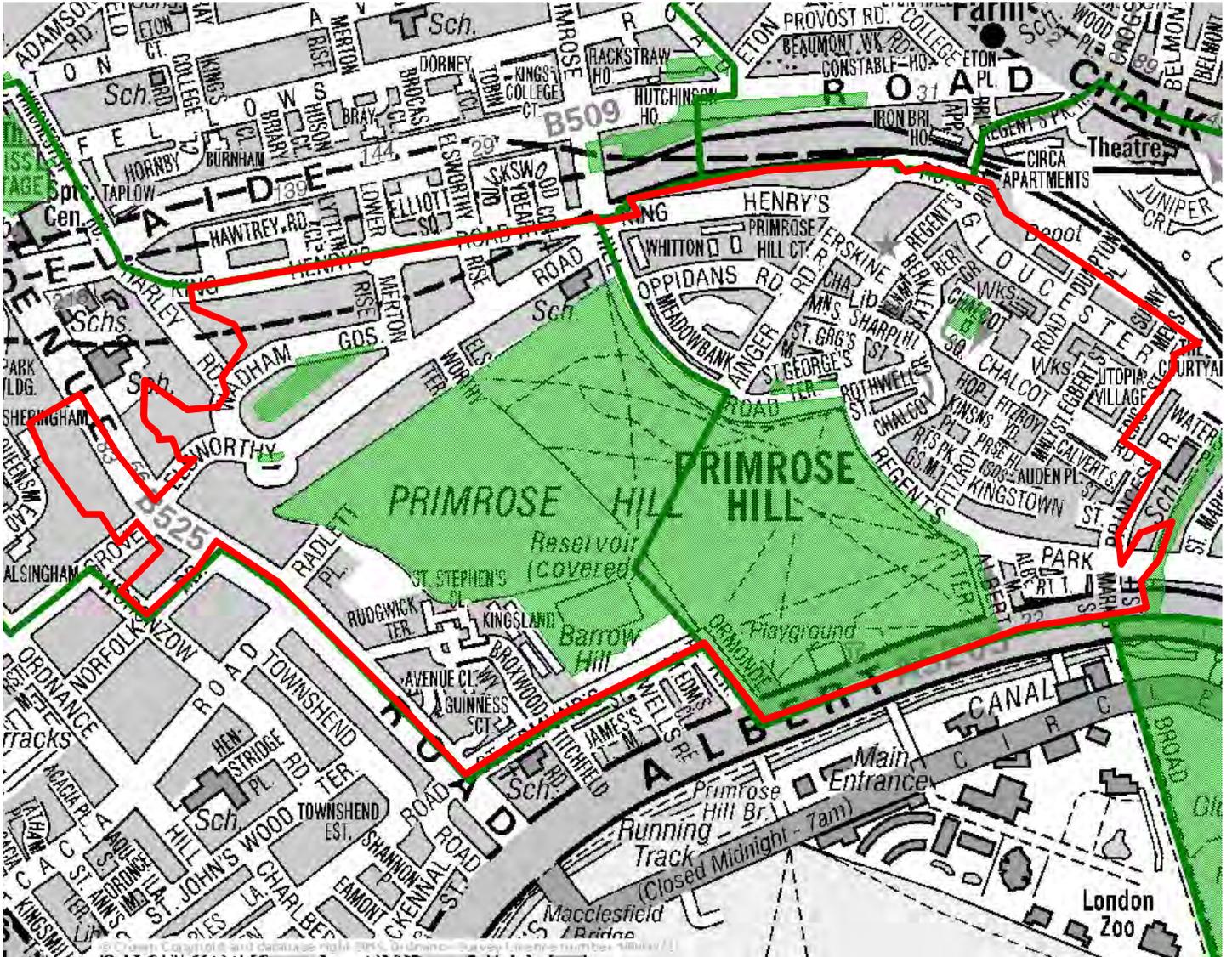


Primrose Hill



Population: 5,749
Land area: 75.328 hectares

December 2015

Strengths

Social

Population density of 76.3 people per hectare (Camden: 105.4pph)

Economic

Economic activity at 72.3% (Camden: 68.1%)

Average annual household income is £70,882 (Camden: £52,962)

Only 12.8% of lone parents are in receipt of Lone Parents' Allowance (Camden: 26.8%)

Health & Well-being

Mens' life expectancy is 81.9 years (Camden: 79 years)

Women's life expectancy is 86.8 years (Camden: 84 years)

Self reported very good or good health 94.2% (Camden: 84%)

Only 1% has self reported bad or very bad health (Camden: 5.6%)

Person's living in overcrowding: 9% (Camden: 20.2%)

Environment & Transport

38.2% of total land is public green space (Camden: 24.8%)

Public green space per capita is 50.1 square metres (Camden: 24.5 sqm)

100% of homes have access to a metropolitan park

100% of homes have access to a district park

100% of homes have access to a local, small or pocket

100% of homes have access to nature

Knowledge, Skills & Experience

92.7% have a qualification (Camden: 87.3%)

98.9% of population can speak English well well or very well (Camden: 96.8%)

Only 1% of people in Primrose Hill cannot speak English or speak English well (Camden: 3.2%)

Community

Crimes rate is 70 per 1,000 residents (Camden 124.4 per 1,000)

Challenges

Society

Ageing population: over 65s make up 16.3% of population (Camden: 10.9%)

8% of households are one person of 65 years and over (Camden: 4.8%)

49.1% of people age 65 and over live alone (Camden: 42.2%)

Economic

10.6% of residents are retired (Camden: 6.9%)

Jobs per capita of working age residents: 0.6 jobs (Camden: 2.1 jobs per capita)

Environment & Transport

Public transport accessibility level score of 3.4 out of 8 (Camden 5.6)

13% of households own 2 cars or more (Camden: 7.1%)

Community

37.3% of under 5s are not registered with Early Years (Camden: 21%)

Multiple deprivation

Lower super output areas* that fall within 10% most deprived in England (Primrose Hill = 4 LSOAs)

Living environment deprivation (1 LSOA)

* A lower super output area is a geography for the collection and publication of small area statistics. It has an average of roughly 1,500 residents and 650 households

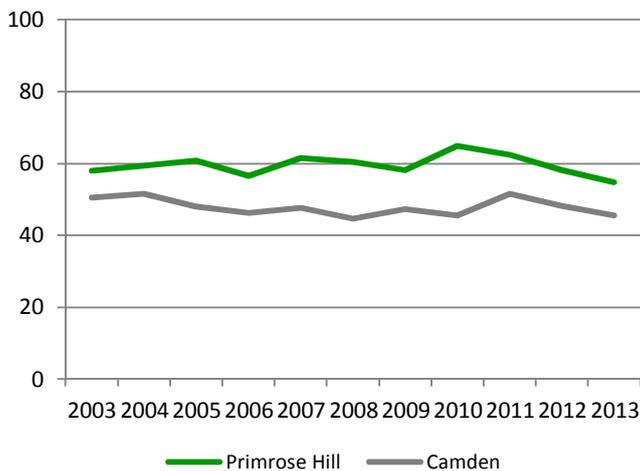
Social

5,749
people live in
Primrose Hill,
in 2,909 households

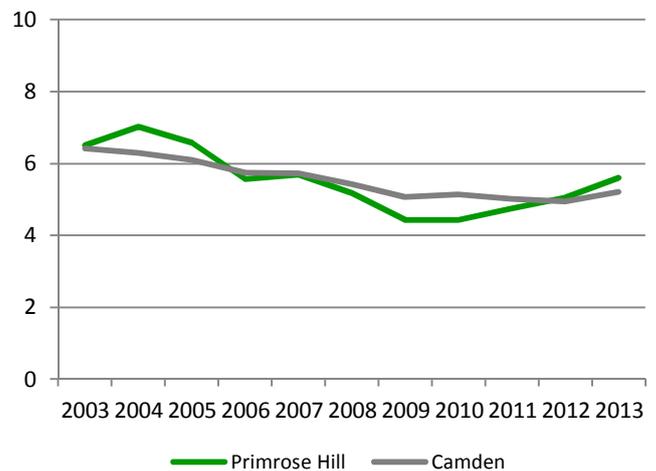
76.3
residents per hectare,
compared to 105.4 in
Camden overall

There will be a
population increase of
13.6%
by 2028

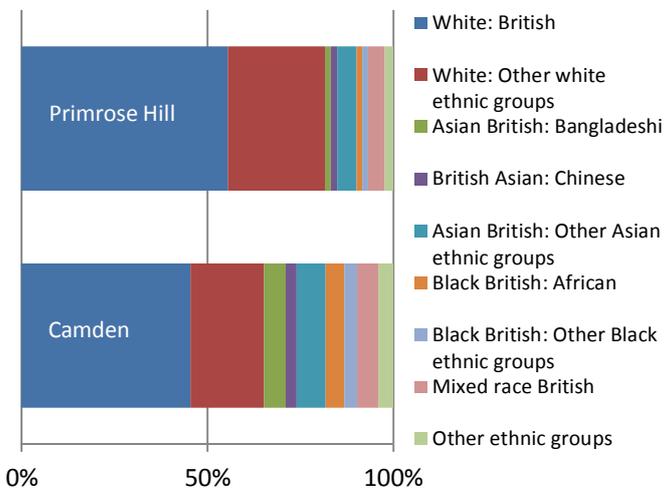
General fertility rate



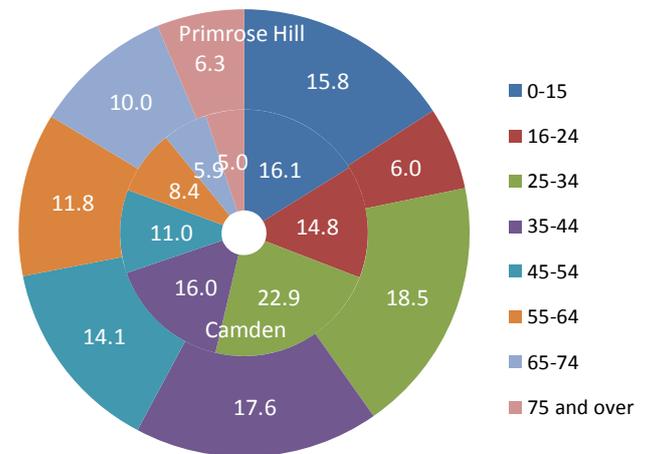
Crude mortality rate (deaths per 1,000)



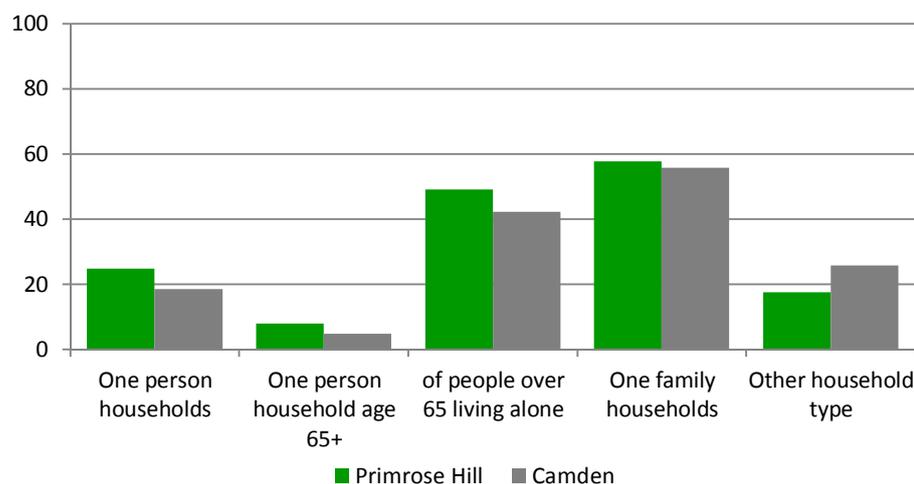
Ethnicity



Age



Households

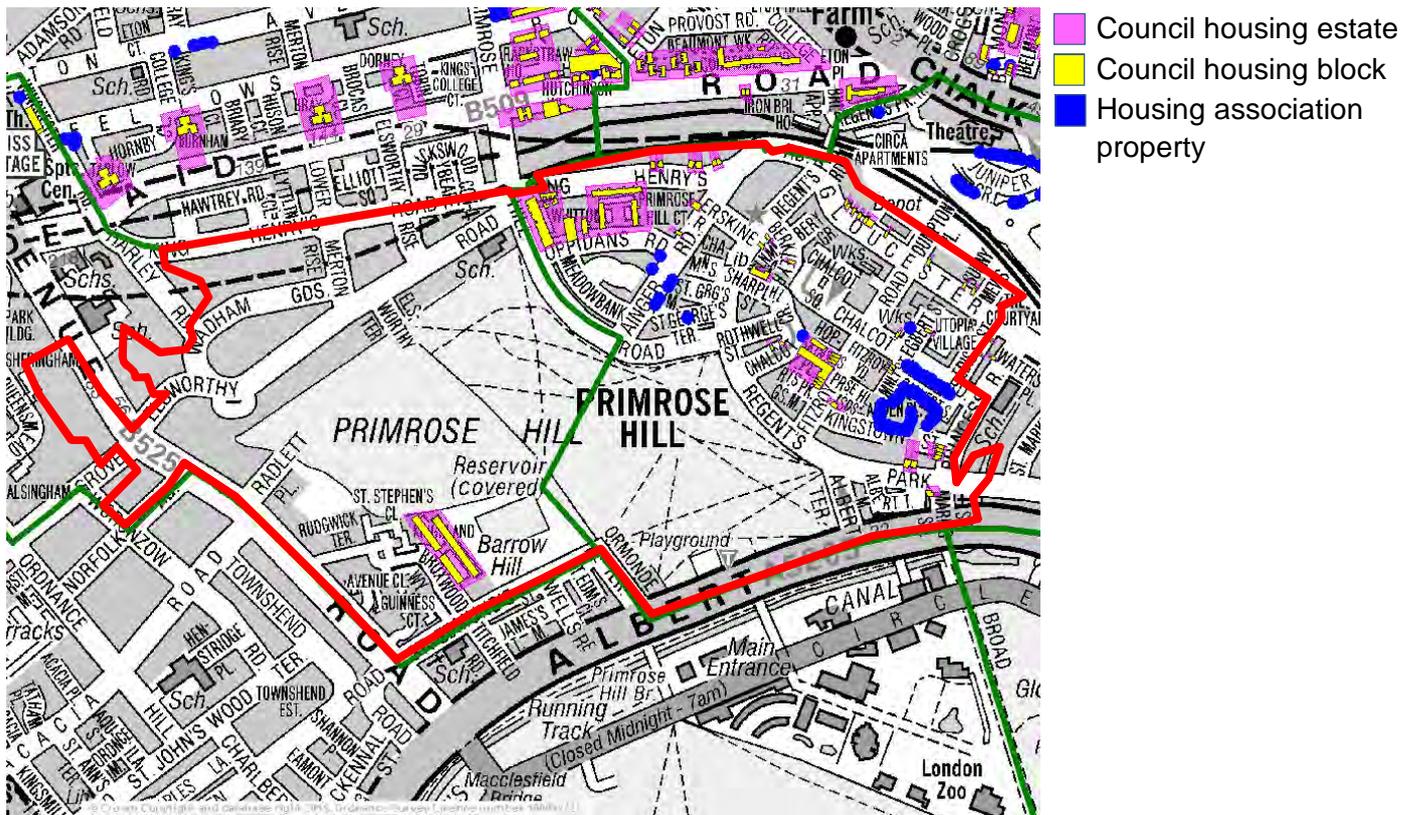


There are
557
families in Primrose Hill
with dependent children and
1,016
dependent children

