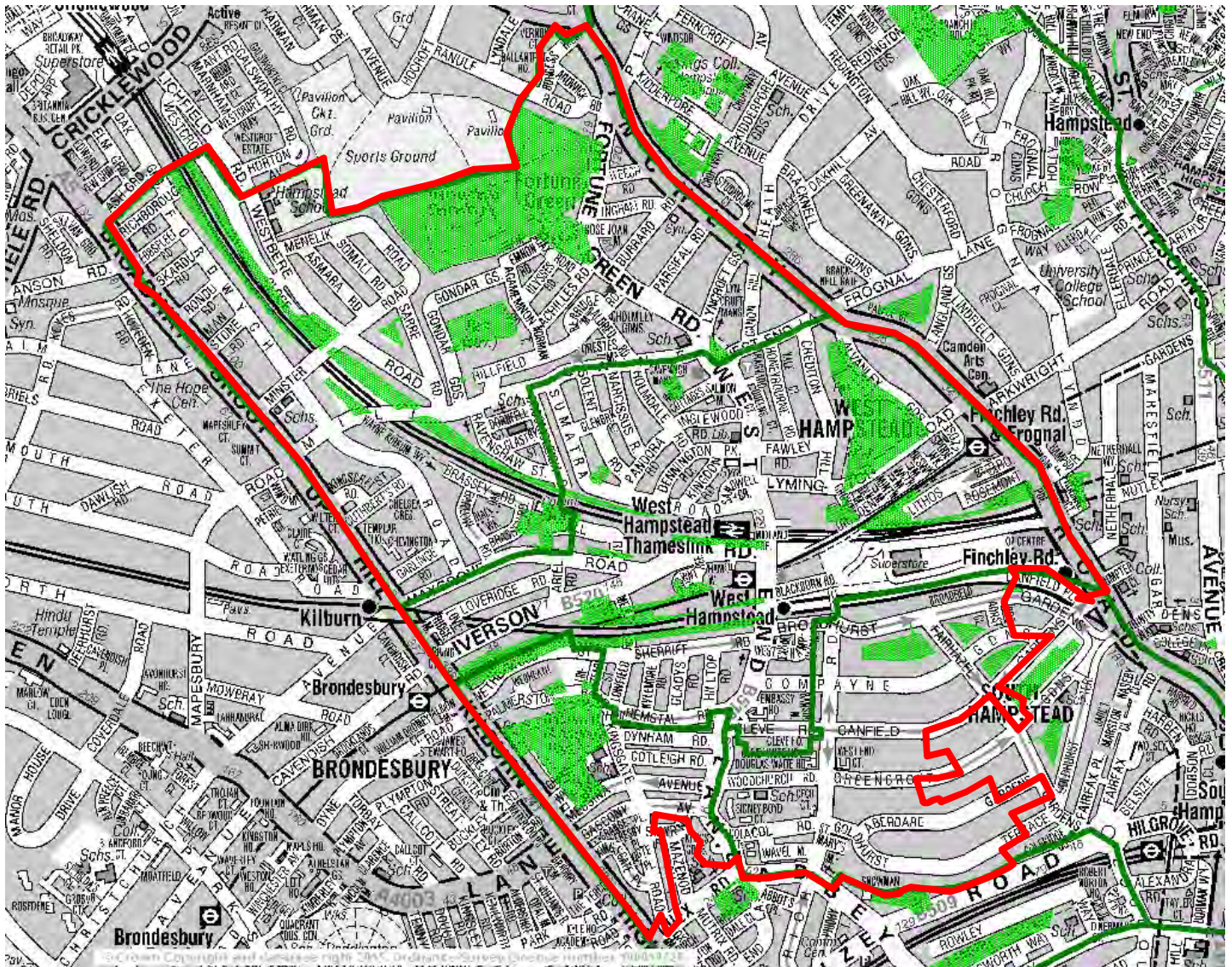


# West Hampstead



Population: 32,159

Land area: 249.213 hectares

December 2015

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# Strengths

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## Economic

77% of working age residents are economically active (Camden: 68.1%)

Average annual household income is £57,537 (Camden: £52,962)

24.3% of those working are employed at a higher managerial, professional level (Camden: 19.1%)

## Health & Well-being

Life expectancy for women is 87.3 years (Camden women: 84 years)

Only 15.3% live in overcrowding (Camden: 20.2%)

## Environment & Transport

All homes have access to a metropolitan park

## Knowledge, Skills & Experience

Only 9.7% of those over 16 have no qualifications (Camden: 12.7%)

59.1% of those over 16 have a level 4 qualification (Camden: 50.5%)

## Community

At 66 per 1,000 the overall crime rate is significantly below the borough average (Camden: 124.4)

89.5% of under 5s are registered with Early Years (Camden: 79%)



# Challenges

---

## Social

4 of the 19 West Hampstead LSOAs are in the top 10% in England for probability of loneliness of those aged 65 and over

---

## Economic

There are 0.3 jobs per capita (Camden: 2.1 per capita)

---

The lowest average household income in the neighbourhood is £31,895  
(West Hampstead: £54,026, Camden: £52,962)

---

## Multiple deprivation

Lower super output areas\* that fall within 10% most deprived in England (W Hampstead 19 LSOAs)

---

Crime and disorder deprivation (2 LSOAs)

---

Living environment deprivation (11 LSOAs)

---

Income deprivation affecting children (5 LSOAs)

---

Income deprivation affecting older people (4 LSOAs)

---

\* A lower super output area is a geography for the collection and publication of small area statistics. It has an average of roughly 1,500 residents and 650 households

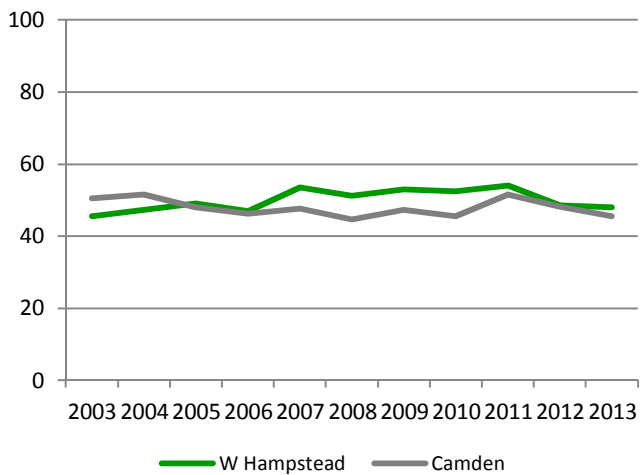
# Social

**32,159**  
people live in West  
Hampstead,  
in 15,154 households

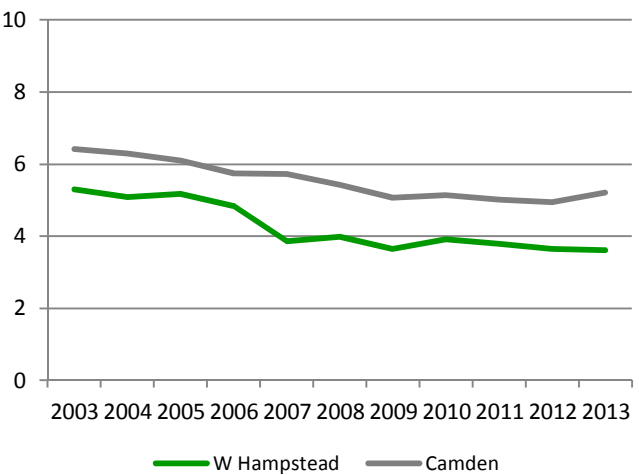
**129**  
residents per hectare,  
compared to 105.4 in  
Camden overall

There will be a  
**population increase of**  
**15.1%**  
by 2028

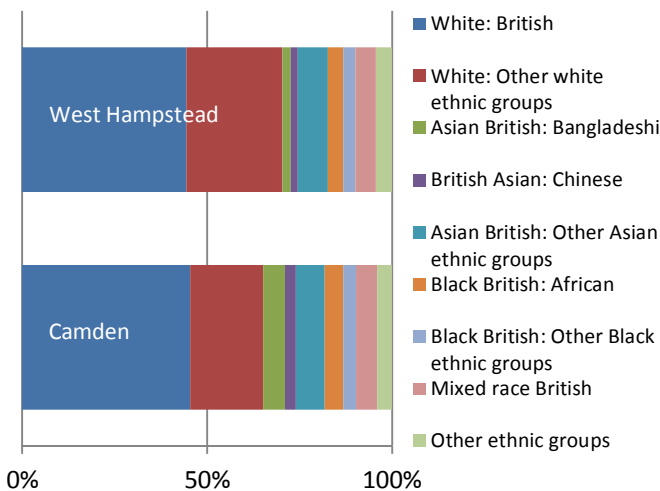
## General fertility rate



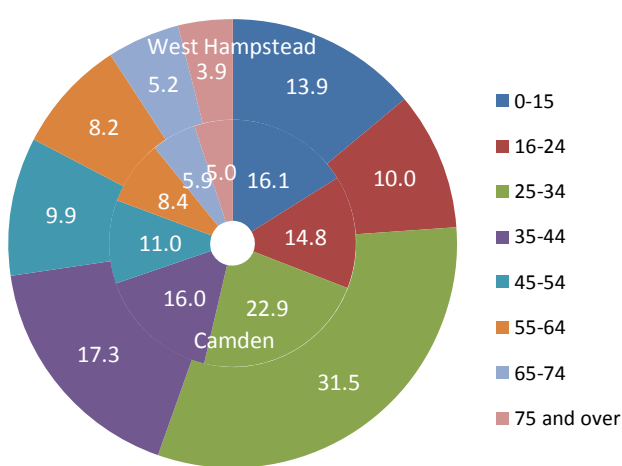
## Crude mortality rate (deaths per 1,000)



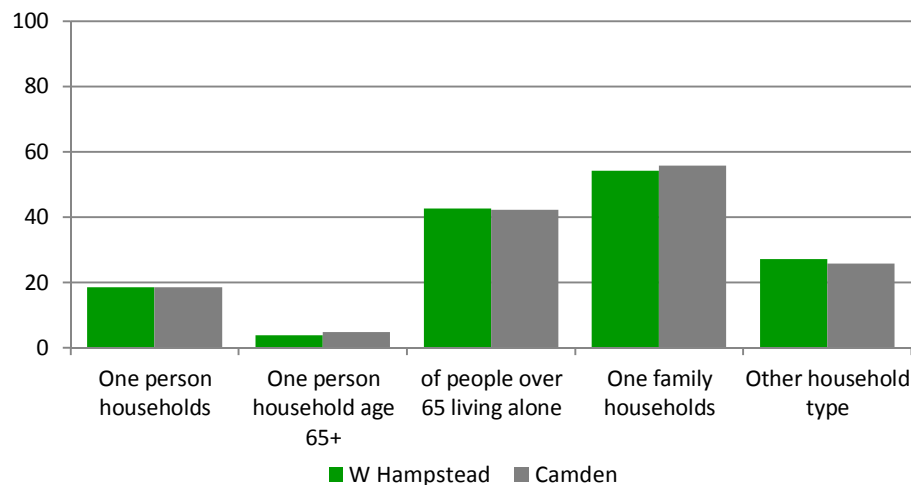
## Ethnicity



## Age



## Households



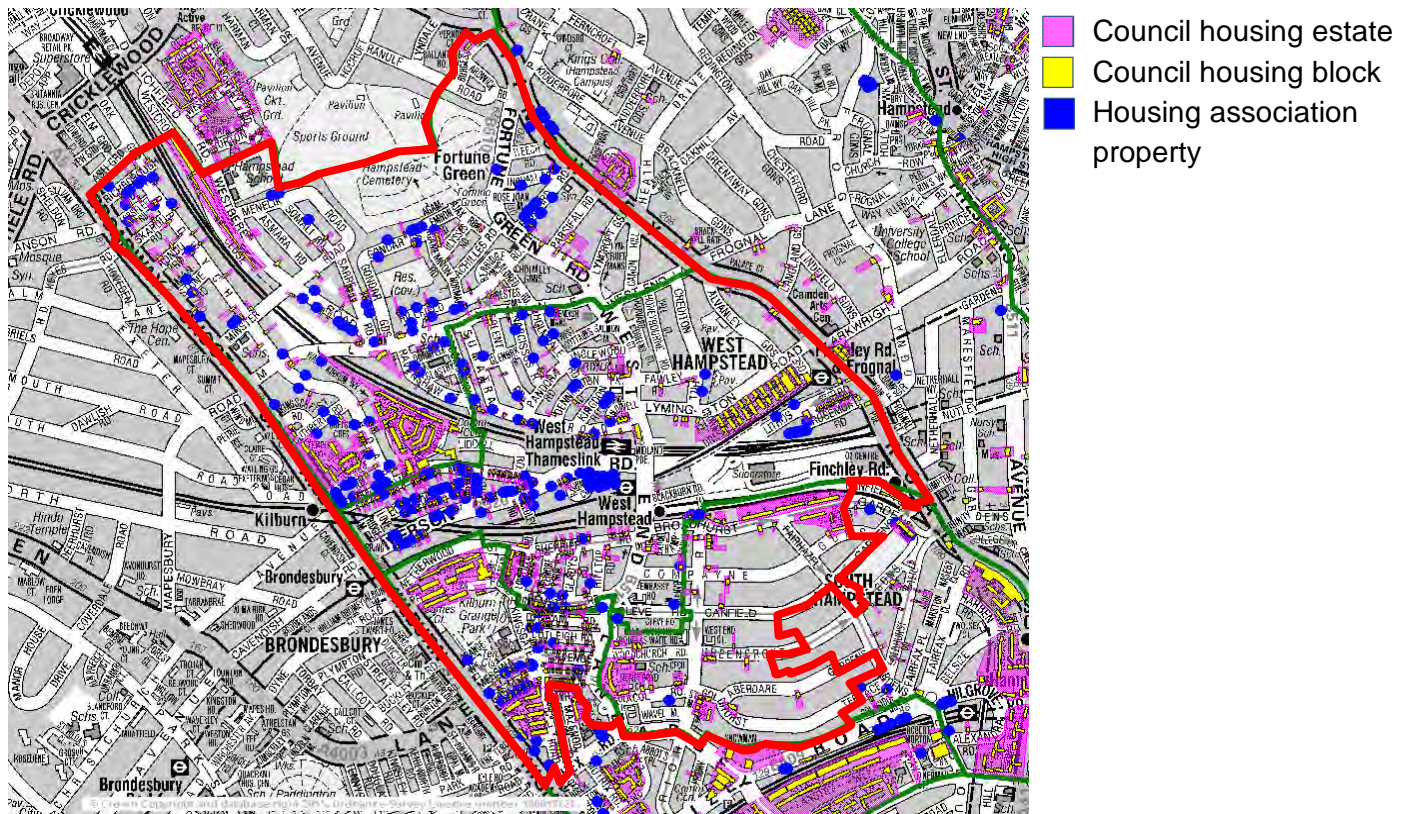
There are  
**2,961**  
families in West Hampstead with  
dependent children and  
**5,086**  
dependent children

