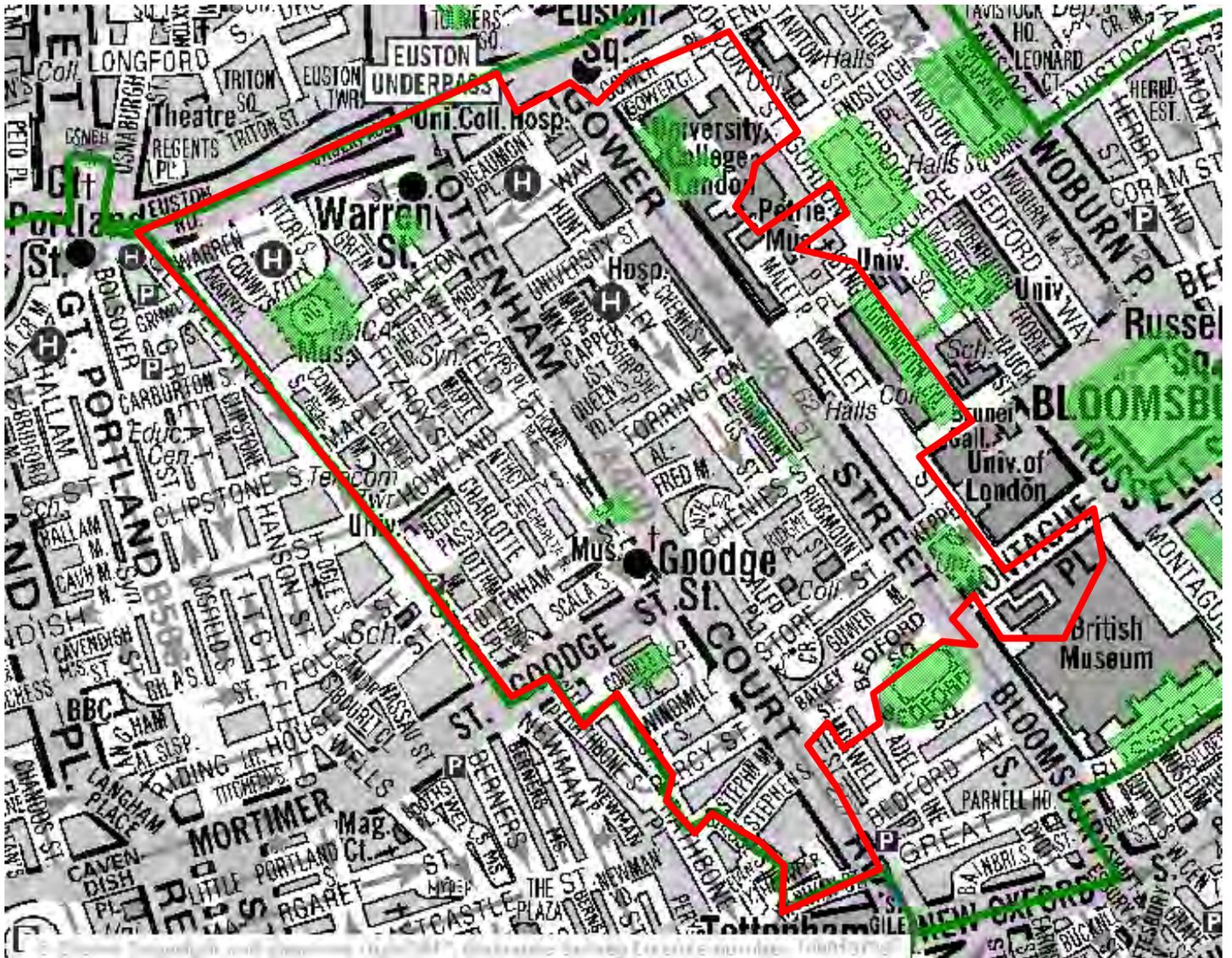


Fitzrovia



Population: 5,910

Land area: 50.886 hectares

December 2015

Strengths

Social

90.5% of the population do not have a disability or long term health problem (Camden: 85.6%)

Economic

2.3% of working age residents are unemployed (Camden: 4.5%)

There are 37,700 jobs in Fitzrovia

There are 7.1 jobs per capita of working age residents in Fitzrovia (Camden: 2.1 jobs per capita)

Only 6.5% of lone parents are in receipt of Lone Parents Allowance (Camden: 26.8%)

Only 10.6% of residents are living in income deprivation (Camden: 19.1%)

Has a business improvement district: Fitzrovia Partnership

Significant retail presence

Health & Well-being

46% of adults eat healthily (Camden: 41.6%)

Only 6% of adults are obese (Camden: 12%)

Only 17% of adults are overweight (Camden: 26%)

Smoking prevalence is at 12% (Camden: 20%)

0% of the population has a serious mental health diagnosis (Camden: 2%)

Only 6% of the population has a diagnosis of either anxiety or depression (Camden: 15%)

Environment & Transport

Fitzrovia has a public transport accessibility score of 8 out of 8 (Camden: 5.6)

Knowledge, Skills & Experience

94.4% of over 16s have qualifications (Camden: 87.3%)

Challenges

Society

23.1% of households are one person households (Camden: 18.6%)

49.5% of people over 65 live alone (Camden:42.2%)

Economic

46.2% of residents are economically inactive (Camden 31.9%)

Environment & Transport

There is only 3.9sqm of public green space per capita in the neighbourhood (Camden: 24.5sqm)

6% of households have no central heating (Camden: 3.5%)

14.5% of households are in fuel poverty (Camden: 8.8%)

Knowledge, Skills & Experience

11.9% of residents cannot speak English or speak English well (Camden: 3.2%)

Multiple deprivation

Lower super output areas* that fall within 10% most deprived in England (Fitzrovia = 3 LSOAs)

Living environment deprivation (3 LSOAs)

Income deprivation affecting older people (1 LSOA)

* A lower super output area is a geography for the collection and publication of small area statistics. It has an average of roughly 1,500 residents and 650 households

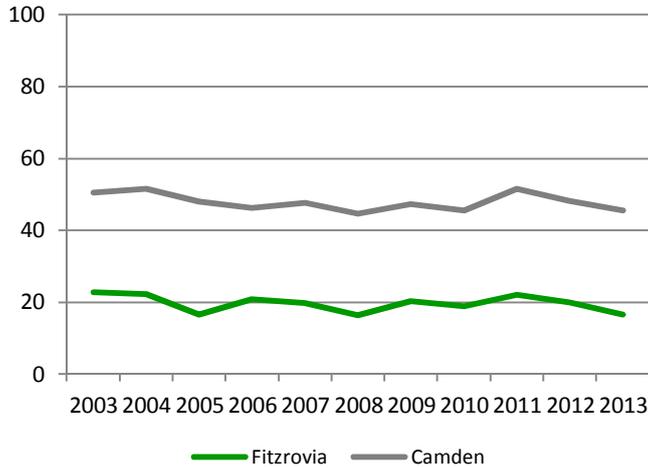
Social

5,910
people live in Fitzrovia,
in 2,243 households

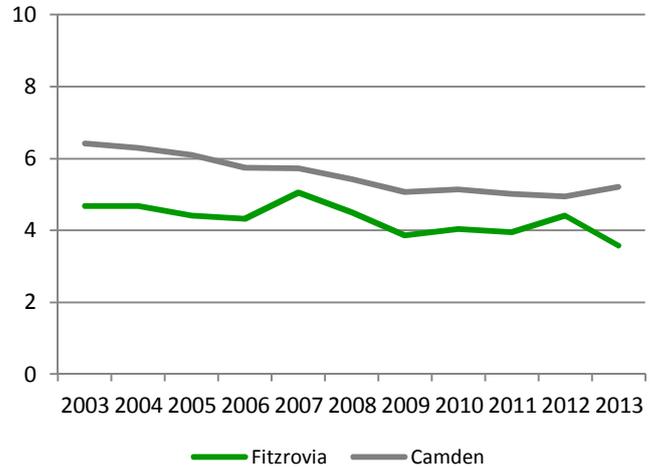
116.1
residents per hectare,
compared to 105.4 in
Camden overall

There will be a
population increase of
19.4%
by 2028

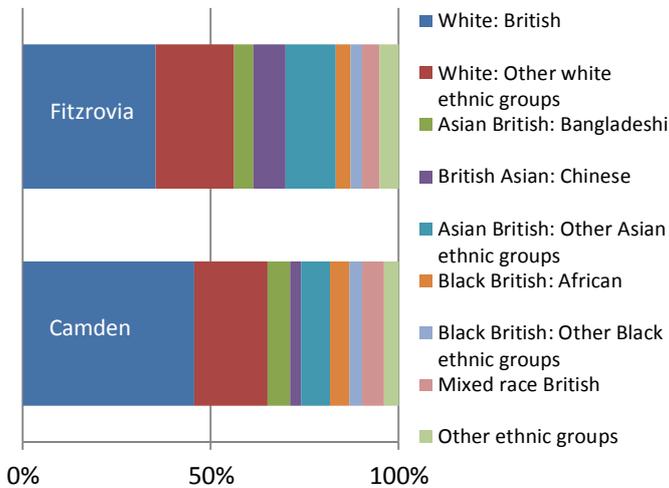
General fertility rate



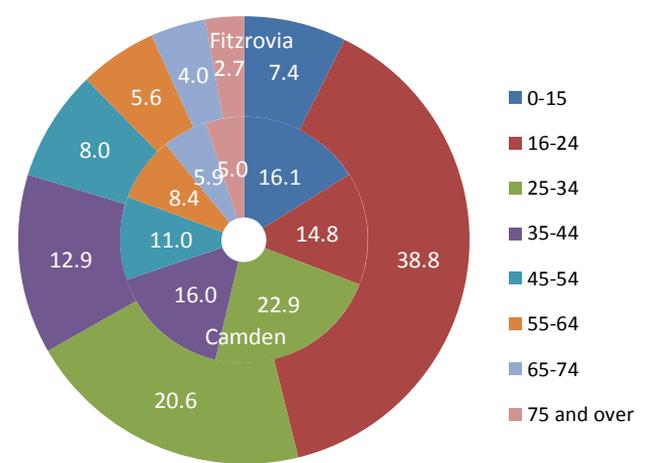
Crude mortality rate (deaths per 1,000)



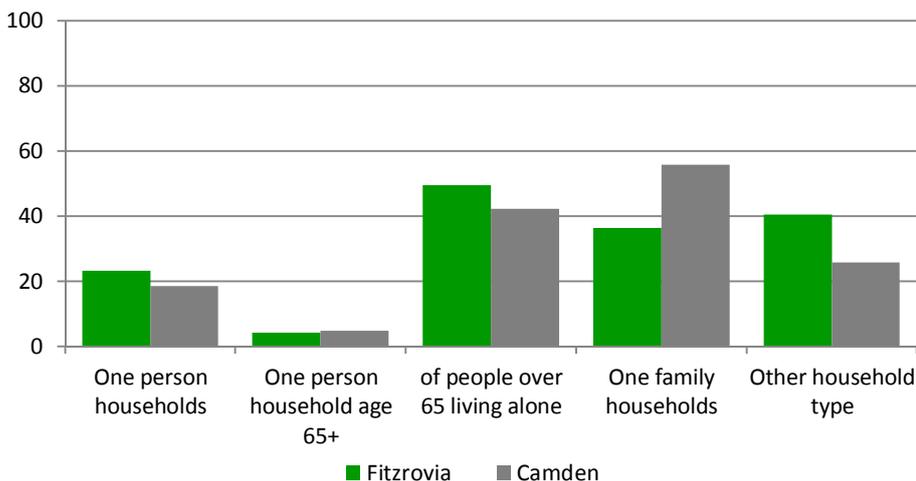
Ethnicity



Age



Households

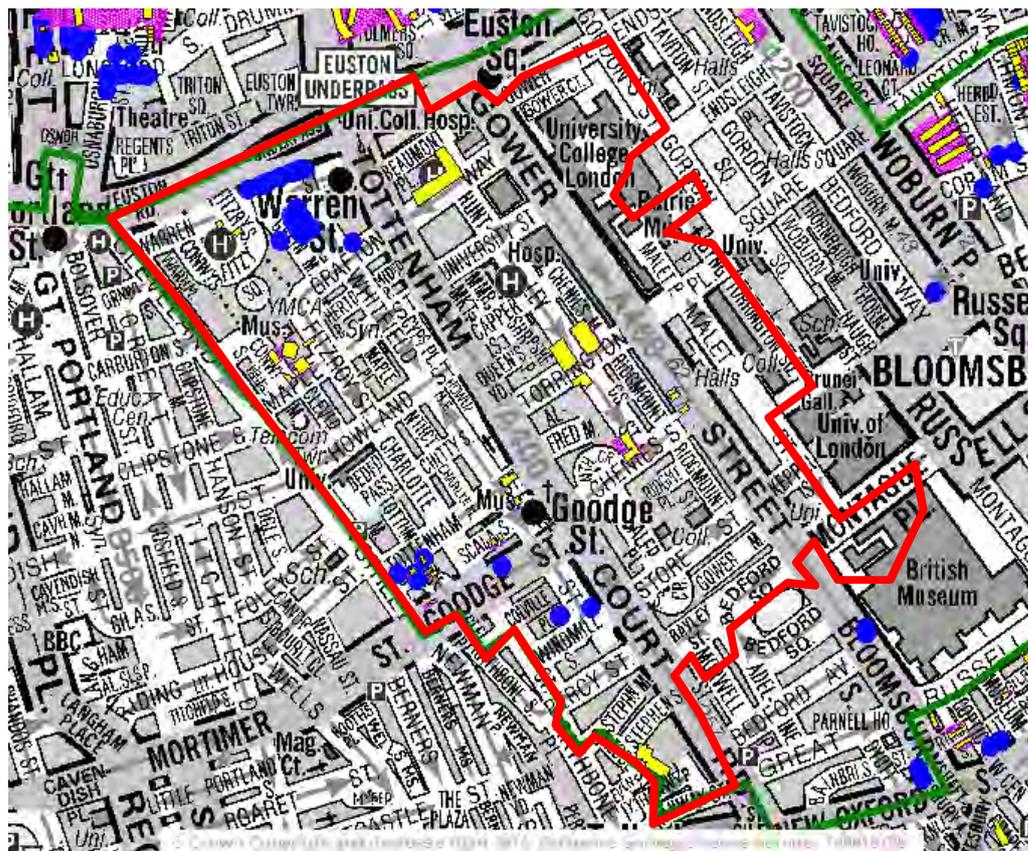


There are
248
families in Fitzrovia with
dependent children and
475
dependent children