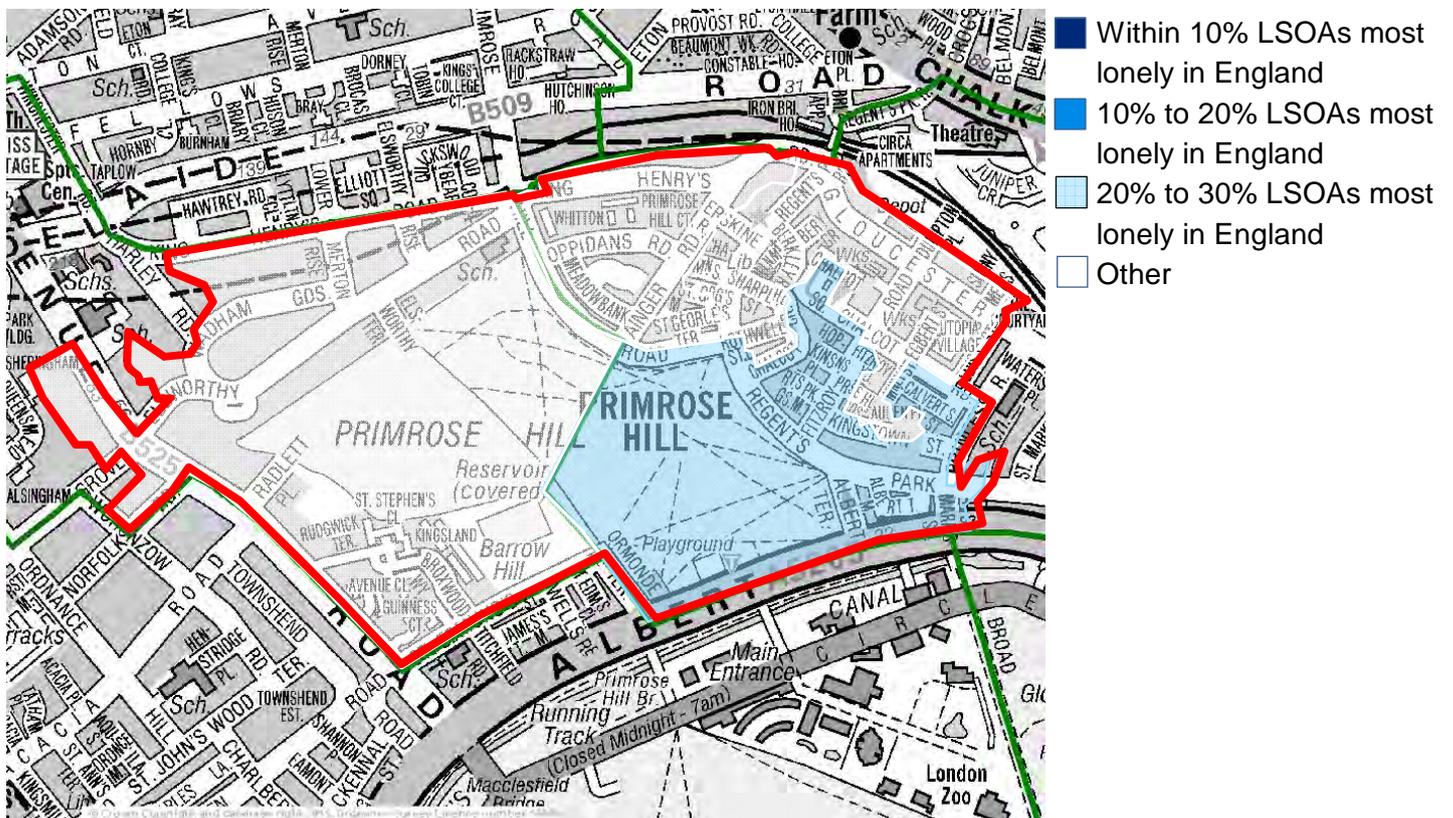
49.1%
of people aged over 65 live alone
compared to 42.2% in Camden

Social

Social housing



Probability of loneliness for those aged 65 and over



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Social

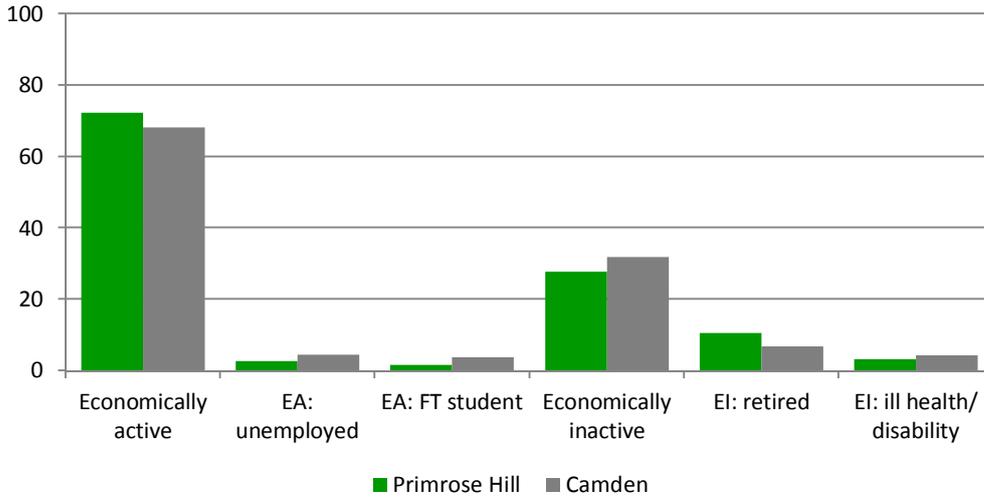
<ul style="list-style-type: none"> ■ Significantly different ■ Significantly better ■ Significantly worse 	Primrose Hill		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
		No.	%	%				N'hood	N'hood	
Population										
Total people	5749						1,710	Highgate Hill	32,159	West Hampstead
Population density people per hectare)	76.3		105.4				10.9	Highgate Hill	182.3	Gospel Oak
Gender										
% male	2736	47.6	48.9			-1.4	46.6	Dartmouth Park	55.5	Fitzrovia
% female	3013	52.4	51.0			1.4	44.5	Fitzrovia	53.4	Dartmouth Park
General Fertility Rate (Camden Town with Primrose Hill and Swiss Cottage wards), trend data										
2003	184	58.0	50.5			7.5	N/A		N/A	
2004	185	59.3	51.5			7.8	N/A		N/A	
2005	191	60.8	48.0			12.8	N/A		N/A	
2006	178	56.5	46.2			10.3	N/A		N/A	
2007	194	61.5	47.6			13.9	N/A		N/A	
2008	189	60.4	44.6			15.8	N/A		N/A	
2009	186	58.1	47.3			10.8	N/A		N/A	
2010	206	64.8	45.5			19.3	N/A		N/A	
2011	196	62.5	51.5			11.0	N/A		N/A	
2012	202	58.2	48.2			10.0	N/A		N/A	
2013	194	54.8	45.5			9.3	N/A		N/A	
Crude Mortality Rate (Camden Town with Primrose Hill and Swiss Cottage wards) deaths per 1000, trend data										
2003	83	6.5	6.4			0.1	N/A		N/A	
2004	90	7.0	6.3			0.7	N/A		N/A	
2005	84	6.6	6.1			0.5	N/A		N/A	
2006	71	5.6	5.7			-0.2	N/A		N/A	
2007	73	5.7	5.7			0.0	N/A		N/A	
2008	66	5.2	5.4			-0.3	N/A		N/A	
2009	57	4.4	5.1			-0.6	N/A		N/A	
2010	57	4.4	5.1			-0.7	N/A		N/A	
2011	61	4.7	5.0			-0.3	N/A		N/A	
2012	65	5.1	4.9			0.1	N/A		N/A	
2013	72	5.6	5.2			0.4	N/A		N/A	

Population increase												
2018	6423	8.0	8.8					-0.8	4.7	Belsize Park	28.9	Somers Town
2023	6598	10.9	12.6					-1.7	7.0	Belsize Park	42.4	Somers Town
2028	6758	13.6	16.1					-2.5	9.5	Belsize Park	47.4	Somers Town
Ethnic Group (Jan 2013)												
% White English/Welsh/Scottish/N Irish	3194	55.6	44.0					11.6	32.1	Somers Town	69.1	Highgate Hill
% White Irish	178	3.1	3.2					-0.1	1.9	Regents Park	5.3	Kilburn Priory
% White Gypsy/Irish Traveller	0	0.0	0.1					-0.1	0.0		0.2	H. Hill, Cl'well
% White Other	1323	23.0	19.0					4.0	11.5	Gospel Oak	25.6	Belsize Park
% Mixed White & Black Caribbean	42	0.7	1.1					-0.4	0.4	Fitzrovia	2.0	Dartmouth Park
% Mixed White & Black African	44	0.8	0.8					-0.1	0.2	Hihggate Hill	1.5	Swiss Cottage
% Mixed White & Asian	87	1.5	1.8					-0.2	1.1	Kings Cross, Som	3.6	Covent Garden
% Mixed Other	85	1.5	1.9					-0.4	1.0	Holborn	2.4	Euston
% Asian British Indian	137	2.4	2.8					-0.4	0.8	Gospel Oak	6.1	Fitzrovia
% Asian British Pakistani	18	0.3	0.7					-0.4	0.1	Highgate Hill	1.4	Swiss Cottage
% Asian British Bangladeshi	83	1.4	5.7					-4.2	0.1	Highgate Hill	18.9	Somers Town
% Asian British Chinese	103	1.8	2.9					-1.2	0.9	Parliament Hill &	8.6	Fitzrovia
% Asian British Other	148	2.6	4.0					-1.5	1.1	Parliament Hill &	6.4	Fitzrovia
% Black British African	91	1.6	4.9					-3.3	0.6	Highgate Hill	8.6	Kings Cross
% Black British Caribbean	50	0.9	1.6					-0.7	0.2	Highgate Hill	2.6	Gospel Oak
% Black British Other	36	0.6	1.7					-1.1	0.5	Highgate Hill	2.8	Gospel Oak
% Other Ethnic Group Arab	27	0.5	1.6					-1.1	0.1	Highgate Hill	5.0	Kilburn Priory
% Any Other Ethnic Group	103	1.8	2.3					-0.5	0.6	Highgate Hill	3.2	Fitzrovia
Country of birth												
% born outside the UK	2246	39.1	42.5					-3.4	26.3	Dartmouth Park	52.7	Swiss Cottage
% born in the EU	718	12.5	13.0					-0.5	9.1	Dartmouth Park	17.3	Fitzrovia
% born in other countries	1528	26.6	29.5					-2.9	17.3	Dartmouth Park	40.0	Swiss Cottage
Age (Jan 2013)												
% 0-15	908	15.8	16.1					-0.3	9.0	Covent Garden	21.4	Gospel Oak
% 16-24	344	6.0	14.8					-8.8	6.8	Highgate Hill	38.8	Fitzrovia
% 25-34	1062	18.5	22.9					-4.4	12.6	Highgate Hill	31.5	West Hampstead
% 35-44	1011	17.6	16.0					1.6	12.9	Fitzrovia	19.2	Belsize Park
% 45-54	808	14.1	11.0					3.1	8.0	Fitzrovia	15.4	Highgate Hill
% 55-64	679	11.8	8.4					3.4	5.6	Fitzrovia	15.1	Highgate Hill
% 65-74	577	10.0	5.9					4.2	4.0	Fitzrovia	11.8	Highgate Hill
% 75 and over	360	6.3	5.0					1.3	2.7	Fitzrovia	7.7	Highgate Hill
Disability or Long Term health problem												
% day to day activities limited a lot	356	6.2	7.0					-0.9	4.1	Highgate Hill	11.9	Gospel Oak
% day to day activities limited a little	435	7.6	7.4					0.2	5.3	Fitzrovia	10.0	Gospel Oak
% not limited	4958	86.2	85.6					0.7	78.1	Gospel Oak	90.4	Highgate Hill