**42.7%**  
of people aged over 65 live alone  
compared to 42.2% in Camden

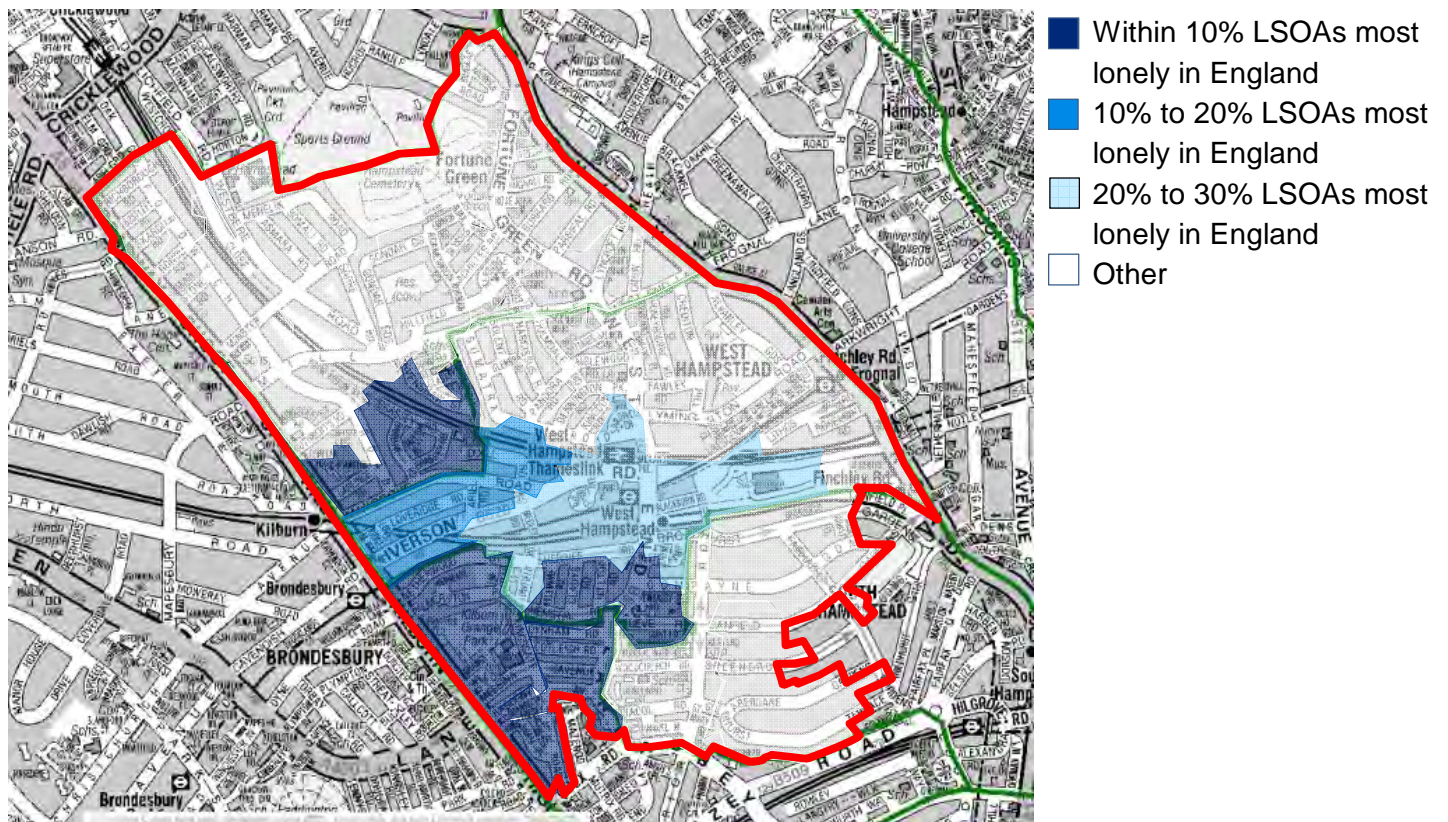


# Social

## Social housing



## Probability of loneliness for those aged 65 and over



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# Social

<div><div>Significantly different</div><div>Significantly better</div><div>Significantly worse</div></div>	West Hampstead		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
							N'hood		N'hood	
	No.	%	%							
Population										
Total people	32159						1,710	Highgate Hill	32,159	West Hampstead
Population density people per hectare)	129.0		105.4				10.9	Highgate Hill	182.3	Gospel Oak
Gender										
Male	15734	48.6	48.9			-0.3	46.6	Dartmouth Park	55.5	Fitzrovia
Female	16425	51.4	51.0			0.3	44.5	Fitzrovia	53.4	Dartmouth Park
General Fertility Rate (West Hampstead and Fortune Green wards), trend data										
2003	301	45.6	50.5			-4.9		N/A		N/A
2004	312	47.3	51.5			-4.2		N/A		N/A
2005	329	49.0	48.0			1.0		N/A		N/A
2006	315	47.0	46.2			0.8		N/A		N/A
2007	360	53.6	47.6			6.0		N/A		N/A
2008	346	51.2	44.6			6.6		N/A		N/A
2009	361	52.9	47.3			5.6		N/A		N/A
2010	358	52.5	45.5			7.0		N/A		N/A
2011	371	54.1	51.5			2.6		N/A		N/A
2012	339	48.6	48.2			0.4		N/A		N/A
2013	344	48.0	45.5			2.5		N/A		N/A
Crude Mortality Rate (W Hampstead and F Green wards) deaths per 1000, trend data										
2003	126	5.3	6.4			-1.1		N/A		N/A
2004	121	5.1	6.3			-1.2		N/A		N/A
2005	123	5.2	6.1			-0.9		N/A		N/A
2006	115	4.8	5.7			-0.9		N/A		N/A
2007	92	3.9	5.7			-1.9		N/A		N/A
2008	95	4.0	5.4			-1.4		N/A		N/A
2009	87	3.7	5.1			-1.4		N/A		N/A
2010	93	3.9	5.1			-1.2		N/A		N/A
2011	90	3.8	5.0			-1.2		N/A		N/A
2012	87	3.7	4.9			-1.3		N/A		N/A
2013	86	3.6	5.2			-1.6		N/A		N/A

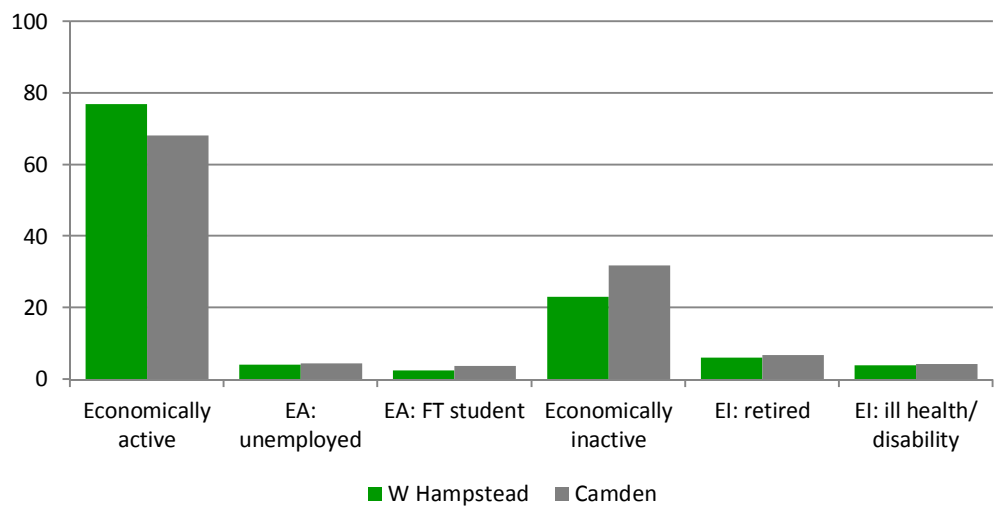
Population increase									
2018	34450	7.1	8.8			-1.7	4.7	Belsize Park	28.9 Somers Town
2023	35703	11.0	12.6			-1.6	7.0	Belsize Park	42.4 Somers Town
2028	37005	15.1	16.1			-1.0	9.5	Belsize Park	47.4 Somers Town
Ethnic Group (Jan 2013)									
% White English/Welsh/Scottish/N Irish	14305	44.5	44.0			0.5	32.1	Somers Town	69.1 Highgate Hill
% White Irish	1365	4.2	3.2			1.0	1.9	Regents Park	5.3 Kilburn Priory
% White Gypsy/Irish Traveller	23	0.1	0.1			0.0	0.0		0.2 H. Hill, Cl'well
% White Other	6964	21.7	19.0			2.6	11.5	Gospel Oak	25.6 Belsize Park
% Mixed White & Black Caribbean	398	1.2	1.1			0.1	0.4	Fitzrovia	2.0 Dartmouth Park
% Mixed White & Black African	258	0.8	0.8			0.0	0.2	Hihggate Hill	1.5 Swiss Cottage
% Mixed White & Asian	561	1.7	1.8			0.0	1.1	Kings Cross, Som	3.6 Covent Garden
% Mixed Other	580	1.8	1.9			-0.1	1.0	Holborn	2.4 Euston
% Asian British Indian	1081	3.4	2.8			0.6	0.8	Gospel Oak	6.1 Fitzrovia
% Asian British Pakistani	262	0.8	0.7			0.1	0.1	Highgate Hill	1.4 Swiss Cottage
% Asian British Bangladeshi	687	2.1	5.7			-3.5	0.1	Highgate Hill	18.9 Somers Town
% Asian British Chinese	602	1.9	2.9			-1.1	0.9	Parliament Hill &	8.6 Fitzrovia
% Asian British Other	1298	4.0	4.0			0.0	1.1	Parliament Hill &	6.4 Fitzrovia
% Black British African	1348	4.2	4.9			-0.7	0.6	Highgate Hill	8.6 Kings Cross
% Black British Caribbean	555	1.7	1.6			0.1	0.2	Highgate Hill	2.6 Gospel Oak
% Black British Other	503	1.6	1.7			-0.1	0.5	Highgate Hill	2.8 Gospel Oak
% Other Ethnic Group Arab	599	1.9	1.6			0.3	0.1	Highgate Hill	5.0 Kilburn Priory
% Any Other Ethnic Group	770	2.4	2.3			0.1	0.6	Highgate Hill	3.2 Fitzrovia
Country of birth									
% born outside the UK	14141	44.0	42.5			1.5	26.3	Dartmouth Park	52.7 Swiss Cottage
% born in the EU	4771	14.8	13.0			1.8	9.1	Dartmouth Park	17.3 Fitzrovia
% born in other countries	9370	29.1	29.5			-0.4	17.3	Dartmouth Park	40.0 Swiss Cottage
Age (Jan 2013)									
% 0-15	4459	13.9	16.1			-2.2	9.0	Covent Garden	21.4 Gospel Oak
% 16-24	3210	10.0	14.8			-4.8	6.8	Highgate Hill	38.8 Fitzrovia
% 25-34	10139	31.5	22.9			8.7	12.6	Highgate Hill	30.1 West Hampstead
% 35-44	5571	17.3	16.0			1.4	12.9	Fitzrovia	19.2 Belsize Park
% 45-54	3198	9.9	11.0			-1.0	8.0	Fitzrovia	15.4 Highgate Hill
% 55-64	2647	8.2	8.4			-0.2	5.6	Fitzrovia	15.1 Highgate Hill
% 65-74	1676	5.2	5.9			-0.7	4.0	Fitzrovia	11.8 Highgate Hill
% 75 and over	1259	3.9	5.0			-1.1	2.7	Fitzrovia	7.7 Highgate Hill
Disability or Long Term health problem									
% day to day activities limited a lot	2039	6.3	7.0			-0.7	4.1	Highgate Hill	11.9 Gospel Oak
% day to day activities limited a little	2101	6.5	7.4			-0.9	5.3	Fitzrovia	10.0 Gospel Oak
% not limited	28019	87.1	85.6			1.6	78.1	Gospel Oak	90.4 Highgate Hill

<b>Disability</b>									
Number of people with learning disabilities	85						N/A	N/A	
Number of wheelchair users	300						N/A	N/A	
Number of people partially sighted	103						N/A	N/A	
Number of people with hearing loss	44						N/A	N/A	
<b>Religion</b>									
% Christian	11550	35.9	34.0			2.0	28.8	Fitzrovia	39.2 Gospel Oak
% Buddhist	373	1.2	1.3			-0.1	0.3	Highgate Hill	2.0 Fitzrovia
% Hindu	534	1.7	1.4			0.2	0.5	Dartmouth Park	3.2 Fitzrovia
% Jewish	2041	6.3	4.5			1.9	0.3	Somers Town	12.0 Highgate Hill
% Muslim	2886	9.0	12.1			-3.1	0.9	Highgate Hill	27.8 Somers Town
% Sikh	71	0.2	0.2			0.0	0.0	Camden NT, High	0.5 Fitzrovia
% Other religion	204	0.6	0.6			0.1	0.3	Holborn, S Town	1.0 Dartmouth Park
% of no religion	7891	24.5	25.5			-0.9	17.2	Regents Park	37.2 Camden New Town
% religion not stated	6609	20.6	20.5			0.0	17.4	Somers Town	26.9 Fitzrovia
<b>Adult Lifestage: Age 16-75 and over</b>									
% adults with no dependent children	21238	76.9	73.7			3.2	64.2	Gospel Oak	86.7 Fitzrovia
% adults with dependent children	6381	23.1	26.3			-3.2	13.3	Fitzrovia	35.8 Gospel Oak
<b>Housing</b>									
Number of dwellings	14972						798	Highgate Hill	18257 West Hampstead
Number of households	15154						722	Highgate Hill	18360 West Hampstead
<b>Household composition (people)</b>									
% one person households	5962	18.6	18.6			0.0	12.3	Highgate Hill	27.7 Bloomsbury
% one person household age 65 and over	1253	3.9	4.8			-0.9	3.8	Camden New Town	8.0 Primrose Hill
% of people over 65 living alone	2935	42.7	42.2			0.5	21.8	Dartmouth Park	57.9 Kilburn Priory
% one family households	17392	54.2	55.7			-1.5	36.4	Fitzrovia	67.8 Highgate Hill
% other household type (in a household with more than one family, shared accommodation)	8719	27.2	25.7			1.5	17.5	Primrose Hill	35.1 Covent Garden
<b>Families in households (families)</b>									
% with dependent children in family (families)	2961	39.5	44.5			-5.0	33.1	Fitzrovia	55.8 Gospel Oak
Total number of dependent children (persons)	5086						N/A	N/A	
<b>Lone parent households: 16-74 households</b>									
% households that are lone parent households with dependent children	824	5.4	6.4			-0.9	2.7	Primrose Hill	19.1 Kilburn Priory
<b>Lone parents of all with dependent children</b>									
% of all people with dependent children that are lone parents	824	12.9	13.4			-0.5	3.8	Highgate Hill	19.5 Gospel Oak



