# Bloomsbury

Population: 13,982
Land area: 105.740 hectares

December 2015

Strengths

Economic

There are 55,400 jobs in Bloomsbury

There are 4.7 jobs per person of working age in Bloomsbury

Significant retail presence

Business improvement district: Inmidtown

Health & Well-being

Only 9% of adults are obese (Camden: 12%)

Only 21% of adults are overweight (Camden: 26%)

Men have a longer life expectancy of 80.3 years than the borough average (Camden: 79 years)

Women have a longer life expectancy of 86.6 years than the borough average (Camden: 84 years)

Only 10% of residents have a diagnosis of either anxiety or depression (Camden:15%)

Environment & Transport

Transport links excellent with 19 bus routes, 2 underground stations

7.8 public transport accessibility level score (Camden: 5.7)

Challenges

Society

27.7% of households are one person households (Camden: 18.6%)

53.3% of people over 65 are living alone (Camden: 42.2%)

Economic

42.2% of residents are economically inactive (Camden 31.9%)

35.7% of older people live in deprivation (Camden: 30.8%)

Health & Well-being

23% of adults have a higher increased risk of drinking (Camden: 7%)

Multiple deprivation

Lower super output areas* that fall within 10% most deprived in England (Bloomsbury: 9 LSOAs)

Living environment deprivation (9 LSOAs)

Income deprivation affecting children (1 LSOA)

Income deprivation affecting older people (1 LSOA)

* A lower super output area is a geography for the collection and publication of small area statistics. It has an average of roughly 1,500 residents and 650 households

Social

13,982
people live in Bloomsbury
in 6,325 households

132.2
residents per hectare,
comapred to 105.4 in
Camden overall

There will be a
population increase of
**17.3%**
by 2028

General fertility rate
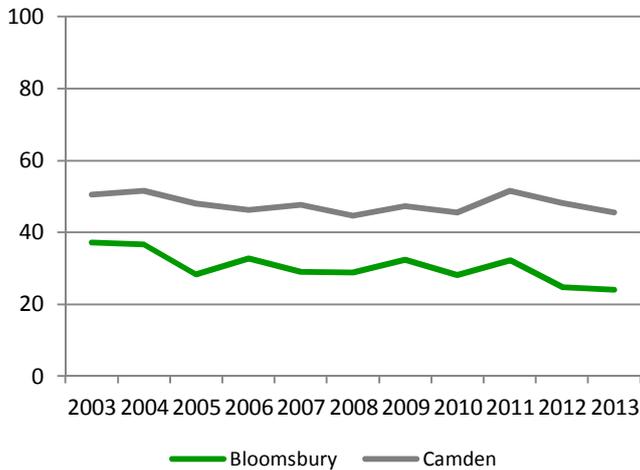
Bloomsbury — Camden

Crude mortality rate (deaths per 1,000)

Bloomsbury — Camden

Ethnicity

- White: British
- White: Other white ethnic groups
- Asian British: Bangladeshi
- British Asian: Chinese
- Asian British: Other Asian ethnic groups
- Black British: African
- Black British: Other Black ethnic groups
- Mixed race British
- Other ethnic groups

Age

Bloomsbury: 11.6, 16.1, 14.8, 22.9, 13.5, 16.0, 11.0, 8.4, 5.9, 5.0, 4.7, 5.6, 8.5, 9.0, 22.7

Camden

- 0-15
- 16-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75 and over

Households

One person households | One person household age 65+ | of people over 65 living alone | One family households | Other household type

Bloomsbury | Camden

There are
2,318
families in Bloomsbury with
dependent children and
1,829
dependent children

53.2%
of people aged over 65 live alone
compared to 42.2% in Camden

Social

Social housing

Legend:
- **Council housing estate** (magenta)
- **Council housing block** (yellow)
- **Housing association property** (blue)

Probability of lonliness for those aged 65 and over

Legend:
- **Within 10% LSOAs most lonely in England** (dark blue)
- **10% to 20% LSOAs most lonely in England** (blue)
- **20% to 30% LSOAs most lonely in England** (light blue)
- **Other** (white)

Social

		Bloomsbury	Camden			Variance	Camden range			
							Lowest		Highest	
	No.	%	%	Less	More		N'hood		N'hood	
Significantly different										
Significantly better										
Significantly worse										
Population										
Total people		13,982					1,710	Highgate Hill	32,159	West Hampstead
Population density people per hectare)		132.2	105.4				10.9	Highgate Hill	182.3	Gospel Oak
Gender										
Male	6954	49.7	48.9			0.8	46.6	Dartmouth Park	55.5	Fitzrovia
Female	7028	50.3	51.0			-0.7	44.5	Fitzrovia	53.4	Dartmouth Park
General Fertility Rate (Bloomsbury, Kings Cross and Holborn & Covent Garden wards), trend data										
2003	123	37.1	50.5			-13.4	N/A		N/A	
2004	123	36.6	51.5			-14.9	N/A		N/A	
2005	96	28.2	48.0			-19.8	N/A		N/A	
2006	111	32.7	46.2			-13.5	N/A		N/A	
2007	100	29.0	47.6			-18.6	N/A		N/A	
2008	100	28.8	44.6			-15.8	N/A		N/A	
2009	119	32.3	47.3			-15.0	N/A		N/A	
2010	104	28.1	45.5			-17.4	N/A		N/A	
2011	120	32.2	51.5			-19.3	N/A		N/A	
2012	93	24.8	48.2			-23.4	N/A		N/A	
2013	92	24.0	45.5			-21.5	N/A		N/A	
Crude Mortality Rate (Bloomsbury, Kings Cross and Holborn & Covent Garden wards) deaths per 1000, trend data										
2003	62	5.2	6.4			-1.2	N/A		N/A	
2004	57	4.8	6.3			-1.5	N/A		N/A	
2005	56	4.7	6.1			-1.4	N/A		N/A	
2006	56	4.7	5.7			-1.0	N/A		N/A	
2007	54	4.6	5.7			-1.2	N/A		N/A	
2008	53	4.4	5.4			-1.0	N/A		N/A	
2009	44	3.7	5.1			-1.3	N/A		N/A	
2010	45	3.7	5.1			-1.4	N/A		N/A	
2011	47	3.9	5.0			-1.1	N/A		N/A	
2012	44	3.7	4.9			-1.2	N/A		N/A	
2013	47	3.9	5.2			-1.3	N/A		N/A	

Population increase									
2018	15523	**11.0**	8.8			2.2	4.7	Belsize Park	28.9 Somers Town
2023	15899	**13.7**	12.6			1.1	7.0	Belsize Park	42.4 Somers Town
2028	16402	**17.3**	16.1			1.2	9.5	Belsize Park	47.4 Somers Town
Ethnic Group (Jan 2013)									
% White English/Welsh/Scottish/N Irish	5256	**37.6**	44.0			-6.4	32.1	Somers Town	69.1 Highgate Hill
% White Irish	339	**2.4**	3.2			-0.8	1.9	Regents Park	5.3 Kilburn Priory
% White Gypsy/Irish Traveller	6	**0.0**	0.1			0.0	0.0		0.2 H. Hill, Cl'well
% White Other	2595	**18.6**	19.0			-0.5	11.5	Gospel Oak	25.6 Belsize Park
% Mixed White & Black Caribbean	129	**0.9**	1.1			-0.2	0.4	Fitzrovia	2.0 Dartmouth Park
% Mixed White & Black African	102	**0.7**	0.8			-0.1	0.2	Hihggate Hill	1.5 Swiss Cottage
% Mixed White & Asian	212	**1.5**	1.8			-0.2	1.1	Kings Cross, Some	3.6 Covent Garden
% Mixed Other	287	**2.1**	1.9			0.2	1.0	Holborn	2.4 Euston
% Asian British Indian	437	**3.1**	2.8			0.4	0.8	Gospel Oak	6.1 Fitzrovia
% Asian British Pakistani	131	**0.9**	0.7			0.3	0.1	Highgate Hill	1.4 Swiss Cottage
% Asian British Bangladeshi	1278	**9.1**	5.7			3.5	0.1	Highgate Hill	18.9 Somers Town
% Asian British Chinese	945	**6.8**	2.9			3.8	0.9	Parliament Hill & H	8.6 Fitzrovia
% Asian British Other	684	**4.9**	4.0			0.9	1.1	Parliament Hill & H	6.4 Fitzrovia
% Black British African	615	**4.4**	4.9			-0.5	0.6	Highgate Hill	8.6 Kings Cross
% Black British Caribbean	218	**1.6**	1.6			0.0	0.2	Highgate Hill	2.6 Gospel Oak
% Black British Other	305	**2.2**	1.7			0.5	0.5	Highgate Hill	2.8 Gospel Oak
% Other Ethnic Group Arab	189	**1.4**	1.6			-0.2	0.1	Highgate Hill	5.0 Kilburn Priory
% Any Other Ethnic Group	254	**1.8**	2.3			-0.5	0.6	Highgate Hill	3.2 Fitzrovia
Country of birth									
% born outside the UK	6808	**48.7**	42.5			6.2	26.3	Dartmouth Park	52.7 Swiss Cottage
% born in the EU	1961	**14.0**	13.0			1.0	9.1	Dartmouth Park	17.3 Fitzrovia
% born in other countries	4847	**34.7**	29.5			5.2	17.3	Dartmouth Park	40.0 Swiss Cottage
Age (Jan 2013)									
% 0-15	1624	**11.6**	16.1			-4.5	9.0	Covent Garden	21.4 Gospel Oak
% 16-24	3410	**24.4**	14.8			9.6	6.8	Highgate Hill	38.8 Fitzrovia
% 25-34	3172	**22.7**	22.9			-0.2	12.6	Highgate Hill	31.5 West Hampstead
% 35-44	1892	**13.5**	16.0			-2.4	12.9	Fitzrovia	19.2 Belsize Park
% 45-54	1254	**9.0**	11.0			-2.0	8.0	Fitzrovia	15.4 Highgate Hill
% 55-64	1182	**8.5**	8.4			0.0	5.6	Fitzrovia	15.1 Highgate Hill
% 65-74	785	**5.6**	5.9			-0.3	4.0	Fitzrovia	11.8 Highgate Hill
% 75 and over	663	**4.7**	5.0			-0.3	2.7	Fitzrovia	7.7 Highgate Hill
Disability or Long Term health problem									
% day to day activities limited a lot	943	**6.7**	7.0			-0.3	4.1	Highgate Hill	11.9 Gospel Oak
% day to day activities limited a little	1079	**7.7**	7.4			0.3	5.3	Fitzrovia	10.0 Gospel Oak
% not limited	11960	**85.5**	85.6			0.0	78.1	Gospel Oak	90.4 Highgate Hill

|	Count	%	Benchmark			Diff	Min	Min Area	Max	Max Area
Disability										
Number of people with learning disabilities	19						N/A			N/A
Number of wheelchair users	163						N/A			N/A
Number of people partially sighted	52						N/A			N/A
Number of people with hearing loss	18						N/A			N/A
Religion										
% Christian	4549	32.5	34.0			-1.4	28.8	Fitzrovia	39.2	Gospel Oak
% Buddhist	253	1.8	1.3			0.5	0.3	Highgate Hill	2.0	Fitzrovia
% Hindu	214	1.5	1.4			0.1	0.5	Dartmouth Park	3.2	Fitzrovia
% Jewish	159	1.1	4.5			-3.3	0.3	Somers Town	12.0	Highgate Hill
% Muslim	1932	13.8	12.1			1.7	0.9	Highgate Hill	27.8	Somers Town
% Sikh	42	0.3	0.2			0.1	0.0	Camden NT, Highg	0.5	Fitzrovia
% Other religion	91	0.7	0.6			0.1	0.3	Holborn, S Town	1.0	Dartmouth Park
% of no religion	3631	26.0	25.5			0.5	17.2	Regents Park	37.2	Camden New Town
% religion not stated	3111	22.3	20.5			1.7	17.4	Somers Town	26.9	Fitzrovia
Adult Lifestage: Age 16-75 and over										
% adults with no dependent children	8477	80.4	73.7			6.7	64.2	Gospel Oak	86.7	Fitzrovia
% adults with dependent children	2067	19.6	26.3			-6.7	13.3	Fitzrovia	35.8	Gospel Oak
Housing										
Number of dwellings	6,581						798	Highgate Hill	14972	West Hampstead
Number of households	6,325						722	Highgate Hill	15154	West Hampstead
Household composition (people)										
% one person households	3365	27.7	18.6			9.1	12.3	Highgate Hill	27.7	Bloomsbury
% one person household age 65 and over	771	6.3	4.8			1.6	3.8	Camden New Town	8.0	Primrose Hill
% of people over 65 living alone		53.2	42.2			11.0	21.8	Dartmouth Park	57.9	Kilburn Priory
% one family households	5477	45.1	55.7			-10.6	36.4	Fitzrovia	67.8	Highgate Hill
% other household type (in a household with more than one family, share	3310	27.2	25.7			1.5	17.5	Primrose Hill	35.1	Covent Garden
Families in households (families)										
% with dependent children in family (families)	952	41.1	44.5			-3.4	33.1	Fitzrovia	55.8	Gospel Oak
Total number of dependent children (persons)	1,829						N/A			N/A
Lone parent households: 16-74 households										
% households that are lone parent households with dependent children	349	5.5	6.4			-0.9	2.7	Primrose Hill	19.1	Kilburn Priory
Lone parents of all with dependent children										
% of all people with dependent children that are lone parents	349	16.9	13.4			3.5	3.8	Highgate Hill	19.5	Gospel Oak