Disability												
Number of people with learning disabilities	15							N/A	N/A			
Number of wheelchair users	61							N/A	N/A			
Number of people partially sighted	14							N/A	N/A			
Number of people with hearing loss	9							N/A	N/A			
Religion												
% Christian	2160	37.6	34.0					3.6	28.8	Fitzrovia	39.2	Gospel Oak
% Buddhist	47	0.8	1.3					-0.4	0.3	Highgate Hill	2.0	Fitzrovia
% Hindu	87	1.5	1.4					0.1	0.5	Dartmouth Park	3.2	Fitzrovia
% Jewish	519	9.0	4.5					4.6	0.3	Somers Town	12.0	Highgate Hill
% Muslim	203	3.5	12.1					-8.6	0.9	Highgate Hill	27.8	Somers Town
% Sikh	6	0.1	0.2					-0.1	0.0	Camden NT, High	0.5	Fitzrovia
% Other religion	29	0.5	0.6					-0.1	0.3	Holborn, S Town	1.0	Dartmouth Park
% of no religion	1445	25.1	25.5					-0.3	17.2	Regents Park	37.2	Camden New Town
% religion not stated	1253	21.8	20.5					1.2	17.4	Somers Town	26.9	Fitzrovia
Adult Lifestage: Age 16-75 and over												
% adults with no dependent children	3606	74.6	73.7					0.9	64.2	Gospel Oak	86.7	Fitzrovia
% adults with dependent children	1231	25.4	26.3					-0.9	13.3	Fitzrovia	35.8	Gospel Oak
Housing												
Number of dwellings	3063								798	Highgate Hill	14972	West Hampstead
Number of households	2909								722	Highgate Hill	15154	West Hampstead
Household composition (people)												
% one person households	1421	24.7	18.6					6.1	12.3	Highgate Hill	27.7	Bloomsbury
% one person household age 65 and over	460	8.0	4.8					3.2	3.8	Camden New Town	8.0	Primrose Hill
% of people over 65 living alone	937	49.1	42.2					6.9	21.8	Dartmouth Park	57.9	Kilburn Priory
% one family households	3318	57.8	55.7					2.1	36.4	Fitzrovia	67.8	Highgate Hill
% other household type (in a household with more than one family, shared)	1006	17.5	25.7					-8.2	17.5	Primrose Hill	35.1	Covent Garden
Families in households (families)												
% with dependent children in family (families)	557	41.7	44.5					-2.8	33.1	Fitzrovia	55.8	Gospel Oak
Total number of dependent children (persons)	1016									N/A		N/A
Lone parent households: 16-74 households												
% households that are lone parent households with dependent children	78	2.7	6.4					-3.7	2.7	Primrose Hill	19.1	Kilburn Priory
Lone parents of all with dependent children												
% of all people with dependent children that are lone parents	78	6.3	13.4					-7.1	3.8	Highgate Hill	19.5	Gospel Oak

Economic

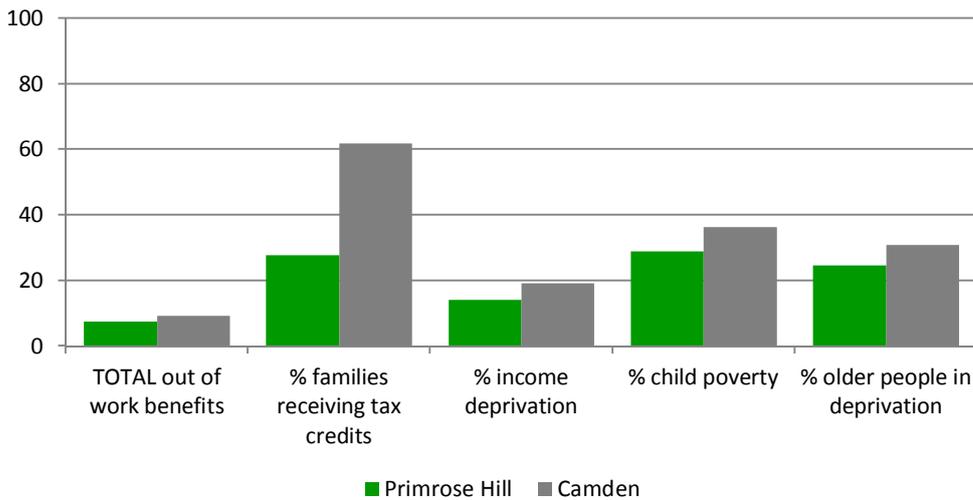
Economic activity



72.3%
of working age adults are economically active
10.6%
are retired

There are **2,600**
Primrose Hill
0.6 jobs per capita of working age residents

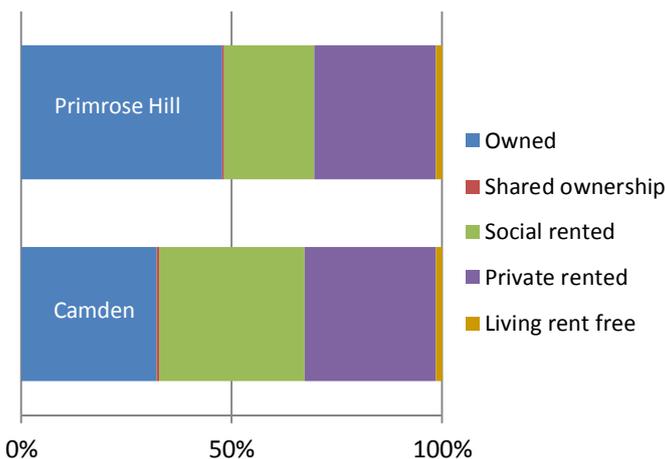
Benefits and income



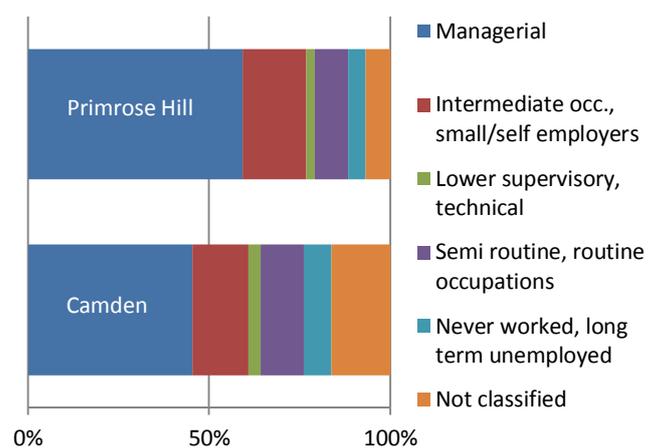
The average annual household income is **£70,882** compared to £52,962 for Camden

27.8%
of families are on tax credits compared to 61.8% for Camden families

Housing tenure

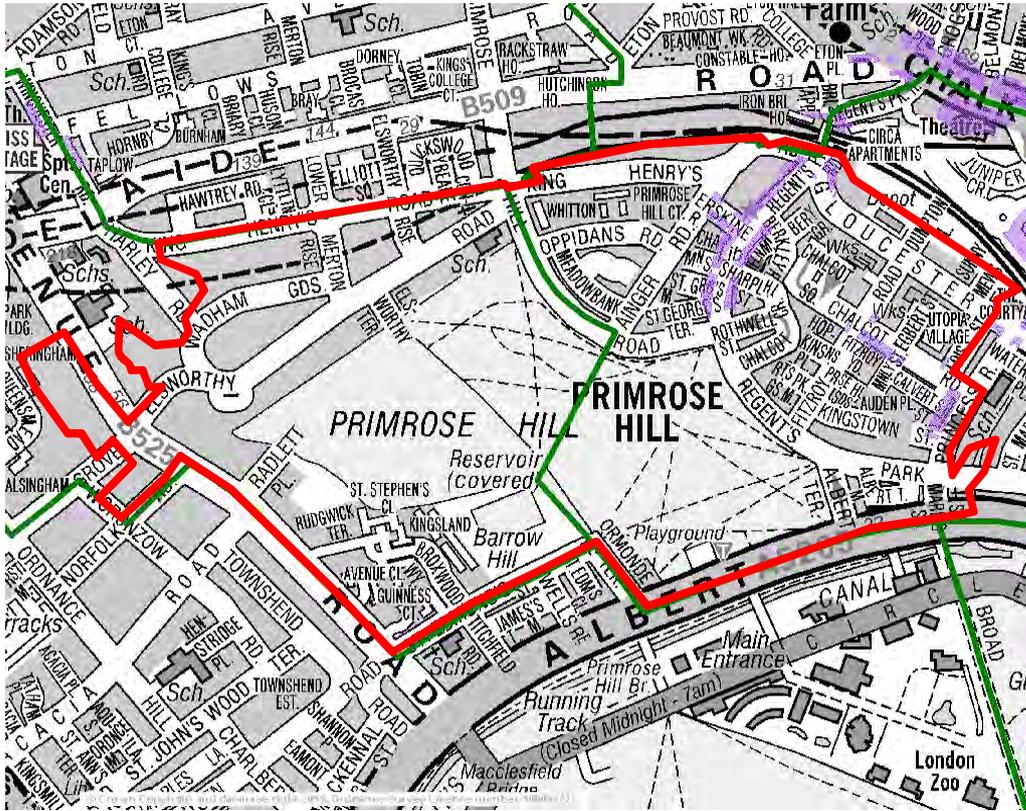


Socio-economic groups



Economic

Retail presence



■ Retail premises

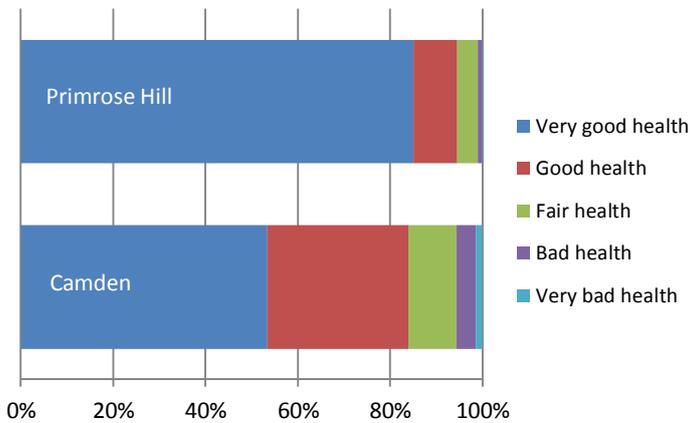
Economic

	Primrose Hill		Camden	Less	More	Variance	Camden range			
	No	%	%				Lowest		Highest	
							N'hood	N'hood	N'hood	N'hood
Economic Activity: Age 16-74										
% economically active	3238	72.3	68.1			4.2	51.7	Euston	75.9	Belsize Park
% economically active: unemployed	121	2.7	4.5			-1.8	1.6	Highgate Hill	7.0	Gospel Oak
% economically active: full time student	76	1.7	3.8			-2.1	1.7	Primrose Hill	8.5	Euston
% economically inactive	1243	27.7	31.9			-4.2	24.1	Belsize Park	48.3	Euston
% economically inactive: retired	474	10.6	6.9			3.7	5.4	Camden NT	10.6	Primrose Hill
% economically inactive: ill health/disability	148	3.3	4.4			-1.1	1.2	Highgate Hill	8.6	Gospel Oak
Jobs										
Number of jobs	2600						600	Highgate Hill	55,400	Bloomsbury
Jobs per capita of persons of working age	0.6		2.1			-1.5	0.2	Gospel Oak	19.1	Holborn
Working hours										
% working part time	605	19.5	22.9			-3.4	18.8	Belsize Park	64.3	Somers Town
% working part time:men	209	6.7	9.2			-2.5	6.6	Belsize Park	14.9	Somers Town
% working part time: women	396	12.8	13.7			-0.9	11.0	Holborn	22.4	Euston
% working full time over 49 hours	977	31.5	23.0			8.5	11.5	Somers Town	31.5	Primrose Hill
% working 49+ hours men	641	20.6	15.4			5.2	8.4	Somers Town	21.7	Hampstead
% working 49+ hours women	336	10.8	7.6			3.2	3.1	Somers Town	10.8	Primrose Hill
Income										
MEAN Annual Household Income estimate	£70,882		£52,962			17,920	£31,472	Somers Town	£96,649	Highgate Hill
MEDIAN Annual Household Income estimate	£54,182		£39,847			14,335	£23,520	Somers Town	£73,024	Highgate Hill
Benefits claimants 16-74										
% receiving Job Seekers Allowance	55	1.7	1.7			0.0	0.5	Highgate Hill	4.8	Somers Town
% receiving ESA and Incapacity Benefit	170	5.3	6.4			-1.1	3.6	Highgate Hill	20.5	Gospel Oak
% lone parents receiving Lone Parent Allowance	10	12.8	26.8			-14.0	0.0	Highgate Hill	41.7	Somers Town
% receiving other income related benefits	10	0.3	0.3			0.0	0.0	H. Hill, P'mnt Hill &	1.6	Clerkenwell
% TOTAL out of work benefits	245	7.6	9.3			-1.7	4.2	Highgate Hill	29.9	Somers Town
% of families receiving tax credits	155	27.8	61.8			-34.0	5.3	Highgate Hill	91.0	Somers Town