# Economic

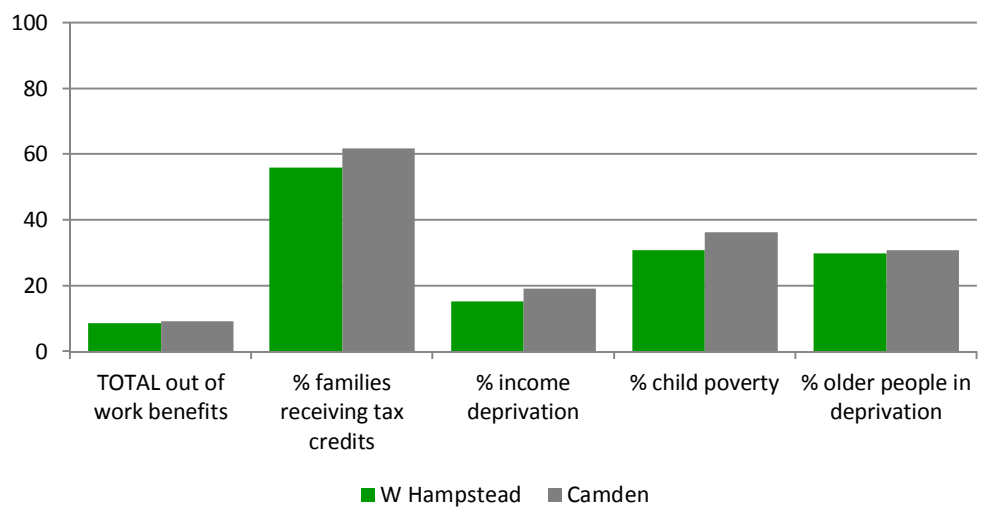
## Economic activity



**77%**  
of working age adults are economically active  
**6.2%**  
are retired

There are **8,200**  
in West Hampstead  
**0.3 jobs per capita** of working age residents

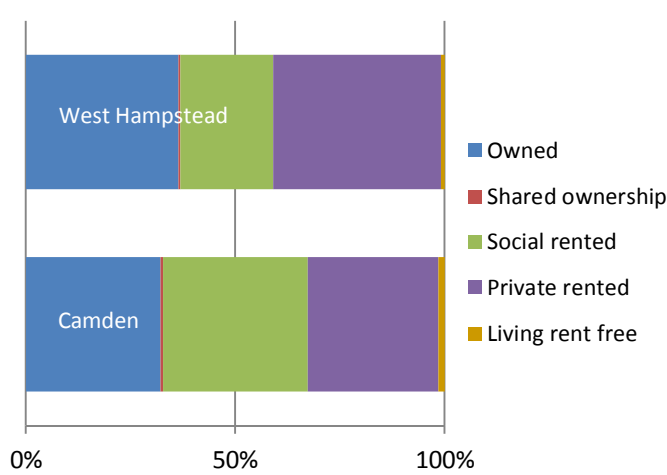
## Benefits and income



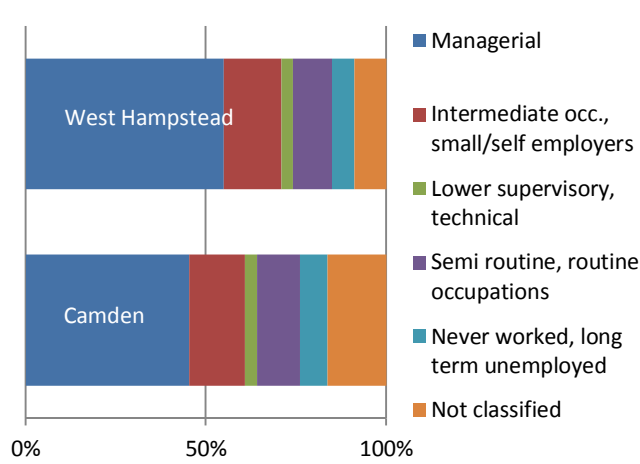
The average annual household income is **£57,530**  
compared to £52,962 for Camden

**56.1%**  
of families are on tax credits compared to 61.8% for Camden families

## Housing tenure



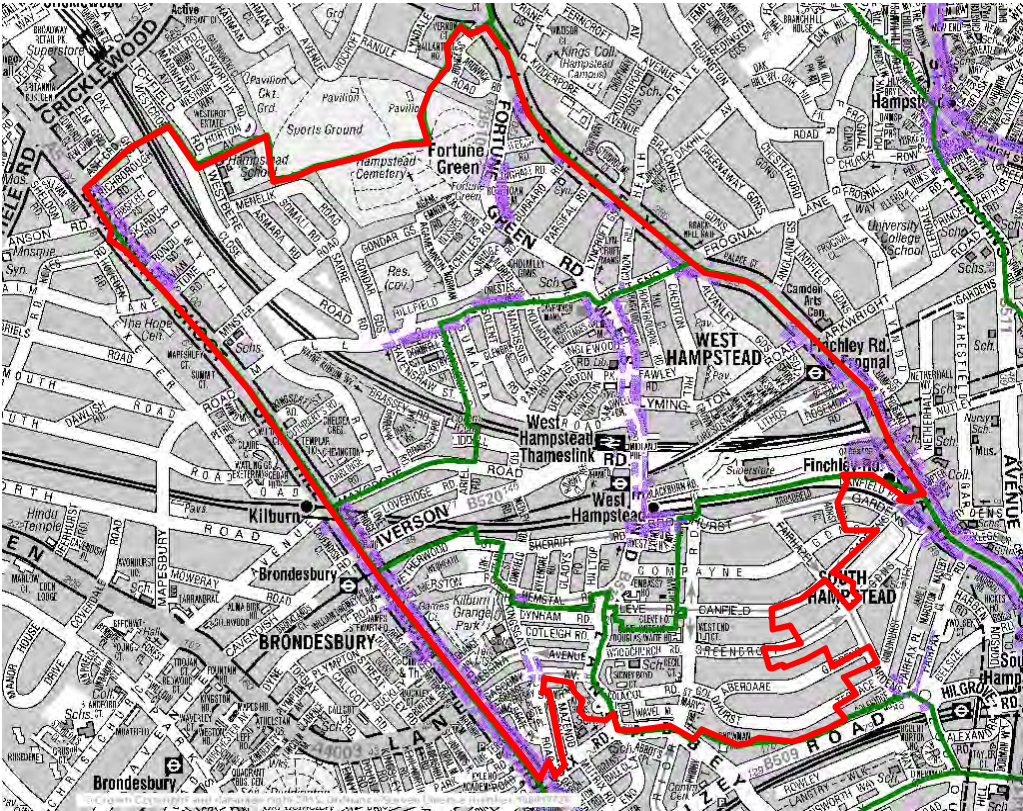
## Socio-economic groups





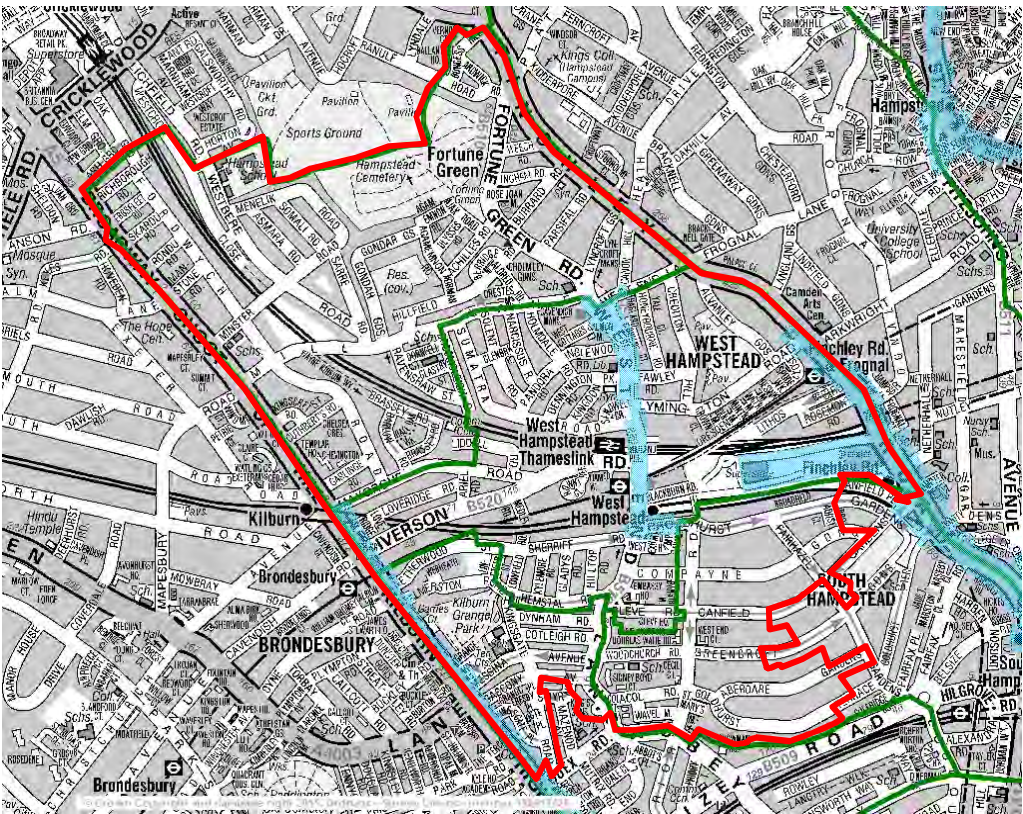
# Economic

## Retail presence



■ Retail presence

## Designated town centre













■ Town centres



# Economic

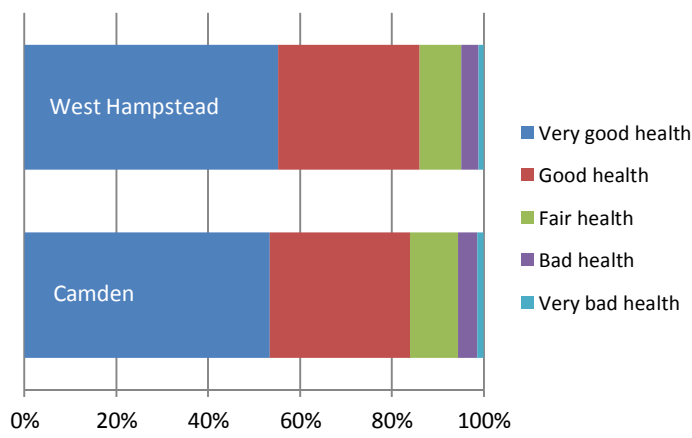
<div><div></div>Significantly different</div> <div><div></div>Significantly better</div> <div><div></div>Significantly worse</div>	West Hampstead		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
								N'hood		N'hood
Economic Activity: Age 16-74										
% economically active	20349	77.0	68.1			8.9	51.7	Euston	75.9	Belsize Park
% economically active: unemployed	1109	4.2	4.5			-0.3	1.6	Highgate Hill	7.0	Gospel Oak
% economically active: full time student	650	2.5	3.8			-1.3	1.7	Primrose Hill	8.5	Euston
% economically inactive	6092	23.0	31.9			-8.9	24.1	Belsize Park	48.3	Euston
% economically inactive: retired	1627	6.2	6.9			-0.7	5.4	Camden NT	10.6	Primrose Hill
% economically inactive: ill health/disability	1028	3.9	4.4			-0.5	1.2	Highgate Hill	8.6	Gospel Oak
Jobs										
Number of jobs	8200						600	Highgate Hill	55,400	Bloomsbury
Jobs per capita of persons of working age	0.3		2.1			-1.8	0.2	Gospel Oak	19.1	Holborn
Working hours										
% working part time	3318	17.4	22.9			-5.5	18.8	Belsize Park	64.3	Somers Town
% working part time:men	1234	6.5	9.2			-2.7	6.6	Belsize Park	14.9	Somers Town
% working part time: women	2084	10.9	13.7			-2.8	11.0	Holborn	22.4	Euston
% working full time over 49 hours	4685	24.5	23.0			1.5	11.5	Somers Town	31.5	Primrose Hill
% working 49+ hours men	2998	15.7	15.4			0.3	8.4	Somers Town	21.7	Hampstead
% working 49+ hours women	1687	8.8	7.6			1.2	3.1	Somers Town	10.8	Primrose Hill
Income										
MEAN Annual Household Income estimate	£57,530		£52,962			£4,568	£31,472	Somers Town	£96,649	Highgate Hill
MEDIAN Annual Household Income estimate	£44,410		£39,847			£4,563	£23,520	Somers Town	£73,024	Highgate Hill
Benefits claimants 16-74										
% receiving Job Seekers Allowance	470	2.3	1.7			0.6	0.5	Highgate Hill	4.8	Somers Town
% receiving ESA and Incapacity Benefit	1540	5.8	6.4			-0.5	3.6	Highgate Hill	20.5	Gospel Oak
% lone parents receiving Lone Parent Allowance	195	23.7	26.8			-3.1	0.0	Highgate Hill	41.7	Somers Town
% receiving other income related benefits	95	0.4	0.3			0.1	0.0	H. Hill, P'mnt Hill &	1.6	Clerkenwell
% TOTAL out of work benefits	2300	8.7	9.3			-0.6	4.2	Highgate Hill	29.9	Somers Town
% of families receiving tax credits	1660	56.1	61.8			-5.7	5.3	Highgate Hill	91.0	Somers Town



Income deprivation (W Hampstead and F Green wards)											
% income deprivation	15.3		19.1				-3.8	7.1	Hampstead	34.4	Somers Town
% child poverty	30.8		36.3				-5.5	9.8	Hampstead	52.3	Kilburn Priory
% older people in deprivation	29.8		30.8				-1.0	14.1	Hampstead	49.1	Somers Town
Childcare availability											
Number of nurseries	15								N/A		N/A
Number of nursery places	704								N/A		N/A
Number of child minders	16								N/A		N/A
Number of childminding places	73								N/A		N/A
Childcare places per child under 5 (0-5)	2,192	0.45	0.27				0.2	0.02	P'mnt Hill & Heath	1.1	Highgate Hill
Housing tenure (persons)											
% owned	11655	36.3	32.0				4.3	9.8	Euston	77.2	Highgate Hill
% shared ownership	148	0.5	0.6				-0.2	0.1	Clerkenwell	1.9	Kings Cross
% social rented	7109	22.2	34.7				-12.5	1.9	Highgate Hill	68.6	Somers Town
% rented from the council	4231	13.2	24.9				-11.7	1.4	Highgate Hill	55.7	Gospel Oak
% private rented	12854	40.1	31.1				8.9	14.5	Gospel Oak	49.9	Fitzrovia
% living rent free	307	1.0	1.6				-0.6	1.0	W. Hampstead	3.3	Fitzrovia
Socio-economic group: 16-74											
% higher managerial, administrative and professional	6438	24.3	19.1				5.2	6.9	Euston, S. Town	29.9	Highgate Hill
% lower managerial, administrative and professional	8076	30.5	26.2				4.4	12.9	Euston	36.7	Highgate Hill
% intermediate occupations	2307	8.7	7.9				0.8	4.9	Fitzrovia	9.7	Gospel Oak
% small employers and own account workers	1945	7.4	7.5				-0.2	4.5	Fitzrovia	11.2	Highgate Hill
% lower supervisory and technical	839	3.2	3.4				-0.2	2.1	H'mpstd, H. Hill, R.	5.6	Gospel Oak
% semi-routine occupations	1691	6.4	7.2				-0.8	3.1	Highgate Hill	12.6	Gospel Oak
% routine occupations	1171	4.4	4.8				-0.3	1.6	Highgate Hill	9.0	Gospel Oak
% never worked	1236	4.7	5.9				-1.2	1.9	Highgate Hill	13.1	Somers Town
% long term unemployed	415	1.6	1.8				-0.2	0.4	Highgate Hill	2.9	Clerkenwell
% not classified	2323	8.8	16.3				-7.5	6.8	Primrose Hill	43.5	Fitzrovia