49.5%
of people aged over 65 live alone
compared to 42.2% in Camden

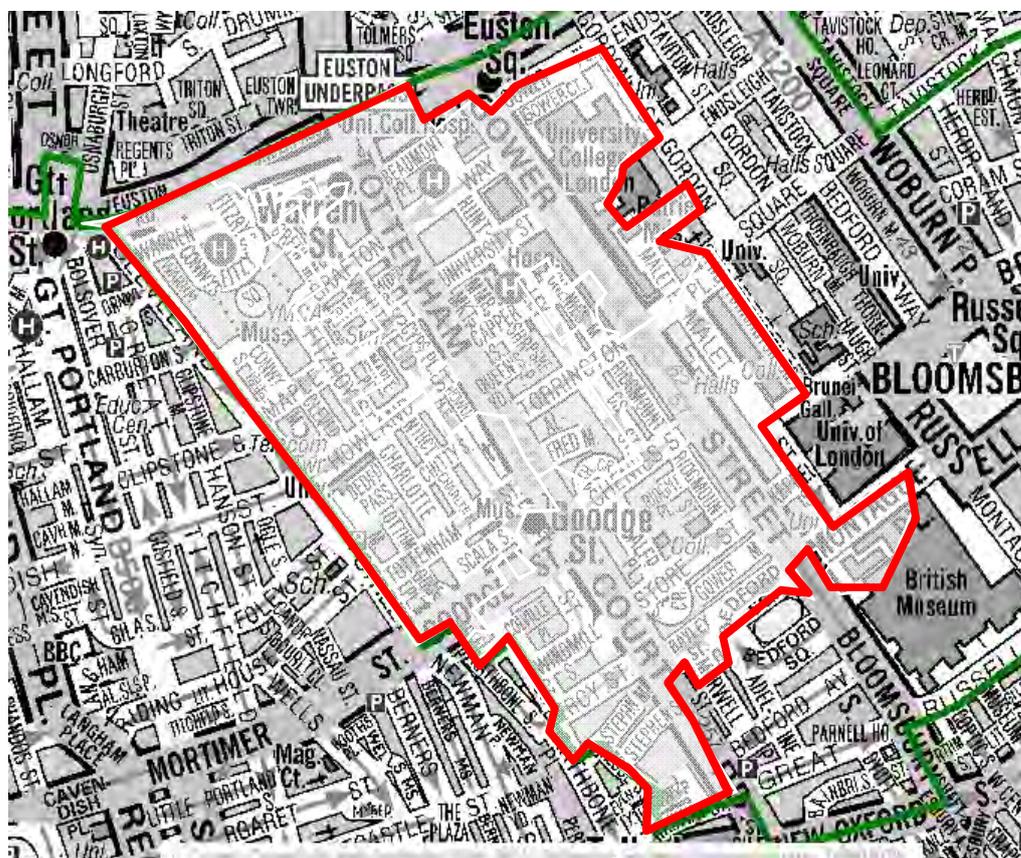
Social

Social housing



- Council housing estate
- Council housing block
- Housing association property

Probability of loneliness for those aged 65 and over



- Within 10% LSOAs most lonely in England
- 10% to 20% LSOAs most lonely in England
- 20% to 30% LSOAs most lonely in England
- Other

The maps contained in this document are used under licence

A-Z: Reproduced by permission of Geographers' A-Z Map Co. Ltd. © Crown Copyright and database rights OS 100017302
OS: © Crown copyright and database rights 2016 OS 100019726

Social

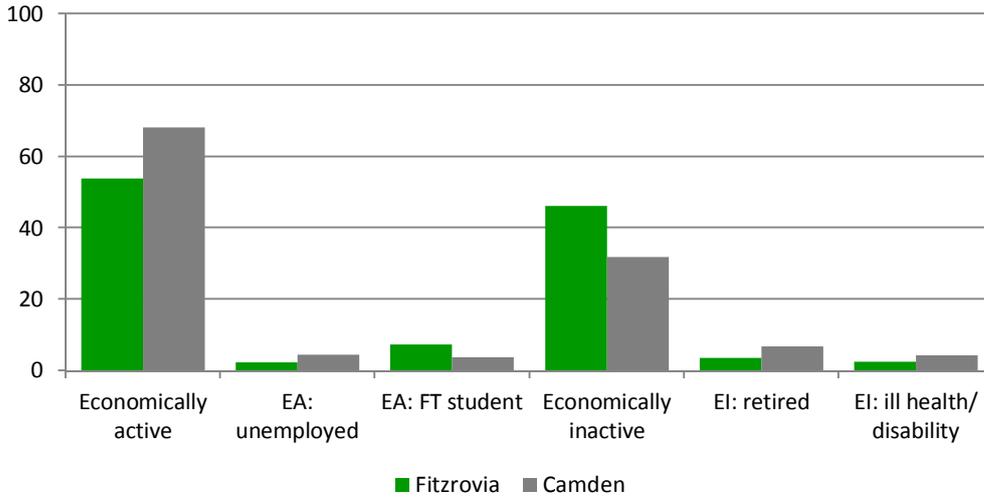
<ul style="list-style-type: none"> ■ Significantly different ■ Significantly better ■ Significantly worse 	Fitzrovia		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
		No.	%	%				N'hood	N'hood	
Population										
Total people	5910						1,710	Highgate Hill	32,159	West Hampstead
Population density people per hectare)	116.1		105.4				10.9	Highgate Hill	182.3	Gospel Oak
Gender										
Male	3283	55.5	48.9			6.6	46.6	Dartmouth Park	55.5	Fitzrovia
Female	2627	44.5	51.0			-6.6	44.5	Fitzrovia	53.4	Dartmouth Park
General Fertility Rate (Bloomsbury ward), trend data										
2003	72	22.9	50.5			-27.6	N/A		N/A	
2004	71	22.2	51.5			-29.3	N/A		N/A	
2005	54	16.6	48.0			-31.4	N/A		N/A	
2006	68	20.9	46.2			-25.3	N/A		N/A	
2007	65	19.7	47.6			-27.9	N/A		N/A	
2008	56	16.5	44.6			-28.1	N/A		N/A	
2009	77	20.3	47.3			-27.0	N/A		N/A	
2010	72	18.9	45.5			-26.6	N/A		N/A	
2011	85	22.1	51.5			-29.4	N/A		N/A	
2012	74	20.0	48.2			-28.2	N/A		N/A	
2013	62	16.5	45.5			-29.0	N/A		N/A	
Crude Mortality Rate (Bloomsbury ward) deaths per 1000, trend data										
2003	51	4.7	6.4			-1.7	N/A		N/A	
2004	51	4.7	6.3			-1.6	N/A		N/A	
2005	48	4.4	6.1			-1.7	N/A		N/A	
2006	47	4.3	5.7			-1.4	N/A		N/A	
2007	55	5.0	5.7			-0.7	N/A		N/A	
2008	49	4.5	5.4			-0.9	N/A		N/A	
2009	42	3.9	5.1			-1.2	N/A		N/A	
2010	44	4.0	5.1			-1.1	N/A		N/A	
2011	43	3.9	5.0			-1.1	N/A		N/A	
2012	48	4.4	4.9			-0.5	N/A		N/A	
2013	39	3.6	5.2			-1.6	N/A		N/A	

Population increase										
2018	6680	13.0	8.8			4.2	4.7	Belsize Park	28.9	Somers Town
2023	6842	15.8	12.6			3.2	7.0	Belsize Park	42.4	Somers Town
2028	7058	19.4	16.1			3.3	9.5	Belsize Park	47.4	Somers Town
Ethnic Group (Jan 2013)										
% White English/Welsh/Scottish/N Irish	2089	35.3	44.0			-8.6	32.1	Somers Town	69.1	Highgate Hill
% White Irish	130	2.2	3.2			-1.0	1.9	Regents Park	5.3	Kilburn Priory
% White Gypsy/Irish Traveller	3	0.1	0.1			0.0	0.0		0.2	H. Hill, Cl'well
% White Other	1101	18.6	19.0			-0.4	11.5	Gospel Oak	25.6	Belsize Park
% Mixed White & Black Caribbean	21	0.4	1.1			-0.8	0.4	Fitzrovia	2.0	Dartmouth Park
% Mixed White & Black African	33	0.6	0.8			-0.3	0.2	Hihggate Hill	1.5	Swiss Cottage
% Mixed White & Asian	104	1.8	1.8			0.0	1.1	Kings Cross, Some	3.6	Covent Garden
% Mixed Other	113	1.9	1.9			0.0	1.0	Holborn	2.4	Euston
% Asian British Indian	360	6.1	2.8			3.3	0.8	Gospel Oak	6.1	Fitzrovia
% Asian British Pakistani	53	0.9	0.7			0.2	0.1	Highgate Hill	1.4	Swiss Cottage
% Asian British Bangladeshi	297	5.0	5.7			-0.6	0.1	Highgate Hill	18.9	Somers Town
% Asian British Chinese	509	8.6	2.9			5.7	0.9	Parliament Hill & H	8.6	Fitzrovia
% Asian British Other	376	6.4	4.0			2.3	1.1	Parliament Hill & H	6.4	Fitzrovia
% Black British African	236	4.0	4.9			-0.9	0.6	Highgate Hill	8.6	Kings Cross
% Black British Caribbean	67	1.1	1.6			-0.5	0.2	Highgate Hill	2.6	Gospel Oak
% Black British Other	117	2.0	1.7			0.3	0.5	Highgate Hill	2.8	Gospel Oak
% Other Ethnic Group Arab	109	1.8	1.6			0.3	0.1	Highgate Hill	5.0	Kilburn Priory
% Any Other Ethnic Group	192	3.2	2.3			1.0	0.6	Highgate Hill	3.2	Fitzrovia
Country of birth										
% born outside the UK	3154	53.7	42.5			11.2	26.3	Dartmouth Park	52.7	Swiss Cottage
% born in the EU	1025	17.3	13.0			4.3	9.1	Dartmouth Park	17.3	Fitzrovia
% born in other countries	2129	36.0	29.5			6.5	17.3	Dartmouth Park	40.0	Swiss Cottage
Age (Jan 2013)										
% 0-15	435	7.4	16.1			-8.7	9.0	Covent Garden	21.4	Gospel Oak
% 16-24	2291	38.8	14.8			24.0	6.8	Highgate Hill	38.8	Fitzrovia
% 25-34	1220	20.6	22.9			-2.2	12.6	Highgate Hill	31.5	West Hampstead
% 35-44	764	12.9	16.0			-3.0	12.9	Fitzrovia	19.2	Belsize Park
% 45-54	475	8.0	11.0			-2.9	8.0	Fitzrovia	15.4	Highgate Hill
% 55-64	329	5.6	8.4			-2.9	5.6	Fitzrovia	15.1	Highgate Hill
% 65-74	234	4.0	5.9			-1.9	4.0	Fitzrovia	11.8	Highgate Hill
% 75 and over	162	2.7	5.0			-2.3	2.7	Fitzrovia	7.7	Highgate Hill
Disability or Long Term health problem										
% day to day activities limited a lot	252	4.3	7.0			-2.8	4.1	Highgate Hill	11.9	Gospel Oak
% day to day activities limited a little	311	5.3	7.4			-2.1	5.3	Fitzrovia	10.0	Gospel Oak
% not limited	5347	90.5	85.6			4.9	78.1	Gospel Oak	90.4	Highgate Hill

Disability												
Number of people with learning disabilities	6							N/A	N/A			
Number of wheelchair users	25							N/A	N/A			
Number of people partially sighted	15							N/A	N/A			
Number of people with hearing loss	9							N/A	N/A			
Religion												
% Christian	1701	28.8	34.0					-5.2	28.8	Fitzrovia	39.2	Gospel Oak
% Buddhist	118	2.0	1.3					0.7	0.3	Highgate Hill	2.0	Fitzrovia
% Hindu	190	3.2	1.4					1.8	0.5	Dartmouth Park	3.2	Fitzrovia
% Jewish	83	1.4	4.5					-3.1	0.3	Somers Town	12.0	Highgate Hill
% Muslim	532	9.0	12.1					-3.1	0.9	Highgate Hill	27.8	Somers Town
% Sikh	30	0.5	0.2					0.3	0.0	Camden NT, Highg	0.5	Fitzrovia
% Other religion	31	0.5	0.6					-0.1	0.3	Holborn, S Town	1.0	Dartmouth Park
% of no religion	1636	27.7	25.5					2.2	17.2	Regents Park	37.2	Camden New Town
% religion not stated	1589	26.9	20.5					6.3	17.4	Somers Town	26.9	Fitzrovia
Adult Lifestage: Age 16-75 and over												
% adults with no dependent children	3588	86.7	73.7					13.1	64.2	Gospel Oak	86.7	Fitzrovia
% adults with dependent children	549	13.3	26.3					-13.1	13.3	Fitzrovia	35.8	Gospel Oak
Housing												
Number of dwellings	2412								798	Highgate Hill	14972	West Hampstead
Number of households	2243								722	Highgate Hill	15154	West Hampstead
Household composition (people)												
% one person households	1057	23.1	18.6					4.5	12.3	Highgate Hill	27.7	Bloomsbury
% one person household age 65 and over	196	4.3	4.8					-0.5	3.8	Camden New Town	8.0	Primrose Hill
% of people over 65 living alone	196	49.5	42.2					7.3	21.8	Dartmouth Park	57.9	Kilburn Priory
% one family households	1664	36.4	55.7					-19.3	36.4	Fitzrovia	67.8	Highgate Hill
% other household type (in a household with more than one family, share	1848	40.4	25.7					14.8	17.5	Primrose Hill	35.1	Covent Garden
Families in households (families)												
% with dependent children in family (families)	248	33.1	44.5					-11.4	33.1	Fitzrovia	55.8	Gospel Oak
Total number of dependent children (persons)	475									N/A		N/A
Lone parent households: 16-74 households												
% households that are lone parent households with dependent children	77	3.4	6.4					-3.0	2.7	Primrose Hill	19.1	Kilburn Priory
Lone parents of all with dependent children												
% of all people with dependent children that are lone parents	77	14.0	13.4					0.6	3.8	Highgate Hill	19.5	Gospel Oak