Income deprivation (Camden Town with Primrose Hill and Swiss Cottage wards)										
% income deprivation	14.2	19.1				-4.9	7.1	Hampstead	34.4	Somers Town
% child poverty	29.0	36.3				-7.3	9.8	Hampstead	52.3	Kilburn Priory
% older people in deprivation	24.6	30.8				-6.2	14.1	Hampstead	49.1	Somers Town
Childcare availability										
Number of nurseries	4							N/A		N/A
Number of nursery places	133							N/A		N/A
Number of child minders	4							N/A		N/A
Number of childminding places	16							N/A		N/A
Childcare places per child under 5 (0-5)	387	0.39	0.27			0.1	0.02	P'mnt Hill & Heath	1.1	Highgate Hill
Housing tenure (persons)										
% owned	2738	47.7	32.0			15.7	9.8	Euston	77.2	Highgate Hill
% shared ownership	27	0.5	0.6			-0.2	0.1	Clerkenwell	1.9	Kings Cross
% social rented	1228	21.4	34.7			-13.3	1.9	Highgate Hill	68.6	Somers Town
% rented from the council	585	10.2	24.9			-14.7	1.4	Highgate Hill	55.7	Gospel Oak
% private rented	1668	29.0	31.1			-2.1	14.5	Gospel Oak	49.9	Fitzrovia
% living rent free	84	1.5	1.6			-0.1	1.0	W. Hampstead	3.3	Fitzrovia
Socio-economic group: 16-74										
% higher managerial, administrative and professional	1133	25.3	19.1			6.1	6.9	Euston, S. Town	29.9	Highgate Hill
% lower managerial, administrative and professional	1520	33.9	26.2			7.7	12.9	Euston	36.7	Highgate Hill
% intermediate occupations	288	6.4	7.9			-1.5	4.9	Fitzrovia	9.7	Gospel Oak
% small employers and own account workers	498	11.1	7.5			3.6	4.5	Fitzrovia	11.2	Highgate Hill
% lower supervisory and technical	107	2.4	3.4			-1.0	2.1	H'mpstd, H. Hill, R.	5.6	Gospel Oak
% semi-routine occupations	224	5.0	7.2			-2.2	3.1	Highgate Hill	12.6	Gospel Oak
% routine occupations	192	4.3	4.8			-0.5	1.6	Highgate Hill	9.0	Gospel Oak
% never worked	160	3.6	5.9			-2.3	1.9	Highgate Hill	13.1	Somers Town
% long term unemployed	55	1.2	1.8			-0.6	0.4	Highgate Hill	2.9	Clerkenwell
% not classified	304	6.8	16.3			-9.5	6.8	Primrose Hill	43.5	Fitzrovia

Health & Well-being

General health



94.6% of residents rate their health as good or very good, compared to the Camden average (84%)

Life expectancy



Causes of death

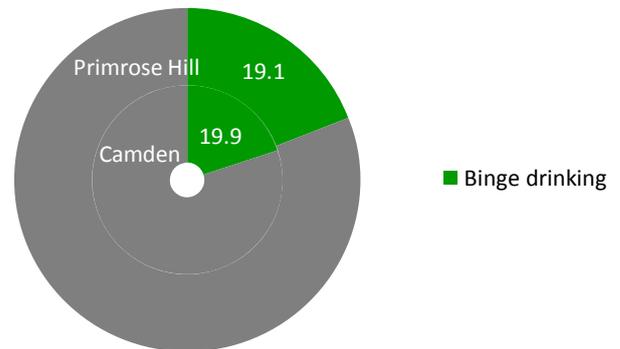
Primary: **Cancer**

Secondary: **Cardiovascular disease**

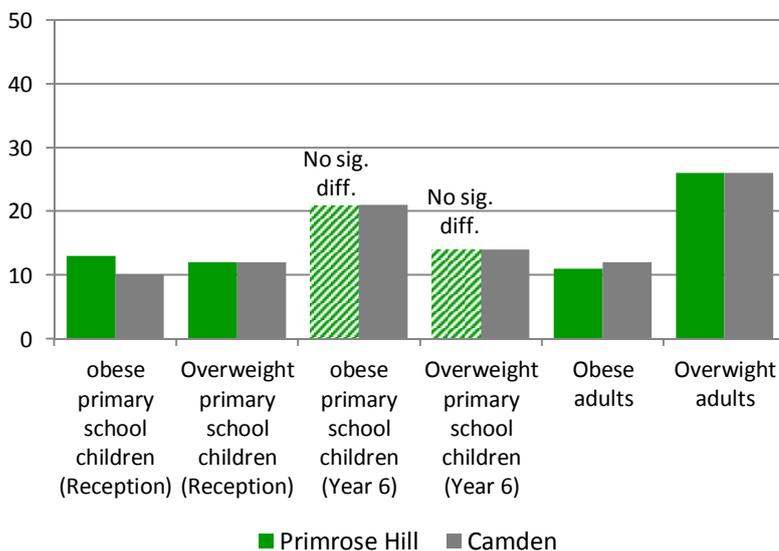
Smoking

There are **707 smokers** in Primrose Hill
Smoking prevalence is 17% compared to 20% for Camden

Alcohol consumption



Overweightness and obesity



Mental health conditions

2% of residents have diagnosis of serious mental illness

13% of residents have a diagnosis of either anxiety or depression

Health & Well-being

	Parliament Hill & Heath		Camden	Less	More	Variance	Camden range			
	No	%					Lowest		Highest	
							N'hood		N'hood	
<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 30%;"> <p>■ Significantly different</p> <p>■ Significantly better</p> <p>■ Significantly worse</p> </div> </div>										
Wellbeing										
Level of life satisfaction	7.4		7.2			0.2	7.0		7.6	Highgate Hill
Level of happiness	7.1		7.1			0.0	6.9		7.4	Highgate Hill
Level of worthwhileness	7.5		7.4			0.1	7.2		7.8	Highgate Hill
Life expectancy (Camden Town with Primrose Hill and Swiss Cottage wards)										
Men	81.9		79.0			2.9	76.1	K. Town ward	84.9	Belsize ward
Women	86.8		84.0			2.8	79.4	K. Town ward	88.8	H&CG ward
General health										
% very good health	4712	85.0	53.4			31.6	44.2	Gospel Oak	85.0	Primrose Hill
% good health	529	9.5	30.6			-21.0	9.5	Primrose Hill	33.2	Covent Garden
% fair health	245	4.4	10.4			-6.0	4.4	Primrose Hill	14.5	Somers Town
% bad health	54	1.0	4.2			-3.2	1.0	Primrose Hill	7.1	Gospel Oak
% very bad health	2	0.0	1.4			-1.4	0.0	Primrose Hill	2.8	G. Oak, S. Town
Main causes of death										
Primary	Cancer						N/A		N/A	
Secondary	CVD						N/A		N/A	
Healthy eating (Camden Town with Primrose Hill and Swiss Cottage wards)										
% of adults eating healthily		44.7	41.6			3.1	29.8	S. Town MSOA	51.3	Hampstead ward
Overcrowding										
% person living in overcrowding	509	9.0	20.2			-11.2	5.0	Highgate Hill	33.0	Somers Town
Obesity										
% obese primary school children (Reception class)	9	13.0	10			3.0	5.0	Dartmouth Park	16.0	Euston
% overweight primary school children (Reception class)	8	12.0	12			0.0	6.0	Euston	16.0	Gospel Oak
% obese primary school children (Year 6)	<5	NSD	21			0.0	11.0	Camden NT	29.0	Euston
% overweight primary school children (Year 6)	<5	NSD	14			0.0	8.0	Dartmouth Park	22.0	Euston
% obese adults	408	11.0	12			-1.0	9.0	Bloomsbury	19.0	G. Oak, S. Town
% overweight adults	990	26.0	26			0.0	17.0	Fitzrovia	32.0	Clerkenwell

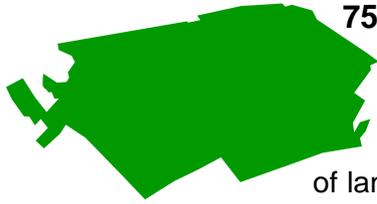
Alcohol consumption									
% adults binge drinking (C.T. w P.Hill and S.Cottage wards)	19.1		19.9						
% higher or increased risk drinkers	346	9.0	7						
Smoking prevalence and mortality									
Number of smokers	707								
% smoking prevalence	17		20						
Average number of deaths from lung cancer or COPD	6.0								
Rate of deaths lung cancer COPD per 1,000	1.9		0.8						
Average number of deaths from heart disease	5.7								
Rate of deaths lung cancer COPD per 1,000	1.8		1.0						
Mental health conditions									
% diagnosis of serious mental health illness	70	2.0	2						
% diagnosis of either anxiety or depression	577	13.0	15						

NSD - No significant difference

Environment & Transport

Land

The total land area of Primrose Hill is **75.328 hectares**



38.2% of land in Primrose Hill is public green space

Access to parks and nature

100% of homes in Primrose Hill have access to a local, small or pocket park

100% of homes in Primrose Hill have access to nature

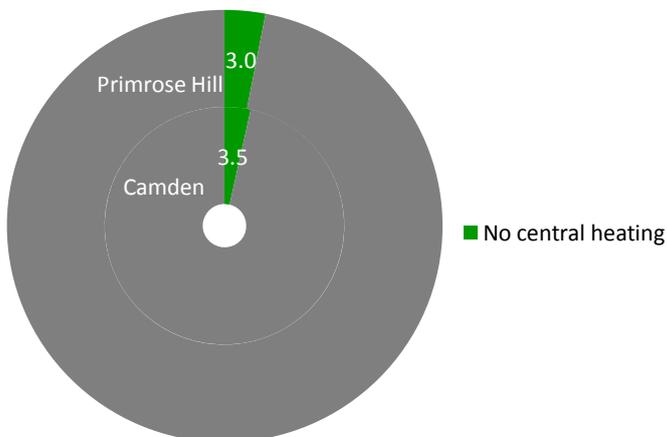
Transport

Primrose Hill has an average **public transport accessibility level** score of **3.4** (out of 8)

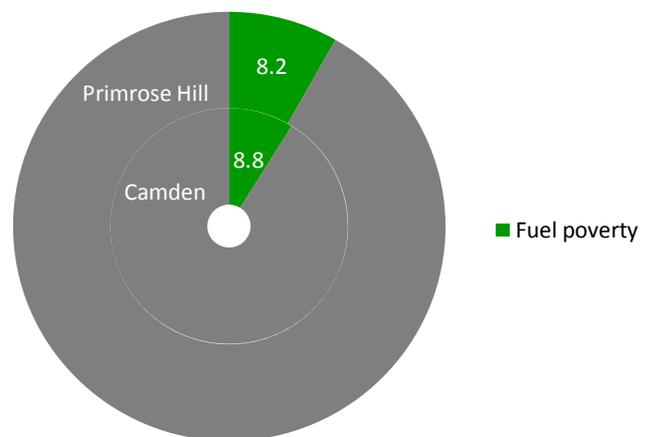
Main roads

The main roads in Primrose Hill are:
Avenue Road
Albert Road
Gloucester Road
Regents Park Road
Elsworthy Road

Central heating

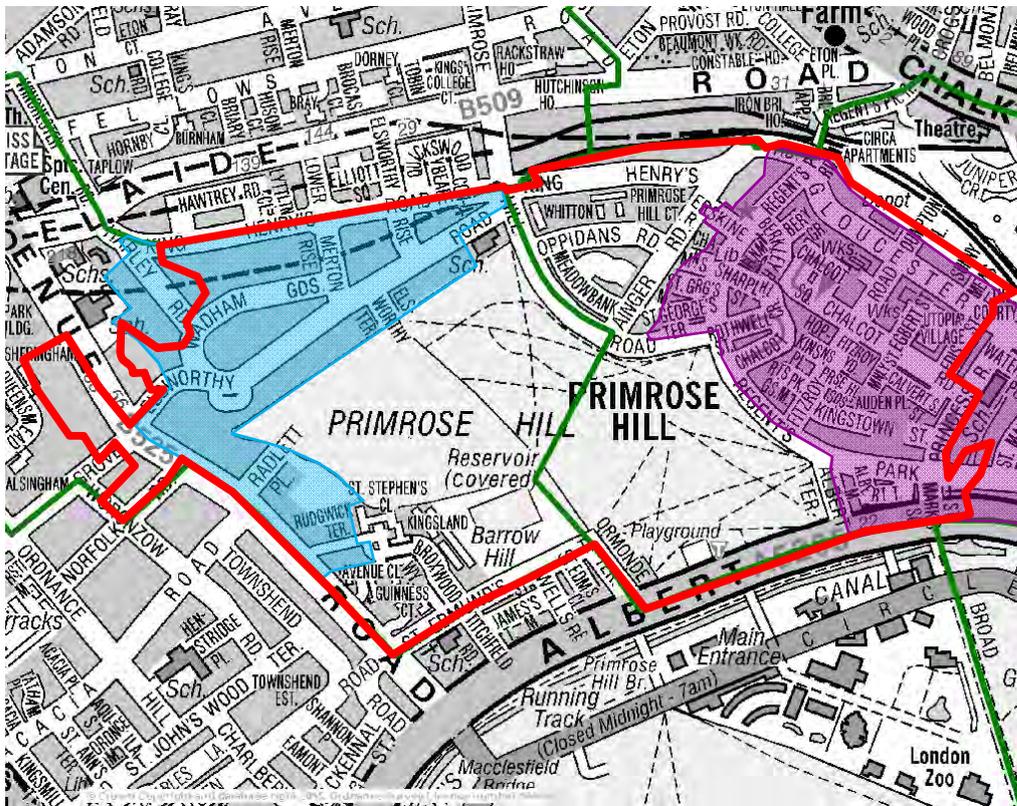


Fuel



Environment and Transport

Conservation areas



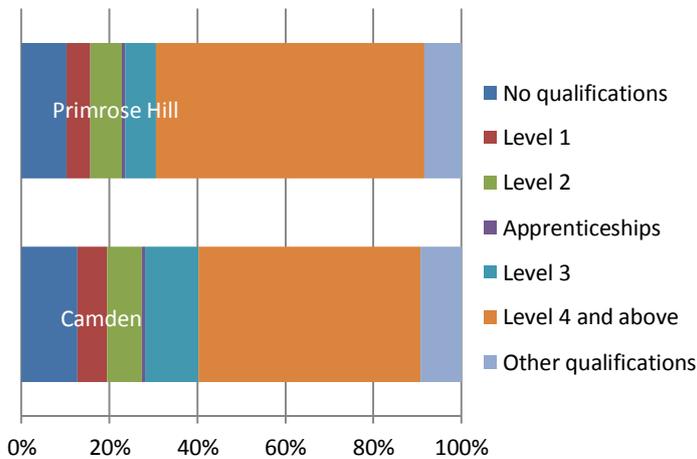
- Primrose Hill C.A.
- Elsworthy C.A.