Economic

Economic activity
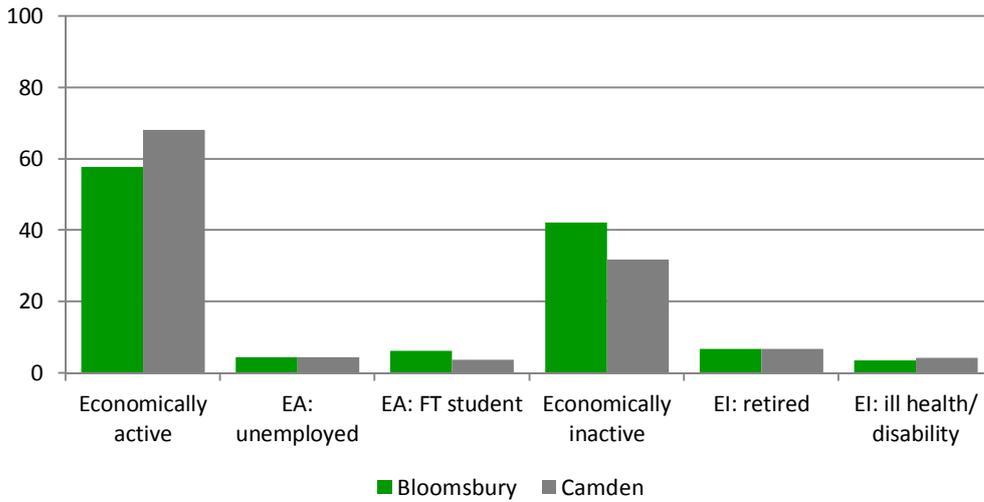
57.8%

of working age adults are economically active

6.8%

are retired

There are
55,400 jobs
in Bloomsbury,
4.7 jobs per capita of working age residents

Benefits and income
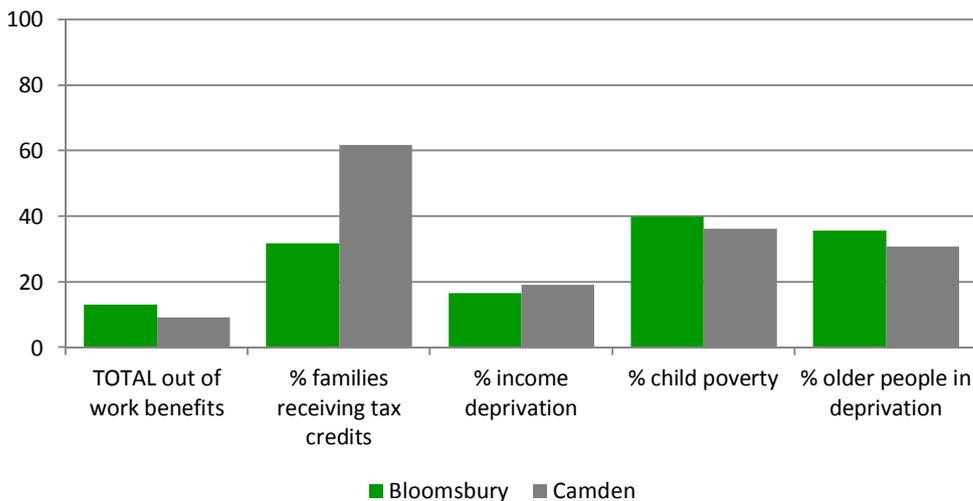
The average annual houshold income is
£41,062
compared to £52,962 for Camden

31.9%

of families are on tax credits compared to 61.8% for Camden families

Housing tenure

- Owned
- Shared ownership
- Social rented
- Private rented
- Living rent free

Socio-economic groups

- Managerial
- Intermediate occ., small/self employers
- Lower supervisory, technical
- Semi routine, routine occupations
- Never worked, long term unemployed
- Not classified
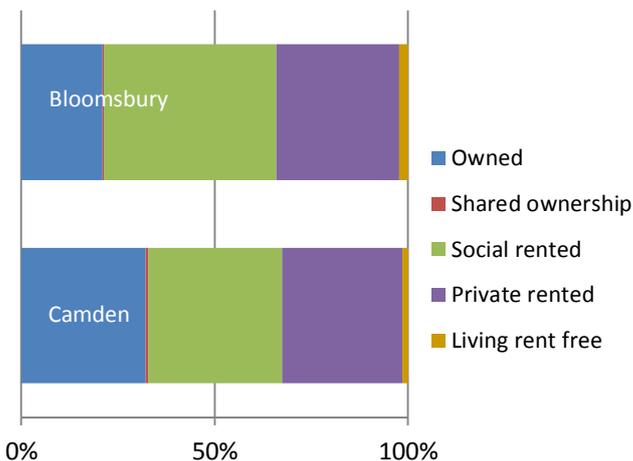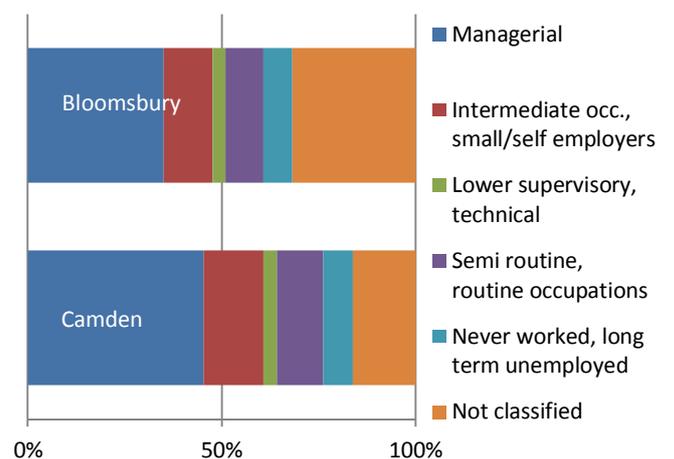
Economic

Retail presence
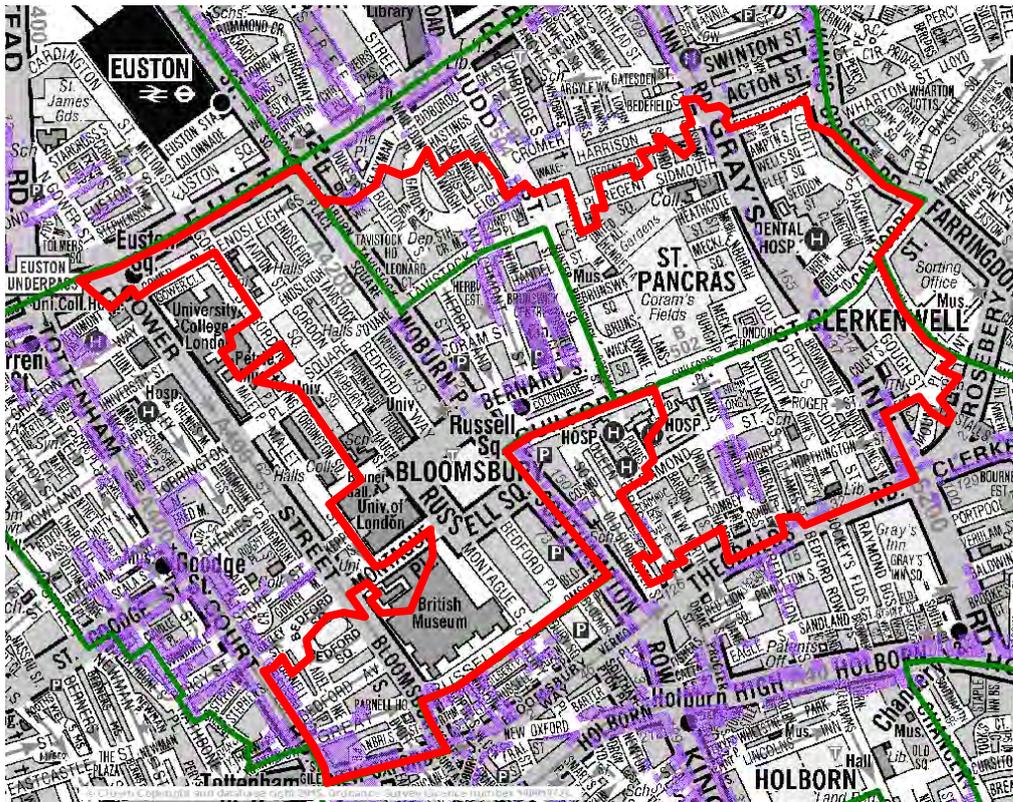
Retail premises

Business Improvement District
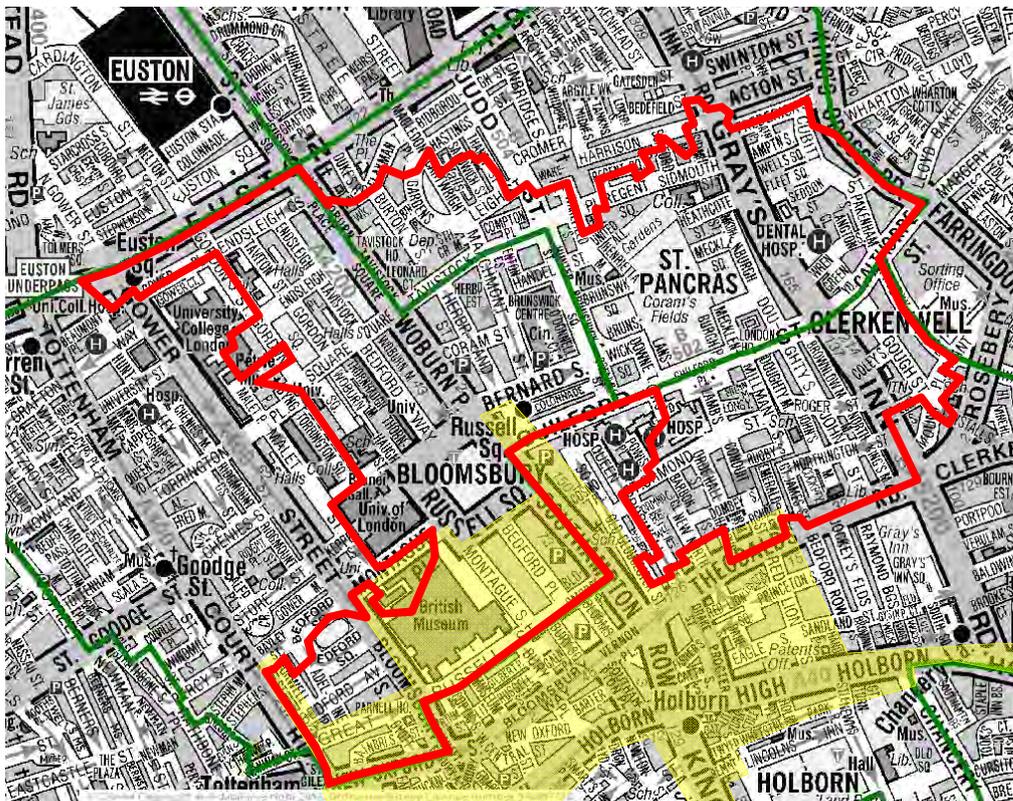
Inmidtown

Economic

	Bloomsbury		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
	No	%	%					N'hood		N'hood
Economic Activity: Age 16-74										
% economically active	6762	**57.8**	68.1			-10.3	51.7	Euston	75.9	Belsize Park
% economically active: unemployed	537	**4.6**	4.5			0.1	1.6	Highgate Hill	7.0	Gospel Oak
% economically active: full time student	733	**6.3**	3.8			2.5	1.7	Primrose Hill	8.5	Euston
% economically inactive	4933	**42.2**	31.9			10.3	24.1	Belsize Park	48.3	Euston
% economically inactive: retired	790	**6.8**	6.9			-0.1	5.4	Camden NT	10.6	Primrose Hill
% economically inactive: ill health/disability	424	**3.6**	4.4			-0.8	1.2	Highgate Hill	8.6	Gospel Oak
Jobs										
Number of jobs		**55,400**					600	Highgate Hill	55,400	Bloomsbury
Jobs per capita of persons of working age		**4.7**	2.1			2.6	0.2	Gospel Oak	19.1	Holborn
Working hours	5359									
% working part time	1551	**25.8**	22.9			2.9	18.8	Belsize Park	64.3	Somers Town
% working part time:men	676	**11.2**	9.2			2.0	6.6	Belsize Park	14.9	Somers Town
% working part time: women	875	**14.5**	13.7			0.8	11.0	Holborn	22.4	Euston
% working full time over 49 hours	1232	**20.5**	23.0			-2.5	11.5	Somers Town	31.5	Primrose Hill
% working 49+ hours men	798	**13.3**	15.4			-2.1	8.4	Somers Town	21.7	Hampstead
% working 49+ hours women	434	**7.2**	7.6			-0.4	3.1	Somers Town	10.8	Primrose Hill
Income										
MEAN Annual Household Income estimate		**£41,062**	£52,962			-£11,900	£31,472	Somers Town	£96,649	Highgate Hill
MEDIAN Annual Household Income estimate		**£28,846**	£39,847			-£11,001	£23,520	Somers Town	£73,024	Highgate Hill
Benefits claimants 16-74										
% receiving Job Seekers Allowance	155	**2.3**	1.7			0.6	0.5	Highgate Hill	4.8	Somers Town
% receiving ESA and Incapacity Benefit	655	**9.7**	6.4			3.3	3.6	Highgate Hill	20.5	Gospel Oak
% lone parents receiving Lone Parent Allowance	60	**17.2**	26.8			-9.6	0.0	Highgate Hill	41.7	Somers Town
% receiving other income related benefits	15	**0.2**	0.3			-0.1	0.0	H. Hill, P'mnt Hill &	1.6	Clerkenwell
% TOTAL out of work benefits	885	**13.1**	9.3			3.8	4.2	Highgate Hill	29.9	Somers Town
% of families receiving tax credits	740	**31.9**	61.8			-29.9	5.3	Highgate Hill	91.0	Somers Town