Economic

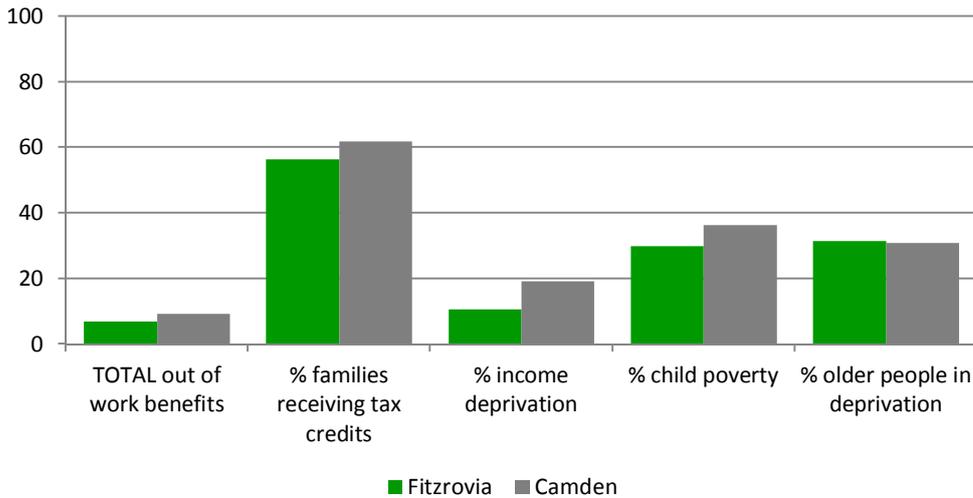
Economic activity



53.8%
of working age adults are economically active
3.6%
are retired

There are **37,700**
in Fitzrovia,
7.1 jobs per capita of working age residents

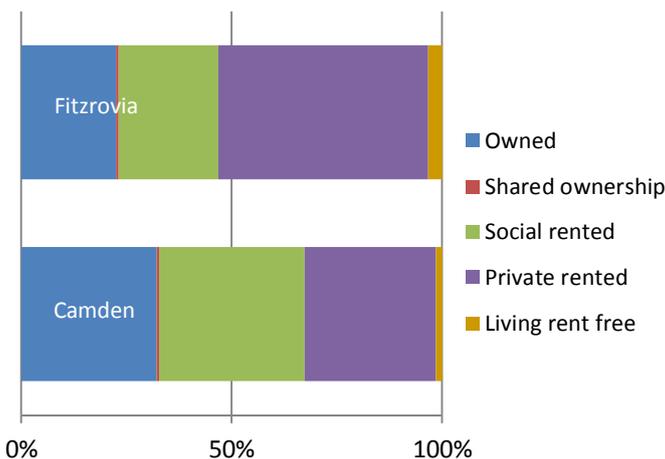
Benefits and income



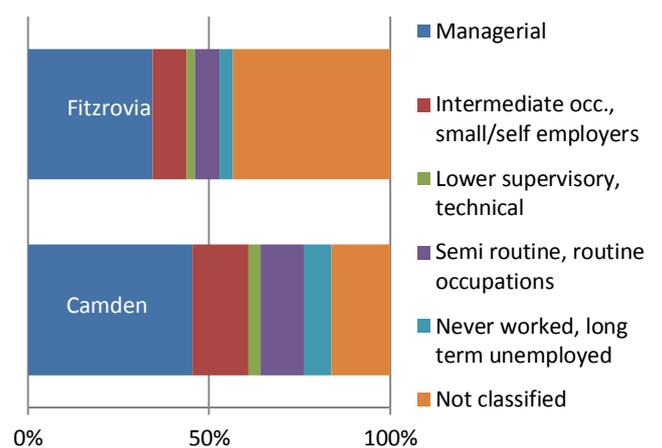
The average annual household income is **£48,814**
compared to £52,962 for Camden

56.5%
of families are on tax credits compared to 61.8% for Camden families

Housing tenure

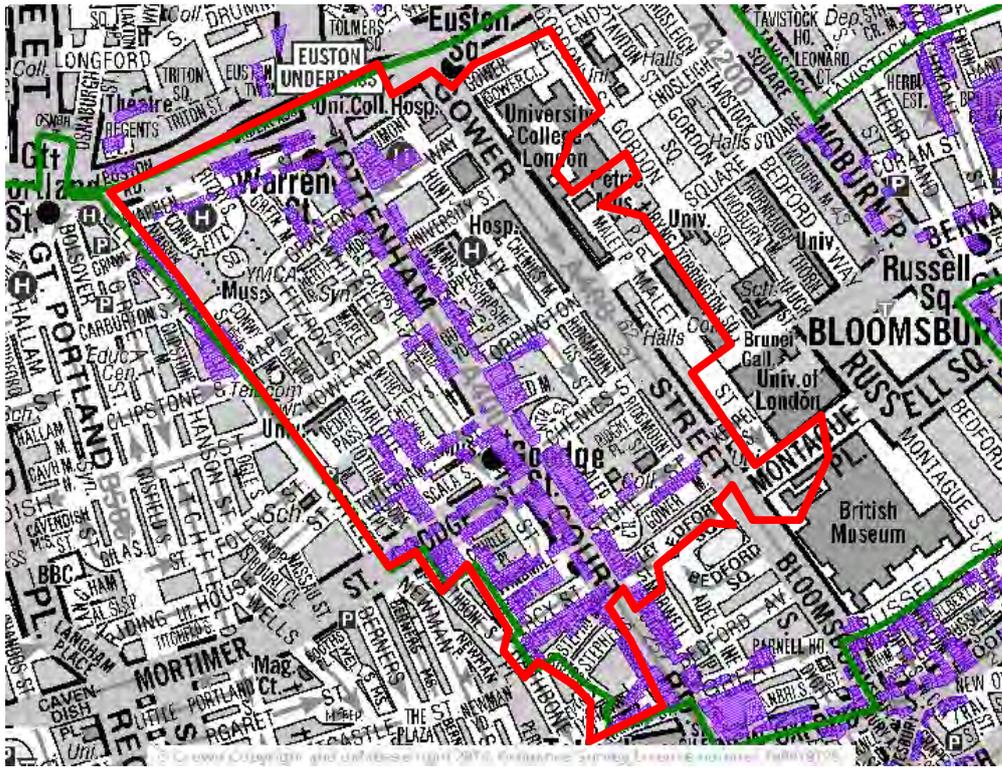


Socio-economic groups



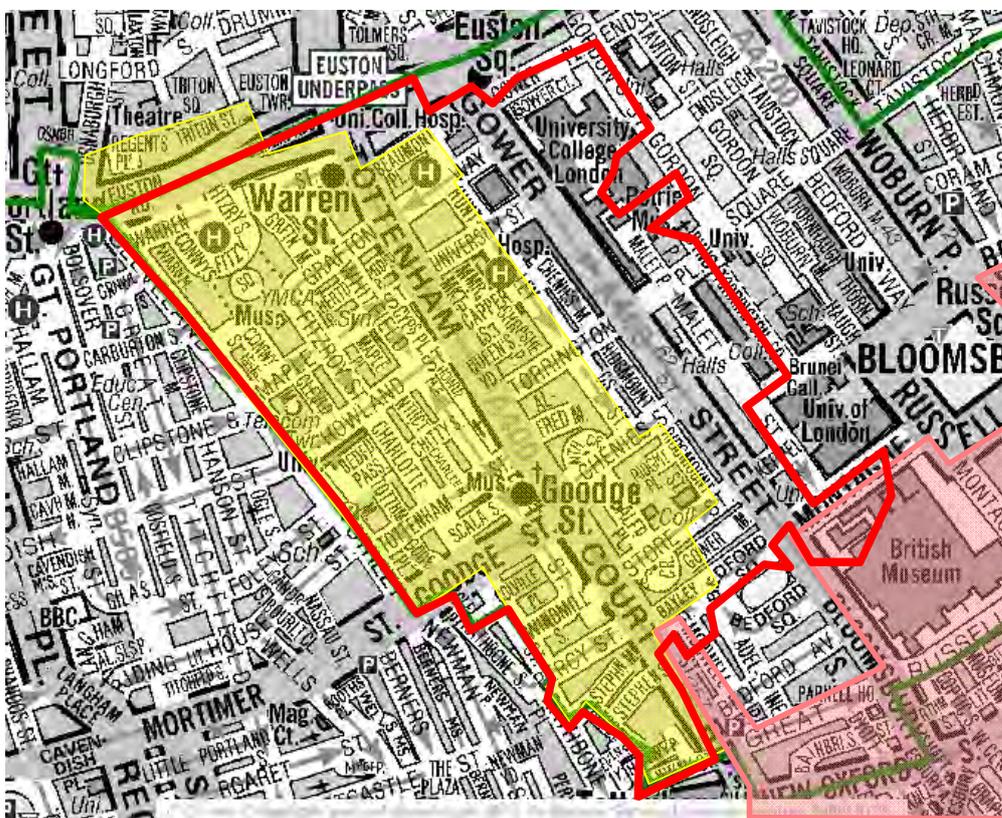
Economic

Retail presence



■ Retail premises

Business Improvement District



■ Fitzrovia Partnership
■ Inmidtown

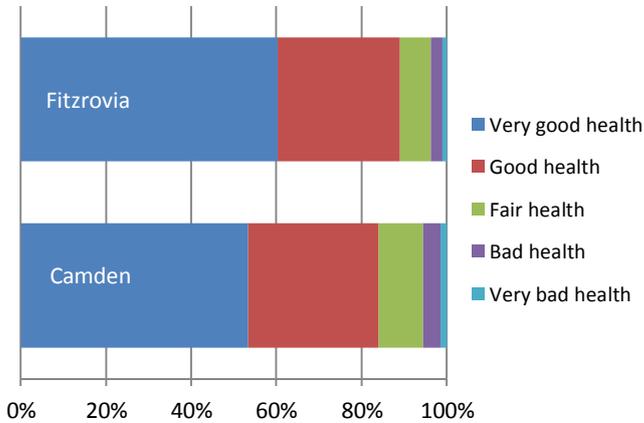
Economic

	Fitzrovia		Camden	Less	More	Variance	Camden range			
	No	%	%				Lowest		Highest	
							N'hood		N'hood	
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 30%;"> <p>■ Significantly different</p> <p>■ Significantly better</p> <p>■ Significantly worse</p> </div> </div>										
Economic Activity: Age 16-74										
% economically active	2858	53.8	68.1			-14.3	51.7	Euston	75.9	Belsize Park
% economically active: unemployed	124	2.3	4.5			-2.2	1.6	Highgate Hill	7.0	Gospel Oak
% economically active: full time student	395	7.4	3.8			3.6	1.7	Primrose Hill	8.5	Euston
% economically inactive	2455	46.2	31.9			14.3	24.1	Belsize Park	48.3	Euston
% economically inactive: retired	193	3.6	6.9			-3.3	5.4	Camden NT	10.6	Primrose Hill
% economically inactive: ill health/disability	133	2.5	4.4			-1.9	1.2	Highgate Hill	8.6	Gospel Oak
Jobs										
Number of jobs	37700						600	Highgate Hill	55,400	Bloomsbury
Jobs per capita of persons of working age	7.1		2.1			5.0	0.2	Gospel Oak	19.1	Holborn
Working hours										
% working part time	600	23.1	22.9			0.2	18.8	Belsize Park	64.3	Somers Town
% working part time: men	287	11.1	9.2			1.9	6.6	Belsize Park	14.9	Somers Town
% working part time: women	313	12.1	13.7			-1.6	11.0	Holborn	22.4	Euston
% working full time over 49 hours	616	23.8	23.0			0.8	11.5	Somers Town	31.5	Primrose Hill
% working 49+ hours men	419	16.2	15.4			0.8	8.4	Somers Town	21.7	Hampstead
% working 49+ hours women	197	7.6	7.6			0.0	3.1	Somers Town	10.8	Primrose Hill
Income										
MEAN Annual Household Income estimate	£48,814		£52,962			-4,147.7	£31,472	Somers Town	£96,649	Highgate Hill
MEDIAN Annual Household Income estimate	£37,265		£39,847			-2,582.3	£23,520	Somers Town	£73,024	Highgate Hill
Benefits claimants 16-74										
% receiving Job Seekers Allowance	35	1.2	2.5			-1.3	0.5	Highgate Hill	4.8	Somers Town
% receiving ESA and Incapacity Benefit	145	5.1	6.4			-1.3	3.6	Highgate Hill	20.5	Gospel Oak
% lone parents receiving Lone Parent Allowance	5	6.5	26.8			-20.3	0.0	Highgate Hill	41.7	Somers Town
% receiving other income related benefits	10	0.3	0.3			0.0	0.0	H. Hill, P'mnt Hill &	1.6	Clerkenwell
% TOTAL out of work benefits	195	6.8	9.3			-2.5	4.2	Highgate Hill	29.9	Somers Town
% of families receiving tax credits	140	56.5	61.8			-5.3	5.3	Highgate Hill	91.0	Somers Town

Income deprivation (Bloomsbury ward)										
% income deprivation	10.6	19.1				-8.5	7.1	Hampstead	34.4	Somers Town
% child poverty	29.8	36.3				-6.5	9.8	Hampstead	52.3	Kilburn Priory
% older people in deprivation	31.5	30.8				0.7	14.1	Hampstead	49.1	Somers Town
Childcare availability										
No. of nurseries	1							N/A		N/A
No of nursery places	25							N/A		N/A
No. of child minders	1							N/A		N/A
No. of childminding places	5							N/A		N/A
Childcare places per child under 5 (0-5)	194	0.15	0.27			-0.1	0.02	P'mnt Hill & Heath	1.1	Highgate Hill
Housing tenure (persons)										
% owned	1027	22.5	32.0			-9.5	9.8	Euston	77.2	Highgate Hill
% shared ownership	23	0.5	0.6			-0.1	0.1	Clerkenwell	1.9	Kings Cross
% social rented	1088	23.8	34.7			-10.8	1.9	Highgate Hill	68.6	Somers Town
% rented from the council	747	16.3	24.9			-8.6	1.4	Highgate Hill	55.7	Gospel Oak
% private rented	2280	49.9	31.1			18.8	14.5	Gospel Oak	49.9	Fitzrovia
% living rent free	151	3.3	1.6			1.7	1.0	W. Hampstead	3.3	Fitzrovia
Socio-economic group: 16-74										
% higher managerial, administrative and professional	851	16.0	19.1			-3.1	6.9	Euston, S. Town	29.9	Highgate Hill
% lower managerial, administrative and professional	974	18.3	26.2			-7.9	12.9	Euston	36.7	Highgate Hill
% intermediate occupations	260	4.9	7.9			-3.0	4.9	Fitzrovia	9.7	Gospel Oak
% small employers and own account workers	239	4.5	7.5			-3.0	4.5	Fitzrovia	11.2	Highgate Hill
% lower supervisory and technical	122	2.3	3.4			-1.1	2.1	H'mpstd, H. Hill, R.	5.6	Gospel Oak
% semi-routine occupations	223	4.2	7.2			-3.0	3.1	Highgate Hill	12.6	Gospel Oak
% routine occupations	134	2.5	4.8			-2.3	1.6	Highgate Hill	9.0	Gospel Oak
% never worked	160	3.0	5.9			-2.9	1.9	Highgate Hill	13.1	Somers Town
% long term unemployed	40	0.8	1.8			-1.0	0.4	Highgate Hill	2.9	Clerkenwell
% not classified	2310	43.5	16.3			27.2	6.8	Primrose Hill	43.5	Fitzrovia

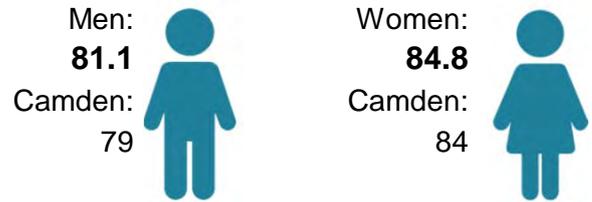
Health & Well-being

General health



89.1% of residents rate their health as good or very good, compared to the Camden average (84%)