Environment & Transport

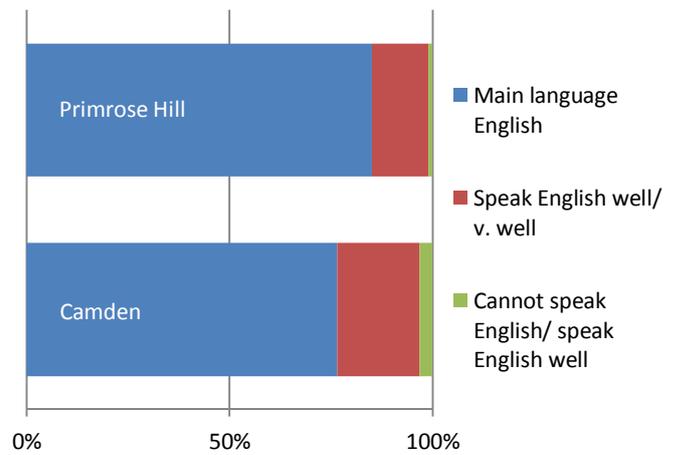
	Primrose Hill		Camden	Less	More	Variance	Camden range			
	No	%					%	Lowest		Highest
						N'hood			N'hood	
Land										
Total area (hectares)	75.328						33.599	Euston	385.346	Hamsstead
Land use										
Domestic gardens (hectares)	16.085							N/A		N/A
Public green space (hectares)	28.789							N/A		N/A
% of total land area that is public green space	38.2		24.8			13.4	1.6	Covent Garden	73.0	P'mnt Hill & Heath
Public green space per capita (square metres)	50.1		24.5			25.6	1.3 sqm	Covent Garden	599.3 sqm	Highgate Hill
Access to nature and parks (Camden Town with Primrose Hill and Swiss Cottage wards)										
% homes deficient access to regional park	50.0							0.0		100.0
% homes deficient access to metropolitan park	0.0							0.0		16.7
% homes deficient access to district park	0.0							0.0		100.0
% homes deficient access to LSPP	0.0							0.0		65.7
% homes deficient access to nature	0.0							0.0		98.2
Transport										
Number of bus routes	1							N/A		N/A
Number of Underground stations	0							N/A		N/A
Number of Overground stations	0							N/A		N/A
% that travel to work by bicycle	270	6.0	6.5			-0.5	8.9	Dartmouth Park	2.2	Fitzrovia
Public transport accessibility level (PTAL) score	3.9		5.6			-1.7	2.8	Highgate Hill	8.0	H'brn, C. G'dn, C'wll
Number of cars or vans in the area	1992							N/A		N/A
% households with 2 or more cars or vans	379	13.0	7.1			5.9	0.6	Camden New Towr	34.9	Highgate Hill
Main roads	Avenue Road, Albert Road, Gloucester Road, Elsworthy Road, Regents Park Road									
Annual air emissions (Camden Town with Primrose Hill and Swiss Cottage wards)										
Particulate matter (PM10) range	19.5						18.3	Highgate ward	21.5	H&CG ward
Nitrogen oxide (NOx) range	67.5						52.0	Highgate ward	92.2	H&CG ward
Nitrogen dioxide (NO2) range	39.5						33.8	Highgate ward	49.6	H&CG ward
Central heating and fuel										
% households with no central heating	88	3.0	3.5			-0.5	1.9	Highgate Hill	6.2	Holborn
% households in fuel poverty	228	8.2	8.8			-0.6	7.0	Regents Park	14.5	Fitzrovia

Knowledge, Skills & Experience

Qualifications



English language proficiency



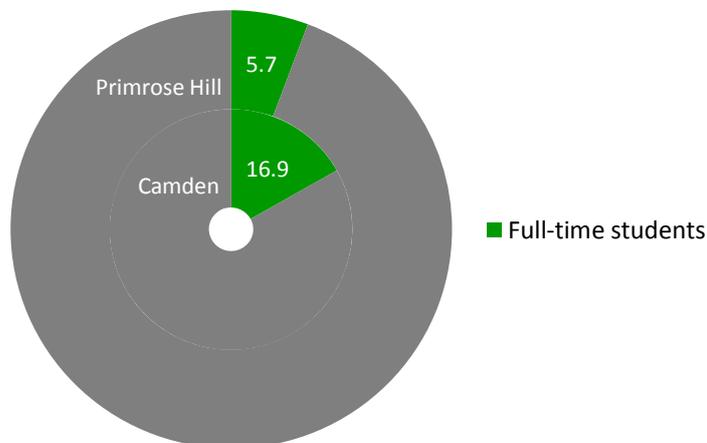
Industry

There are more working age residents employed in **professional, scientific, technical activities** than any other industry

Work skills & experience

The top work experience skills in Primrose Hill are **artistic, literary and media**

Full-time students



There are **325** full-time students living in Primrose Hill

Knowledge, Skills & Experience

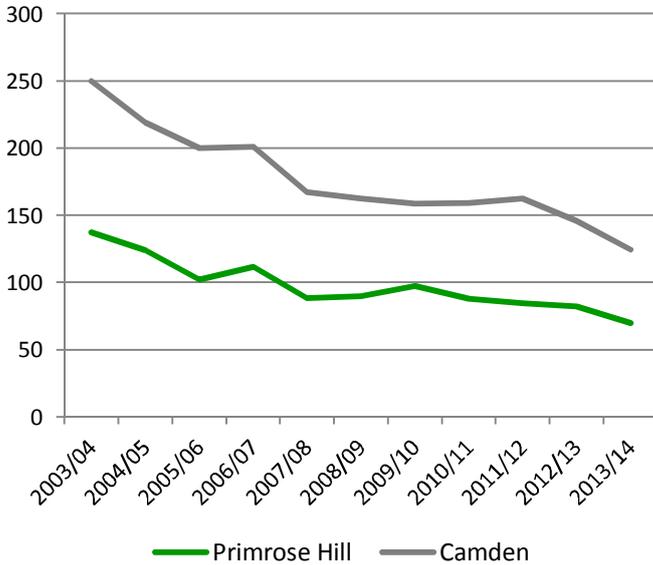
	Primrose Hill		Camden	Less	More	Variance	Camden range				
	No	%					Lowest		Highest		
					N'hood	N'hood					
Qualifications: Age 16 and Over											
% with no qualifications	499	10.3	12.7			-2.4	4.9	Highgate Hill	25.2	Gospel Oak	
% with Level 1: 4 O Levels/GCSEs/CSEs/NVQ Level 1	256	5.3	6.8			-1.5	3.9	Fitzrovia	11.8	Gospel Oak	
% with Level 2: 5+ O Levels etc (A*-C), 1 A Level, NVQ Level 2	353	7.3	7.8			-0.5	4.9	Fitzrovia	10.8	Somers Town	
% on Apprenticeships	36	0.7	0.8			-0.1	0.4	Fitzrovia	1.4	Holborn	
% with Level 3: 2 A Levels, NVQ Level 3	340	7.0	12.1			-5.1	7.0	Primrose Hill	30.1	Fitzrovia	
% with Level 4 and above: Bachelors degree, Masters degree, PhD, NVQ Level 4	2947	60.9	50.5			10.3	26.7	Somers Town	65.2	Highgate Hill	
% with other qualifications: Vocational/work qualifications, foreign n-sp	410	8.5	9.2			-0.8	5.5	Highgate Hill	12.5	Kilburn Priory	
Education (Camden Town with Primrose Hill and Swiss Cottage wards)											
% achieving KS4 GCSE 5+ A*-C (inc English & Maths)	62.6		59.9			2.7	48.9	H. Town ward	69.1	R. Park Ward	
Proficiency in English: Age 3 and over											
% whose main language English	4712	85.0	76.5			8.5	66.9	Somers Town	92.6	Highgate Hill	
MLNE: % that speak English very well	529	9.5	12.8			-3.3	4.9	Highgate Hill	17.5	Covent Garden	
MLNE: % that speak English well	245	4.4	7.4			-3.0	2.0	Highgate Hill	11.4	Somers Town	
MLNE: % that cannot speak English well	54	1.0	2.7			-1.8	0.5	Highgate Hill	6.0	Somers Town	
MLNE: % that cannot speak English	2	0.0	0.5			-0.5	0.0	Highgate Hill	1.1	Somers Town	
Full-time students											
Number of full time students	325							N/A		N/A	
% of residents that are full time students	5.7		16.9			-11.2	5.7	Primrose Hill	38.6	Euston	
Industry											
Top three industries residents employed (highest first)	Professional, Scientific and Technical Activities										
	Financial and Insurance Activities										
	Information and Communication										
Occupation											
Rank of top 5 work skills and knowledge (highest first)	Artistic, Literary and Media										
	Functional Management and Directorship										
	Business, Research and Administration										
	Teaching and Education										
	Business, Finance										

MLNE: Main language not English

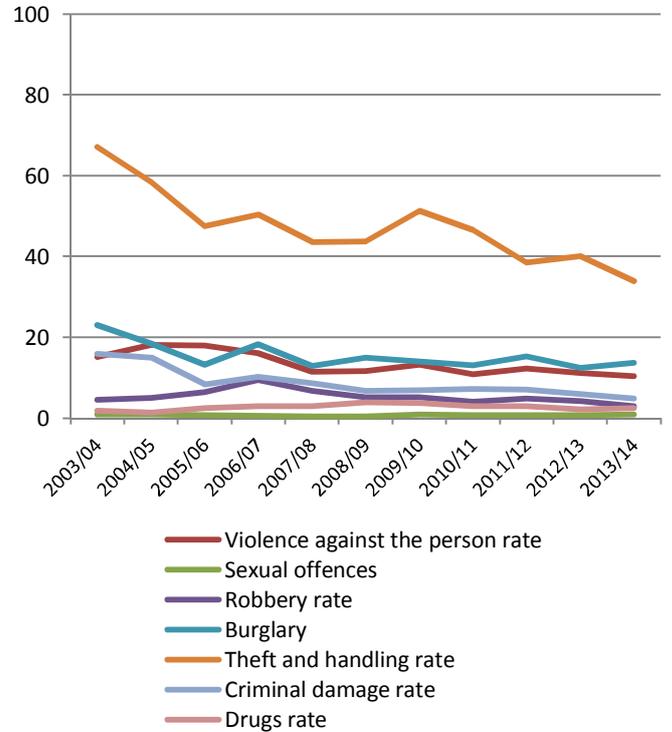
Community

Community safety

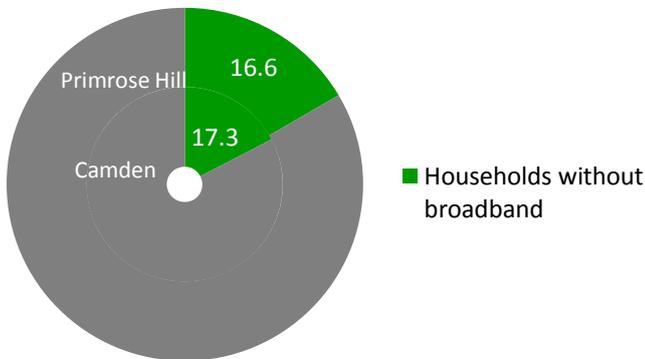
Total crime rate (2003/4-2013/14)



Notifiable crimes rate (2003/4-2013/14)