Legend:
- Significantly different
- Significantly better
- Significantly worse

Income deprivation (Bloomsbury, Kings Cross and H&CG wards)								
% income deprivation		**16.7**	19.1			-2.4	7.1 Hampstead	34.4 Somers Town
% child poverty		**40.1**	36.3			3.8	9.8 Hampstead	52.3 Kilburn Priory
% older people in deprivation		**35.7**	30.8			4.9	14.1 Hampstead	49.1 Somers Town
Childcare availability								
Number of nurseries		**6**					N/A	N/A
Number of nursery places		**248**					N/A	N/A
Number of child minders		**5**					N/A	N/A
Number of childminding places		**17**					N/A	N/A
Childcare places per child under 5 (0-5)	283	**0.36**	0.27			0.1	0.02 P'mnt Hill & Heath	1.1 Highgate Hill
Housing tenure (persons)								
% owned	2542	**20.9**	32.0			-11.1	9.8 Euston	77.2 Highgate Hill
% shared ownership	39	**0.3**	0.6			-0.3	0.1 Clerkenwell	1.9 Kings Cross
% social rented	5421	**44.6**	34.7			10.0	1.9 Highgate Hill	68.6 Somers Town
% rented from the council	3301	**27.2**	24.9			2.2	1.4 Highgate Hill	55.7 Gospel Oak
% private rented	3867	**31.8**	31.1			0.7	14.5 Gospel Oak	49.9 Fitzrovia
% living rent free	283	**2.3**	1.6			0.8	1.0 W. Hampstead	3.3 Fitzrovia
Socio-economic group: 16-74								
% higher managerial, administrative and professional	1795	**15.3**	19.1			-3.8	6.9 Euston, S. Town	29.9 Highgate Hill
% lower managerial, administrative and professional	2294	**19.6**	26.2			-6.6	12.9 Euston	36.7 Highgate Hill
% intermediate occupations	760	**6.5**	7.9			-1.4	4.9 Fitzrovia	9.7 Gospel Oak
% small employers and own account workers	706	**6.0**	7.5			-1.5	4.5 Fitzrovia	11.2 Highgate Hill
% lower supervisory and technical	392	**3.4**	3.4			0.0	2.1 H'mpstd, H. Hill, R.	5.6 Gospel Oak
% semi-routine occupations	742	**6.3**	7.2			-0.8	3.1 Highgate Hill	12.6 Gospel Oak
% routine occupations	414	**3.5**	4.8			-1.2	1.6 Highgate Hill	9.0 Gospel Oak
% never worked	636	**5.4**	5.9			-0.4	1.9 Highgate Hill	13.1 Somers Town
% long term unemployed	228	**1.9**	1.8			0.1	0.4 Highgate Hill	2.9 Clerkenwell
% not classified	3728	**31.9**	16.3			15.6	6.8 Primrose Hill	43.5 Fitzrovia

Health & Well-being

General health
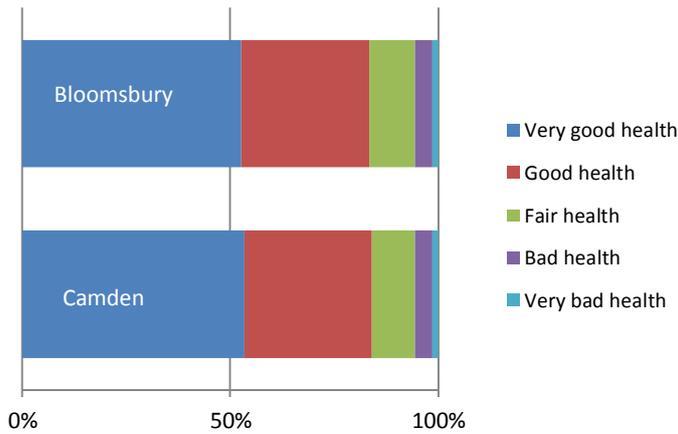
83.4% of residents rate their health as good or very good, compared to the Camden average (84%)

Life expectancy

Men:
80.3
Camden:
79

Women:
**86.6**
Camden:
84

Causes of death

Primary: **Cancer**
Secondary: **Cardiovascular disease**

Smoking

There are
2,402 smokers
in Bloomsbury.
Smoking prevalance is 17%
Compared to 20% for Camden

Alcohol consumption

Bloomsbury 22.2
Camden 19.9

■ Binge drinking
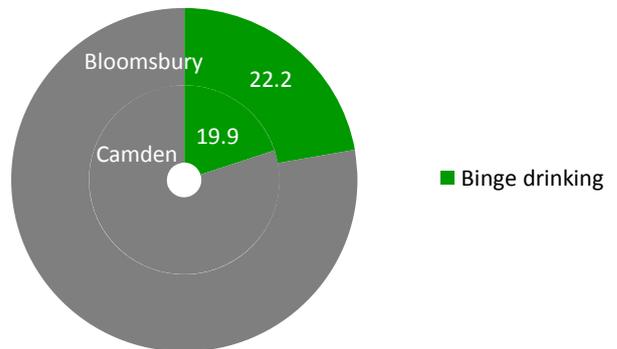
Overweightness and obesity
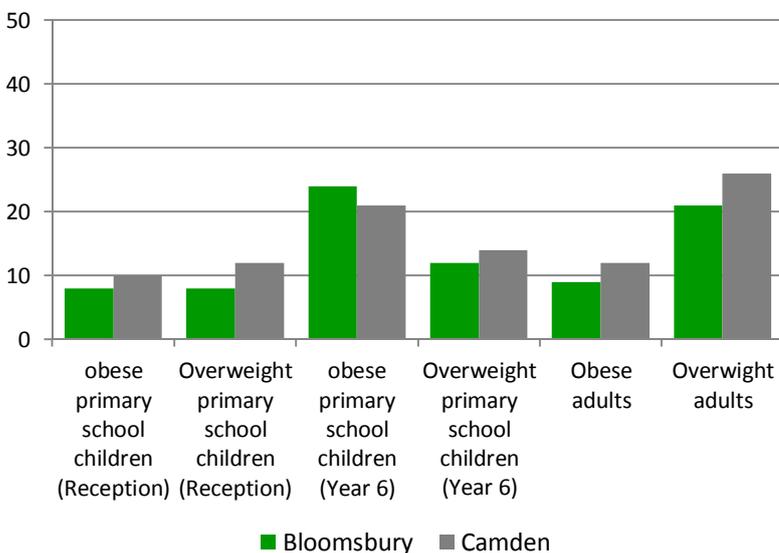
■ Bloomsbury   ■ Camden

Mental health conditions

1%
of residents have diagnosis of serious mental illness

10%
of residents have a diagnosis of either anxiety or depression

Health & Well-being

	Bloomsbury No	Bloomsbury %	Camden %	Less	More	Variance	Camden range Lowest N'hood		Camden range Highest N'hood	
Legend										
🟧 Significantly different										
🟩 Significantly better										
🟥 Significantly worse										
Wellbeing										
Level of life satisfaction		**7.1**	7.2			-0.1	7.0		7.6	Highgate Hill
Level of happiness		**7.0**	7.1			-0.1	6.9		7.4	Highgate Hill
Level of worthwhileness		**7.3**	7.4			-0.1	7.2		7.8	Highgate Hill
Life expectancy (Kings Cross and SP&ST wards)										
Men		**80.3**	79.0			1.3	76.1	K. Town ward	84.9	Belsize ward
Women		**86.6**	84.0			2.6	79.4	K. Town ward	88.8	H&CG ward
General health										
% very good health	7360	**52.6**	53.4			-0.8	44.2	Gospel Oak	85.0	Primrose Hill
% good health	4313	**30.8**	30.6			0.3	9.5	Primrose Hill	33.2	Covent Garden
% fair health	1526	**10.9**	10.4			0.5	4.4	Primrose Hill	14.5	Somers Town
% bad health	577	**4.1**	4.2			0.0	1.0	Primrose Hill	7.1	Gospel Oak
% very bad health	206	**1.5**	1.4			0.0	0.0	Primrose Hill	2.8	G. Oak, S. Town
Main causes of death										
Primary		**Cancer**						N/A		N/A
Secondary		**CVD**						N/A		N/A
Healthy eating (Bloomsbury, Kings Cross and H&CG wards)										
% of adults eating healthily		**42.7**	41.6			1.1	29.8	S. Town MSOA	51.3	Hampstead ward
Overcrowding										
% person living in overcrowding	3,850	**26.0**	20.2			5.8	5.0	Highgate Hill	33.0	Somers Town
Obesity										
% obese primary school children (Reception class)	14	**8.0**	10			-2.0	5.0	Dartmouth Park	16.0	Euston
% overweight primary school children (Reception class)	15	**8.0**	12			-4.0	6.0	Euston	16.0	Gospel Oak
% obese primary school children (Year 6)	45	**24.0**	21			3.0	11.0	Camden NT	29.0	Euston
% overweight primary school children (Year 6)	23	**12.0**	14			-2.0	8.0	Dartmouth Park	22.0	Euston
% obese adults	962	**9.0**	12			-3.0	9.0	Bloomsbury	19.0	G. Oak, S. Town
% overweight adults	2251	**21.0**	26			-5.0	17.0	Fitzrovia	32.0	Clerkenwell

Alcohol consumption								
% adults binge drinking (Bloomsbury, Kings Cross, H&CG wards)	**22.2**	19.9			2.3	12.3	S. Town MSOA	24.8	H&CG ward
% higher or increased risk drinkers	1091	**9.0**	7		2.0	3.0	Regents Park	12.0	Camden NT
Smoking prevalence and mortality								
Number of smokers	**2,402**					N/A		N/A
% smoking prevalence	**17**	20		-3.0	12.0	Fitzrovia, H. Hill	27.0	Gospel Oak
Average number of deaths from lung cancer or COPD	**9.3**				N/A		N/A
Rate of deaths lung cancer COPD per 1,000	**1.1**	0.8		0.3	0.6	Covent Garden	2.9	Euston
Average number of deaths from heart disease	**9.7**				N/A		N/A
Rate of deaths lung cancer COPD per 1,000	**1.1**	1.0		0.1	0.6	Clerkenwell, Holbo	2.2	Kilburn Priory
Mental health conditions								
% diagnosis of serious mental health illness	157	**1.0**	2		-1.0	0.0	Fitzrovia	2.0	
% diagnosis of either anxiety or depression	1555	**10.0**	15		-5.0	6.0	Fitzrovia	19.0	Gospel Oak

Environment & Transport

Land
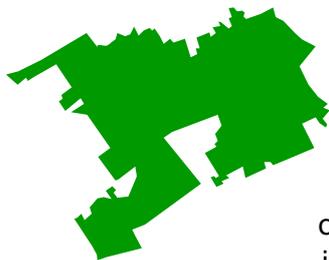
The total land area of Bloomsbury is
105.740 hectares

15%
of land in Bloomsbury
is public green space

Access to parks and nature

59.5%
of homes in Bloomsbury
have access to a local, small or pocket park

1.8%
of homes in Bloomsbury
have access to nature

Transport

Bloomsbury has an average
public transport accessibility level score of
7.8
(out of 8)

Main roads

The main roads in Bloomsbury are:
Grays Inn Road
Woburn Place/Southampton Row
Theobalds Road
Euston Road
Guildford Street
Kings Cross Road

Central heating

Bloomsbury 5.0
Camden 3.5
■ No central heating

Fuel

Bloomsbury 9.7
Camden 8.8
■ Fuel poverty
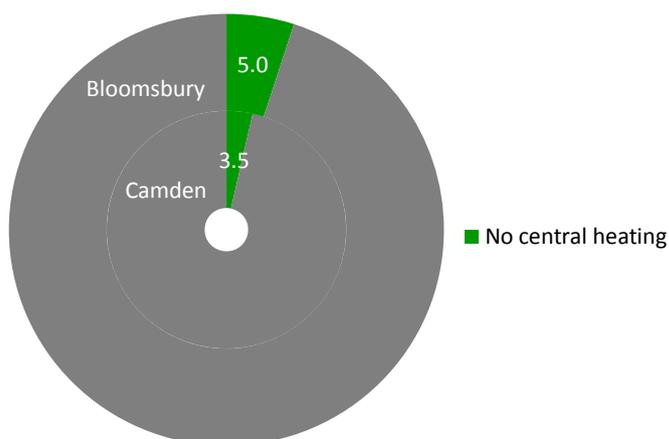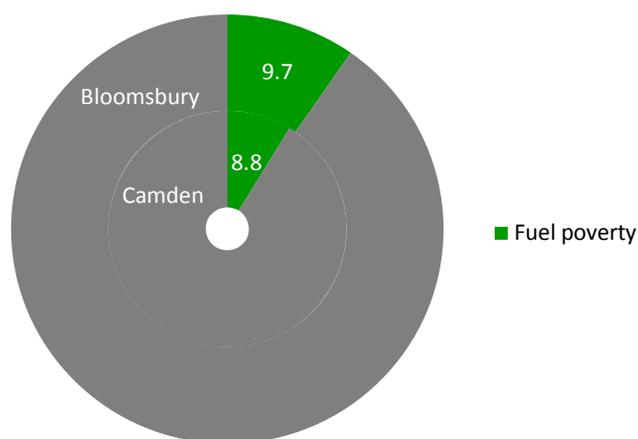
Environment and Transport