Life expectancy



Causes of death

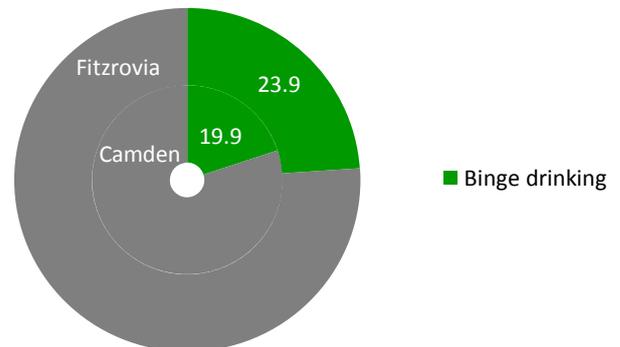
Primary: **Cancer**

Secondary: **Cardiovascular disease**

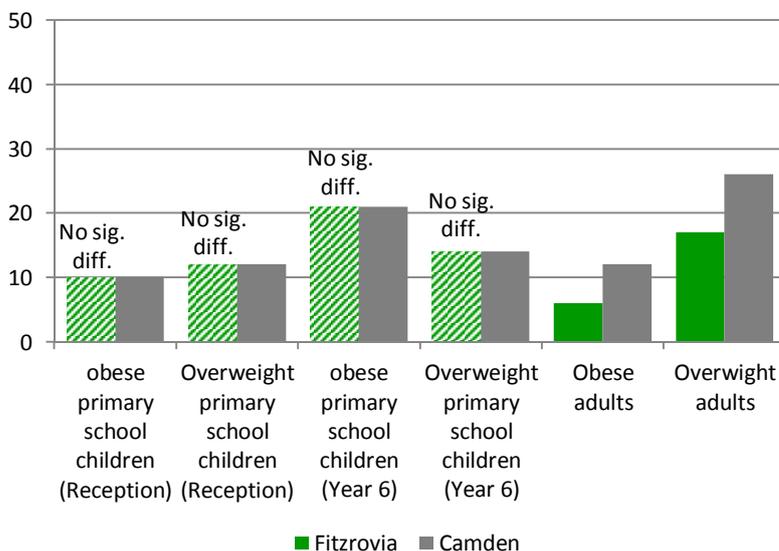
Smoking

There are **496 smokers** in Fitzrovia.
Smoking prevalence is 12% compared to 20% for Camden

Alcohol consumption



Overweightness and obesity



Mental health conditions

0% of residents have diagnosis of serious mental illness

6% of residents have a diagnosis of either anxiety or depression

Health & Well-being

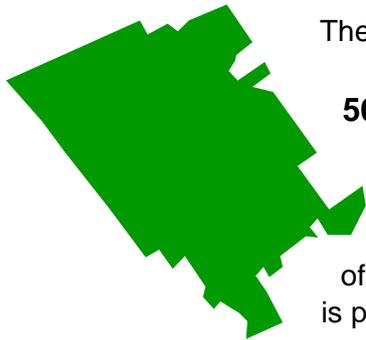
	Fitzrovia		Camden	Less	More	Variance	Camden range			
	No	%	%				Lowest		Highest	
							N'hood		N'hood	
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 30%;"> <p>■ Significantly different</p> <p>■ Significantly better</p> <p>■ Significantly worse</p> </div> </div>										
Wellbeing										
Level of life satisfaction	7.3		7.2			0.1	7.0		7.6	Highgate Hill
Level of happiness	7.1		7.1			0.0	6.9		7.4	Highgate Hill
Level of worthwhileness	7.4		7.4			0.0	7.2		7.8	Highgate Hill
Life expectancy (Bloomsbury ward)										
Men	81.1		79.0			2.1	76.1	K. Town ward	84.9	Belsize ward
Women	84.8		84.0			0.8	79.4	K. Town ward	88.8	H&CG ward
General health										
% very good health	3568	60.4	53.4			7.0	44.2	Gospel Oak	85.0	Primrose Hill
% good health	1695	28.7	30.6			-1.9	9.5	Primrose Hill	33.2	Covent Garden
% fair health	426	7.2	10.4			-3.2	4.4	Primrose Hill	14.5	Somers Town
% bad health	159	2.7	4.2			-1.5	1.0	Primrose Hill	7.1	Gospel Oak
% very bad health	62	1.0	1.4			-0.4	0.0	Primrose Hill	2.8	G. Oak, S. Town
Main causes of death										
Primary	Cancer						N/A		N/A	
Secondary	CVD						N/A		N/A	
Healthy eating (Bloomsbury ward)										
% of adults eating healthily		46.0	41.6			4.4	29.8	S. Town MSOA	51.3	Hampstead ward
Overcrowding										
% person living in overcrowding	1221	27.0	20.2			6.8	5.0	Highgate Hill	33.0	Somers Town
Obesity										
% obese primary school children (Reception class)	<5	*NSD	10			0.0	5.0	Dartmouth Park	16.0	Euston
% overweight primary school children (Reception class)	<5	NSD	12			0.0	6.0	Euston	16.0	Gospel Oak
% obese primary school children (Year 6)	<5	NSD	21			0.0	11.0	Camden NT	29.0	Euston
% overweight primary school children (Year 6)	<5	NSD	14			0.0	8.0	Dartmouth Park	22.0	Euston
% obese adults	214	6.0	12			-6.0	9.0	Bloomsbury	19.0	G. Oak, S. Town
% overweight adults	636	17.0	26			-9.0	17.0	Fitzrovia	32.0	Clerkenwell

Alcohol consumption										
% adults binge drinking (Bloomsbury, Kinbgs Cross, H&CG wards)	18.6		19.9			-1.3	12.3	S. Town MSOA	24.8	H&CG ward
% higher or increased risk drinkers	363	10.0	7			3.0	3.0	Regents Park	12.0	Camden NT
Smoking prevalence and mortality										
Number of smokers	496							N/A		N/A
% smoking prevalence	12		20			-8.0	12.0	Fitzrovia, H. Hill	27.0	Gospel Oak
Average number of deaths from lung cancer or COPD	1.7							N/A		N/A
Rate of deaths lung cancer COPD per 1,000	0.4		0.8			-0.4	0.6	Covent Garden	2.9	Euston
Average number of deaths from heart disease	4.3							N/A		N/A
Rate of deaths lung cancer COPD per 1,000	1.1		1.0			0.1	0.6	Clerkenwell, Holbo	2.2	Kilburn Priory
Mental health conditions										
% diagnosis of serious mental health illness	17	0.0	2			-2.0	0.0	Fitzrovia	2.0	
% diagnosis of either anxiety or depression	270	6.0	15			-9.0	6.0	Fitzrovia	19.0	Gospel Oak

* NSD - no significant difference

Environment & Transport

Land



The total land area of Fitzrovia is **50.886 hectares**

4.6% of land in Fitzrovia is public green space

Access to parks and nature

94.5% of homes in Fitzrovia have access to a local, small or pocket park

23.9% of homes in Fitzrovia have access to nature

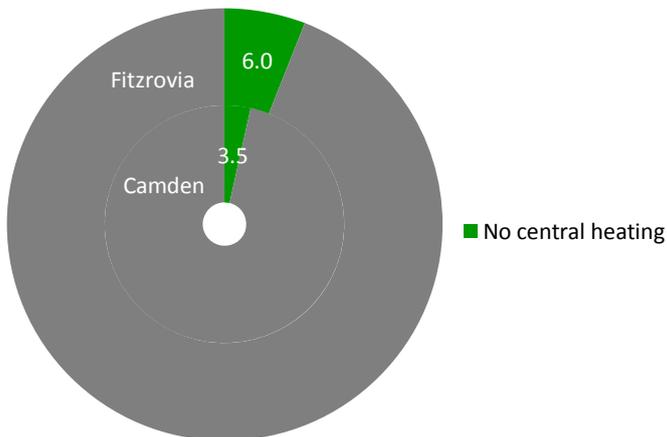
Transport

Fitzrovia has an average public transport accessibility score of **8** (out of 8)

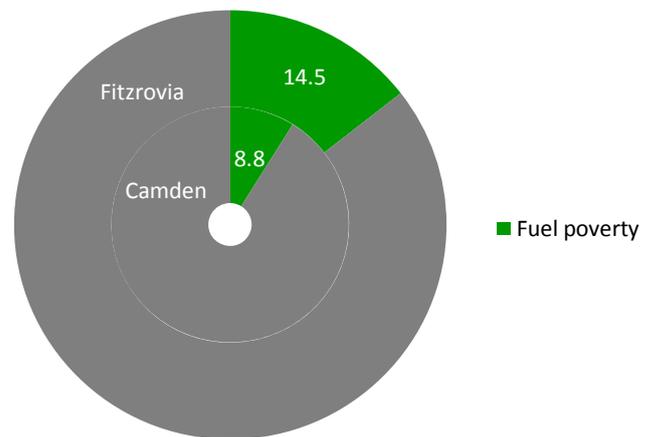
Main roads

The main roads in Fitzrovia are:
Gower Street
Tottenham Court Road
Goodge Street
Warren Street

Central heating

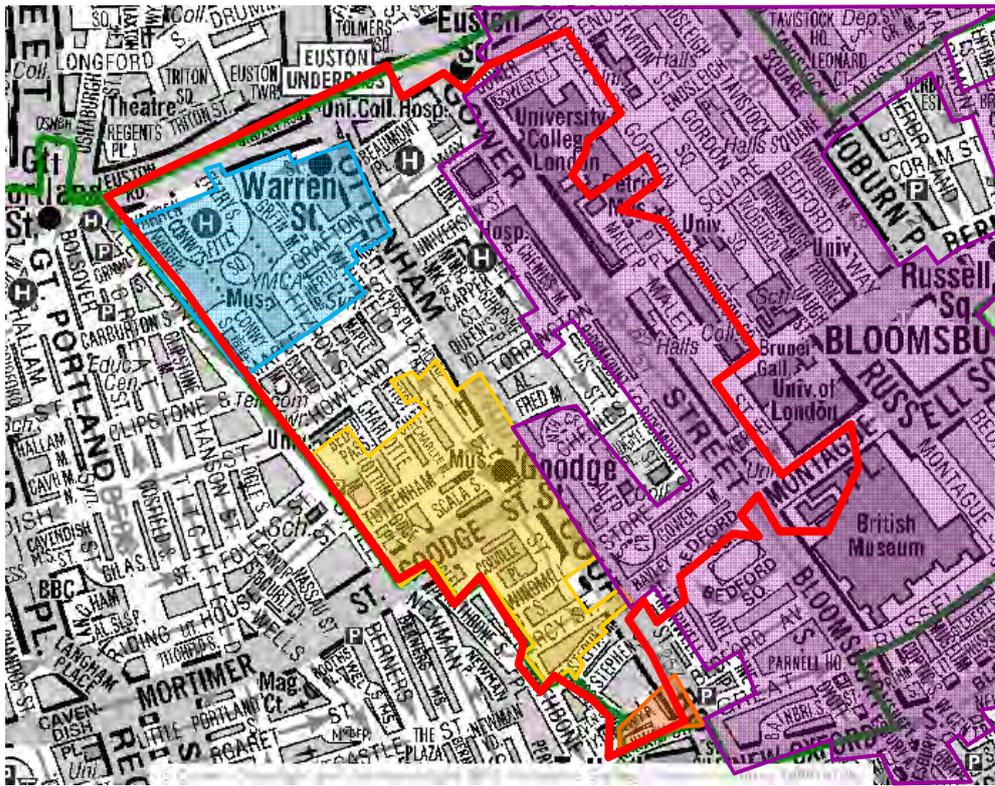


Fuel



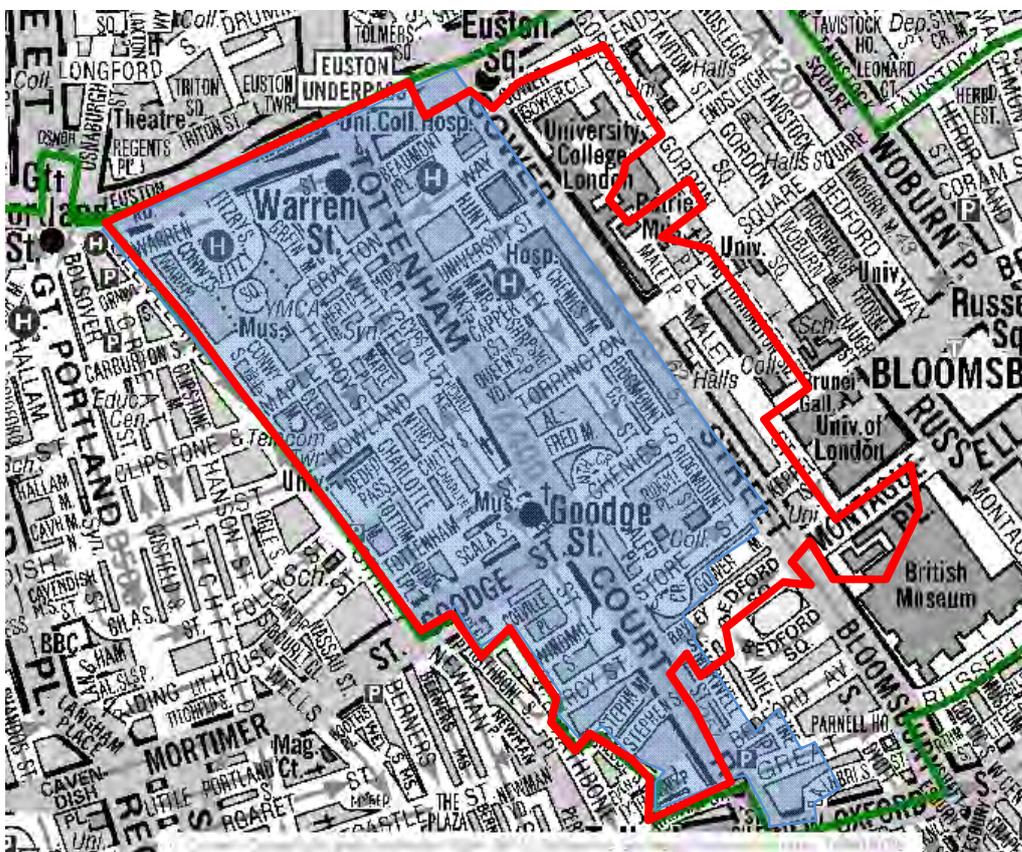
Environment & Transport

Conservation areas (C. A.)



-  Bloomsbury C.A.
-  Fitzroy Square C.A.
-  Charlotte Street C.A.
-  Hanway Street C.A.