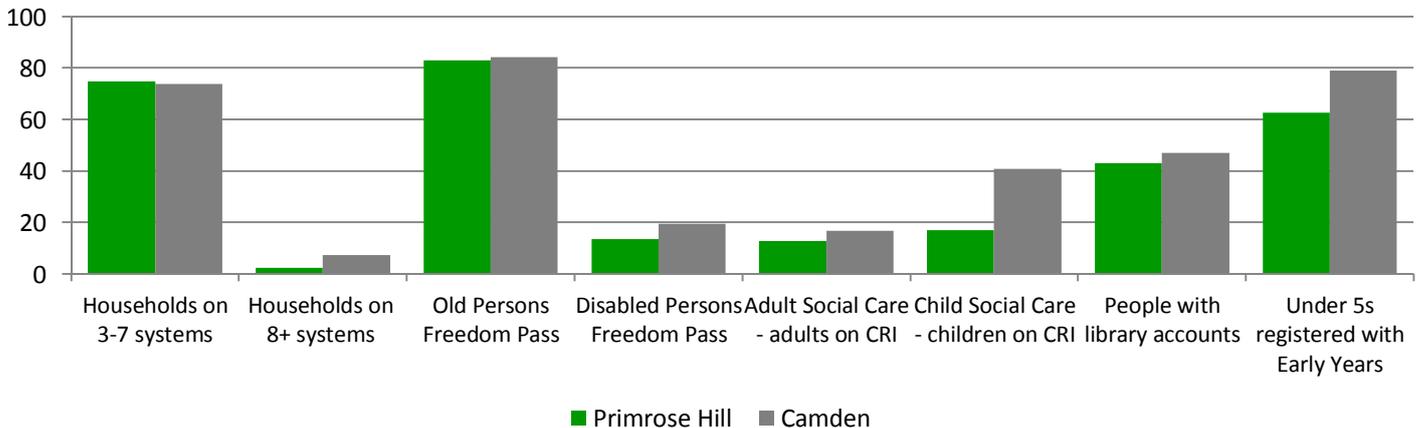
Digital inclusion



Caring responsibilities

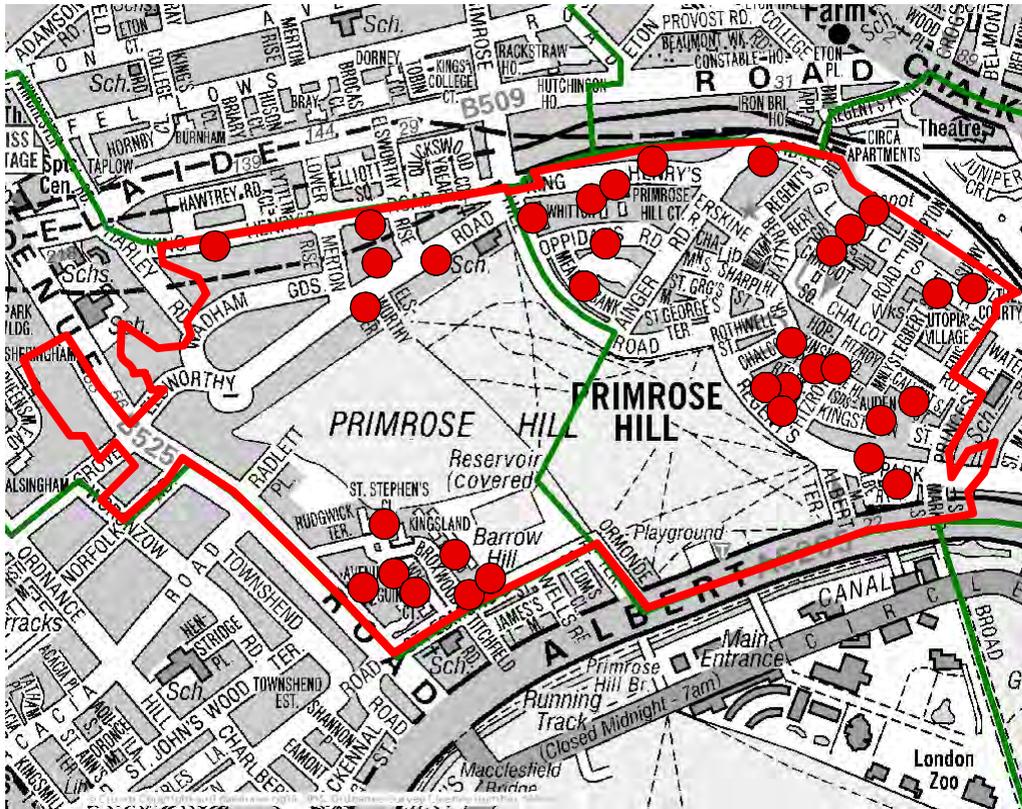
There are **511 carers** in Primrose Hill equating to 8.9% of the population

Use of services



Community

Broadband non-adopting households



● 5 or more non-adopting households

Community

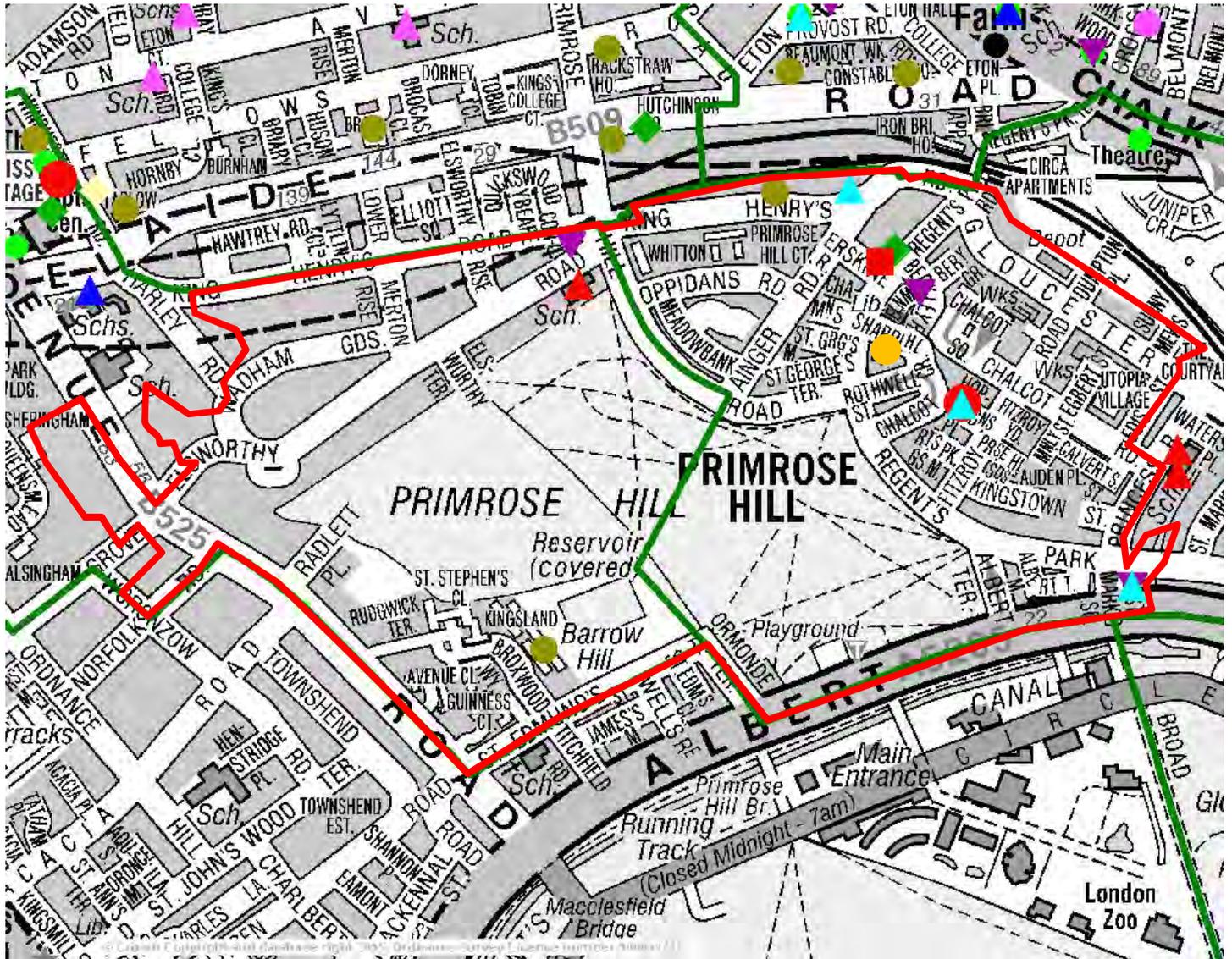
Crime rates 2003/4-2013/14 Swiss Cottage ward

	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Crime rate	137.3	124.1	102.3	111.6	88.5	89.8	97.5	87.8	84.3	82.1	70.0
Violence against the person rate	15.2	18.1	18.0	16.0	11.5	11.6	13.3	10.8	12.3	11.1	10.3
Sexual offences	0.8	0.8	0.8	0.5	0.4	0.4	0.8	0.8	0.7	0.8	0.8
Robbery rate	4.5	5.0	6.4	9.4	6.7	5.2	5.2	4.1	4.9	4.1	2.9
Burglary	22.9	18.4	13.1	18.2	12.9	15.0	14.0	13.1	15.2	12.4	13.6
Theft and handling rate	67.0	58.4	47.5	50.3	43.6	43.7	51.3	46.5	38.4	40.0	34.0
Criminal damage rate	15.9	14.9	8.4	10.2	8.6	6.8	7.0	7.2	7.1	6.0	4.9
Drugs rate	1.8	1.3	2.4	2.9	2.9	3.9	3.8	2.9	2.9	2.2	2.5

Community

	Primrose Hill		Camden	Less	More	Variance	Camden range				
	No	%	%				Lowest		Highest		
							N'hood	N'hood	N'hood	N'hood	
Community safety (Swiss Cottage ward)							Ward	Ward			
Crime rate	70.0		124.4			-54.4	53.0	Belsize	328.3	CTwPH	
Violence against the person rate	10.3		20.2			-9.9	8.0	Belsize	49.1	CTwPH	
Sexual offences	0.8		1.5			-0.7	0.0	Belsize	3.4	Bloomsbury	
Robbery rate	2.9		4.1			-1.2	0.3	H'mpst'd Town	11.0	Bloomsbury	
Burglary	13.6		13.6			0.0	7.0	Belsize	30.4	H&CG	
Theft and handling rate	34.0		67.1			-33.1	19.7	Gospel Oak	233.9	Bloomsbury	
Criminal damage rate	4.9		6.9			-2.0	4.0	Belsize, Hampstead	12.6	H&CG	
Drugs rate	2.5		9.0			-6.5	1.6	H'mpst'd Town	61.5	CTwPH	
Caring responsibilities							Neighbour'h	Neighbour'h			
Total number of carers	511						N/A		N/A		
% of residents that are carers	8.9		7.9			1.0	5.5	Fitzrovia	10.0	P'mnt Hill & Heath	
% carers providing 1-19 hours unpaid care	76.7	66.7	66.7			0.0	54.3	Regents Park	80.0	Highgate Hill	
% carers providing 20-49 hours unpaid care	10.6	14.1	14.1			0.0	9.7	Highgate Hill	21.7	Clerkenwell	
% carers providing 50+ hours unpaid care	12.7	19.2	19.2			0.0	10.3	Highgate Hill	26.7	Somers Town	
Digital inclusion											
% households without broadband	494	16.6	17.6			-1.0	15.6	W. Hampstead	26.5	Somers Town	
Use of services											
% households on 3-7 systems	2175	74.8	73.7			1.1	53.5	Fitzrovia	79.6	Dartmouth Park	
% households on 8 or more systems	72	2.5	7.4			-4.9	0.7	Highgate Hill	20.4	Somers Town	
% citizens on 3-7 systems	1470	25.6	34.2			-8.7	15.5	Fitzrovia	60.2	Somers Town	
% citizens on 8 or more systems	1	0.0	0.021			0.0	0.0		0.06	Holborn	
% disabled people using accessible transport	1227	21.3	16.3			5.0	13.6	Euston	25.7	Highgate Hill	
% older people using OPFP (Old Persons Freedom Pass)	1061	83.0	84.3			-1.3	76.3	Gospel Oak	89.6	P'mnt Hill & Heath	
% disabled people using DPFB (Disabled Persons Freedom Pass)	106	13.4	19.4			-6.0	2.4	Highgate Hill	25.6	Camden NT	
% disabled people using Blue Badges	166	21.0	19.1			1.9	13.8	Bloomsbury	31.1	Highgate Hill	
% adults on council's Adult Social Care system	605	12.7	16.8			-4.1	7.6	Highgate Hill	30.1	Somers Town	
% children on council's Child Social Care system	168	17.0	40.7			-23.8	9.1	Highgate Hill	73.5	Holborn	
% people with library accounts	2474	43.0	47.1			-4.1	33.7	Camden NT	60.3	Gospel Oak	
% under 5s registered with Early Years	205	62.7	79.0			-16.3	40.9	Highgate Hill	100.0	Camden NT	

Community buildings



- | | | | |
|--|--------------------------|---|--|
|  | Children's centre |  | Primary school |
|  | Community centre |  | Special school |
|  | Day centre |  | Secondary school |
|  | GP surgery |  | Nursery school |
|  | Hall for hire |  | Independent school |
|  | Further/higher education |  | Job centre |
|  | Library |  | Police station |
|  | Market |  | Fire station |
|  | Museum |  | Citizens Advice |
|  | Pharmacist/chemist |  | Leisure centre |
|  | Places of worship |  | Tenants' and residents' hall/association |
|  | Post office | | |