Conservation areas
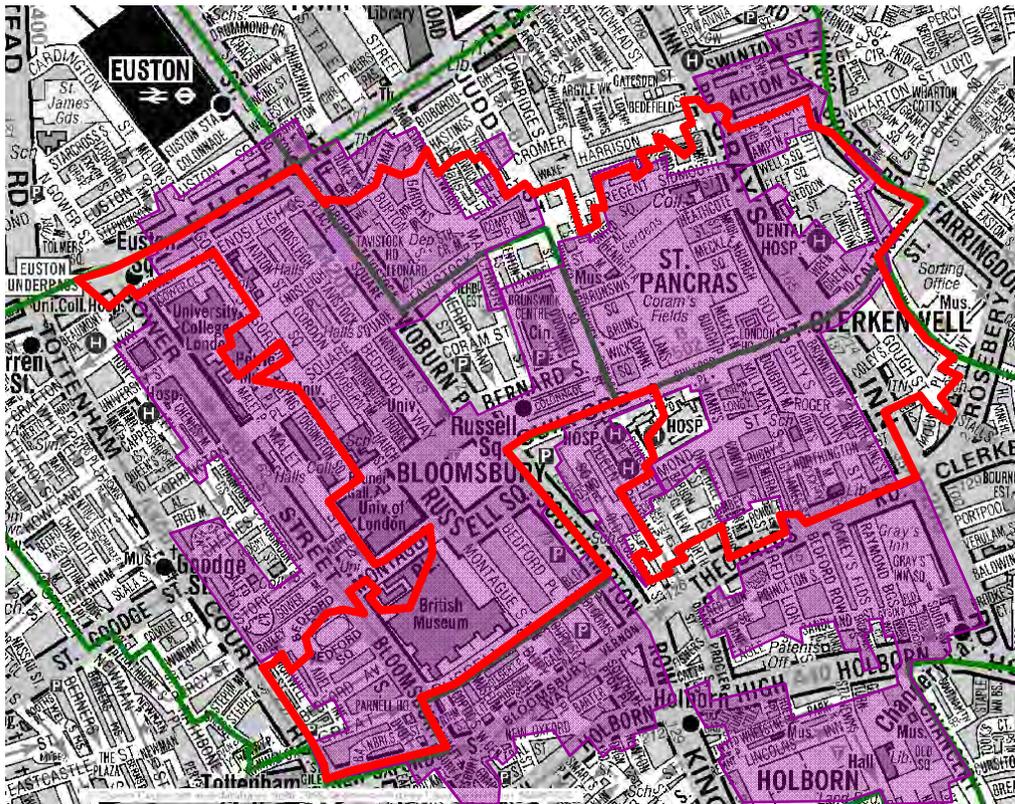
▦ Bloomsbury C.A.

Neighbourhood Planning Area and Forum
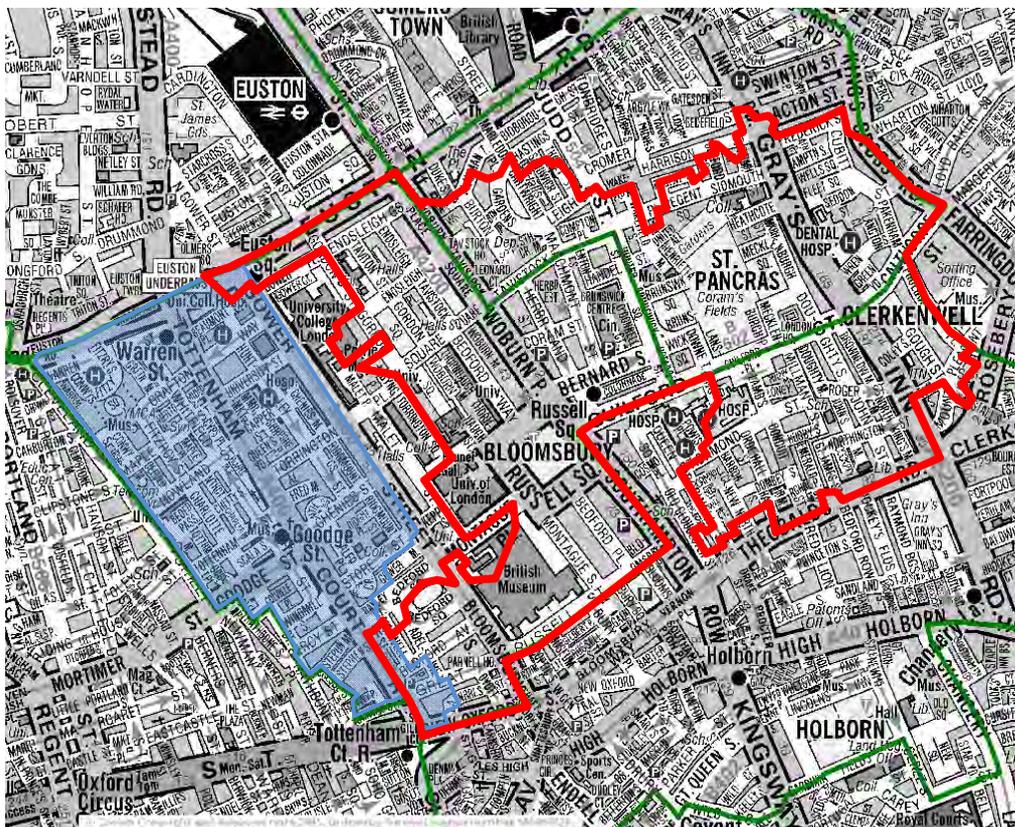
▦ Fitzrovia Neighbourhood Area

Environment & Transport

							Camden range			
							Lowest		Highest	
	Bloomsbury		Camden	Less	More	Variance		N'hood		N'hood
	No	%	%							
Land										
Total area (hectares)	**105.740**						33.599	Euston	385.346	Hampstead
Land use										
Domestic gardens (hectares)	**5.690**						N/A		N/A	
Public green space (hectares)	**15.710**						N/A		N/A	
% of total land area that is public green space	**14.9**		24.8	🟥		-9.9	1.6	Covent Garden	73.0	P'mnt Hill & Heath
Public green space per capita square metres)	**11.2**		24.5	🟥		-13.6	1.3 sqm	Covent Garden	599.3 sqm	Highgate Hill
Access to nature and parks (Bloomsbury, Kings Cross and H&CG wards)										
% homes deficient access to regional park	**7.0**						0.0		100.0	
% homes deficient access to metropolitan park	**16.7**						0.0		16.7	
% homes deficient access to district park	**96.4**						0.0		100.0	
% homes deficient access to LSPP	**40.5**						0.0		65.7	
% homes deficient access to nature	**98.2**						0.0		98.2	
Transport										
Number of bus routes	**19**						N/A		N/A	
Number of Underground stations	**2**						N/A		N/A	
Number of Overground stations	**0**						N/A		N/A	
% that travel to work by bicycle	376	**3.2**	6.5			-3.3	8.9	Dartmouth Park	2.2	Fitzrovia
Public transport accessibility level (PTAL) score	**7.8**		5.6			2.2	2.8	Highgate Hill	8.0	H'brn, C. G'dn, C'wll
Number of cars or vans in the area	**1,576**						N/A		N/A	
% households with 2 or more cars or vans	161	**2.5**	7.1			-4.6	0.6	Camden New Town	34.9	Highgate Hill
Main roads	Grays Inn Rd, Woburn Place, Southampton Row, Theobalds Rd, Euston Rd, Guildford St, Kings Cross Rd									
Annual air emmissions (Bloomsbury, Kings Cross and H&CG wards)										
Particulate matter (PM10) range	**21.3**						18.3	Highgate ward	21.5	H&CG ward
Nitrogen oxide (NOx) range	**88.2**						52.0	Highgate ward	92.2	H&CG ward
Nitrogen dioxide (NO2) range	**47.8**						33.8	Highgate ward	49.6	H&CG ward
Central heating and fuel										
% households with no central heating	314	**5.0**	3.5			1.5	1.9	Highgate Hill	6.2	Holborn
% households in fuel poverty	582	**9.7**	8.8			0.9	7.0	Regents Park	14.5	Fitzrovia

Legend:
- 🟨 Significantly different
- 🟩 Significantly better
- 🟥 Significantly worse

Knowledge, Skills & Experience

Qualifications

- No qualifications
- Level 1
- Level 2
- Apprenticeships
- Level 3
- Level 4 and above
- Other qualifications
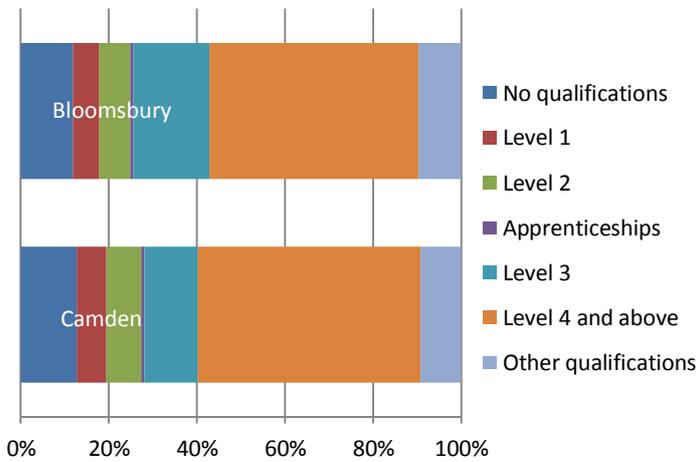
English language proficiency

- Main language English
- Speak English well/ v. well
- Cannot speak English/ speak English well
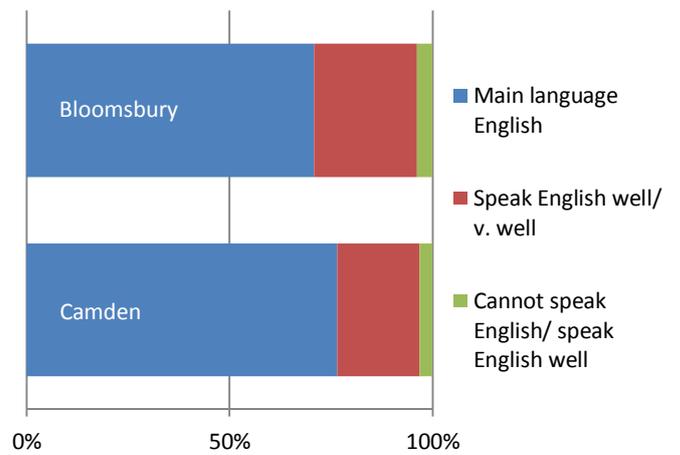
Industry

There are more working age
residents employed in
professional, scientific & technical activities
than any other industry

Work skills & experience

The top work experience skill
in Bloomsbury is for
teaching and education

Full-time students

Bloomsbury 27.2
Camden 16.9
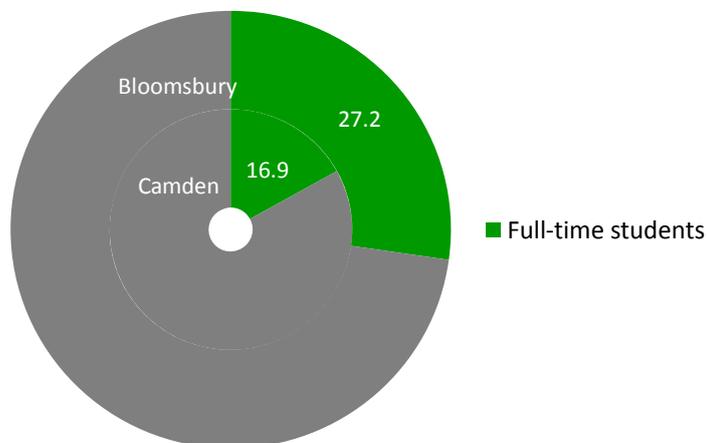
- Full-time students