Neighbourhood Planning Area and Forum



-  Fitzrovia Neighbourhood Area

The maps contained in this document are used under licence

A-Z: Reproduced by permission of Geographers' A-Z Map Co. Ltd. © Crown Copyright and database rights OS 100017302

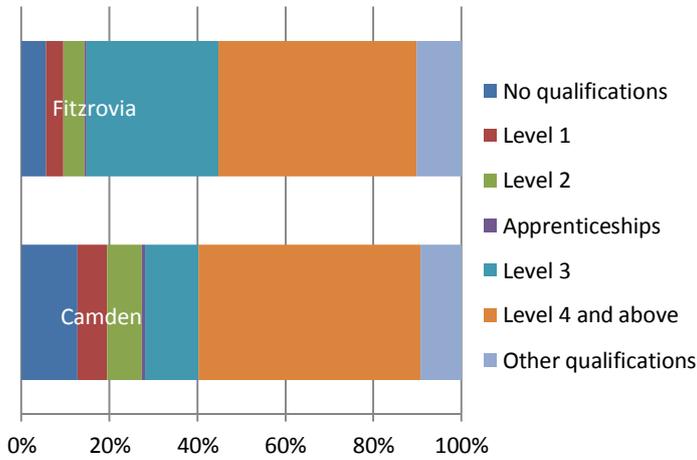
OS: © Crown copyright and database rights 2016 OS 100019726

Environment & Transport

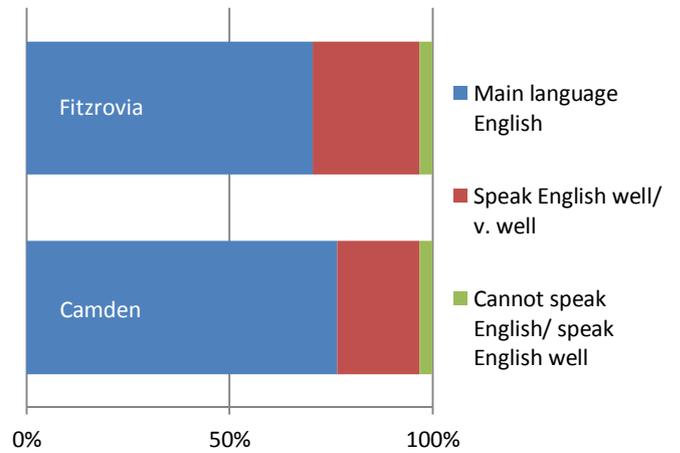
	Fitzrovia		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
	No	%					N'hood	N'hood		
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 30%;"> <p>■ Significantly different</p> <p>■ Significantly better</p> <p>■ Significantly worse</p> </div> </div>										
Land										
Total area (hectares)	50.886						33.599	Euston	385.346	Hamsstead
Land use										
Domestic gardens (hectares)	2.176						N/A		N/A	
Public green space (hectares)	2.326						N/A		N/A	
% of total land area that is public green space	4.6		24.8			-20.2	1.6	Covent Garden	73.0	P'mnt Hill & Heath
Public green space per capita (square metres)	3.9		24.5			-20.6	1.3 sqm	Covent Garden	599.3 sqm	Highgate Hill
Access to nature and parks (Bloomsbury ward)										
% homes deficient access to regional park	25.3						0.0		100.0	
% homes deficient access to metropolitan park	0.0						0.0		16.7	
% homes deficient access to district park	71.3						0.0		100.0	
% homes deficient access to LSPP	5.5						0.0		65.7	
% homes deficient access to nature	76.1						0.0		98.2	
Transport										
Number of bus routes	19						N/A		N/A	
Number of Underground stations	2						N/A		N/A	
Number of Overground stations	0						N/A		N/A	
% that travel to work by bicycle	81	2.2	6.5			-4.3	8.9	Dartmouth Park	2.2	Fitzrovia
Public transport accessibility level (PTAL) score	7.9		5.6			2.3	2.8	Highgate Hill	8.0	H'brn, C. G'dn, C'wll
Number of cars or vans in the area	620						N/A		N/A	
% households with 2 or more cars or vans	79	3.5	7.1			-3.6	0.6	Camden New Towr	34.9	Highgate Hill
Main roads	Gower Street, Tottenham Court Road, Goadge Street, Warren Street									
Annual air emissions (Bloomsbury ward)										
Particulate matter (PM10) range	21.4						18.3	Highgate ward	21.5	H&CG ward
Nitrogen oxide (NOx) range	90.2						52.0	Highgate ward	92.2	H&CG ward
Nitrogen dioxide (NO2) range	48.6						33.8	Highgate ward	49.6	H&CG ward
Central heating and fuel										
% households with no central heating	135	6.0	3.5			2.5	1.9	Highgate Hill	6.2	Holborn
% households in fuel poverty	311	14.5	8.8			5.7	7.0	Regents Park	14.5	Fitzrovia

Knowledge, Skills & Experience

Qualifications



English language proficiency



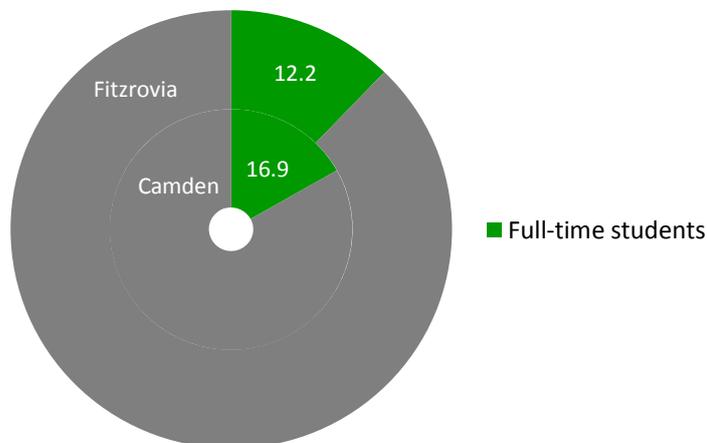
Industry

There are more working age residents employed in the **accommodation and food service activities** than any other industry

Work skills & experience

The top work experience skill in Fitzrovia is for **sales assistance and retail**

Full-time students



There are **723** full-time students living in Fitzrovia

Knowledge, Skills & Experience

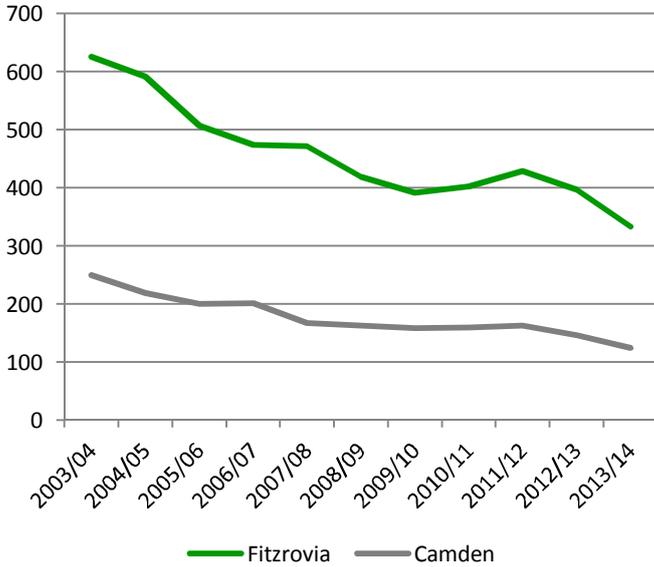
	Fitzrovia		Camden	Less	More	Variance	Camden range				
	No	%	%				Lowest		Highest		
							N'hood	N'hood	N'hood	N'hood	
Qualifications: Age 16 and Over											
% with no qualifications	307	5.6	12.7			-7.1	4.9	Highgate Hill	25.2	Gospel Oak	
% with Level 1: 4 O Levels/GCSEs/CSEs/NVQ Level 1	212	3.9	6.8			-2.9	3.9	Fitzrovia	11.8	Gospel Oak	
% with Level 2: 5+ O Levels etc (A*-C), 1 A Level, NVQ Level 2	267	4.9	7.8			-2.9	4.9	Fitzrovia	10.8	Somers Town	
% on Apprenticeships	21	0.4	0.8			-0.5	0.4	Fitzrovia	1.4	Holborn	
% with Level 3: 2 A Levels, NVQ Level 3	1648	30.1	12.1			18.0	7.0	Primrose Hill	30.1	Fitzrovia	
% with Level 4 and above: Bachelors degree, Masters degree, PhD, NVQ Level 4 and above	2462	45.0	50.5			-5.6	26.7	Somers Town	65.2	Highgate Hill	
% with other qualifications: Vocational/work qualifications, foreign n-sp	558	10.2	9.2			1.0	5.5	Highgate Hill	12.5	Kilburn Priory	
Education (Bloomsbury ward)											
% achieving KS4 GCSE 5+ A*-C (inc English & Maths)	56.4		59.9			-3.5	48.9	H. Town ward	69.1	R. Park Ward	
Proficiency in English: Age 3 and over											
% whose main language English	4103	70.5	76.5			-6.0	66.9	Somers Town	92.6	Highgate Hill	
MLNE: % that speak English very well	996	17.1	12.8			4.3	4.9	Highgate Hill	17.5	Covent Garden	
MLNE: % that speak English well	529	9.1	7.4			1.7	2.0	Highgate Hill	11.4	Somers Town	
MLNE: % that cannot speak English well	161	2.8	2.7			0.0	0.5	Highgate Hill	6.0	Somers Town	
MLNE: % that cannot speak English	29	0.5	0.5			0.0	0.0	Highgate Hill	1.1	Somers Town	
Full-time students											
No. of full time students	723							N/A		N/A	
% of residents that are full time students	12.2		16.9			-4.7	5.7	Primrose Hill	38.6	Euston	
Industry											
Top three industries residents employed (highest first)	Accommodation and Food Service Activities										
	Wholesale and Retail Trade										
	Human Health and Social Work Activities										
Occupation											
Rank of top 5 work skills and knowledge (highest first)	Sales Assistance and Retail										
	Elementary services										
	Road Transport Driving										
	Food Preparation and Hospitality										
	Elementary Cleaning										

MLNE: Main language not English

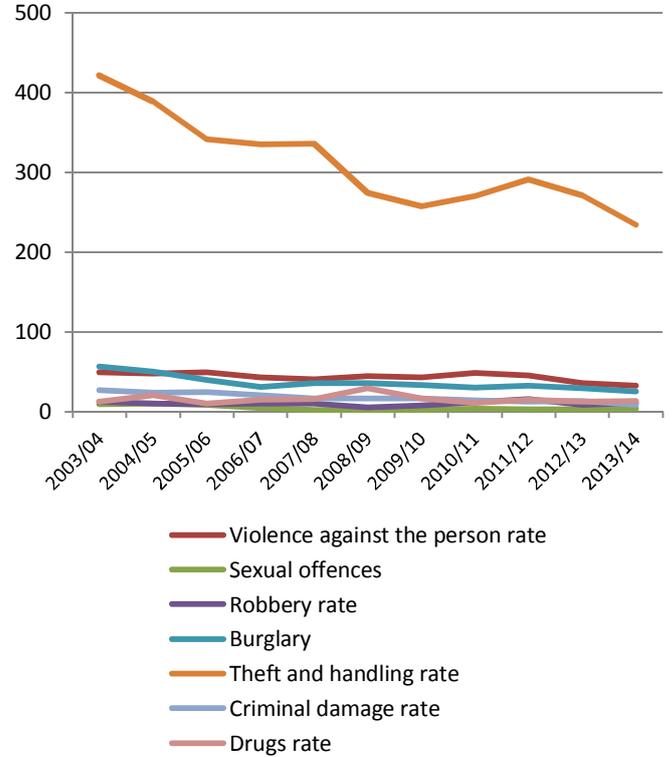
Community

Community safety

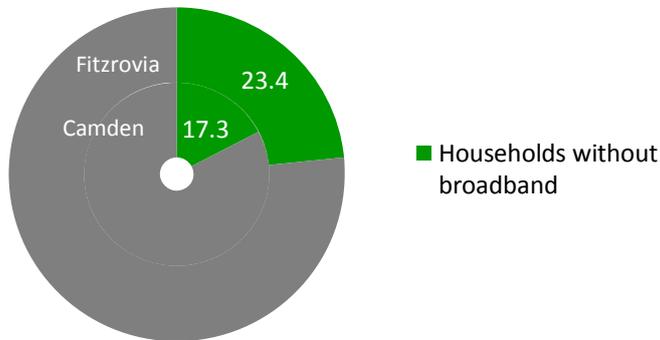
Total crime rate (2003/4-2013/14)



Notifiable crimes rate (2003/4-2013/14)