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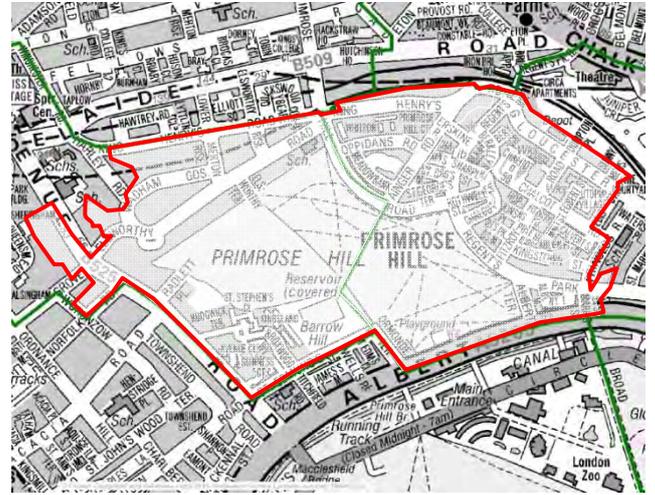
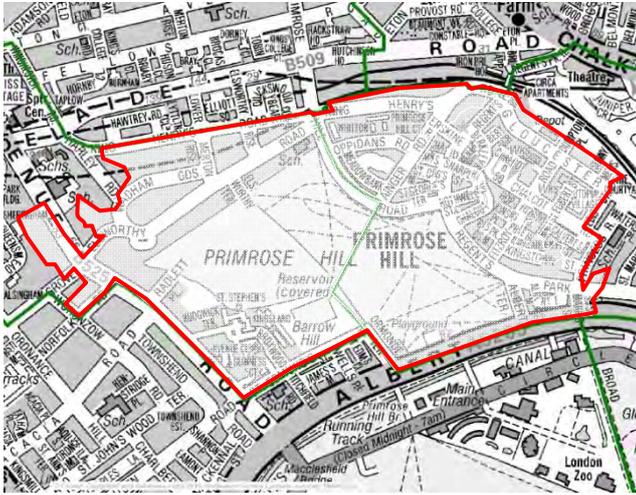
Indices of Multiple Deprivation

- Within 10% most deprived in England
- 10% to 20% most deprived in England
- 20% to 30% most deprived in England
- Not within most deprived 30% in England

2010

Most Deprived 30% LSOAs in England

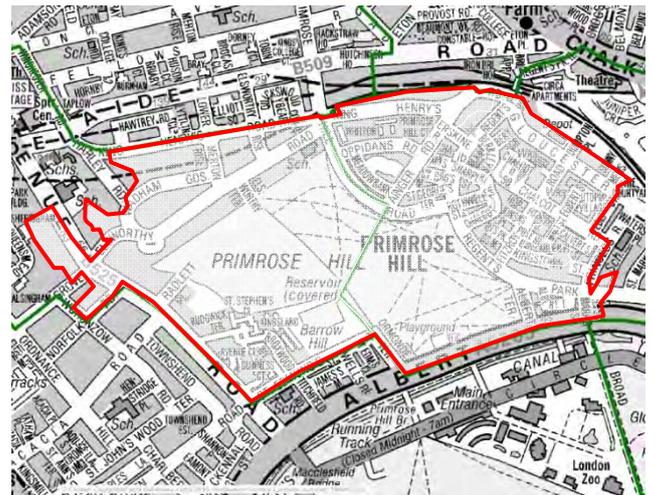
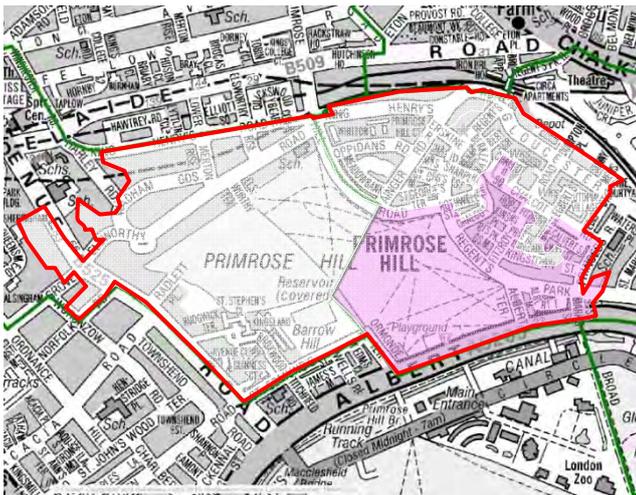
2015



2010

Income Deprivation

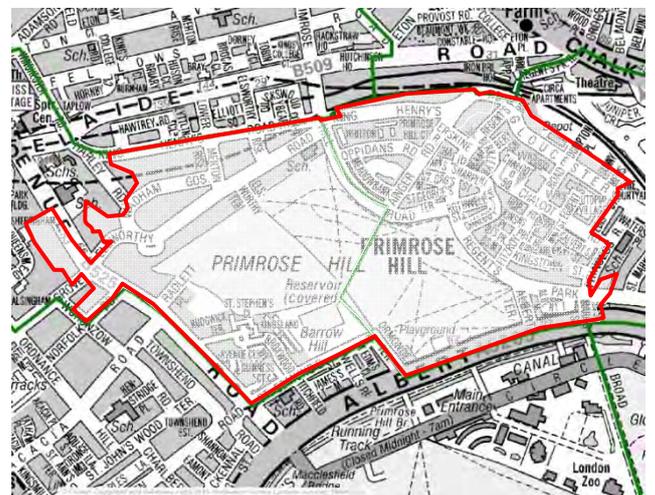
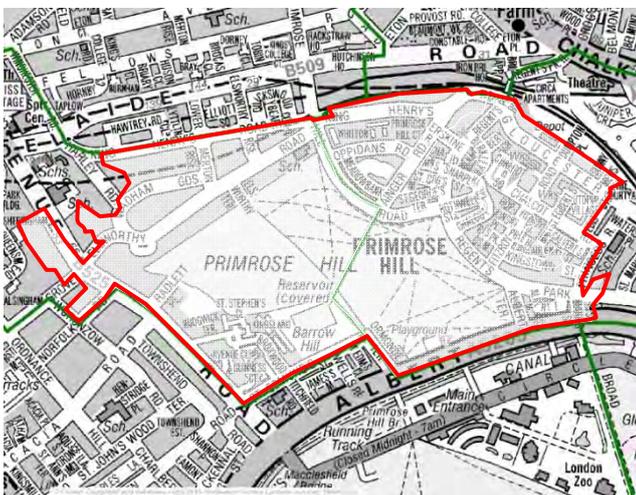
2015



2010

Employment Deprivation

2015



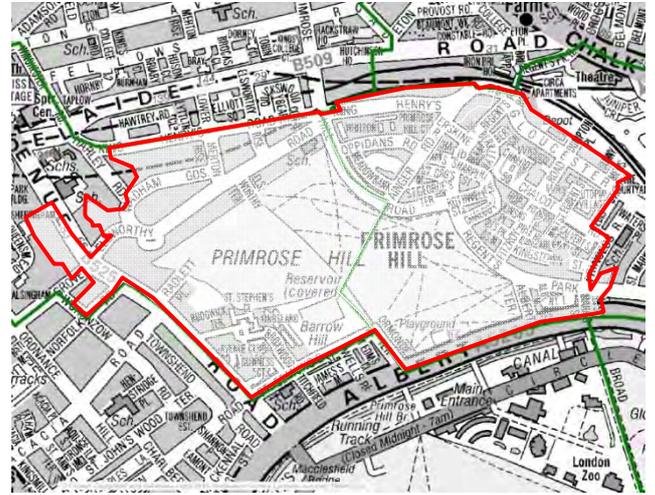
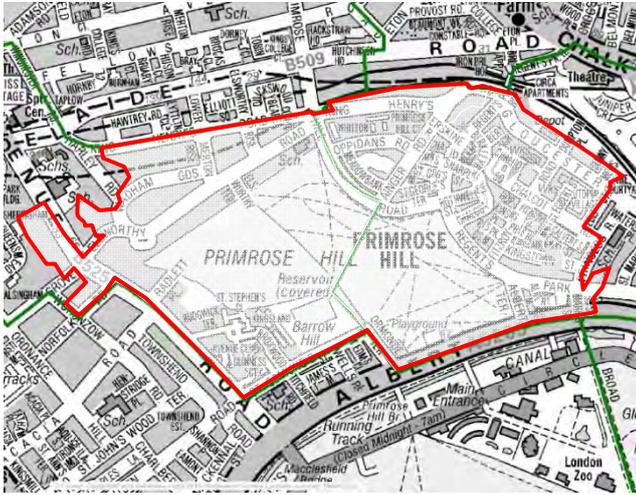
Indices of Multiple Deprivation

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- 20% to 30% most deprived in England
 - Not within most deprived 30% in England

2010

Education, Skills and Training Deprivation

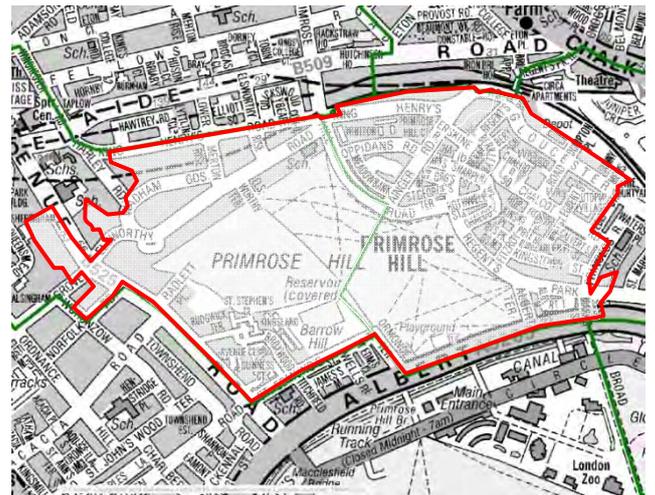
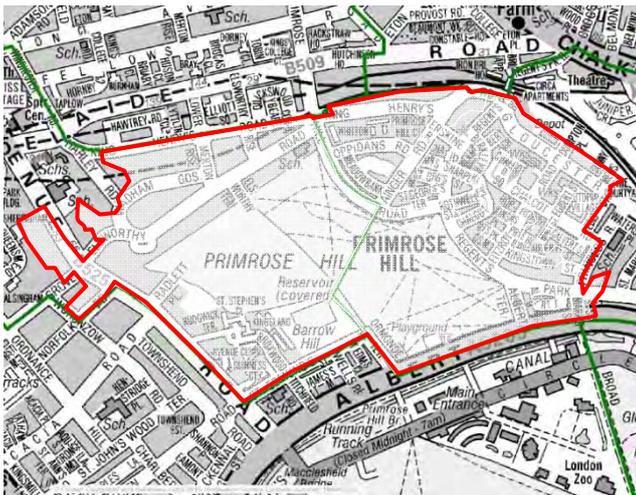
2015



2010

Health Deprivation and Disability

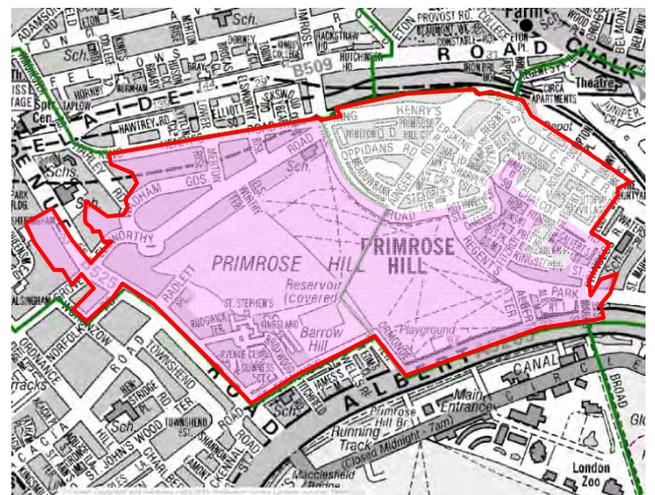
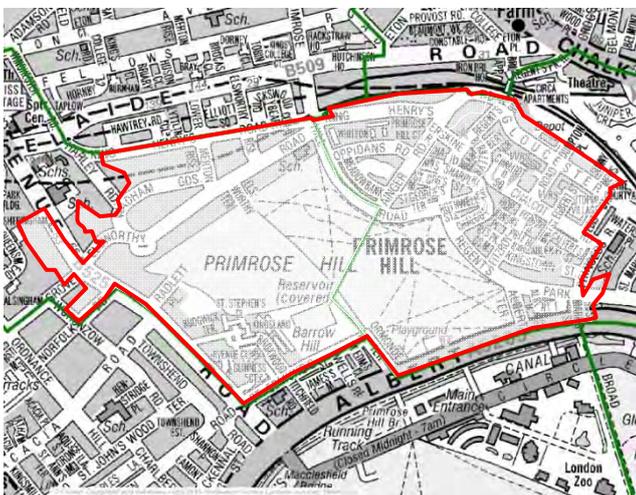
2015



2010

Crime & Disorder Deprivation

2015



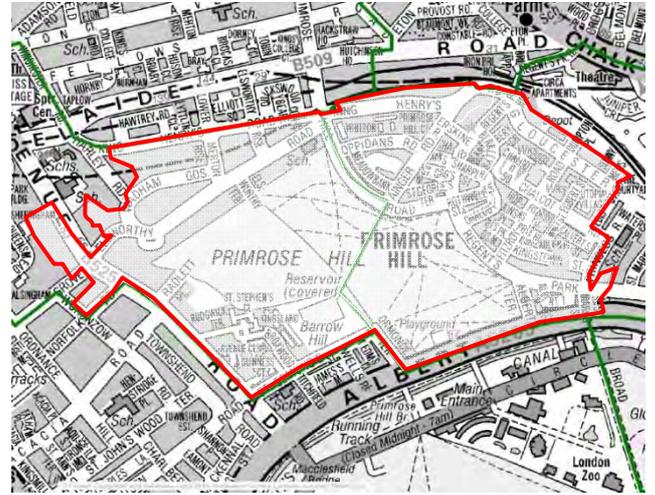
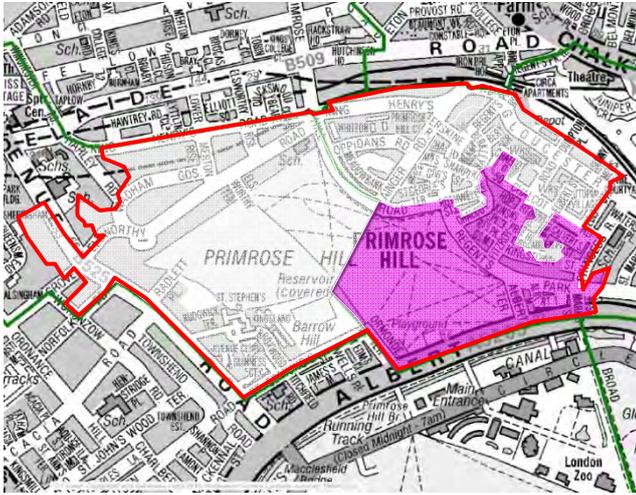
Indices of Multiple Deprivation