# Health & Well-being

## General health



86% of residents rate their health as good or very good, compared to the Camden average (84%)

## Life expectancy



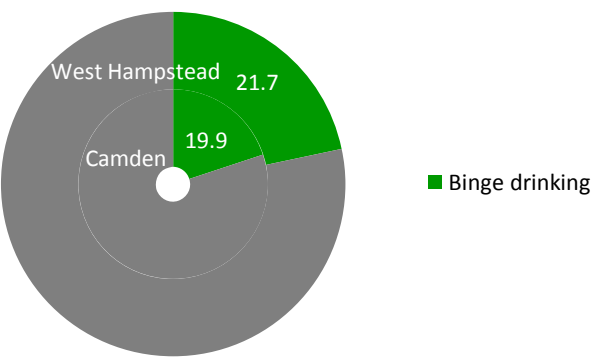
## Causes of death

Primary: **Cancer**  
Secondary: **Cardiovascular disease**

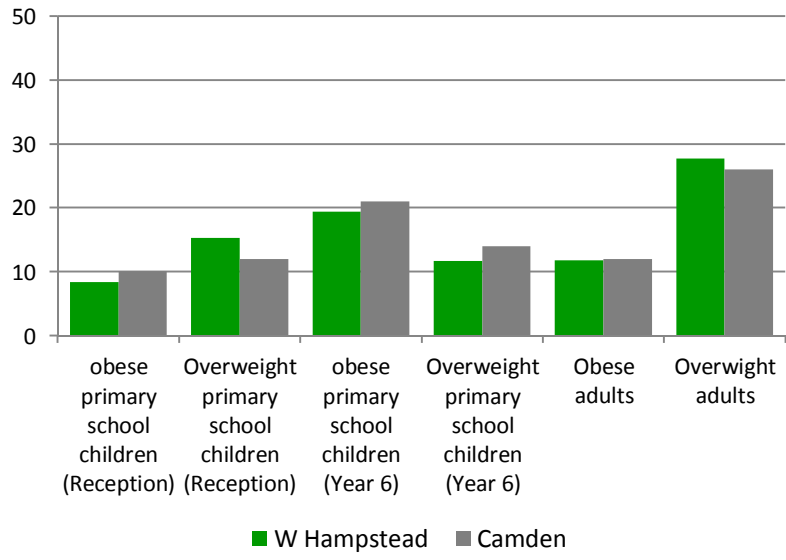
## Smoking

There are **4,330 smokers** in West Hampstead.  
**Smoking prevalence is 20%**, compared to 20% for Camden

## Alcohol consumption



## Overweightness and obesity



## Mental health conditions

**2%** of residents have diagnosis of serious mental illness

**15%** of residents have a diagnosis of either anxiety or depression

# Health & Well-being

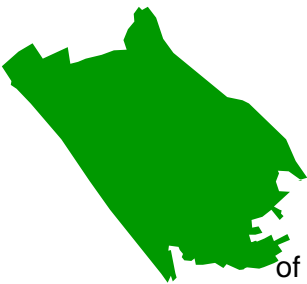
<div><div>Significantly different</div><div>Significantly better</div><div>Significantly worse</div></div>	West Hampstead		Camden	Less	More	Variance	Camden range													
							Lowest		Highest											
								N'hood		N'hood										
No											%	%								
Wellbeing																				
Level of life satisfaction											7.3	7.2			0.1	7.0		7.6	Highgate Hill	
Level of happiness											7.1	7.1			0.0	6.9		7.4	Highgate Hill	
Level of worthwhileness											7.5	7.4			0.1	7.2		7.8	Highgate Hill	
Life expectancy (West Hampstead and Fortune Green wards)																				
Men											80.7	79.0			1.7	76.1	K. Town ward	84.9	Belsize ward	
Women											87.3	84.0			3.3	79.4	K. Town ward	88.8	H&CG ward	
General health																				
% very good health											17739	55.2	53.4			1.7	44.2	Gospel Oak	85.0	Primrose Hill
% good health											9906	30.8	30.6			0.2	9.5	Primrose Hill	33.2	Covent Garden
% fair health											2921	9.1	10.4			-1.3	4.4	Primrose Hill	14.5	Somers Town
% bad health											1208	3.8	4.2			-0.4	1.0	Primrose Hill	7.1	Gospel Oak
% very bad health											385	1.2	1.4			-0.2	0.0	Primrose Hill	2.8	G. Oak, S. Town
Main causes of death																				
Primary											Cancer					N/A		N/A		
Secondary											CVD					N/A		N/A		
Healthy eating (W Hampstead and F Green wards)																				
% of adults eating healthily											43.4	41.6			1.8	29.8	S. Town MSOA	51.3	Hampstead ward	
Overcrowding																				
% person living in overcrowding											4666	15.3	20.2			-4.9	5.0	Highgate Hill	33.0	Somers Town
Obesity																				
% obese primary school children (Reception class)											42	8.3	10			-1.7	5.0	Dartmouth Park	16.0	Euston
% overweight primary school children (Reception class)											77	15.3	12			3.3	6.0	Euston	16.0	Gospel Oak
% obese primary school children (Year 6)											73	19.4	21			-1.6	11.0	Camden NT	29.0	Euston
% overweight primary school children (Year 6)											44	11.7	14			-2.3	8.0	Dartmouth Park	22.0	Euston
% obese adults											2410	11.8	12			-0.2	9.0	Bloomsbury	19.0	G. Oak, S. Town
% overweight adults											5662	27.7	26			1.7	17.0	Fitzrovia	32.0	Clerkenwell



Alcohol consumption										
% adults binge drinking (W Hampstead and F Green wards)	21.7		19.9			1.8	12.3	S. Town MSOA	24.8	H&CG ward
% higher or increased risk drinkers	1359	7.0	7			0.0	3.0	Regents Park	12.0	Camden NT
Smoking prevalence and mortality										
Number of smokers	4,330						N/A		N/A	
% smoking prevalence	20		20			0.0	12.0	Fitzrovia, H. Hill	27.0	Gospel Oak
Average number of deaths from lung cancer or COPD	12.0						N/A		N/A	
Rate of deaths lung cancer COPD per 1,000	1.3		0.8			0.5	0.6	Covent Garden	2.9	Euston
Average number of deaths from heart disease	24.7						N/A		N/A	
Rate of deaths lung cancer COPD per 1,000	1.1		1.0			0.1	0.6	Clerkenwell, Holbo	2.2	Kilburn Priory
Mental health conditions										
% diagnosis of serious mental health illness	408	2.0	2			0.0	0.0	Fitzrovia	2.0	
% diagnosis of either anxiety or depression	3341	15.0	15			0.0	6.0	Fitzrovia	19.0	Gospel Oak

# Environment & Transport

## Land



The total land area of West Hampstead is **249.213 hectares**

**13.6%** of land in West Hampstead is public green space

## Access to parks and nature

**62.9%** of homes in West Hampstead have access to a local, small or pocket park

**65.3%** of homes in West Hampstead have access to nature

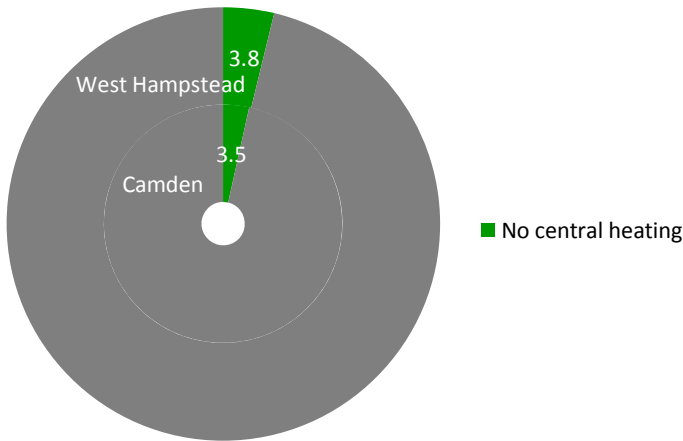
## Transport

West Hampstead has an average **public transport accessibility level** score of **5.6** (out of 8)

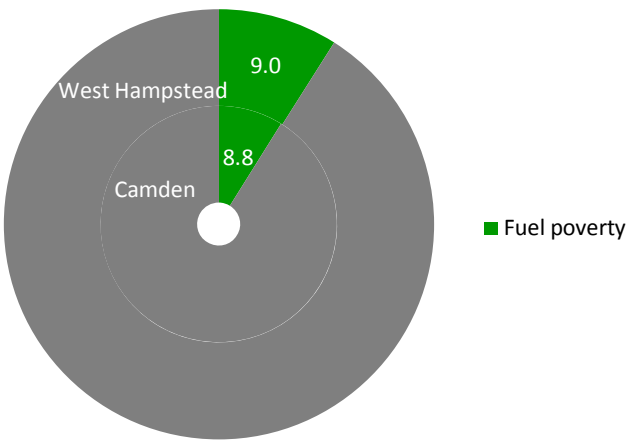
## Main roads

The main roads in West Hampstead are:  
**Kilburn High Road/Shoot-up-Hill**  
**Finchley Road**  
**West End Lane/Fortune Green Road**  
**Iverson Road**

## Central heating



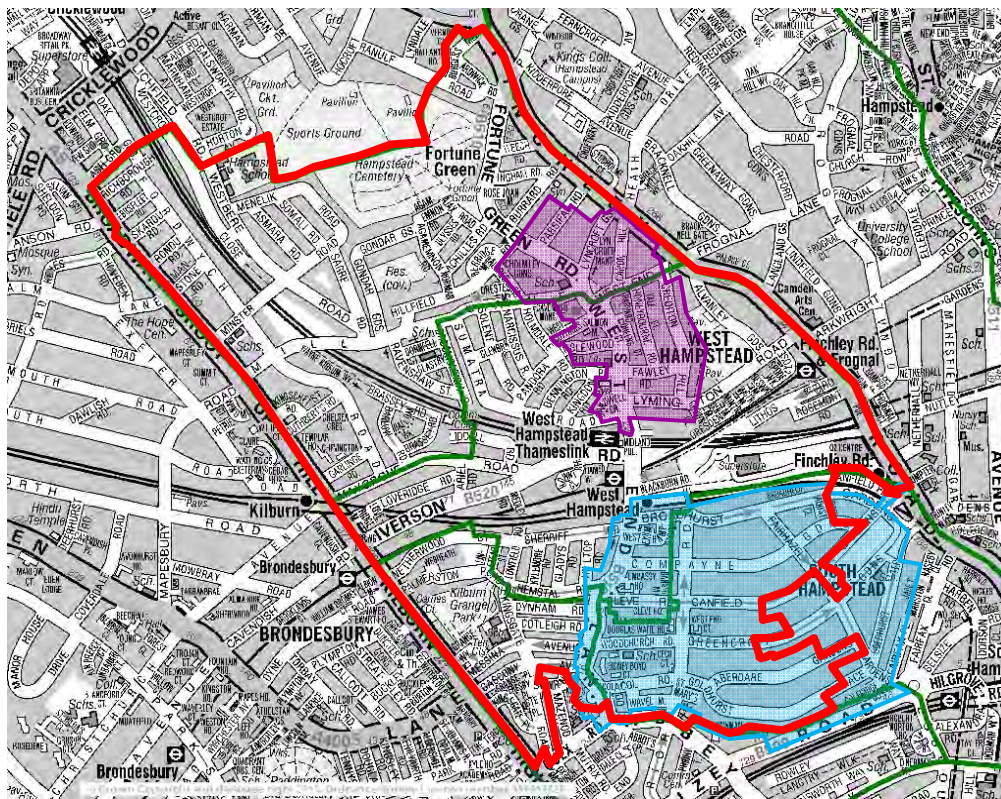
## Fuel







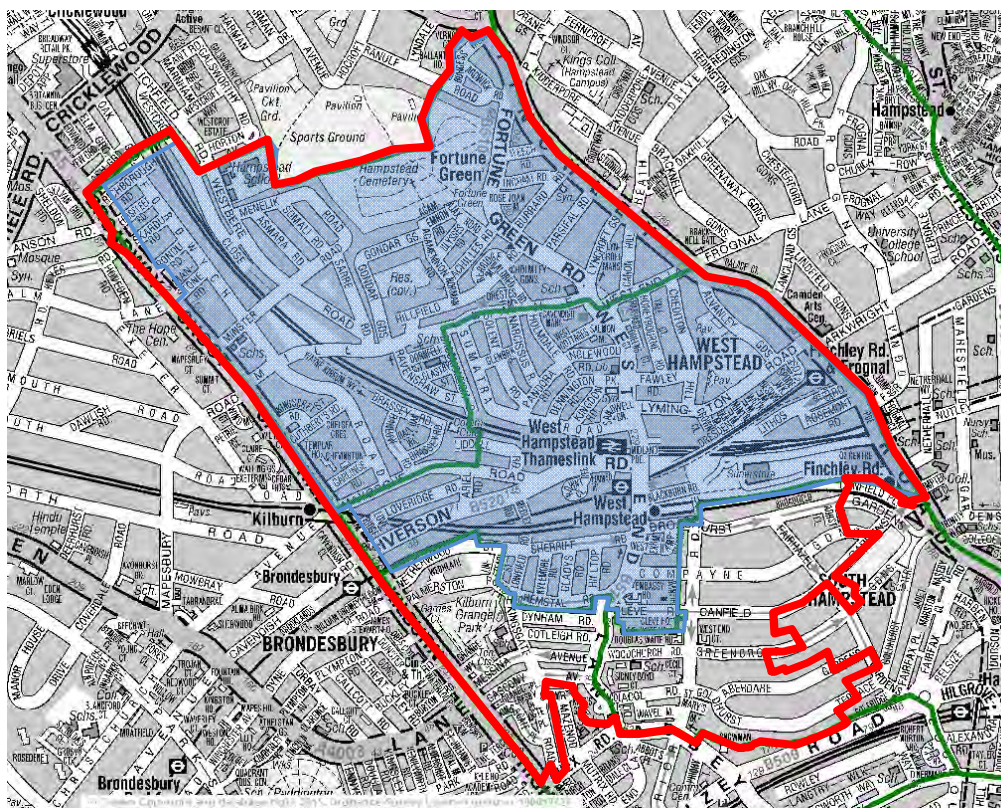
# Environment & Transport


## Conservation areas



-  West End Green C.A.
-  South Hampstead C.A.