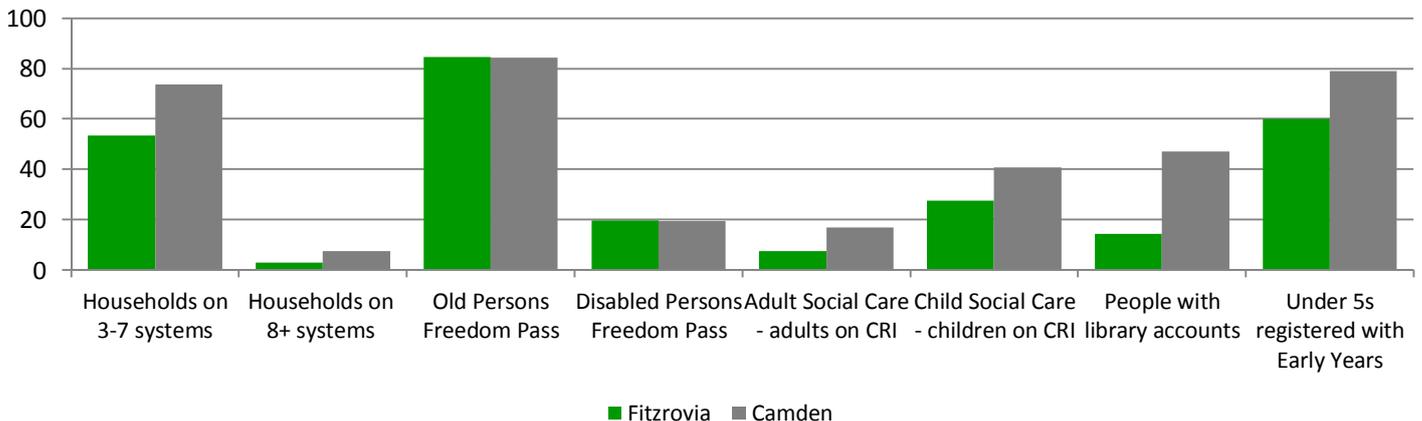
Digital inclusion



Caring responsibilities

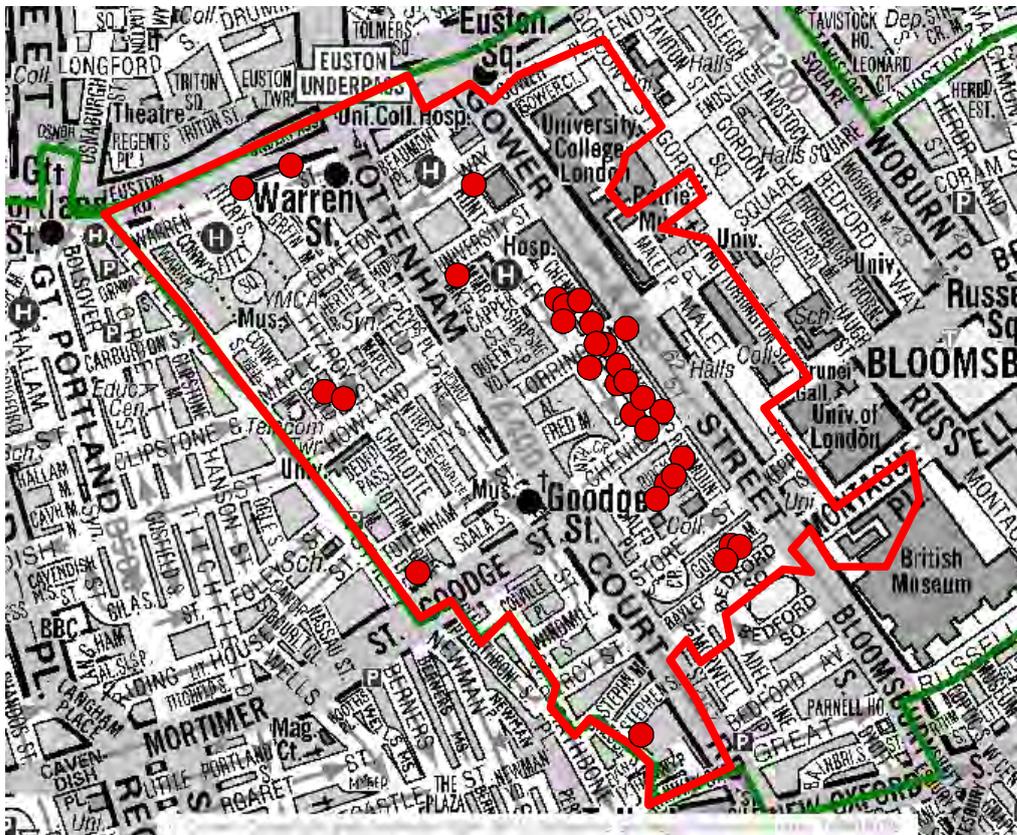
There are **325 carers in Fitzrovia** equating to 5.5% of the overall population

Use of services



Community

Broadband non-adopting households



● 5 or more non-adopting households

Community

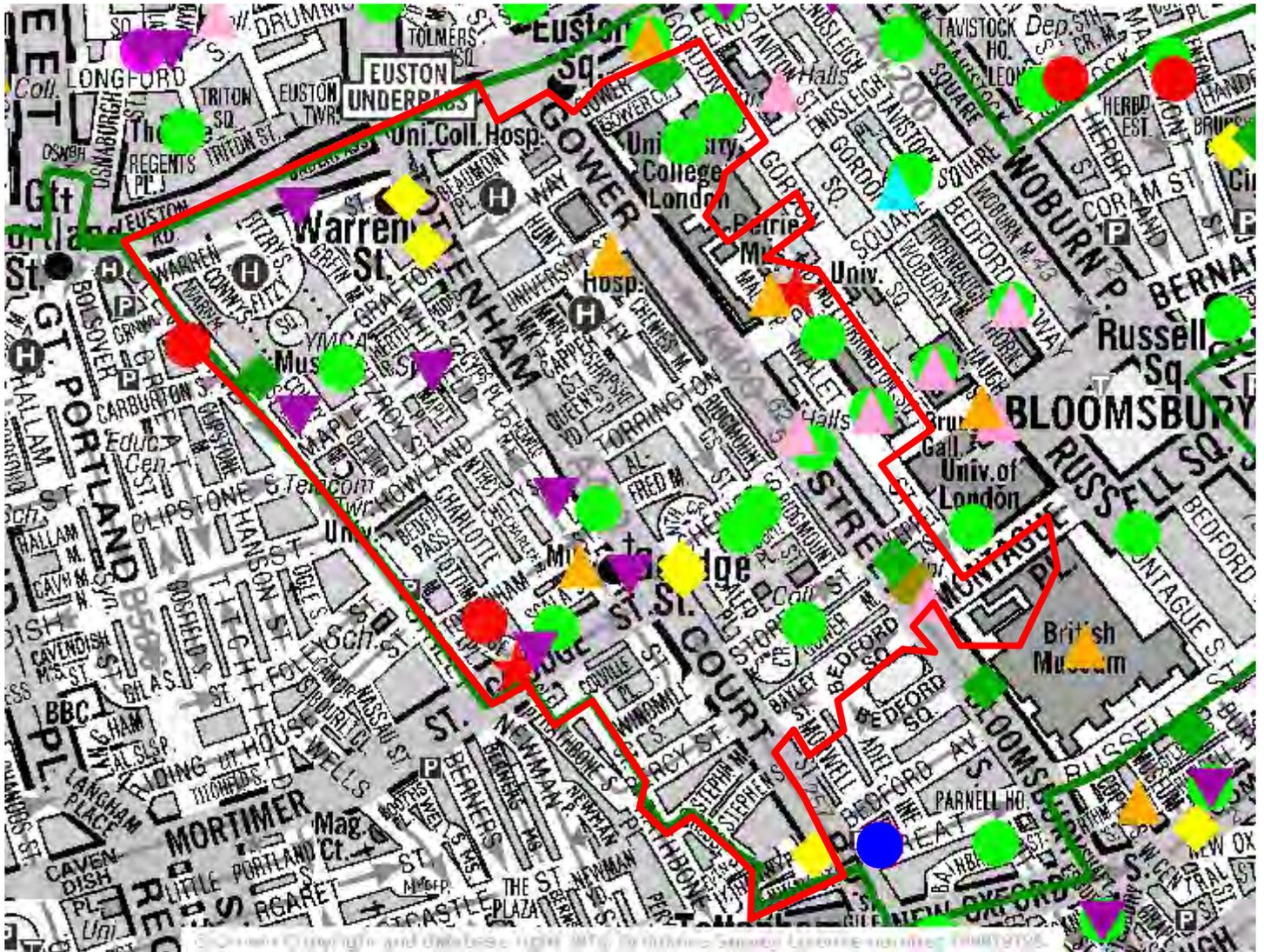
Crime rates 2003/4-2013/14 Bloomsbury ward

	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Crime rate	626.0	591.6	507.1	473.9	472.0	419.3	391.4	403.0	428.5	396.9	332.8
Violence against the person rate	49.3	47.4	49.4	42.6	40.2	44.2	43.0	48.4	45.2	35.9	32.4
Sexual offences	9.7	10.0	8.3	4.3	2.3	2.2	2.4	3.6	3.3	2.7	3.4
Robbery rate	12.9	10.3	9.6	9.9	9.9	5.7	7.4	11.7	15.6	8.3	11.0
Burglary	56.8	50.4	39.5	31.0	35.5	35.8	33.3	30.2	32.8	29.3	25.6
Theft and handling rate	421.0	388.4	341.7	334.6	335.8	274.2	257.3	269.8	290.8	271.3	233.9
Criminal damage rate	26.7	23.9	24.4	20.4	16.2	16.3	16.9	14.3	12.8	13.5	8.4
Drugs rate	12.6	20.3	10.1	15.3	15.9	29.1	16.7	10.8	15.0	12.9	13.3

Community

	Fitzrovia		Camden	Less	More	Variance	Camden range			
	No	%	%				Lowest		Highest	
							Ward	N'hood	Ward	N'hood
Community safety (Bloomsbury ward)							Ward		Ward	
Crime rate*	332.8		124.4			208	53.0	Belsize	328.3	CTwPH
Violence against the person rate	32.4		20.2			12	8.0	Belsize	49.1	CTwPH
Sexual offences	3.4		1.5			2	0.0	Belsize	3.4	Bloomsbury
Robbery rate	11.0		4.1			7	0.3	H'mpst'd Town	11.0	Bloomsbury
Burglary	25.6		13.6			12	7.0	Belsize	30.4	H&CG
Theft and handling rate	233.9		67.1			167	19.7	Gospel Oak	233.9	Bloomsbury
Criminal damage rate	8.4		6.9			2	4.0	Belsize, Hampstead	12.6	H&CG
Drugs rate	13.3		9.0			4	1.6	H'mpst'd Town	61.5	CTwPH
Caring responsibilities							Neighbour'h'd		Neighbour'h'd	
Total number of carers	325						N/A	N/A	N/A	N/A
% of residents that are carers	5.5		7.9			-2.4	5.5	Fitzrovia	10.0	P'mnt Hill & Heath
% carers providing 1-19 hours unpaid care	250	76.9	66.7			10.2	54.3	Regents Park	80.0	Highgate Hill
% carers providing 20-49 hours unpaid care	32	9.8	14.1			-4.2	9.7	Highgate Hill	21.7	Clerkenwell
% carers providing 50+ hours unpaid care	43	13.2	19.2			-5.9	10.3	Highgate Hill	26.7	Somers Town
Digital inclusion							Neighbour'h'd		Neighbour'h'd	
% households without broadband	1225	16.9	17.3			-0.4	15.6	W. Hampstead	26.5	Somers Town
Use of services							Neighbour'h'd		Neighbour'h'd	
% households on 3-7 systems	1199	53.5	73.7			-20.2	53.5	Fitzrovia	79.6	Dartmouth Park
% households on 8 or more systems	63	2.8	7.4			-4.6	0.7	Highgate Hill	20.4	Somers Town
% citizens on 3-7 systems	918	15.5	34.2			-18.7	15.5	Fitzrovia	60.2	Somers Town
% citizens on 8 or more systems	0	0.0	0.021			0.0	0.0		0.06	Holborn
% disabled people using accessible transport	593	10.0	16.3			-6.3	13.6	Euston	25.7	Highgate Hill
% older people using OPFP (Old Persons Freedom Pass)	457	84.5	84.3			0.2	76.3	Gospel Oak	89.6	P'mnt Hill & Heath
% disabled people using DPFB (Disabled Persons Freedom Pass)	110	19.5	19.4			0.2	2.4	Highgate Hill	25.6	Camden NT
% disabled people using Blue Badges	86	15.3	19.1			-3.8	13.8	Bloomsbury	31.1	Highgate Hill
% adults on council's Adult Social Care system	405	7.4	16.8			-9.4	7.6	Highgate Hill	30.1	Somers Town
% children on council's Child Social Care system	128	27.5	40.7			-13.2	9.1	Highgate Hill	73.5	Holborn
% people with library accounts	844	14.3	47.1			-32.8	33.7	Camden NT	60.3	Gospel Oak
% under 5s registered with Early Years	99	60.0	79.0			-19.0	40.9	Highgate Hill	100.0	Camden NT

Community buildings



- | | | | |
|--|--------------------------|---|--|
|  | Children's centre |  | Primary school |
|  | Community centre |  | Special school |
|  | Day centre |  | Secondary school |
|  | GP surgery |  | Nursery school |
|  | Hall for hire |  | Independent school |
|  | Further/higher education |  | Job centre |
|  | Library |  | Police station |
|  | Market |  | Fire station |
|  | Museum |  | Citizens Advice |
|  | Pharmacist/chemist |  | Leisure centre |
|  | Places of worship |  | Tenants' and residents' hall/association |
|  | Post office | | |

The maps contained in this document are used under licence

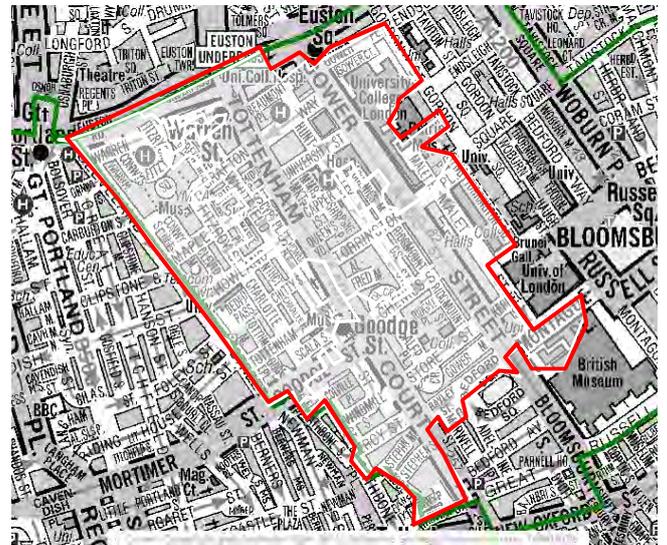
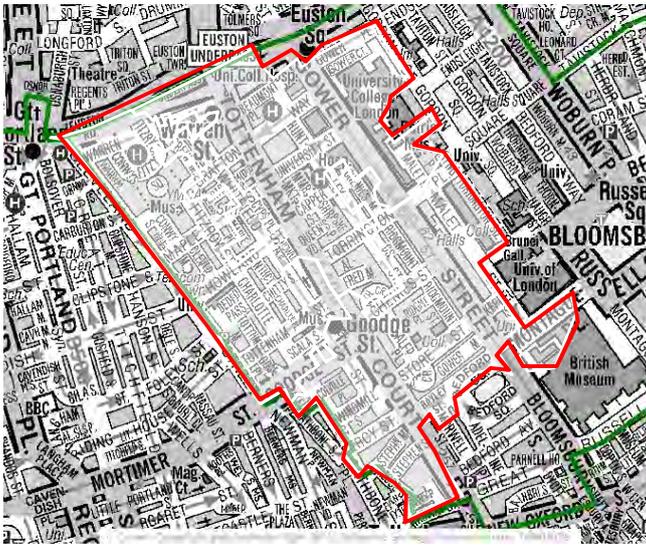
A-Z: Reproduced by permission of Geographers' A-Z Map Co. Ltd. © Crown Copyright and database rights OS 100017302
OS: © Crown copyright and database rights 2016 OS 100019726