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- Not within most deprived 30% in England

2010

Barriers to Housing and Services Deprivation

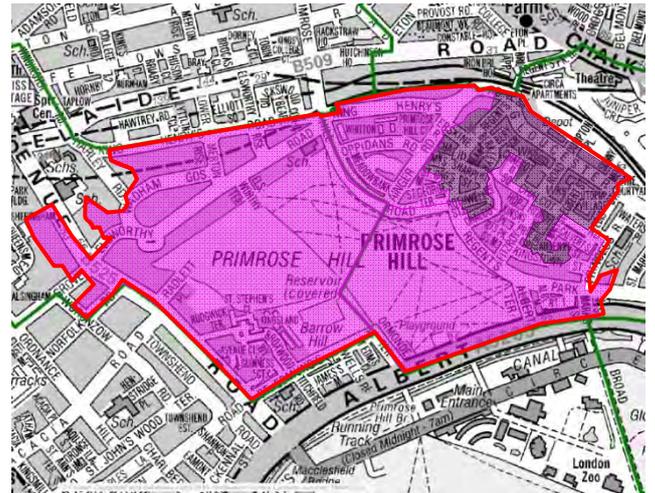
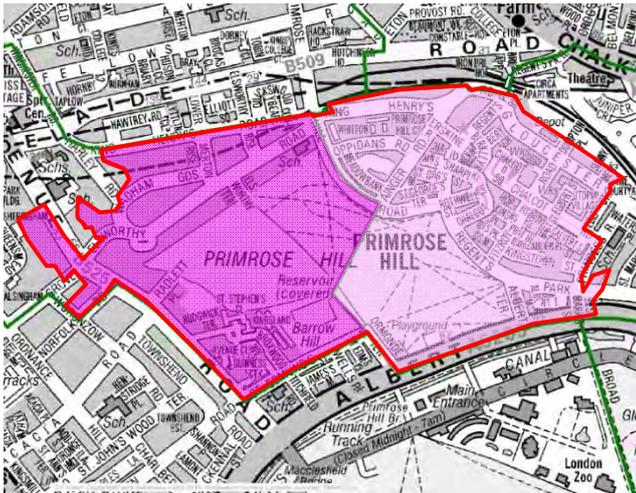
2015



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Living Environment Deprivation

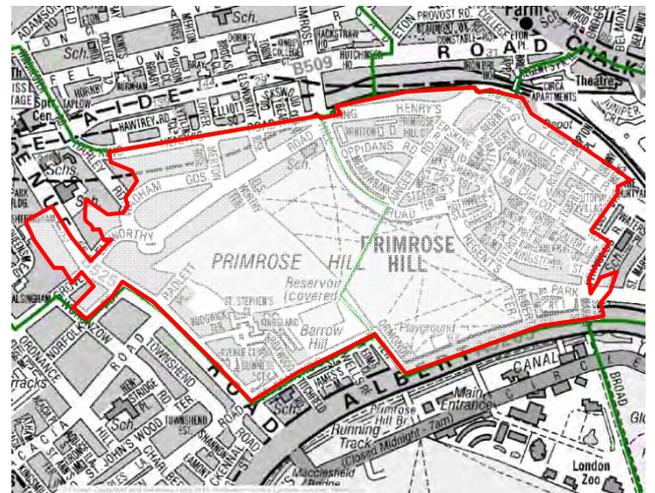
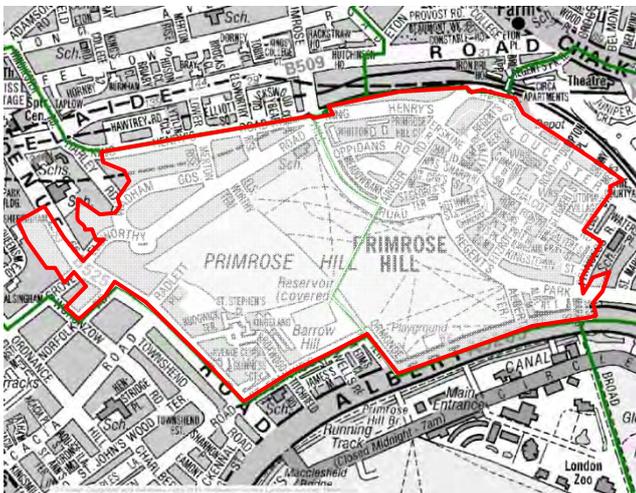
2015



2010

Supplementary index: Income Deprivation Affecting Children

2015



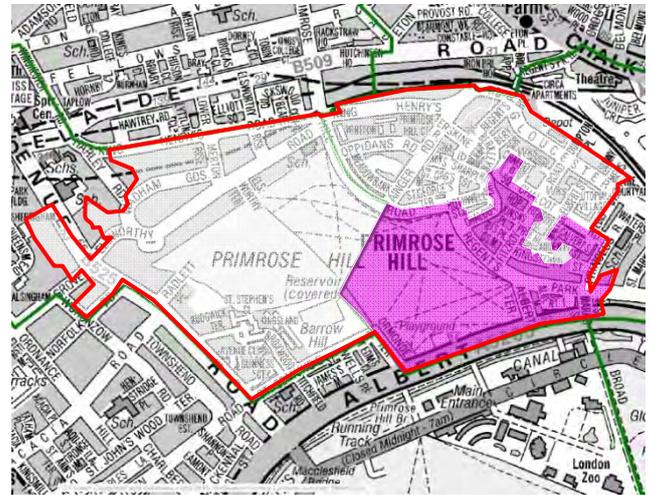
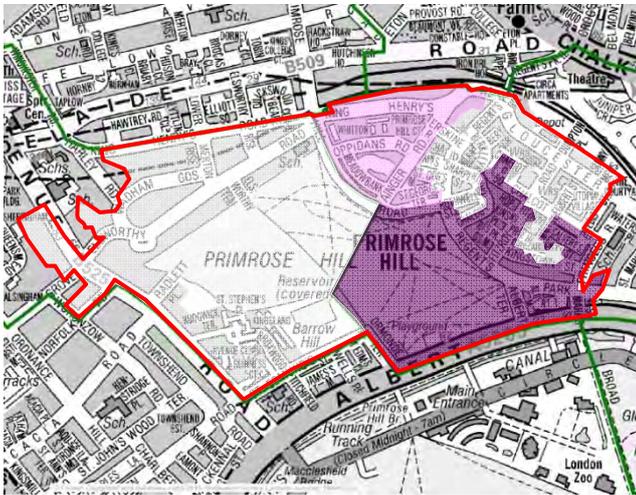
Indices of Multiple Deprivation

- Within 10% most deprived in England
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- Not within most deprived 30% in England

2010

Supplementary index: Income Deprivation Affecting Older People

2015



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IMD: technical information

7 domains of deprivation: weighting

Supplementary index
Income deprivation
affecting children



Income
22.5%



Employment
22.5%



Education
13.5%



Health & disability
13.5%



Crime
9.3%



Barriers to
housing and
services
9.3%



Living
environment
9.3%

Supplementary index
Income deprivation
affecting older people

Technical definitions

Income domain

- Adults and children in income support families
- Adults and children in income based Jobseeker's Allowance families
- Adults and children in Pension Credit (Guarantee) families
- Adults and children in certain Child Tax Credit families
- Asylum seekers receiving subsistence/ accommodation support

Employment domain

- Claimants of Jobseekers Allowance
- Claimants of Incapacity Benefit
- Claimants of Severe Disablement Allowance
- Claimants of Employment & Support Allowance
- Participants in New Deal for Under 25s
- Participants in New Deal for 25+
- Participants in New Deal for Lone Parents

Education, skills & training domain

Children:

- KS2 attainment
- KS3 attainment
- KS4 attainment
- Secondary school absence
- Staying on in education
- Entry to higher education

Skills:

- Adult skills

Health and disability domain

- Years potential life lost
- Comparative illness and disability ratio
- Acute morbidity
- Mood or anxiety disorders

Crime domain

Recorded crime rates for the following composite indicators:

Burglary

Violence

Theft

Criminal damage

Barriers to housing and services domain

Geographical barriers:

Road distance to a GP, supermarket or convenience store, primary school, post office

Wider barriers:

Overcrowding

Housing affordability

Homelessness

Living environment domain

Indoors living environment:

Housing in poor condition

Housing without central heating

Outdoor living environment:

Air quality

Road traffic accidents

Community Services

Careers' advice

St Mary's Centre

Children's activities

Scouts Hampstead 12th

The Jewish Museum

Community Centre

Primrose Hill Community Centre

Cultural services

The Jewish Museum

Good neighbours' scheme

Primrose Hill Neighbours Help

Healthcare

Primrose Hill Surgery

Library services

Primrose Hill Community Library

Lunch club

Primrose Hill Community Centre

Nursery care

Auden Place Community Nursery

Ready Steady Go Fitzroy Road

Ready Steady Go Primrose Hill

St Mark's Square Nursery School

Over 60s' activities and services

Primrose Hill Community Centre

Pharmacy

Primrose Chemist

Primary school

St Paul's Church of England Primary School

Sexual health advice

Primrose Hill Surgery

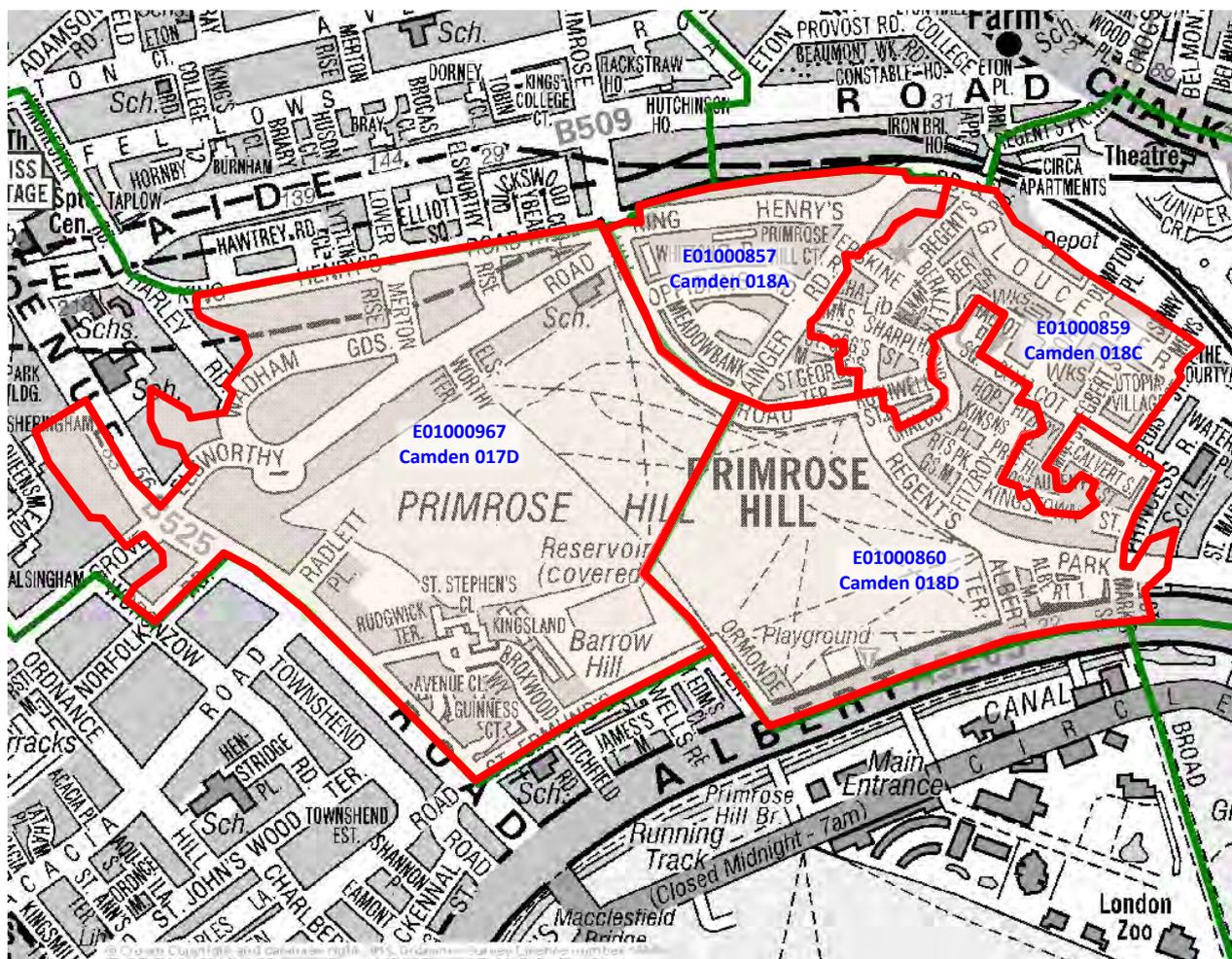
Youth club

St Mary's Centre

Welfare advice

Christian against Poverty - Revelation Church

Appendix: Lower Super Output Areas



LSOA code	LSOA name
E01000857	Camden 018A
E01000859	Camden 018C
E01000860	Camden 018D
E01000967	Camden 017D

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