There are
3,810
full-time students
living in Bloomsbury

Knowledge, Skills & Experience

	Bloomsbury No	Bloomsbury %	Camden %	Less	More	Variance	Camden range Lowest		Camden range Highest	
								N'hood		N'hood
Qualifications: Age 16 and Over										
% with no qualifications	1460	**11.8**	12.7			-0.9	4.9	Highgate Hill	25.2	Gospel Oak
% with Level 1: 4 O Levels/GCSEs/CSEs/NVQ Level 1	740	**6.0**	6.8			-0.8	3.9	Fitzrovia	11.8	Gospel Oak
% with Level 2: 5+ O Levels etc (A*-C), 1 A Level, NVQ Level 2	864	**7.0**	7.8			-0.8	4.9	Fitzrovia	10.8	Somers Town
% on Apprenticeships	106	**0.9**	0.8			0.0	0.4	Fitzrovia	1.4	Holborn
% with Level 3: 2 A Levels, NVQ Level 3	2122	**17.2**	12.1			5.1	7.0	Primrose Hill	30.1	Fitzrovia
% with Level 4 and above: Batchelors degree, Masters degree, PhD, NV	5880	**47.6**	50.5			-3.0	26.7	Somers Town	65.2	Highgate Hill
% with other qualifications: Vocational/work qualifications, foreign n-spe	1186	**9.6**	9.2			0.4	5.5	Highgate Hill	12.5	Kilburn Priory
Education (Bloomsbury, Kings Cross and H&CG wards)										
% achievening KS4 GCSE 5+ A*-C (inc English & Maths)		**59.5**	59.9			-0.4	48.9	H. Town ward	69.1	R. Park Ward
Proficiency in English: Age 3 and over										
% whose main language English	9647	**70.8**	76.5			-5.8	66.9	Somers Town	92.6	Highgate Hill
MLNE: % that speak English very well	2168	**15.9**	12.8			3.1	4.9	Highgate Hill	17.5	Covent Garden
MLNE: % that speak English well	1299	**9.5**	7.4			2.1	2.0	Highgate Hill	11.4	Somers Town
MLNE: % that cannot speak English well	409	**3.0**	2.7			0.3	0.5	Highgate Hill	6.0	Somers Town
MLNE: % that cannot speak English	111	**0.8**	0.5			0.3	0.0	Highgate Hill	1.1	Somers Town
Full-time students										
No. of full time students		**3810**						N/A		N/A
% of residents that are full time students		**27.2**	16.9			10.3	5.7	Primrose Hill	38.6	Euston
Industry										
Top three industries residents employed (highest first)	Professional, Scientific and Technical Activities									
	Education									
	Human Health and Social Work Activities									
Occupation										
Rank of top 5 work skills and knowledge (highest first)	Teaching and Educational									
	Artistic, Literary and Media									
	Business, Research and Administration									
	Legal									
	Sales Assistance and Retail									

Legend:
- ■ Significantly different
- ■ Significantly better
- ■ Significantly worse

MLNE: Main language not English

Community

Community safety

Total crime rate (2003/4-2013/14)

Legend: Bloomsbury, Camden
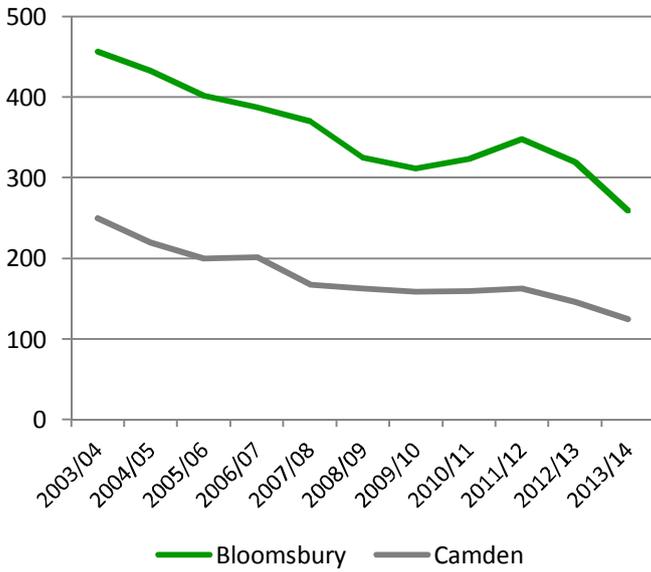
Notifiable crimes rate (2003/4-2013/14)

Legend:
- Violence against the person rate
- Sexual offences
- Robbery rate
- Burglary
- Theft and handling rate
- Criminal damage rate
- Drugs rate

Digital inclusion

Bloomsbury 16.9
Camden 17.3

- Households without broadband
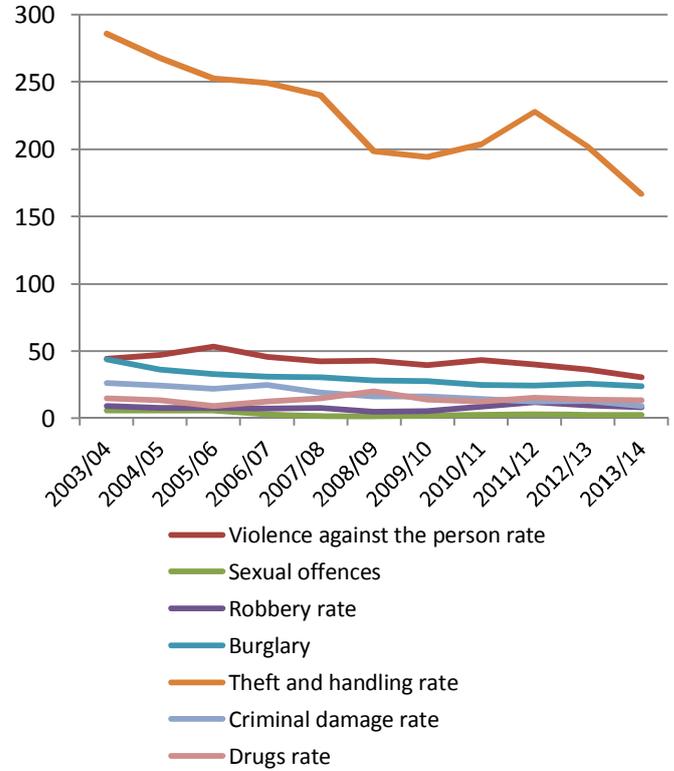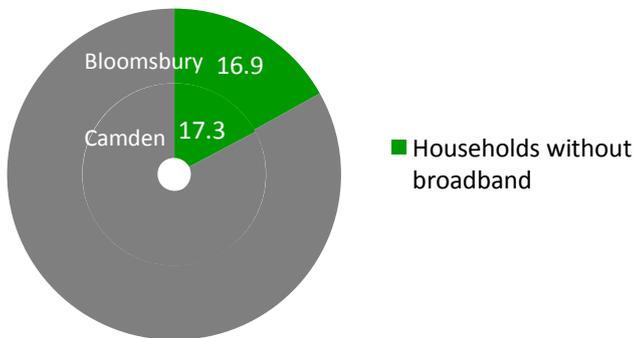
Caring responsibilities

There are
990 carers in Bloomsbury
equating to 7.1% of the overall population

Use of services

Categories: Households on 3-7 systems, Households on 8+ systems, Old Persons Freedom Pass, Disabled Persons Freedom Pass, Adult Social Care - adults on CRI, Child Social Care - children on CRI, People with library accounts, Under 5s registered with Early Years

Legend: Bloomsbury, Camden
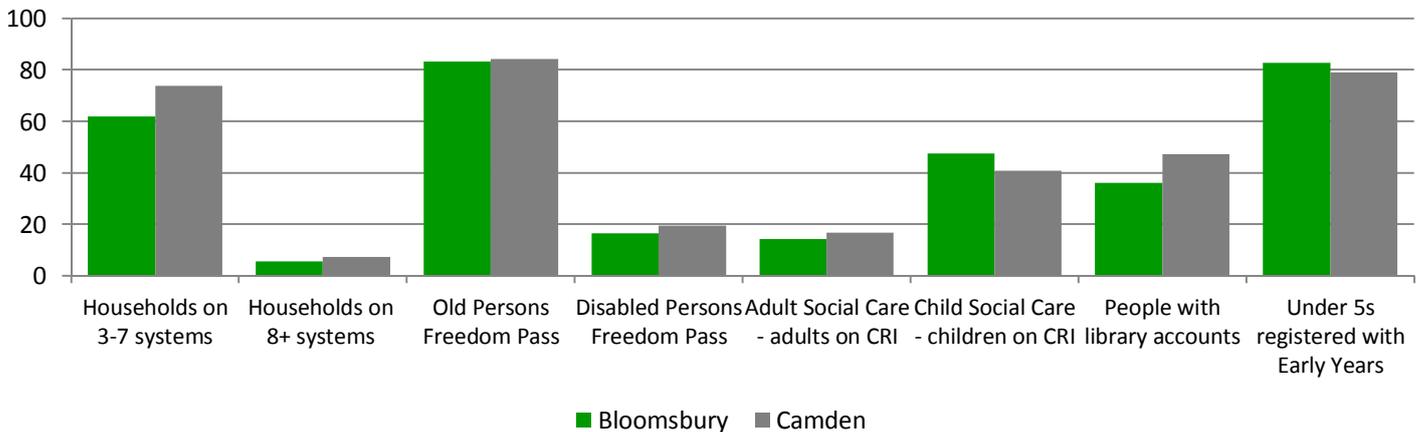
Community

Broadband non-adopting households
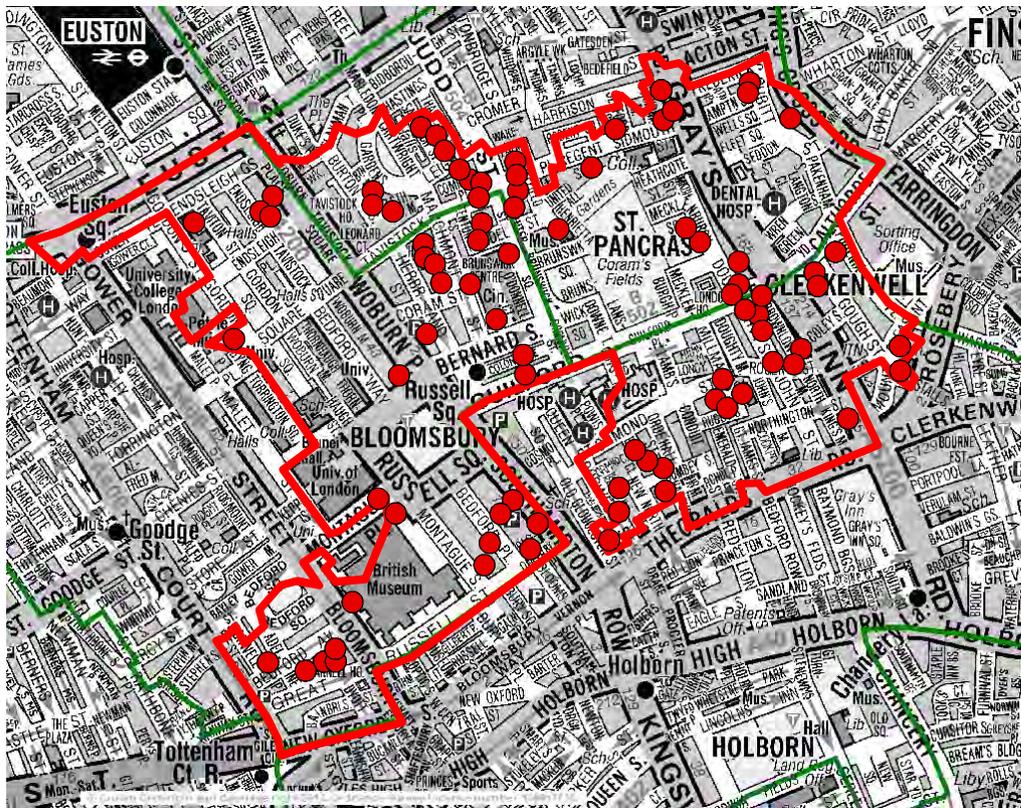
● 5 or more non-adopting households

Community

Crime rates 2003/4-2013/14 (Bloomsbury, Kings Cross, Holborn & Covent Garden wards)

Community safety	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Crime rate	456.0	432.3	401.7	387.2	369.6	324.4	311.5	323.5	347.8	319.5	259.0
Violence against the person rate	44.3	47.3	53.1	45.7	42.5	42.8	39.6	43.4	40.1	36.3	30.5
Sexual offences	5.8	6.2	5.8	3.2	1.7	1.7	2.0	2.5	3.1	2.4	2.6
Robbery rate	9.3	7.7	7.7	7.3	8.1	5.2	5.6	8.6	12.2	9.6	8.2
Burglary	43.9	36.3	33.0	30.8	30.6	28.0	27.7	25.1	24.5	25.6	24.1
Theft and handling rate	285.4	267.6	252.3	249.0	240.0	198.3	194.1	203.4	227.6	201.6	166.7
Criminal damage rate	26.2	24.4	22.1	24.7	19.1	16.3	16.2	14.6	12.4	13.2	9.1
Drugs rate	15.1	13.4	9.4	12.5	15.0	20.3	13.8	12.6	15.2	13.8	13.5

Community

| | | | | | Significantly different |
| Significantly better |
| Significantly worse |