Indices of Multiple Deprivation

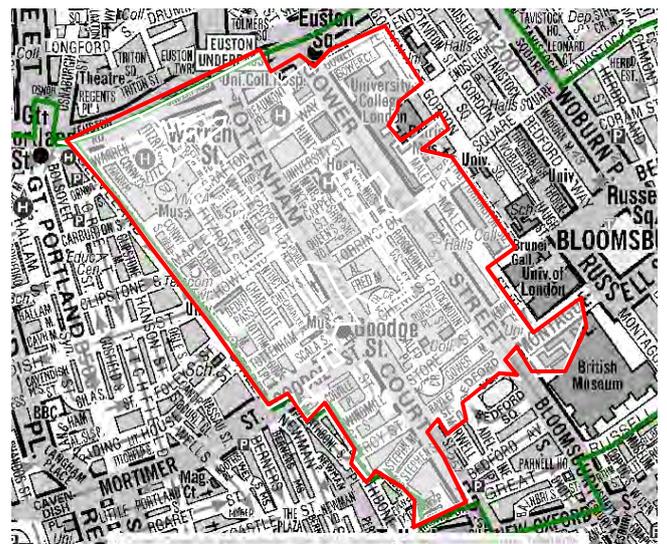
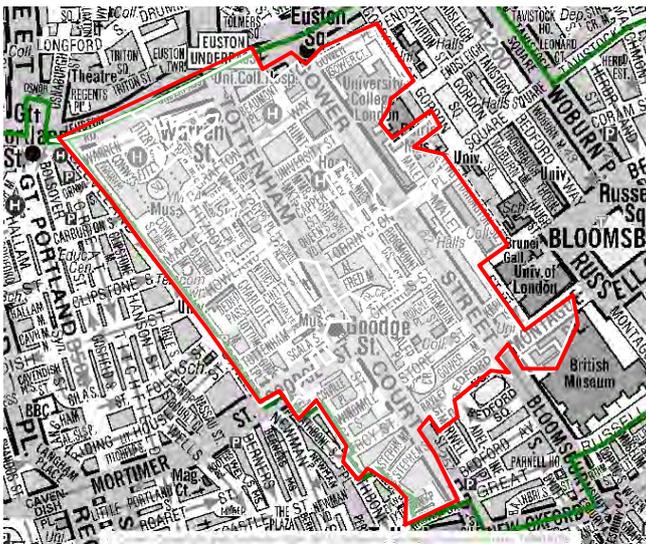
- Within 10% most deprived in England
- 10% to 20% most deprived in England

- 20% to 30% most deprived in England
- Not within most deprived 30% in England

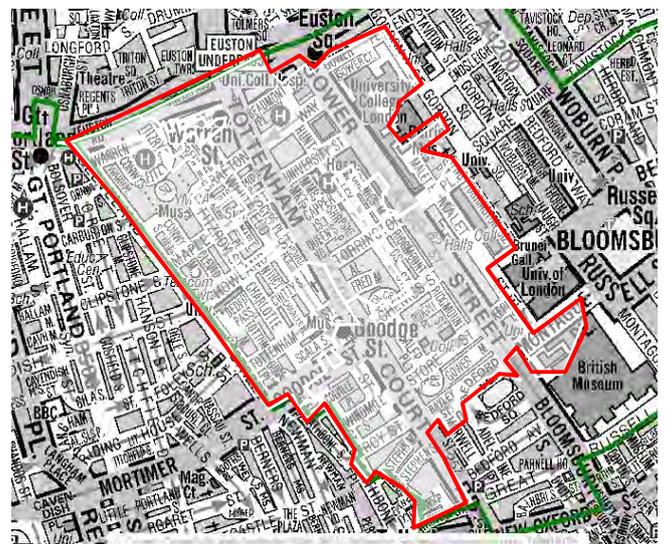
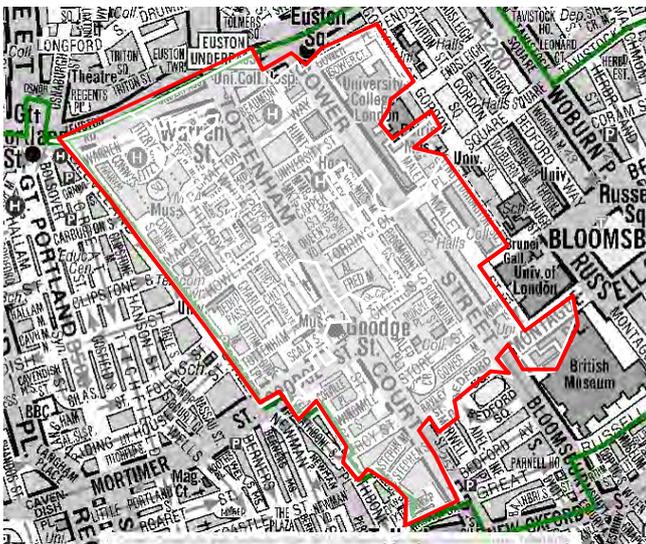
2010 Most Deprived 30% LSOAs in England 2015



2010 Income Deprivation 2015



2010 Employment Deprivation 2015

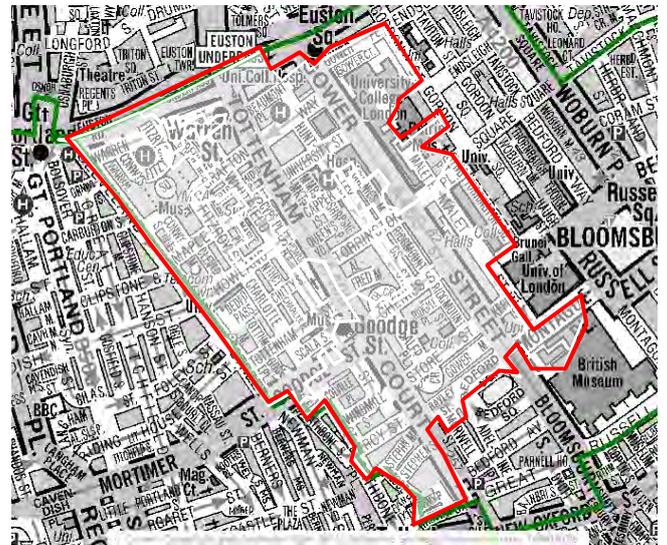
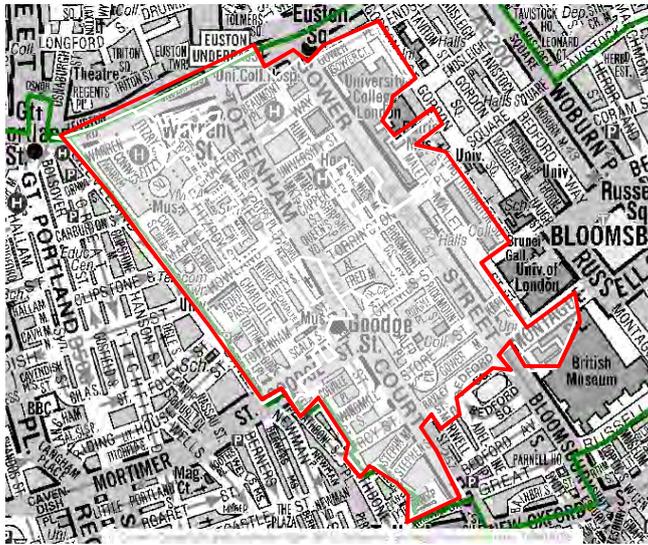


Indices of Multiple Deprivation

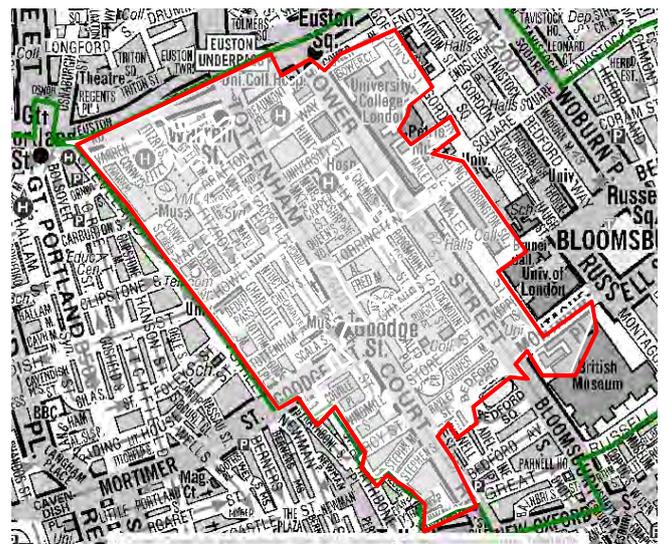
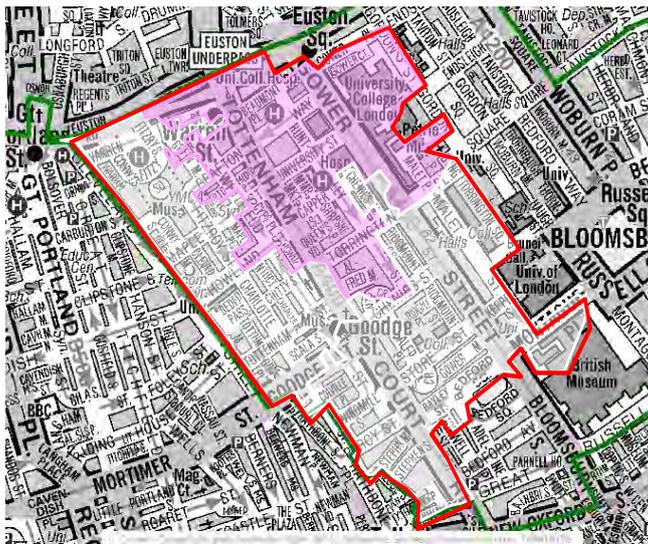
- Within 10% most deprived in England
- 10% to 20% most deprived in England

- 20% to 30% most deprived in England
- Not within most deprived 30% in England

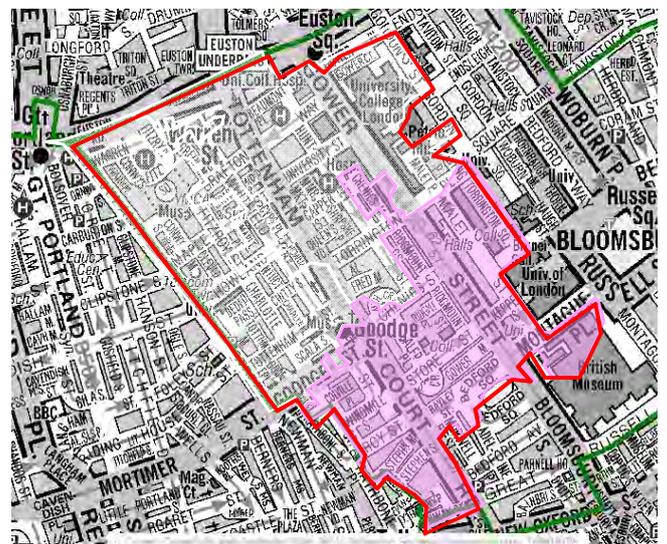
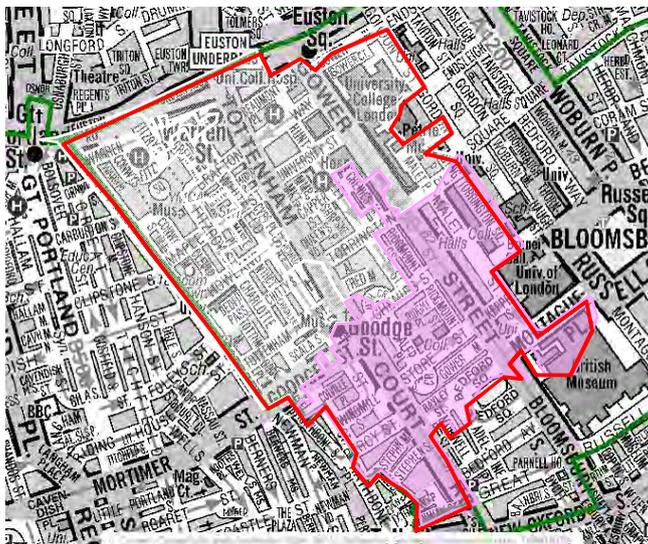
2010 Education, Skills and Training Deprivation 2015



2010 Health Deprivation and Disability 2015



2010 Crime & Disorder Deprivation 2015

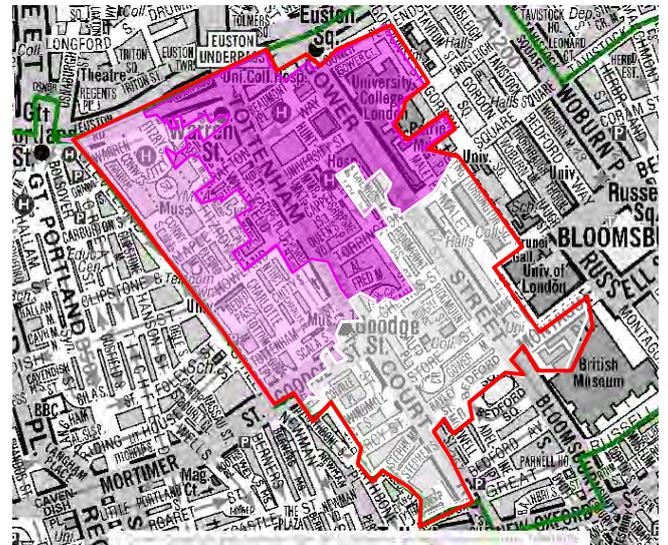
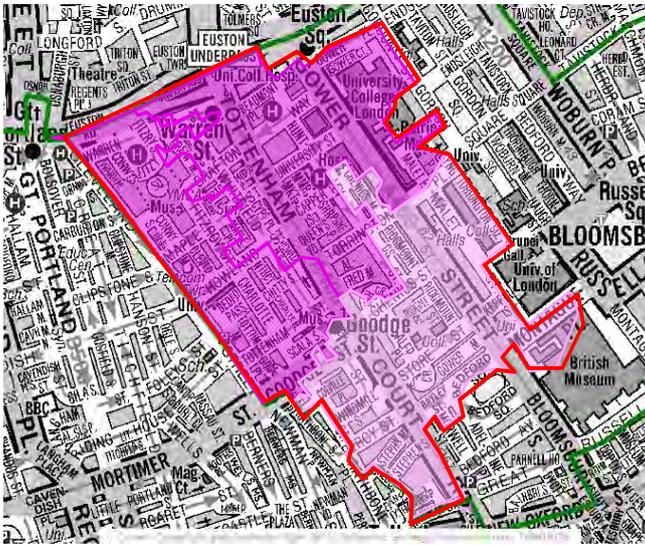