## Neighbourhood Planning Area and Forum



-  Fortune Green and West Hampstead Neighbourhood Forum

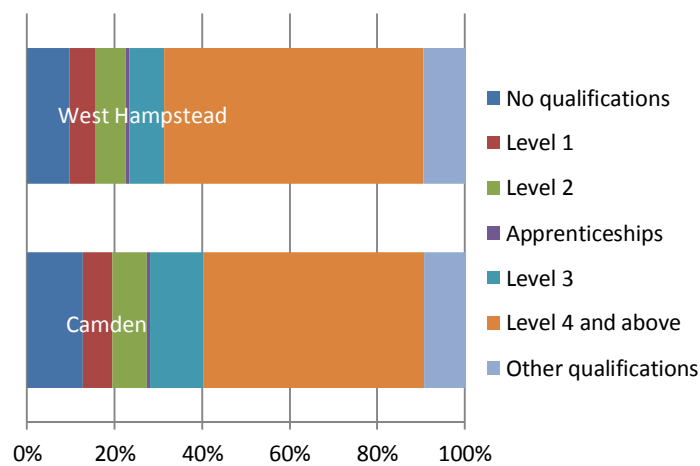


# Environment & Transport

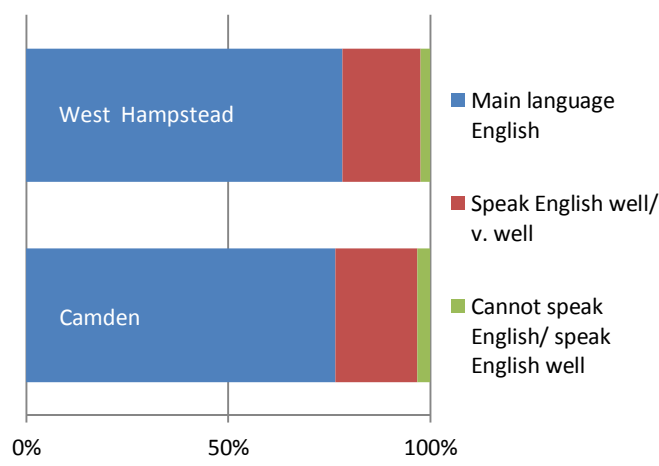
<div><div>Significantly different</div><div>Significantly better</div><div>Significantly worse</div></div>	West Hampstead		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
								N'hood		N'hood
	No	%	%							
Land										
Total area (hectares)	249.213					33.599	Euston	385.346	Hamsptead	
Land use										
Domestic gardens (hectares)	74.739			<div><div></div><div></div><div></div></div>		N/A		N/A		
Public green space (hectares)	33.948					N/A		N/A		
% of total land area that is public green space	13.6		24.8		-11.2	1.6	Covent Garden	73.0	P'mnt Hill & Heath	
Public green space per capita (square metres)	10.6		24.5		-3.5	1.3 sqm	Covent Garden	599.3 sqm	Highgate Hill	
Access to nature and parks (West Hampstead and Fortune Green wards)										
% homes deficient access to regional park	100.0			<div><div></div><div></div><div></div></div>			0.0		100.0	
% homes deficient access to metropolitan park	0.0						0.0		16.7	
% homes deficient access to district park	97.5						0.0		100.0	
% homes deficient access to LSPP	37.1						0.0		65.7	
% homes deficient access to nature	34.7						0.0		98.2	
Transport										
Number of bus routes	14			<div><div></div><div></div><div></div></div>			N/A		N/A	
Number of Underground stations	1						N/A		N/A	
Number of Overground stations	2						N/A		N/A	
% that travel to work by bicycle	874	3.3	6.5			-3.2	8.9	Dartmouth Park	2.2	Fitzrovia
Public transport accessibility level (PTAL) score	5.6		5.6			0.0	2.8	Highgate Hill	8.0	H'brn, C. G'dn, C'wl
Number of cars or vans in the area	7828					0.0	N/A		N/A	
% households with 2 or more cars or vans	1117	7.4	7.1			0.3	0.6	Camden New Town	34.9	Highgate Hill
Main roads	Kilburn High Road/Shoot-up-Hill, Finchley Road, West End Lane/Fortune Green Road, Iverson Road									
Annual air emmissions (W Hampstead and F Green wards)										
Particulate matter (PM10) range	19.0			<div><div></div><div></div><div></div></div>			18.3	Highgate ward	21.5	H&CG ward
Nitrogen oxide (NOx) range	66.5						52.0	Highgate ward	92.2	H&CG ward
Nitrogen dioxide (NO2) range	38.7						33.8	Highgate ward	49.6	H&CG ward
Central heating and fuel										
% households with no central heating	581	3.8	3.5	<div><div></div><div></div><div></div></div>		0.3	1.9	Highgate Hill	6.2	Holborn
% households in fuel poverty	1310	9.0	8.8			0.2	7.0	Regents Park	14.5	Fitzrovia

# Knowledge, Skills & Experience

## Qualifications



## English language proficiency



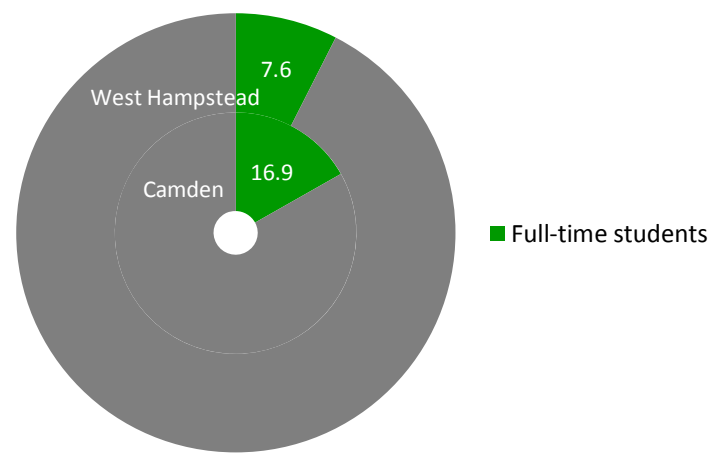
## Industry

There are more working age residents employed in **professional, scientific & technical activities** than any other industry

## Work skills & experience

The top work experience skill in West Hampstead is for **business research and administration**

## Full-time students



There are **2,432** full-time students living in Kings Cross

# Knowledge, Skills & Experience

<div><div>Significantly different</div><div>Significantly better</div><div>Significantly worse</div></div>	West Hampstead		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
								N'hood		N'hood
Qualifications: Age 16 and Over										
% with no qualifications	2684	9.7	12.7			-3.0	4.9	Highgate Hill	25.2	Gospel Oak
% with Level 1: 4 O Levels/GCSEs/CSEs/NVQ Level 1	1612	5.8	6.8			-1.0	3.9	Fitzrovia	11.8	Gospel Oak
% with Level 2: 5+ O Levels etc (A*-C), 1 A Level, NVQ Level 2	1935	7.0	7.8			-0.8	4.9	Fitzrovia	10.8	Somers Town
% on Apprenticeships	264	1.0	0.8			0.1	0.4	Fitzrovia	1.4	Holborn
% with Level 3: 2 A Levels, NVQ Level 3	2194	7.9	12.1			-4.2	7.0	Primrose Hill	30.1	Fitzrovia
% with Level 4 and above: Batchelors degree, Masters degree, PhD, NVQ Level 4 and above	16378	59.1	50.5			8.6	26.7	Somers Town	65.2	Highgate Hill
% with other qualifications: Vocational/work qualifications, foreign n-sp	2633	9.5	9.2			0.3	5.5	Highgate Hill	12.5	Kilburn Priory
Education (W Hampstead and F Green wards)										
% achieving KS4 GCSE 5+ A*-C (inc English & Maths)	58.2		59.9			-1.7	48.9	H. Town ward	69.1	R. Park Ward
Proficiency in English: Age 3 and over										
% whose main language English	24162	78.2	76.5			1.7	66.9	Somers Town	92.6	Highgate Hill
MLNE: % that speak English very well	3878	12.5	12.8			-0.3	4.9	Highgate Hill	17.5	Covent Garden
MLNE: % that speak English well	2120	6.9	7.4			-0.5	2.0	Highgate Hill	11.4	Somers Town
MLNE: % that cannot speak English well	626	2.0	2.7			-0.7	0.5	Highgate Hill	6.0	Somers Town
MLNE: % that cannot speak English	116	0.4	0.5			-0.1	0.0	Highgate Hill	1.1	Somers Town
Full-time students										
No. of full time students	2432						N/A		N/A	
% of residents that are full time students	7.6		16.9			-9.3	5.7	Primrose Hill	38.6	Euston
Industry										
Top three industries residents employed (highest first)	Professional, Scientific and Technical Activities									
	Financial and Insurance Activities									
	Information and Communication									
Occupation										
Rank of top 5 work skills and knowledge (highest first)	Business Research and Administration									
	Business and Finance									
	Sales and Marketing									
	Teaching and Education									
	Legal									

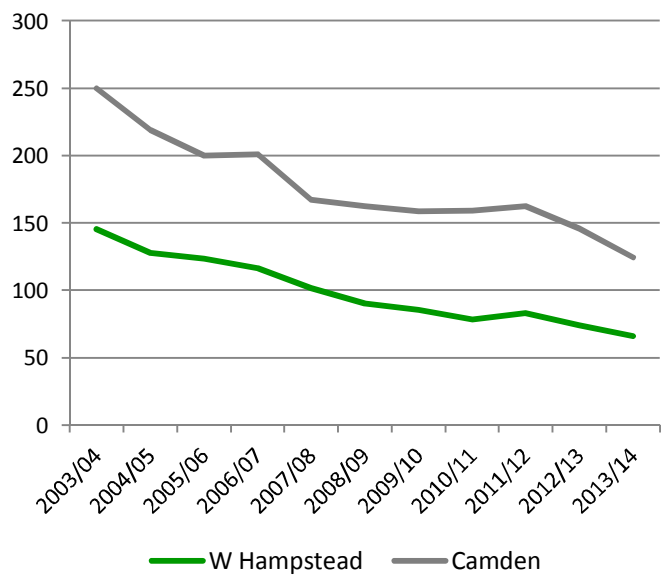
MLNE: Main language not English



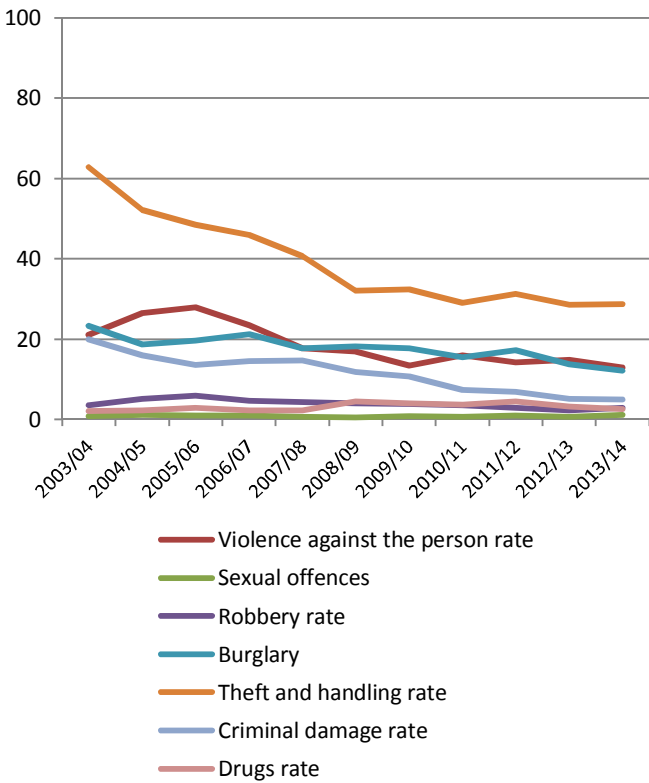
# Community

## Community safety

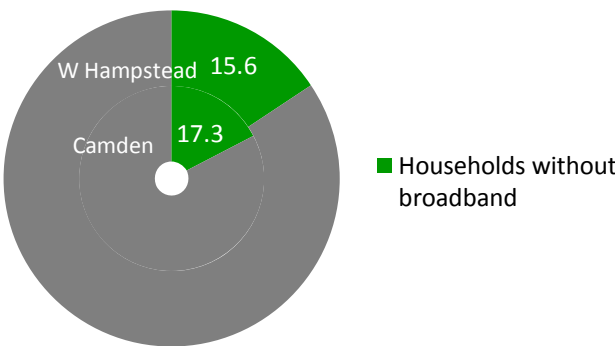
Total crime rate (2003/4-2013/14)



Notifiable crimes rate (2003/4-2013/14)



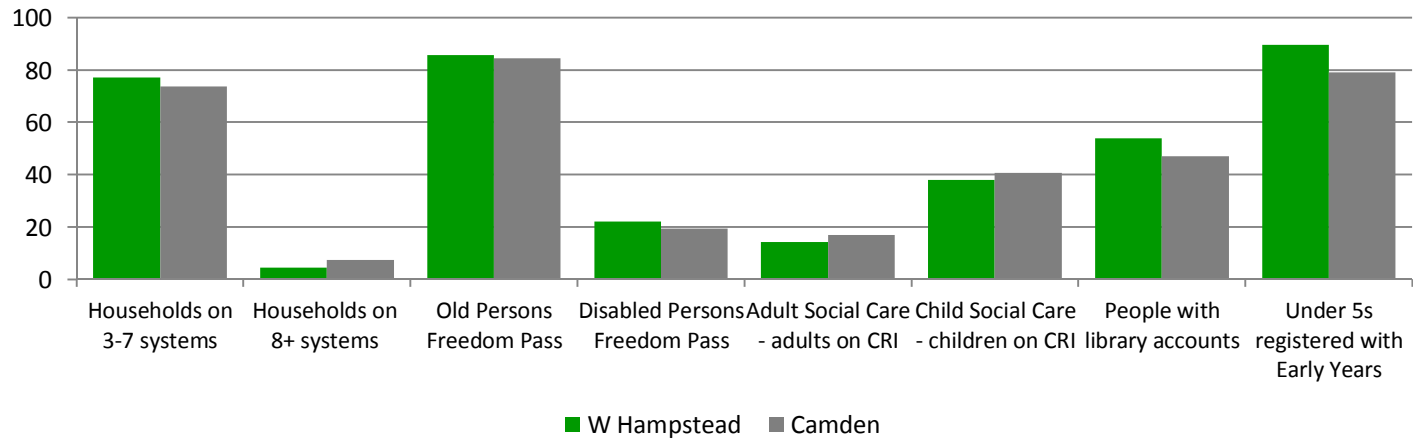
## Digital inclusion



## Caring responsibilities

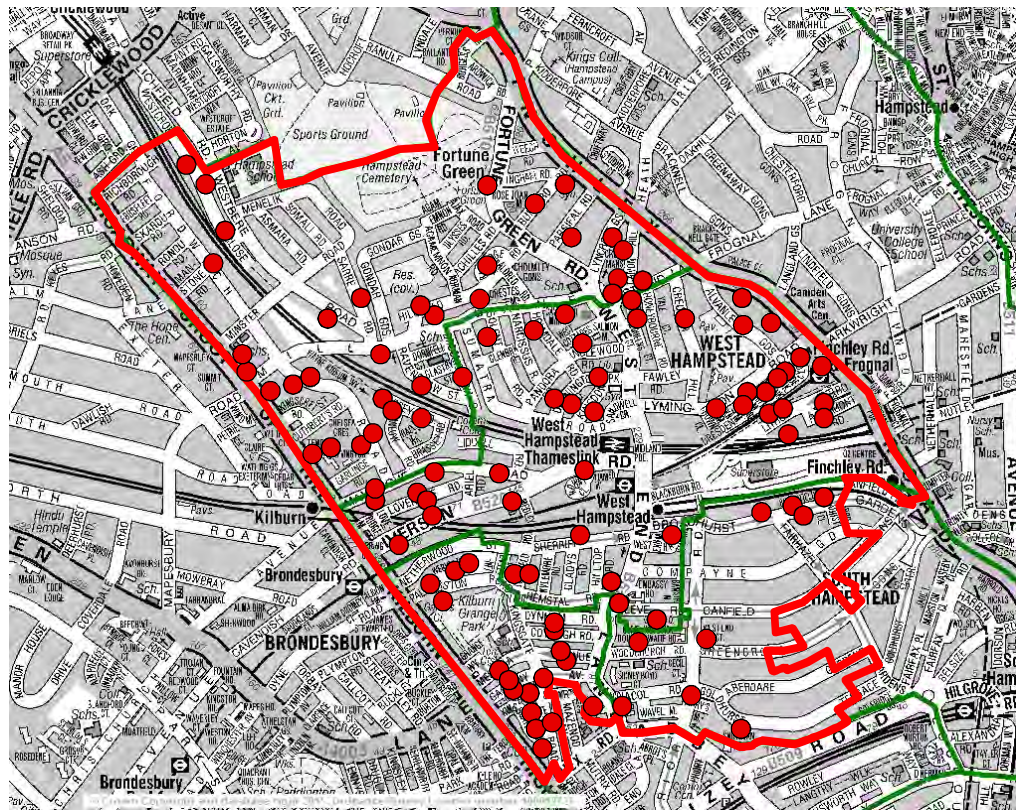
There are **2273** carers in West Hampstead equating to 7.1% of the overall population