	Bloomsbury		Camden	Less	More	Variance	Camden range			
							Lowest		Highest	
	No	%	%				N'hood		N'hood	
Community safety (Bloomsbury, Kings Cross, H&CG wards)							**Ward**		**Ward**	
Crime rate	**323.6**		124.4			199	53.0	Belsize	328.3	CTwPH
Violence against the person rate	**39.3**		20.2			19	8.0	Belsize	49.1	CTwPH
Sexual offences	**2.7**		1.5			1	0.0	Belsize	3.4	Bloomsbury
Robbery rate	**8.2**		4.1			4	0.3	H'mpst'd Town	11.0	Bloomsbury
Burglary	**30.4**		13.6			17	7.0	Belsize	30.4	H&CG
Theft and handling rate	**203.9**		67.1			137	19.7	Gospel Oak	233.9	Bloomsbury
Criminal damage rate	**12.6**		6.9			6	4.0	Belsize, Hampstea	12.6	H&CG
Drugs rate	**20.5**		9.0			11	1.6	H'mpst'd Town	61.5	CTwPH
Caring responsibilits							**Neighbourh'd**		**Neighbourh'd**	
Total number of carers	**990**						N/A		N/A	
% of residents that are carers	**7.1**		7.9			-0.8	5.5	Fitzrovia	10.0	P'mnt Hill & Heath
% carers providing 1-19 hours unpaid care	668	**67.5**	66.7			0.7	54.3	Regents Park	80.0	Highgate Hill
% carers providing 20-49 hours unpaid care	123	**12.4**	14.1			-1.7	9.7	Highgate Hill	21.7	Clerkenwell
% carers providing 50+ hours unpaid care	199	**20.1**	19.2			0.9	10.3	Highgate Hill	26.7	Somers Town
Digital inclusion										
% households without broadband	1225	**16.9**	17.3			-0.4	15.6	W. Hampstead	26.5	Somers Town
Use of services										
% households on 3-7 systems	3910	**61.8**	73.7			-11.9	53.5	Fitzrovia	79.6	Dartmouth Park
% households on 8 or more systems	356	**5.6**	7.4			-1.8	0.7	Highgate Hill	20.4	Somers Town
% citizens on 3-7 systems	4148	**29.7**	34.2			-4.6	15.5	Fitzrovia	60.2	Somers Town
% citizens on 8 or more systems	0	**0.0**	0.021			0.0	0.0		0.06	Holborn
% disabled people using accessible transport	2121	**15.2**	16.3			-1.2	13.6	Euston	25.7	Highgate Hill
% older people using OPFP (Old Persons Freedom Pass)	1693	**83.2**	84.3			-1.1	76.3	Gospel Oak	89.6	P'mnt Hill & Heath
% disabled people using DPFB (Disabled Persons Freedom Pas	333	**16.5**	19.4			-2.9	2.4	Highgate Hill	25.6	Camden NT
% disabled people using Blue Badges	280	**13.8**	19.1			-5.2	13.8	Bloomsbury	31.1	Highgate Hill
% adults on council's Adult Social Care system	1748	**14.3**	16.8			-2.5	7.6	Highgate Hill	30.1	Somers Town
% children on council's Child Social Care system	855	**47.5**	40.7			6.8	9.1	Highgate Hill	73.5	Holborn
% people with library accounts	5038	**36.0**	47.1			-11.1	33.7	Camden NT	60.3	Gospel Oak
% under 5s registered with Early Years	485	**82.6**	79.0			3.7	40.9	Highgate Hill	100.0	Camden NT

Community buildings
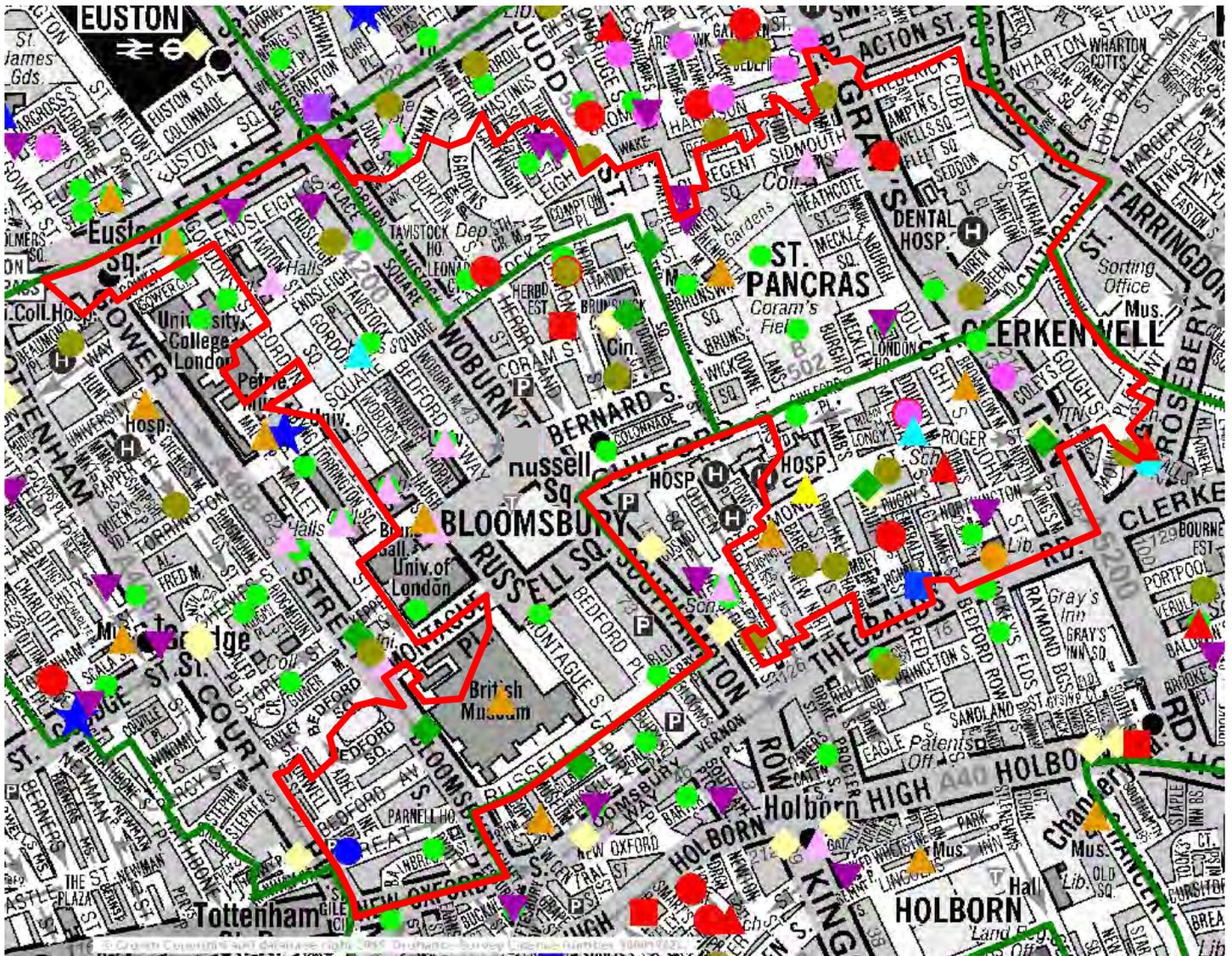
⬤ Children's centre		🔺 Primary school	
⬤ Community centre		🔺 Special school	
⬤ Day centre		🔺 Secondary school	
◆ GP surgery		🔺 Nursery school	
⬤ Hall for hire		🔺 Independent school	
🔺 Further/higher education		⬤ Job centre	
⬤ Library		⬛ Police station	
★ Market		⬛ Fire station	
🔺 Museum		⬤ Citizens Advice	
◆ Pharmacist/chemist		⬤ Leisure centre	
🔻 Places of worship		⬤ Tenants' and residents' hall/association	
⬛ Post office			

# Indices of Multiple Deprivation

■ Within 10% most deprived in England
■ 10% to 20% most deprived in England
□ 20% to 30% most deprived in England
□ Not within most deprived 30% in England

2010   Most Deprived 30% LSOAs in England   2015
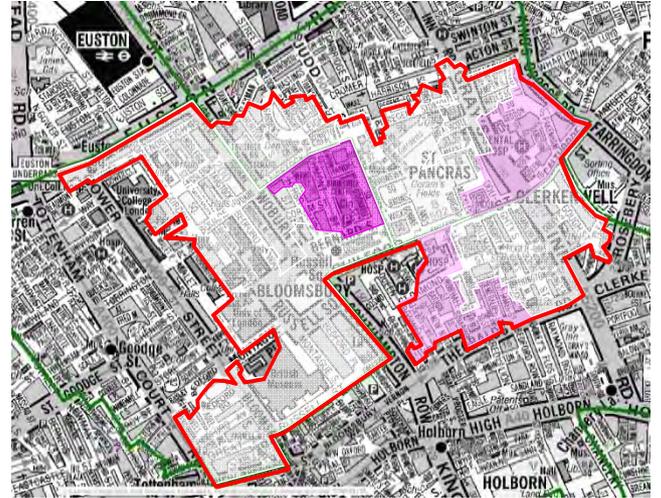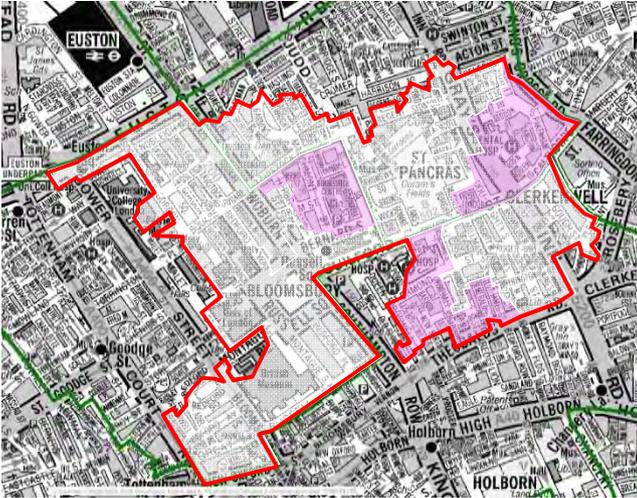
2010   Income Deprivation   2015
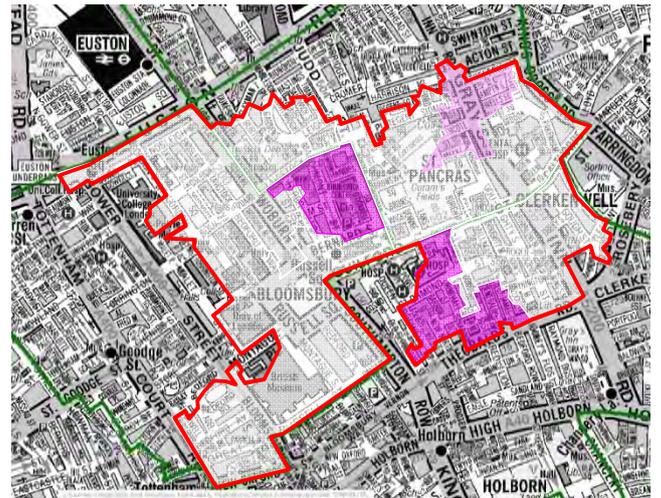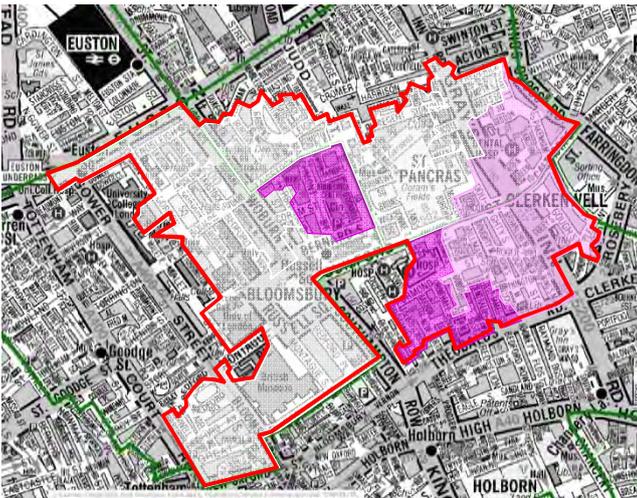
2010   Employment Deprivation   2015
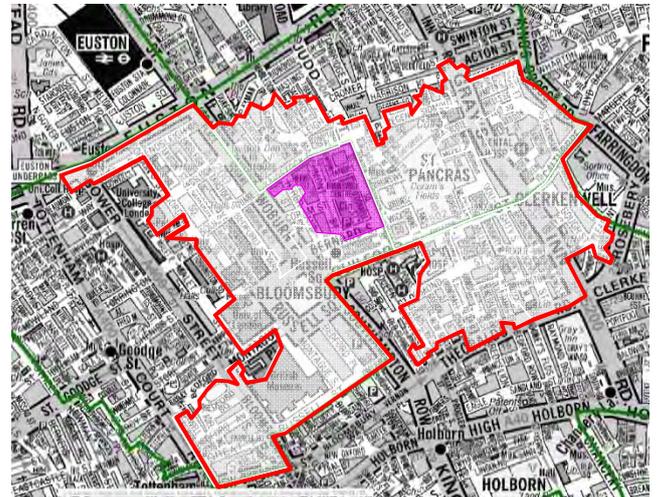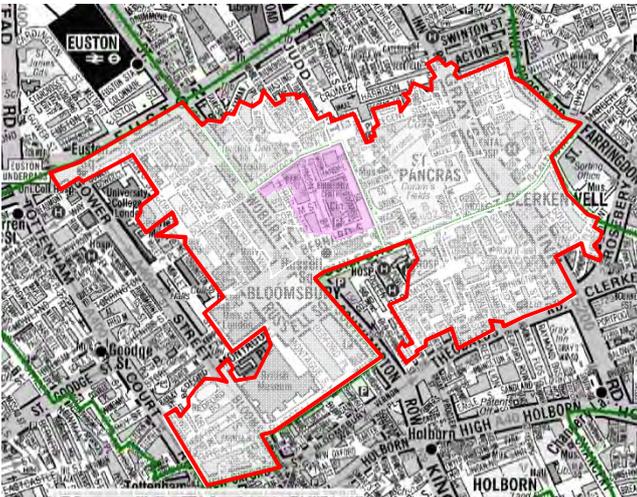
Indices of Multiple Deprivation