Indices of Multiple Deprivation

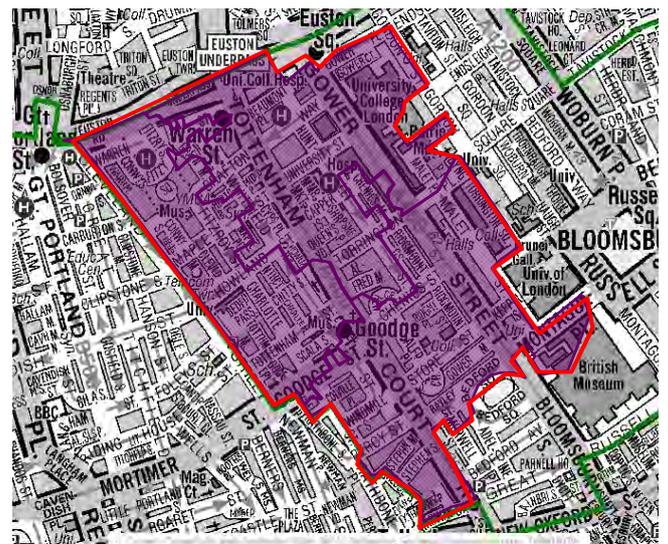
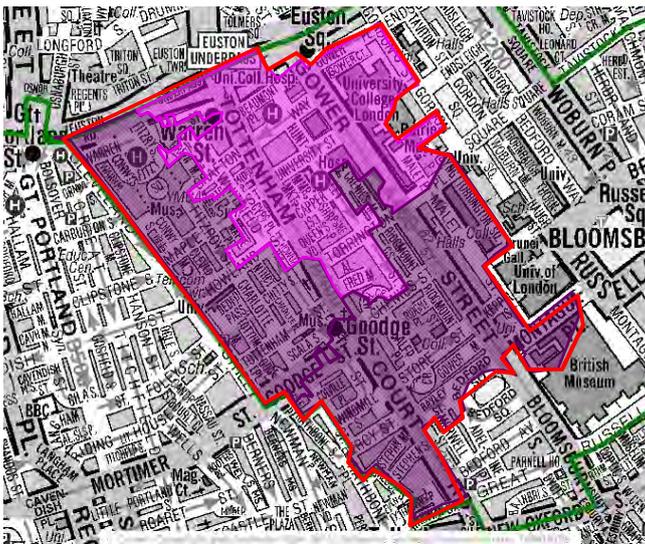
- Within 10% most deprived in England
- 10% to 20% most deprived in England

- 20% to 30% most deprived in England
- Not within most deprived 30% in England

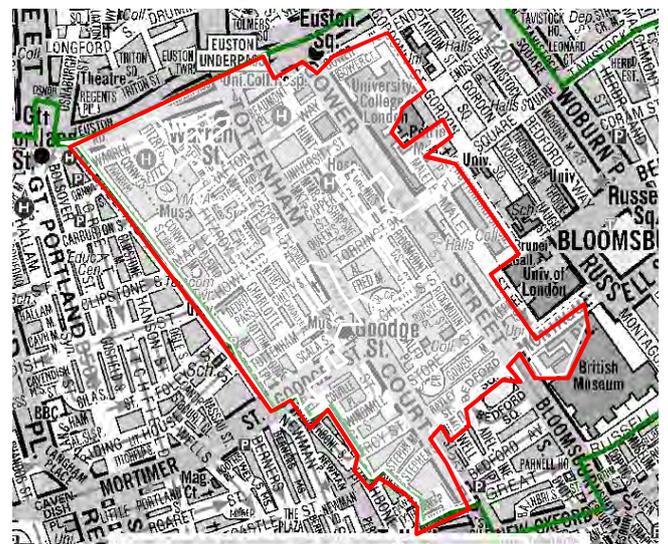
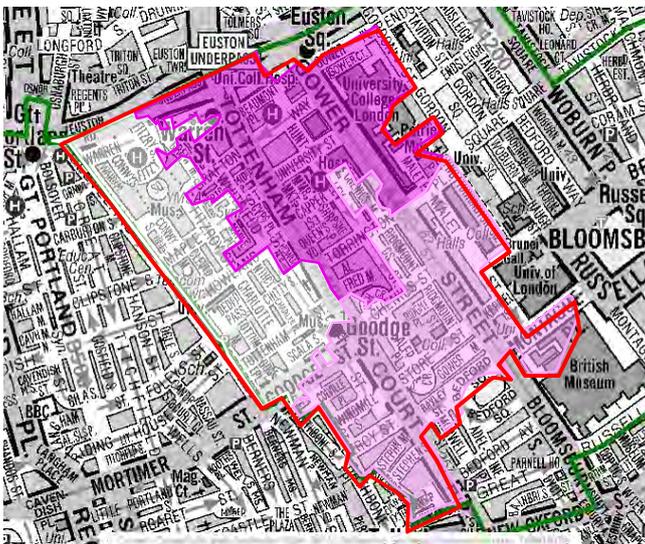
2010 Barriers to Housing and Services Deprivation 2015



2010 Living Environment Deprivation 2015



2010 Supplementary index: Income Deprivation Affecting Children 2015

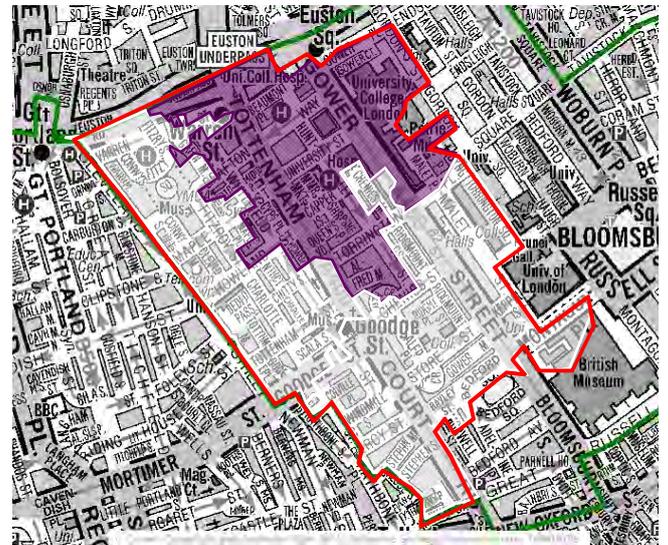
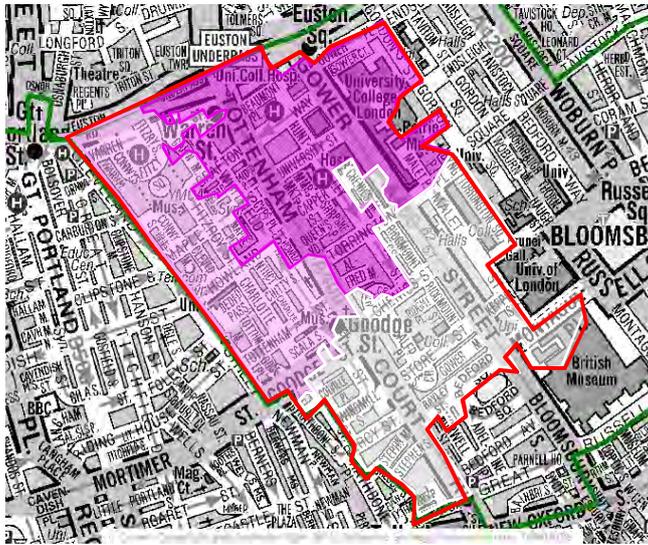


Indices of Multiple Deprivation

- Within 10% most deprived in England
- 10% to 20% most deprived in England

- 20% to 30% most deprived in England
- Not within most deprived 30% in England

2010 *Supplementary index: Income Deprivation Affecting Older People* 2015



IMD: technical information

7 domains of deprivation: weighting

Supplementary index
Income deprivation
affecting children



Income
22.5%



Employment
22.5%



Education
13.5%



Health & disability
13.5%



Crime
9.3%



Barriers to
housing and
services
9.3%



Living
environment
9.3%

Supplementary index
Income deprivation
affecting older people

Technical definitions

Income domain

- Adults and children in income support families
- Adults and children in income based Jobseeker's Allowance families
- Adults and children in Pension Credit (Guarantee) families
- Adults and children in certain Child Tax Credit families
- Asylum seekers receiving subsistence/ accommodation support

Employment domain

- Claimants of Jobseekers Allowance
- Claimants of Incapacity Benefit
- Claimants of Severe Disablement Allowance
- Claimants of Employment & Support Allowance
- Participants in New Deal for Under 25s
- Participants in New Deal for 25+
- Participants in New Deal for Lone Parents

Education, skills & training domain

Children:

- KS2 attainment
- KS3 attainment
- KS4 attainment
- Secondary school absence
- Staying on in education
- Entry to higher education

Skills:

- Adult skills

Health and disability domain

- Years potential life lost
- Comparative illness and disability ratio
- Acute morbidity
- Mood or anxiety disorders

Crime domain

Recorded crime rates for the following composite indicators:

Burglary

Violence

Theft

Criminal damage

Barriers to housing and services domain

Geographical barriers:

Road distance to a GP, supermarket or convenience store, primary school, post office

Wider barriers:

Overcrowding

Housing affordability

Homelessness

Living environment domain

Indoors living environment:

Housing in poor condition

Housing without central heating

Outdoor living environment:

Air quality

Road traffic accidents

Community Services

Adult social care advice

Bloomsbury Patient Network

Children's activities

All Souls Clubhouse Youth Programme (Westminster)

Fitzrovia Community Centre

Community Centre

Fitzrovia Community Centre

Fitzrovia Neighbourhood Association

Cultural services

Alexandre Palazzon

Bloomsbury Theatre

Bolivar Hall: Embassy of Venezuela

Case 1 Contemporary Art Gallery

Coningsby Gallery

Contemporary Applied Arts

Curwen and New Academy Gallery

Drill Hall Arts Centre

Focus Gallery

Grant Museum of Zoology

Petrie Museum of Egyptian Archaeology

Pollocks Toy Museum

Rebecca Hossack Art Gallery

Rollo Contemporary Art

London School of Hygiene and Tropical Medicine

Rada Studios

Rathbone

Rebecca Hossack Gallery at Charlotte Street

Rokeby Art Gallery

Royal Academy of Dramatic Art

Building Centre

Cartoon Gallery

Gallery at 94

Imagination School

UCL Museum and Collections

Westbrook Gallery

Woolff Gallery

English language classes

Fitzrovia Community Centre

Exercise classes

Fitzrovia Community Centre

Student Central-Energy Base

Family support

Fitzrovia Community Centre

Fitzrovia Neighbourhood Association

Further/Adult Education

Birkbeck, Faculty of Continuing Education

Royal Academy of Dramatic Art

Royal Holloway University of London

Good neighbours' scheme

All Souls Clubhouse Older People Activities

Healthcare

Bengali Women's Health Project

Fitzrovia Medical Centre

Gower Street Practice

Higher education

Birkbeck College

Royal Academy of Dramatic Art

Royal Holloway University of London

SOAS- School of Oriental and African Studies

University College Hospital

University College London

Lunch club

All Souls Clubhouse Older People Activities (Westminster)

Mental health services

Fitzrovia Medical Centre

Nursery care

Fitzrovia Nursery

Over 60s' activities and services

All Souls Clubhouse Older People Activities (Westminster)

Fitzrovia Neighbourhood Association

Pharmacy

Boots, Tottenham Court Road

Boots, Tottenham Court Road

Boots, Tottenham Court Road

Grafton Pharmacy

Sexual health advice

Mortimer Market Centre

UCLU – University College London Union

Training courses

Fitzrovia Community Centre

Tenants' or Residents' Association

Bloomsbury Village Neighbourhood Plan

Youth club

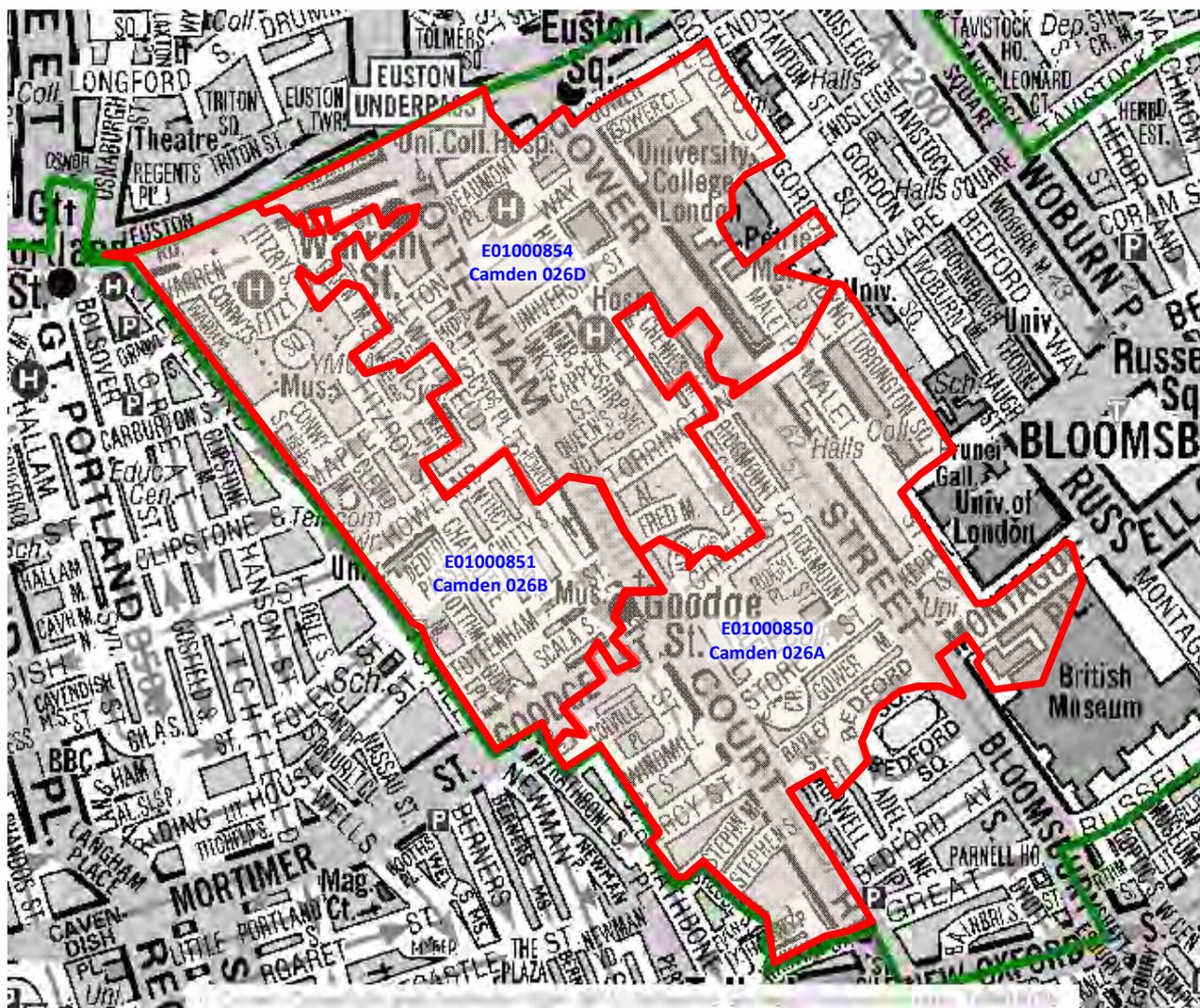
All Souls Clubhouse Youth Programme (Westminster)

Fitzrovia Youth in Action

Welfare advice

Fitzrovia Neighbourhood Association

Appendix: Lower Super Output Areas



LSOA code	LSOA name
E01000850	Camden 026A
E01000851	Camden 026B
E01000854	Camden 026D