## Use of services



# Community

## Broadband non-adopting households



● 5 or more non-adopting households

# Community

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## Crime rates 2003/4-2013/14 West Hampstead and Fortune Green wards

	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Crime rate	145.3	127.8	123.7	116.3	101.5	90.4	85.6	78.3	83.0	74.0	66.1
Violence against the person rate	21.1	26.4	27.9	23.5	17.7	17.0	13.4	15.9	14.3	14.8	12.9
Sexual offences	0.8	1.1	0.9	1.0	0.6	0.5	0.7	0.6	1.0	0.7	1.2
Robbery rate	3.5	5.1	5.9	4.6	4.3	4.0	3.8	3.5	2.9	2.2	2.9
Burglary	23.3	18.7	19.6	21.2	17.8	18.1	17.7	15.4	17.2	13.8	12.1
Theft and handling rate	62.8	52.1	48.5	46.0	40.6	32.1	32.3	29.1	31.3	28.6	28.7
Criminal damage rate	20.0	15.9	13.6	14.5	14.7	11.7	10.7	7.3	6.8	5.1	5.0
Drugs rate	2.1	2.2	2.8	2.2	2.3	4.5	4.0	3.6	4.4	3.2	2.6

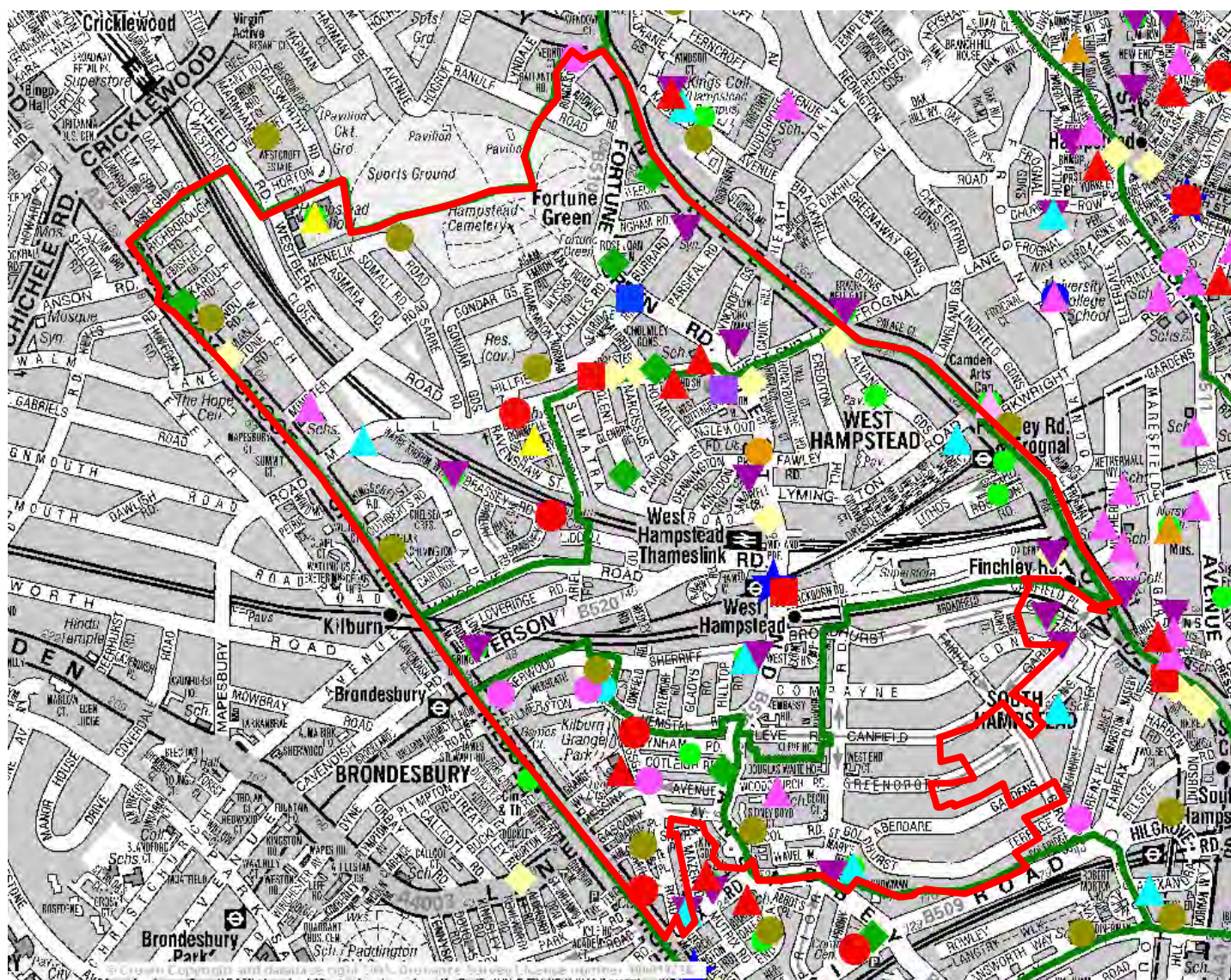


# Community

<div><div></div>Significantly different</div> <div><div></div>Significantly better</div> <div><div></div>Significantly worse</div>	West Hampstead		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
								N'hood		N'hood
Community safety (W Hampstead and F Green wards)						Ward		Ward		
Crime rate	66.1		124.4	<div></div>		-58.3	53.0	Belsize	328.3	CTwPH
Violence against the person rate	12.9		20.2	<div></div>		-7.3	8.0	Belsize	49.1	CTwPH
Sexual offences	1.2		1.5	<div></div>		-0.3	0.0	Belsize	3.4	Bloomsbury
Robbery rate	2.9		4.1	<div></div>		-1.2	0.3	H'mpst'd Town	11.0	Bloomsbury
Burglary	12.1		13.6	<div></div>		-1.5	7.0	Belsize	30.4	H&CG
Theft and handling rate	28.7		67.1	<div></div>		-38.4	19.7	Gospel Oak	233.9	Bloomsbury
Criminal damage rate	5.0		6.9	<div></div>		-1.9	4.0	Belsize, Hampstead	12.6	H&CG
Drugs rate	2.6		9.0	<div></div>		-6.4	1.6	H'mpst'd Town	61.5	CTwPH
Caring responsibilities						Neighbourh'd		Neighbourh'd		
Total number of carers	2,273			<div></div>			N/A		N/A	
% of residents that are carers	7.1		7.9	<div></div>		-0.8	5.5	Fitzrovia	10.0	P'mnt Hill & Heath
% carers providing 1-19 hours unpaid care	1511	66.5	66.7	<div></div>		-0.3	54.3	Regents Park	80.0	Highgate Hill
% carers providing 20-49 hours unpaid care	335	14.7	14.1	<div></div>		0.7	9.7	Highgate Hill	21.7	Clerkenwell
% carers providing 50+ hours unpaid care	427	18.8	19.2	<div></div>		-0.4	10.3	Highgate Hill	26.7	Somers Town
Digital inclusion										
% households without broadband	1904	15.6	17.3	<div></div>		-1.7	15.6	W. Hampstead	26.5	Somers Town
Use of services										
% households on 3-7 systems	11682	77.1	73.7	<div></div>		3.4	53.5	Fitzrovia	79.6	Dartmouth Park
% households on 8 or more systems	665	4.4	7.4	<div></div>		-3.0	0.7	Highgate Hill	20.4	Somers Town
% citizens on 3-7 systems	9439	29.4	34.2	<div></div>		-4.9	15.5	Fitzrovia	60.2	Somers Town
% citizens on 8 or more systems	4	0.0	0.021	<div></div>		0.0	0.0		0.06	Holborn
% disabled people using accessible transport	4828	15.0	16.3	<div></div>		-1.3	13.6	Euston	25.7	Highgate Hill
% older people using OPFP (Old Persons Freedom Pass)	3675	85.6	84.3	<div></div>		1.3	76.3	Gospel Oak	89.6	P'mnt Hill & Heath
% disabled people using DPFB (Disabled Persons Freedom Pass)	916	22.1	19.4	<div></div>		2.8	2.4	Highgate Hill	25.6	Camden NT
% disabled people using Blue Badges	802	19.4	19.1	<div></div>		0.3	13.8	Bloomsbury	31.1	Highgate Hill
% adults on council's Adult Social Care system	3845	14.1	16.8	<div></div>		-2.7	7.6	Highgate Hill	30.1	Somers Town
% children on council's Child Social Care system	1876	37.9	40.7	<div></div>		-2.9	9.1	Highgate Hill	73.5	Holborn
% people with library accounts	17297	53.8	47.1	<div></div>		6.7	33.7	Camden NT	60.3	Gospel Oak
% under 5s registered with Early Years	1713	89.5	79.0	<div></div>		10.5	40.9	Highgate Hill	100.0	Camden NT



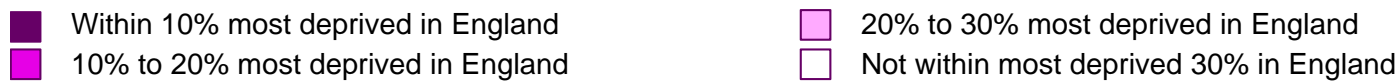
# Community buildings



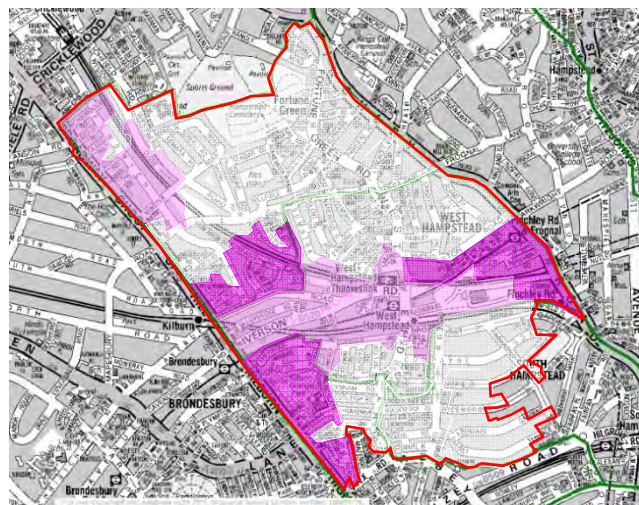
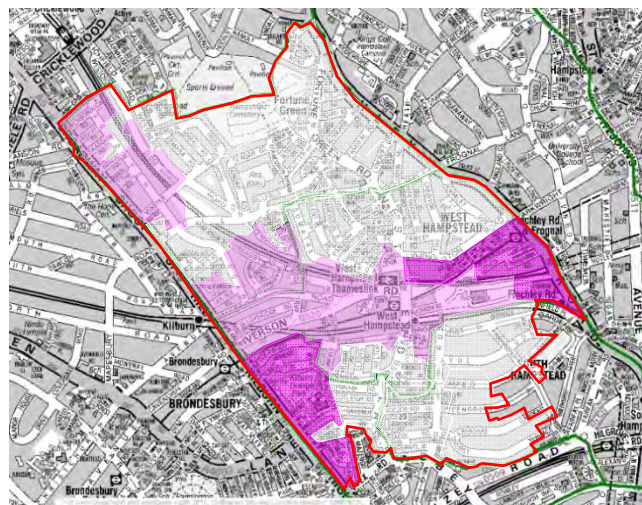
- |                          |  |
|--------------------------|--|
| Children's centre        | Primary school                           |
| Community centre         | Special school                           |
| Day centre               | Secondary school                         |
| GP surgery               | Nursery school                           |
| Hall for hire            | Independent school                       |
| Further/higher education | Job centre                               |
| Library                  | Police station                           |
| Market                   | Fire station                             |
| Museum                   | Citizens Advice                          |
| Pharmacist/chemist       | Leisure centre                           |
| Places of worship        | Tenants' and residents' hall/association |
| Post office              |  |



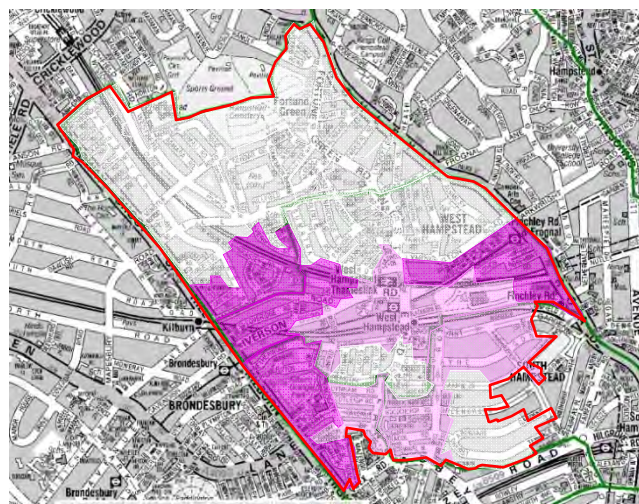
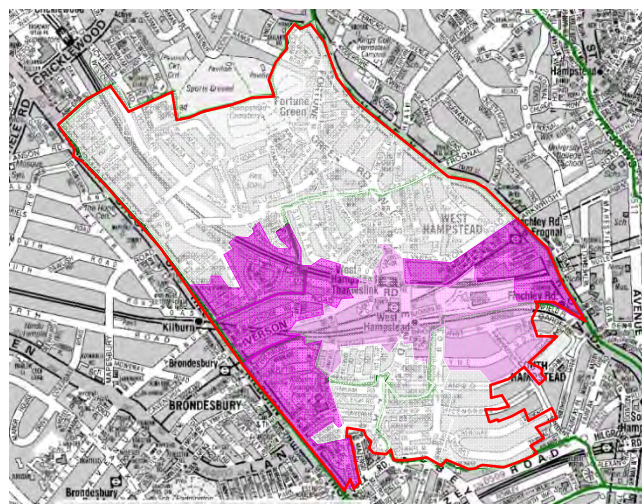
# Indices of Multiple Deprivation