■ Within 10% most deprived in England ☐ 20% to 30% most deprived in England
■ 10% to 20% most deprived in England ☐ Not within most deprived 30% in England

2010   Education, Skills and Training Deprivation   2015
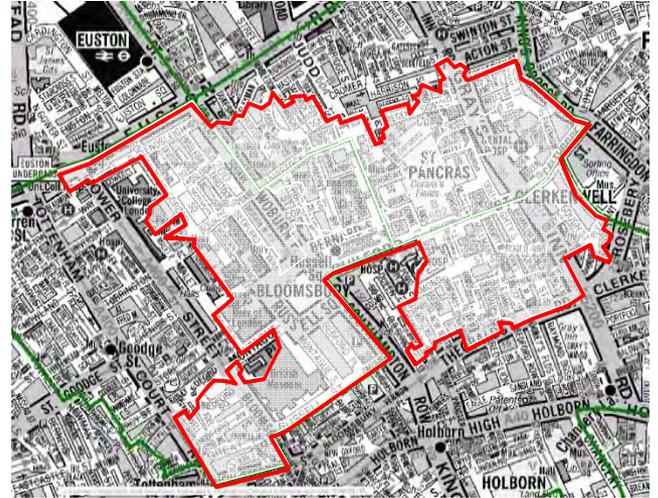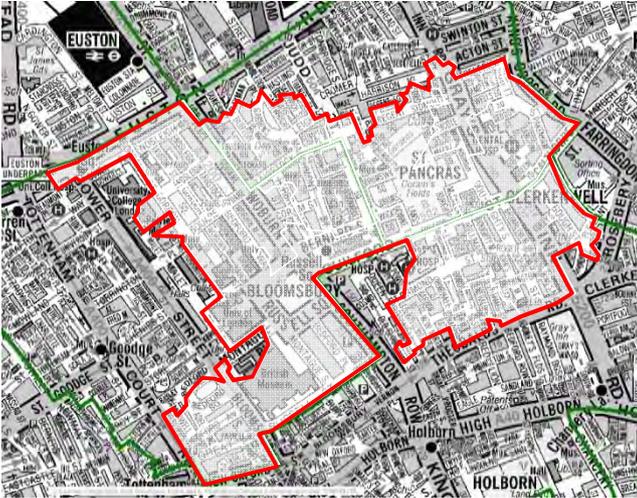
2010   Health Deprivation and Disability   2015
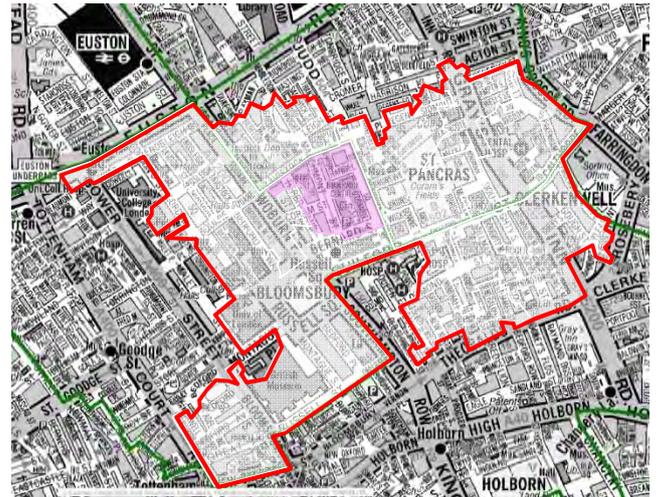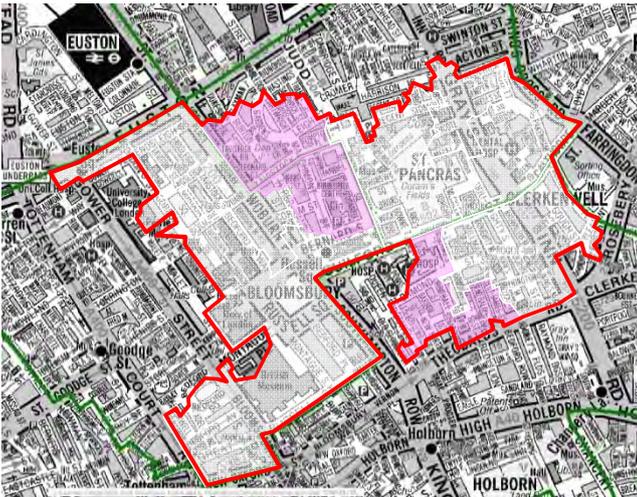
2010   Crime & Disorder Deprivation   2015
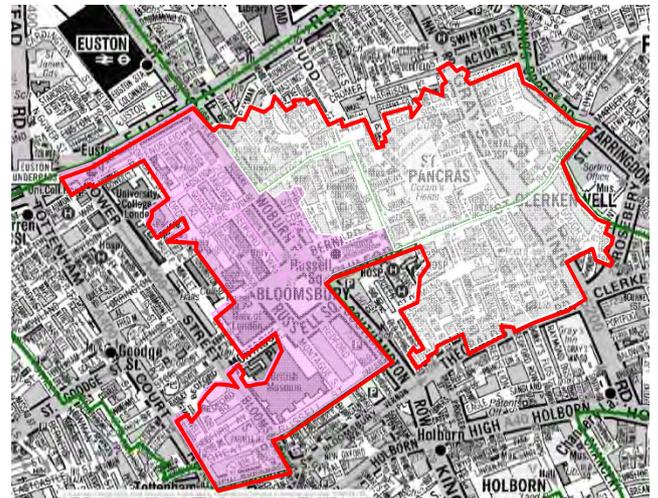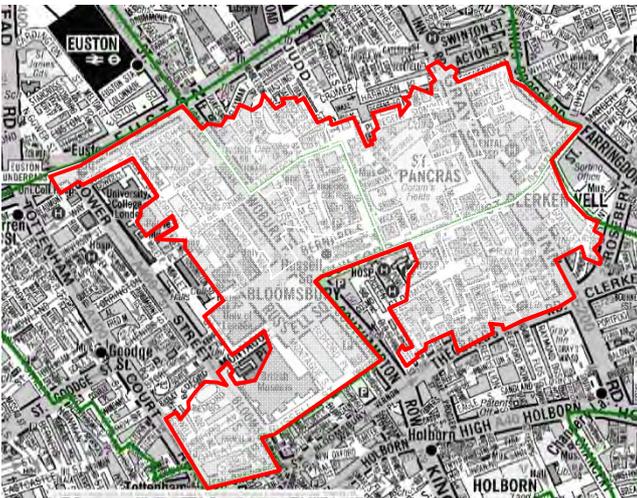
Indices of Multiple Deprivation

■ Within 10% most deprived in England
■ 10% to 20% most deprived in England

□ 20% to 30% most deprived in England
□ Not within most deprived 30% in England

Barriers to Housing and Services Deprivation

2010 2015

Living Environment Deprivation

2010 2015

Supplementary index: Income Deprivarion Affecting Children

2010 2015

Indices of Multiple Deprivation

- ■ Within 10% most deprived in England
- ■ 10% to 20% most deprived in England
- ■ 20% to 30% most deprived in England
- □ Not within most deprived 30% in England
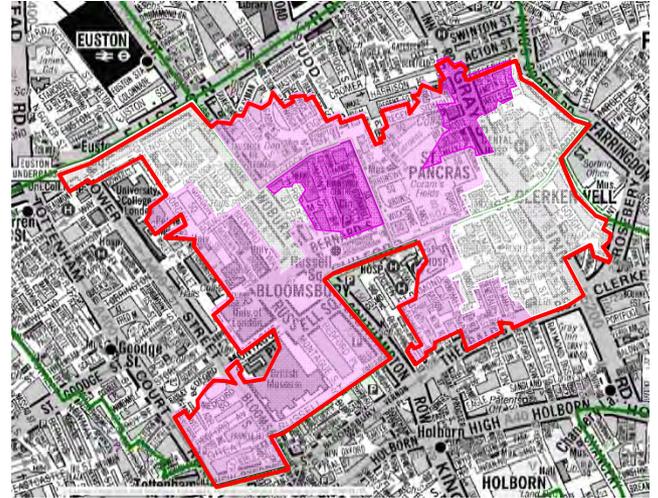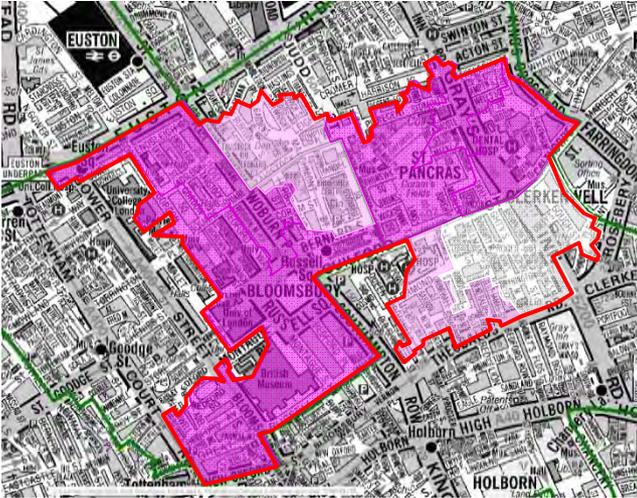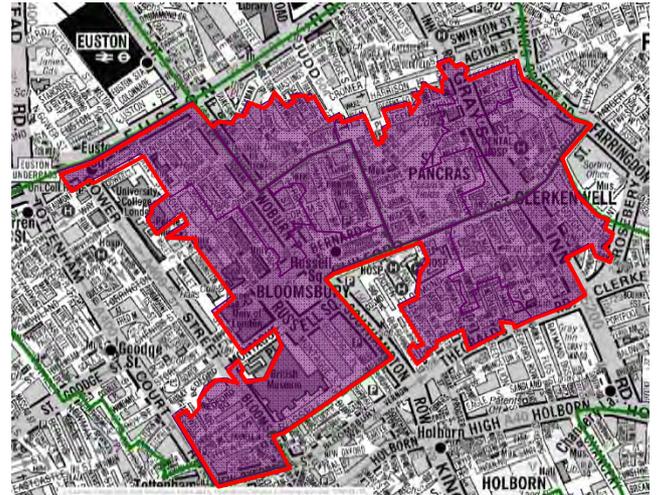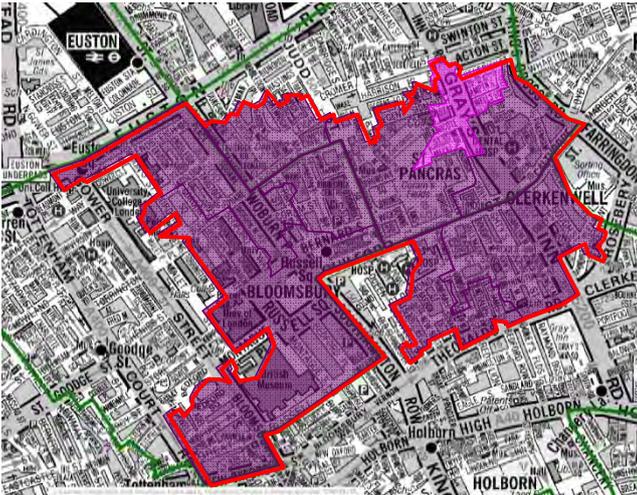
2010   *Supplementary index:* Income Deprivarion Affecting Older People   2015
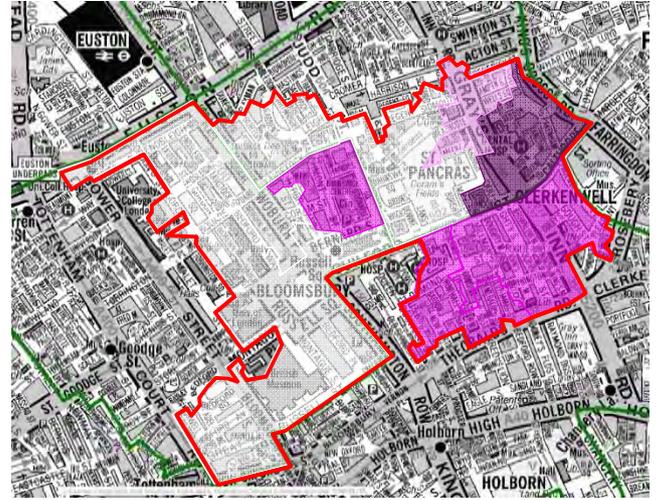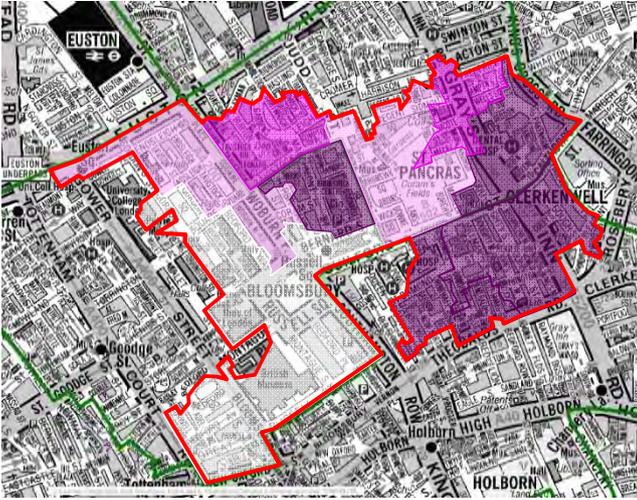
IMD: technical information