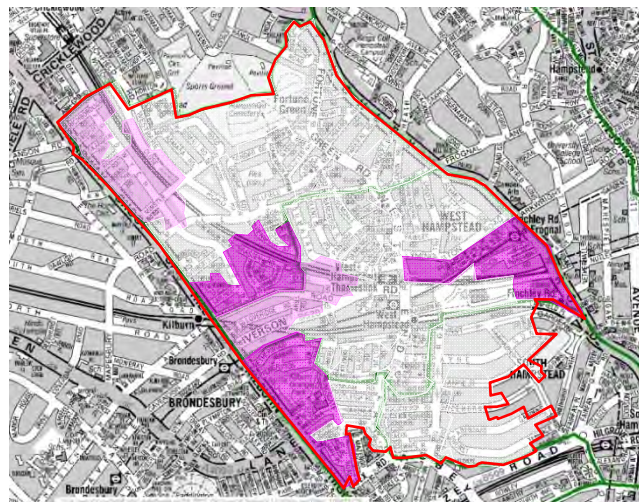
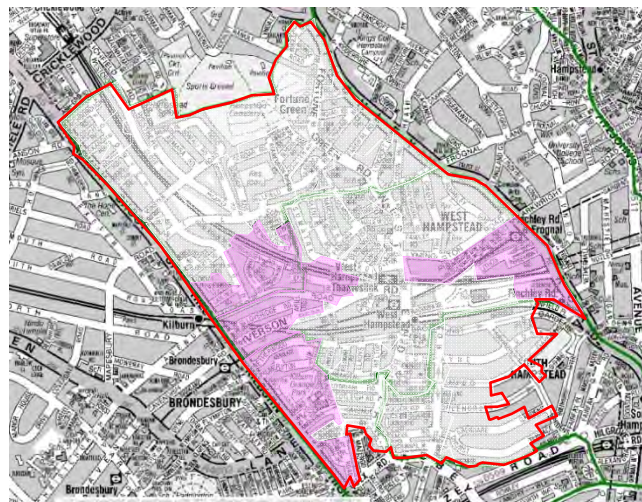
2010 Most Deprived 30% LSOAs in England 2015



2010 Income Deprivation 2015



2010 Employment Deprivation 2015





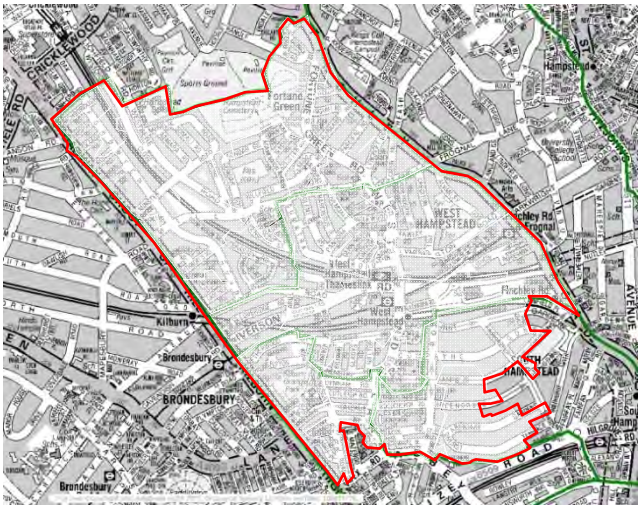
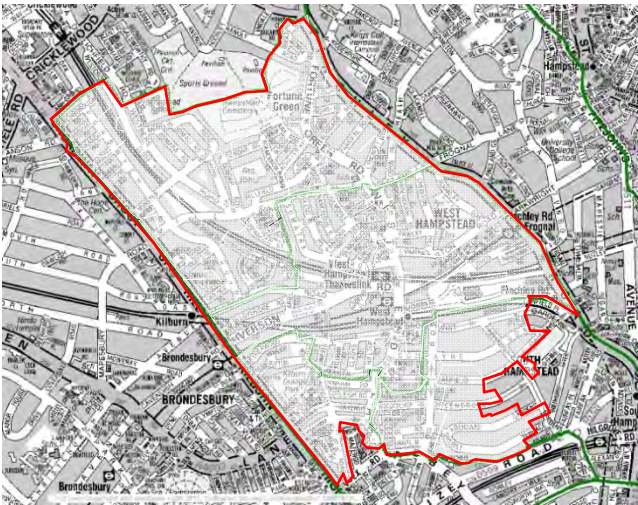
# Indices of Multiple Deprivation

- Within 10% most deprived in England
- 10% to 20% most deprived in England
- 20% to 30% most deprived in England
- Not within most deprived 30% in England

2010

Education, Skills and Training Deprivation

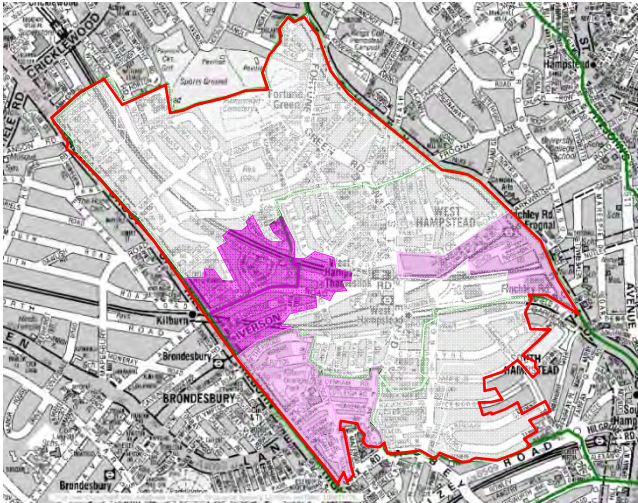
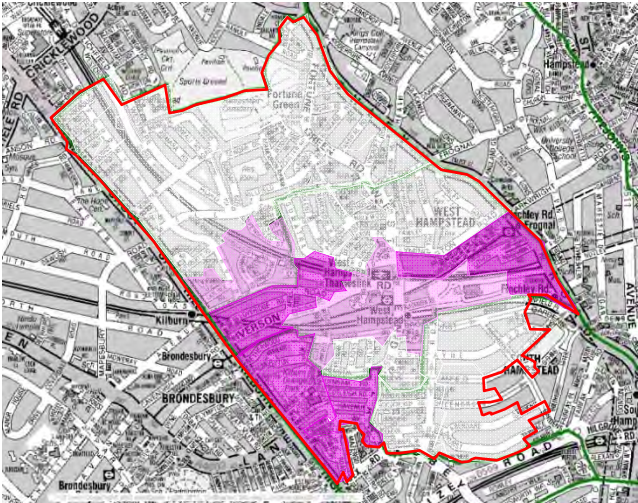
2015



2010

Health Deprivation and Disability

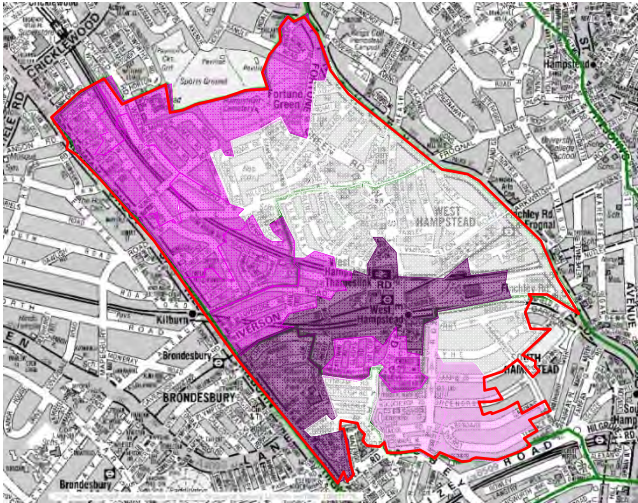
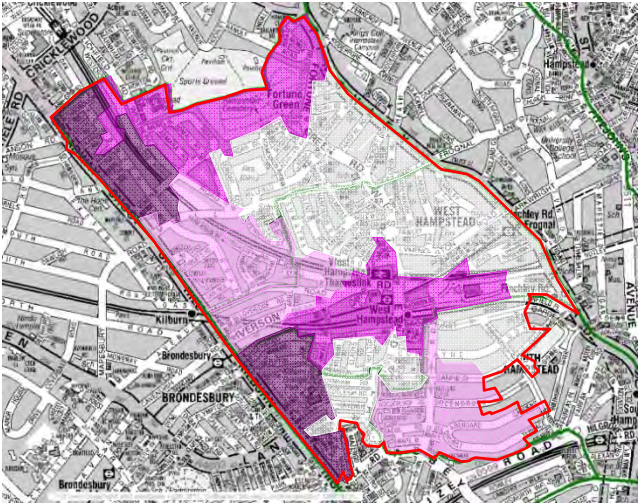
2015



2010

Crime & Disorder Deprivation

2015





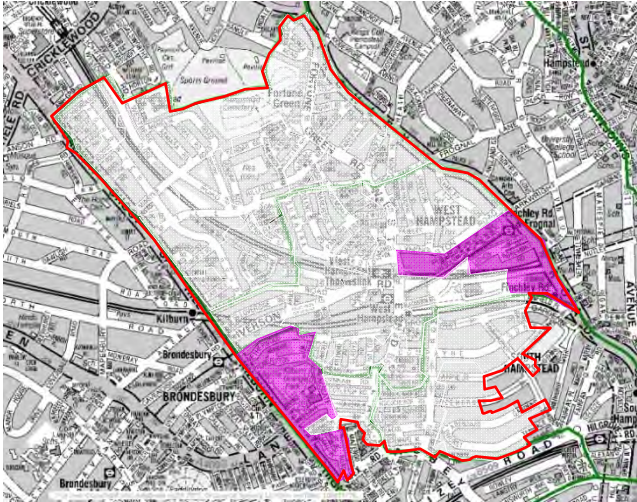
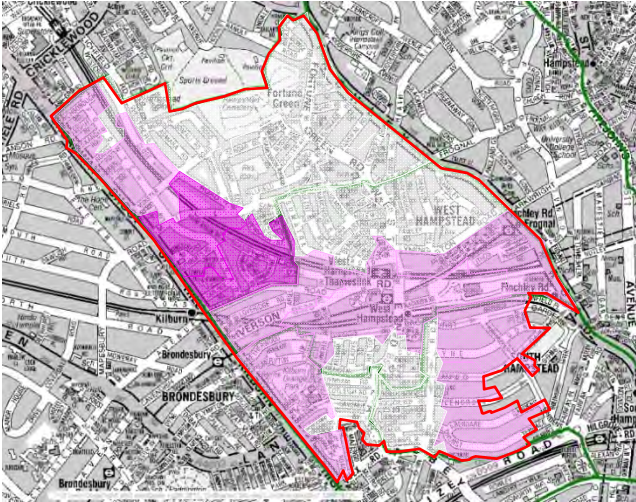
# Indices of Multiple Deprivation

- Within 10% most deprived in England
- 10% to 20% most deprived in England
- 20% to 30% most deprived in England
- Not within most deprived 30% in England

2010

Barriers to Housing and Services Deprivation

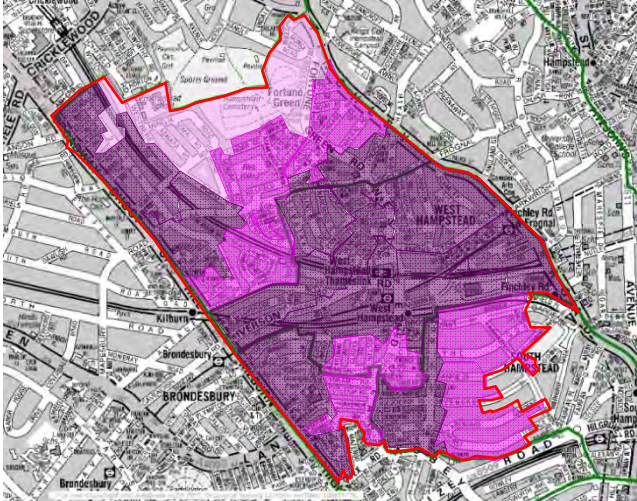
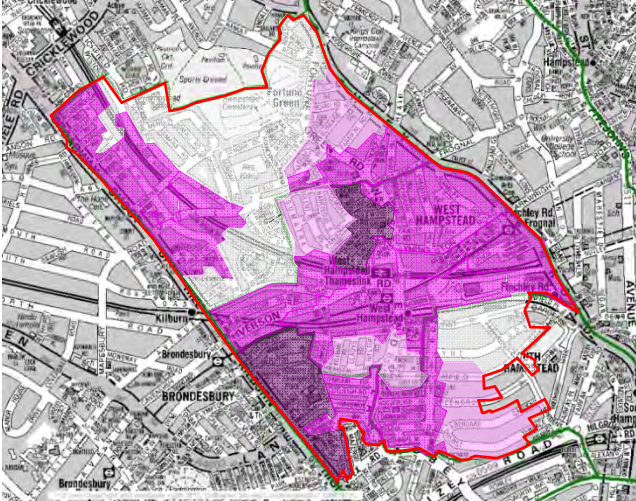
2015



2010

Living Environment Deprivation

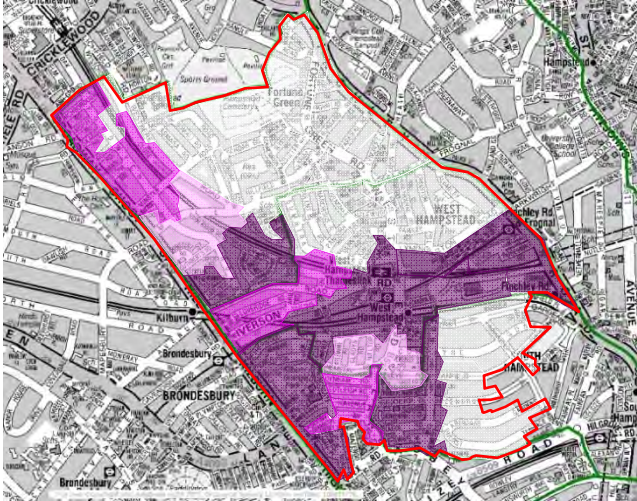
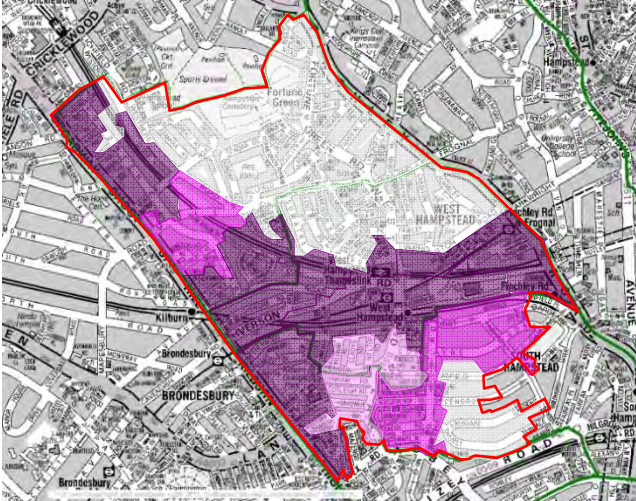
2015