7 domains of deprivation: weighting

Supplementary index
Income deprivation
affecting children

| Income 22.5% | Employment 22.5% | Education 13.5% | Health & disability 13.5% | Crime 9.3% | Barriers to housing and services 9.3% | Living environment 9.3% |

Supplementary index
Income deprivation
affecting older people
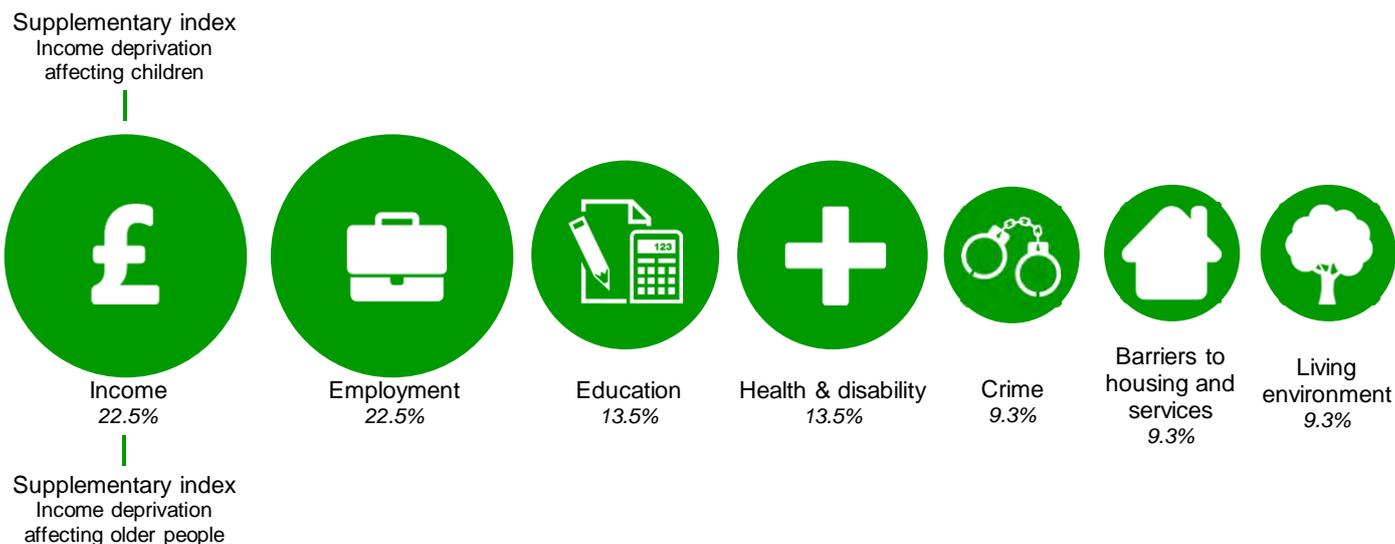
Technical definitions

Income domain
Adults and children in income support families
Adults and children in income based Jobseeker's Allowance families
Adults and children in Pension Credit (Guarantee) families
Adults and children in certain Child Tax Credit families
Asylum seekers receiveing subsitence/ accommodation support
Employment domain
Claimants of Jobseekers Allowance
Claimants of Incapacity Benefit
Claimants of Severe Disablement Allowance
Claimants of Employment & Support Allowance
Participants in New Deal for Under 25s
Participants in New Deal for 25+
Participants in New Deal for Lone Parents
Education, skills & training domain

Children:

KS2 attainment
KS3 attainment
KS4 attainment
Secondary school absence
Staying on in education
Entry to higher education

Skills:

Adult skills
Health and disability domain
Years potential life lost
Comparative illness and disability ratio
Acute morbidity
Mood or anxiety disorders

Crime domain

Recorded crime rates for the following composite indicators:

- Burglary
- Violence
- Theft
- Criminal damage

Barriers to housing and services domain

Geographical barriers:

- Road distance to a GP, supermarket or convenience store, primary school, post office

Wider barriers:

- Overcrowding
- Housing affordability
- Homelessness

Living environment domain

Indoors living environment:

- Housing in poor condition
- Housing without central heating

Outdoor living environment:

- Air quality
- Road traffic accidents

Community Services

Adult social care advice
Age UK Camden

Bloomsbury Patient Network

Camden Chinese Community Centre

Arts and crafts
Coram's Fields

Holborn Community Association

Careers' advice
CITE -Communities into Training and Employment

Coram's Fields

Holborn Community Association - Millman Street Resource Centre

Only Connect

The Careers Group - University of London

Thomas Coram

Children's activities
Arts Etc.

Bedford House – Holborn Community Association

Calthorpe Project

Camden Chinese Community Centre

Coram's Fields

Debutots Early Years Drama

Foundling Museum

Guides Holborn 17th

Holborn Community Association

Holborn Library

Proud Camden

Thomas Coram Centre

Y-Active at YMCA after School Activities

Young Friends of the British Museum

Community Centre
Calthorpe Project

Camden Chinese Community Centre

Holborn Community Association

Marchmont Community Centre

Cultural services
Ancient Courtyard

Architectural Association School of Architecture

Asia Contemporary Art

British Museum

Brunei Gallery

Charles Dickens Museum

Dominion Theatre

Domo Baal Contemporary Gallery

Foundling Museum

Great Ormond Street Museum and Archive

Holborn Library

LoveketchupSimmons Gallery

Percival David Foundation of Chinese Art

The British Postal Museum and Archives

The Brunswick Gallery

The Cartoon Art Trust

Wellcome Foundation

Disabled people's services

Holborn Community Association

Personalisation Support in Camden

Drugs and alcohol advice

Brunswick Medical Centre

Family Drug and Alcohol Court

Haven Club

The Bloomsbury Surgery

English language classes

Camden Chinese Community Centre

Westminster Kingsway College

Exercise classes

Calthorpe Project

Holborn Community Association (Bedford House)

Holborn Community Association (Millman Street)

Marchmont Community Centre

Family support

Calthorpe Project

Coram's Fields

Further/Adult Education

Age UK Camden

British Museum

CITE -Communities into Training and Employment

Mary Ward Centre

Westminster Kingsway College

Good neighbours' scheme

Age UK Camden

Chinese Community Centre Chinese Housebound Project

Holborn Community Association (Bedford House)

Holborn Community Association (Millman Street)

Healthcare

Bedford Square Medical Centre

Bloomsbury Surgery

Brunswick Medical Centre

Gower Place Practice

Gower Street Practice

Grays Inn Medical Practice

Holborn Medical Practice

Museum Practice

Homecare services

Camden Chinese Community Centre

Ranstad Care

Higher education

Birkbeck College

Faculty of Continuing Education

Hult International Business School

Pears Institute for the Study of Antisemitism

School of Oriental & African Studies
School of Slavonic & Eastern European Studies
The Place (London Contemporary Dance School)
University College Hospital
University College London

Learning disabilities services

Action Space
Peperfield Project

Legal advice

Citizen's Advice Bureau
Mary Ward Legal Centre
Royal Courts of Justice Advice Bureau

Library services

Holborn Library
Senate House
Wellcome Collection

Lunch club

Age UK Camden
Camden Chinese Community Centre
Chadswell Healthy Living Centre
Holborn Community Association
Holy Cross Centre
Marchmont Community Centre

Mental health services

Family Drug and Alcohol Court
Holy Cross Centre
St Mungo`s Hostel (Gray`s Inn Road)
The Bloomsbury Surgery

Nursery care

Camden Chinese Community Centre Nursery
Collingham Gardens Children's Centre
Corams Fields Children's Nursery
Christopher Hatton Primary School
Great Ormond Street Hospital Staff Nursery
Mace Montessori School
Thomas Coram Centre
UCL Day Nursery

Over 60s' activities and services

Age UK Camden
Calthorpe Project
Central YMCA
Holborn Community Association (Millman Street)
Holborn Library
Kings Cross and Brunswick Neighbourhood Association
Personalisation Support in Camden

Pharmacies

Boots
Boutalls Pharmacy

John Walker Chemists
Neimans Chemist

Policing

Holborn Police Station

Postal services

Marchmont Street Sub Post Office

Primary School

Christopher Hatton Primary School
St George The Martyr CE Primary School

Sexual health advice

Boots Pharmacy
Citizens' Advice Bureau
Gower Place Practice
The Bloomsbury Surgery

Training courses

Age UK Camden
Coram's Fields
Holborn Community Association (Millman Street)
Institute of Historical Research
Marchmont Community Centre

Tenants`or Residents`Association

Tybalds Tenants and Residents Association

Youth club

Coram's Fields
Camden Chinese Community Centre
Marchmont Community Centre

Welfare advice

Camden Chinese Community Centre
Coram's Fields
Citizen's Advice Bureau
Thomas Coram

Appendix: Lower Super Output Areas
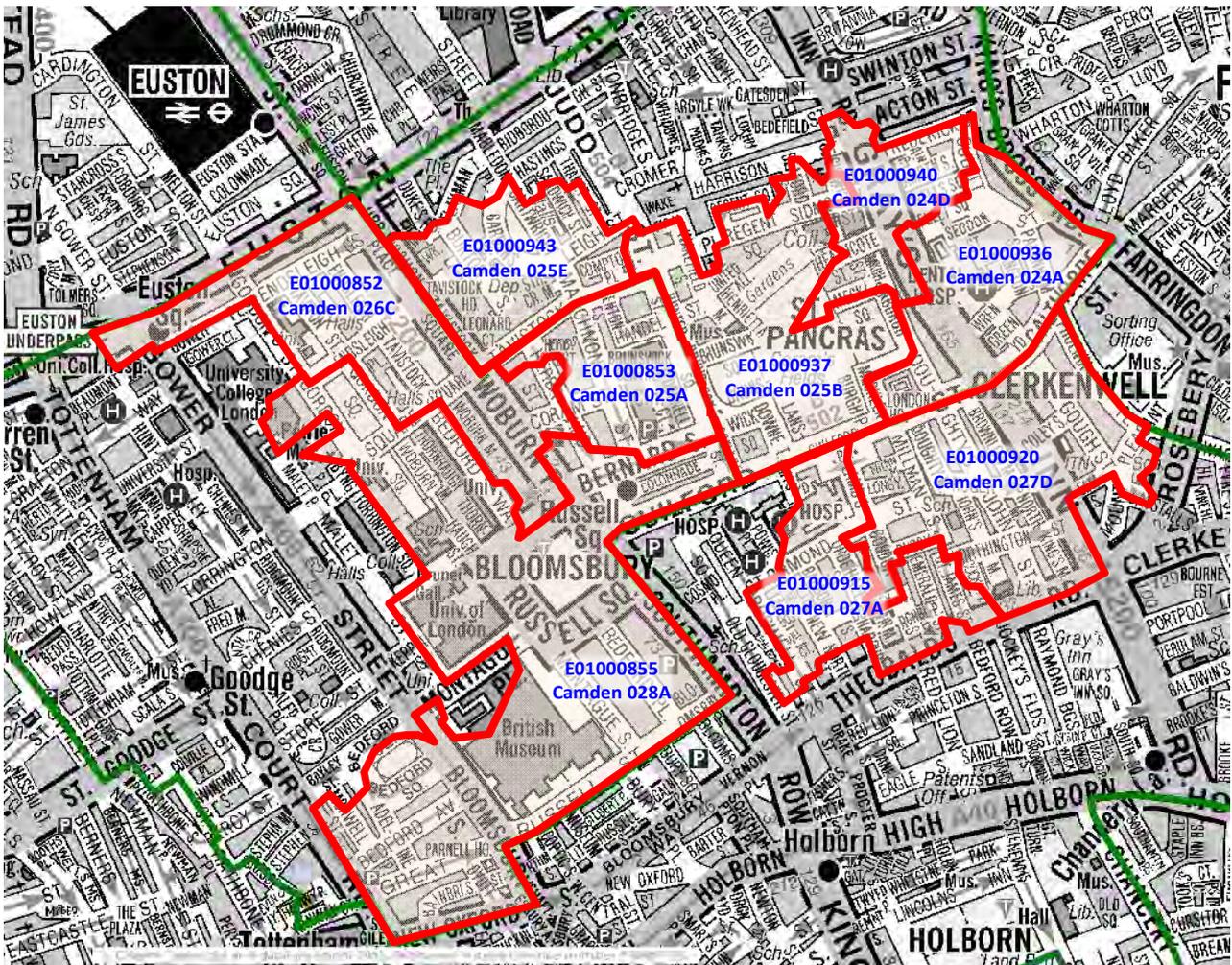
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E01000937	Camden 025B
E01000940	Camden 024D
E01000943	Camden 025E