2010

Supplementary index: Income Deprivation Affecting Children

2015





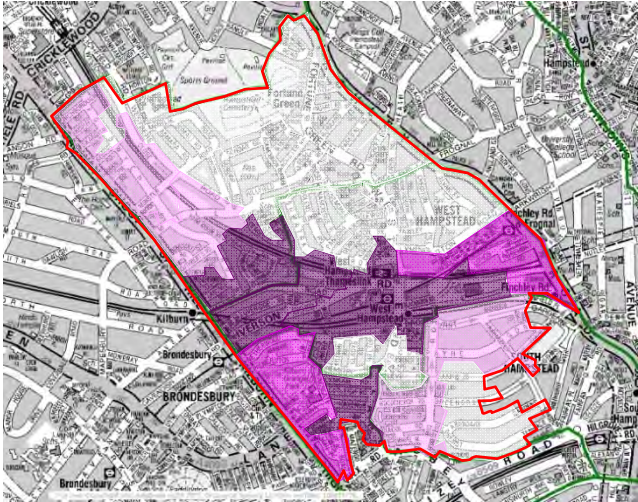
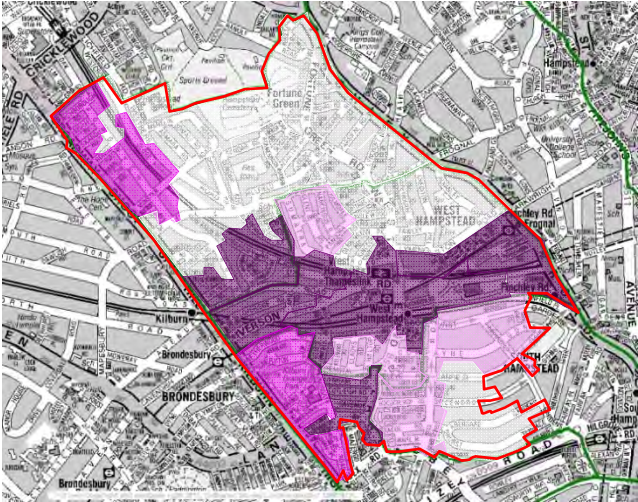
# Indices of Multiple Deprivation

- Within 10% most deprived in England
- 10% to 20% most deprived in England
- 20% to 30% most deprived in England
- Not within most deprived 30% in England

2010

Supplementary index: Income Deprivation Affecting Older People

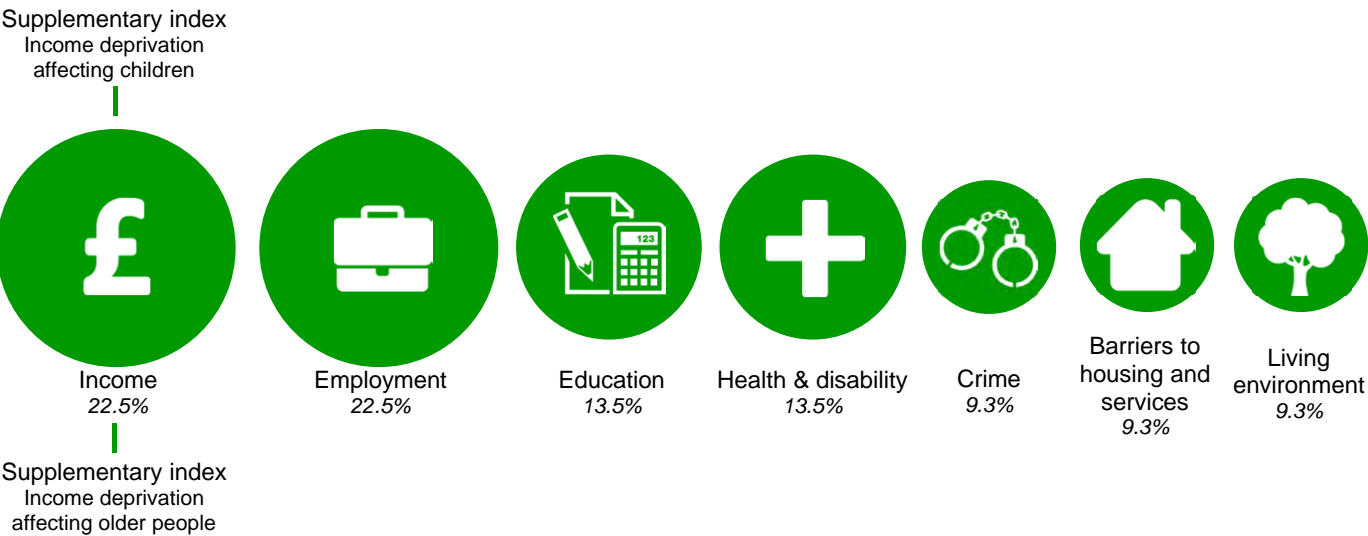
2015





# IMD: technical information

## 7 domains of deprivation: weighting



## Technical definitions

### Income domain

- Adults and children in income support families
- Adults and children in income based Jobseeker's Allowance families
- Adults and children in Pension Credit (Guarantee) families
- Adults and children in certain Child Tax Credit families
- Asylum seekers receiveing subsistence/ accommodation support

### Employment domain

- Claimants of Jobseekers Allowance
- Claimants of Incapacity Benefit
- Claimants of Severe Disablement Allowance
- Claimants of Employment & Support Allowance
- Participants in New Deal for Under 25s
- Participants in New Deal for 25+
- Participants in New Deal for Lone Parents

### Education, skills & training domain

#### Children:

- KS2 attainment
- KS3 attainment
- KS4 attainment
- Secondary school absence
- Staying on in education
- Entry to higher education

#### Skills:

- Adult skills

### Health and disability domain

- Years potential life lost
- Comparative illness and disability ratio
- Acute morbidity
- Mood or anxiety disorders

<b>Crime domain</b>
---------------------

Recorded crime rates for the following composite indicators:
--

Burglary
----------

Violence
----------

Theft
-------

Criminal damage
-----------------

<b>Barriers to housing and services domain</b>
--

Geographical barriers:
------------------------

Road distance to a GP, supermarket or convenience store, primary school, post office
--

Wider barriers:
-----------------

Overcrowding
--------------

Housing affordability
-----------------------

Homelessness
--------------

<b>Living environment domain</b>
----------------------------------

Indoors living environment:
-----------------------------

Housing in poor condition
---------------------------

Housing without central heating
---------------------------------

Outdoor living environment:
-----------------------------

Air quality
-------------

Road traffic accidents
------------------------

# Community Services

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## Arts and crafts

JW3

Kingsgate Community Centre

West Hampstead Community Centre

West Hampstead Women`s Centre

## Careers` advice

Kilburn Grange Children`s Centre

Kilburn Priory Children`s Centre

Kingsgate Community Centre

Langtry Children`s Centre

Latin American House

West Hampstead Women`s Centre

Sidings Community Centre Children`s Centre

## Children`s activities

Camden Somali Cultural Centre

Gymboree Play and Music

Hampstead Synagogue

Hullabaloo Soft Play - St James Church

JW3

Kilburn Grange Children`s Centre

Kingsgate Community Centre

PACE - Fortune Green Play Centre

PACE at Kilburn Grange Adventure Centre

Sidings Community Centre Children`s Centre

West Hampstead Community Centre

West Hampstead Library

## Community Centre

Kingsgate Community Centre

Latin American House

Sidings Community Centre

West Hampstead Community Centre

## Cultural services

Boundary Gallery

Hali Com

Hampstead Galleries

JW3

Kingsgate Workshops

London International Centre of Children`s Arts

The Fish Gallery

Tricycle Gallery

Tricycle Theatre and Cinema

## Disabled people`s services

Headway North London - Kingsgate Community Centre



### **English language classes**

Kingsgate Community Centre

Latin American House

Sidings Community Centre

West Hampstead Women`s Centre

### **Exercise classes**

JW3

Kingsgate Community Centre

Sidings Community Centre

West Hampstead Community Centre

### **Family support**

Camden Afghan Community – Kingsgate Primary School

Camden Futures Brondesbury Medical Centre

Kilburn Grange Children`s Centre"

### **Fire Station**

West Hampstead Fire Station

### **Further/Adult Education**

JW3

Latin American House

Sidings Community Centre

### **Good neighbours' scheme**

London Irish Centre Older Persons Outreach Service

Henna Asian Women`s Group

### **Healthcare**

Brondesbury Medical Centre (Brent)

Cholmley Gardens Medical Centre

Fortune Green Practice

Kingsgate Resource Centre

Lever Medical Centre

Netherwood Day Centre

Westfield Medical Centre

West Hampstead Medical Centre

### **Higher education**

ESCP Europe - Business School

### **Learning disabilities services**

PACE - Fortune Green Play Centre

People`s Centre for Change

### **Legal advice**

Latin American House

### **Library services**

West Hampstead Library

### **Lunch club**

Hampstead Synagogue

### **Mental health services**

Hampstead Counselling Service

Netherwood Day Centre

Thames Reach Messina Project

West Hampstead Medical Centre

## **Nursery care**

Acol Nursery

Active Learning – JW3

Beckford Primary School

Chaston Nursery School

Fordwych Nursery

Fortune Green Nursery

Kingsgate Primary School

Lymington Road Montessori

Menchu` Nursery"

Rainbow Montessori Nursery School"

Rainbow Nursery

Saint Cuthbert Church

Sington Nursery

The Mulberry House School

West Hampstead Day Nursery

## **Over 60s' activities and services**

Abbey Community Centre

Kingsgate Community Centre

Sidings Community Centre

West Hampstead Women`s Centre

## **Pharmacy**

Aqua Pharmacy

Central Pharmacy

Greenlight Healthcare Ltd

Hv Thomas

Jasrup Ltd t/a Dales Pharmacy

Ramco Dispensing Chemistry

Sainsbury's

## **Police Station**

West Hampstead Police Station

## **Post Office**

Mill Lane Post Office

West Hampstead Branch Post Office

## **Primary School**

Beckford Primary School

Emmanuel Church of England Primary School

Kingsgate Primary School

## **Sexual health advice**

Ethiopian Health Support Association

Sidings Community Centre

West Hampstead Medical Centre

## **Youth club**

JW3

Kilburn Youth Station

Sidings Community Centre

## Welfare advice

Brondesbury Medical Centre

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Camden Citizens Advice Bureau

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Kilburn Grange Children's Centre

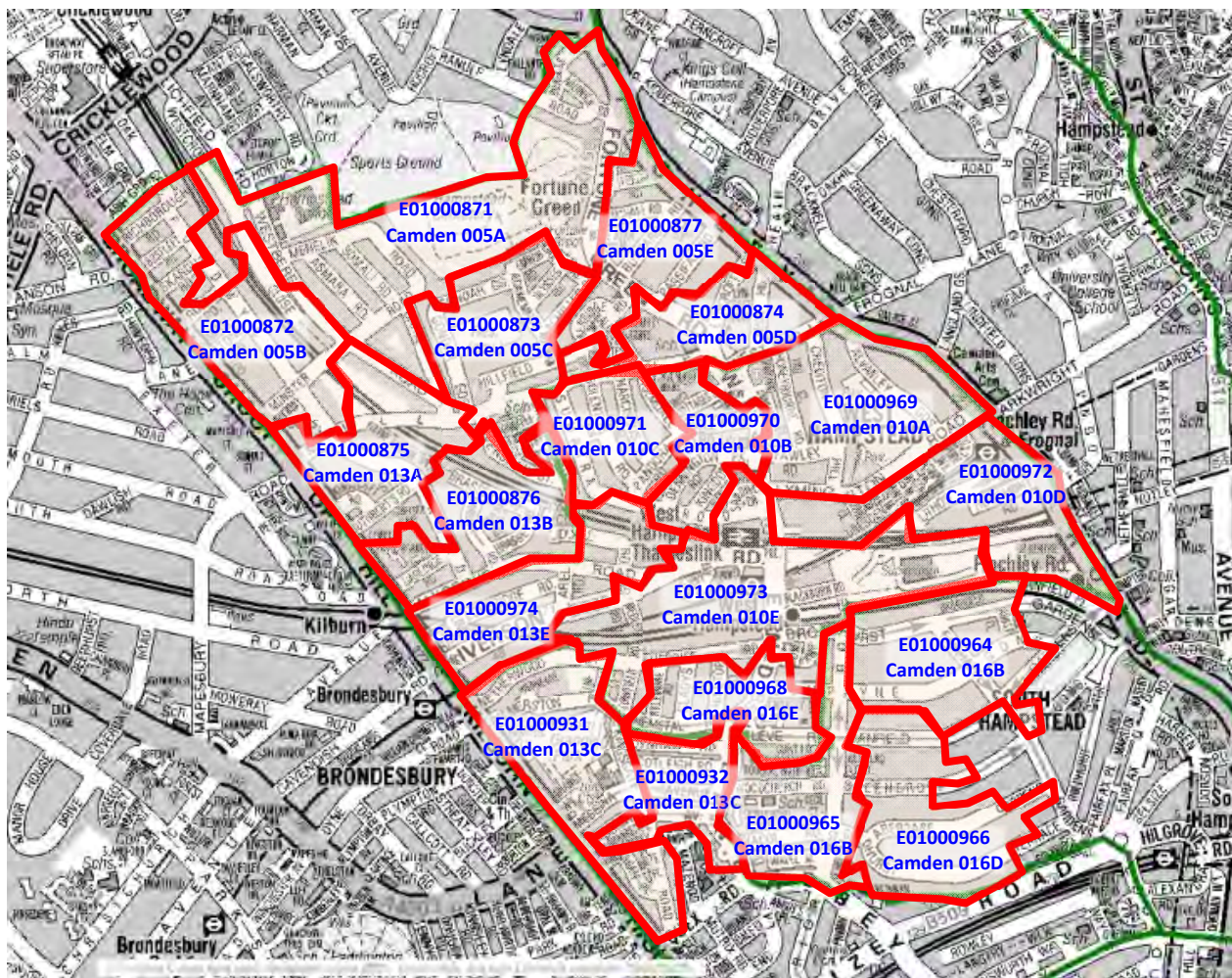
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Kingsgate Community Centre

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# Appendix: Lower Super Output Areas



LSOA code	LSOA name
E01000871	Camden 005A
E01000872	Camden 005B
E01000873	Camden 005C
E01000874	Camden 005D
E01000875	Camden 013A
E01000876	Camden 013B
E01000877	Camden 005E
E01000931	Camden 013C
E01000932	Camden 013D
E01000964	Camden 016B
E01000965	Camden 016C
E01000966	Camden 016D
E01000968	Camden 016E
E01000969	Camden 010A
E01000970	Camden 010B
E01000971	Camden 010C
E01000972	Camden 010D
E01000973	Camden 010E
E01000974	Camden 013E