

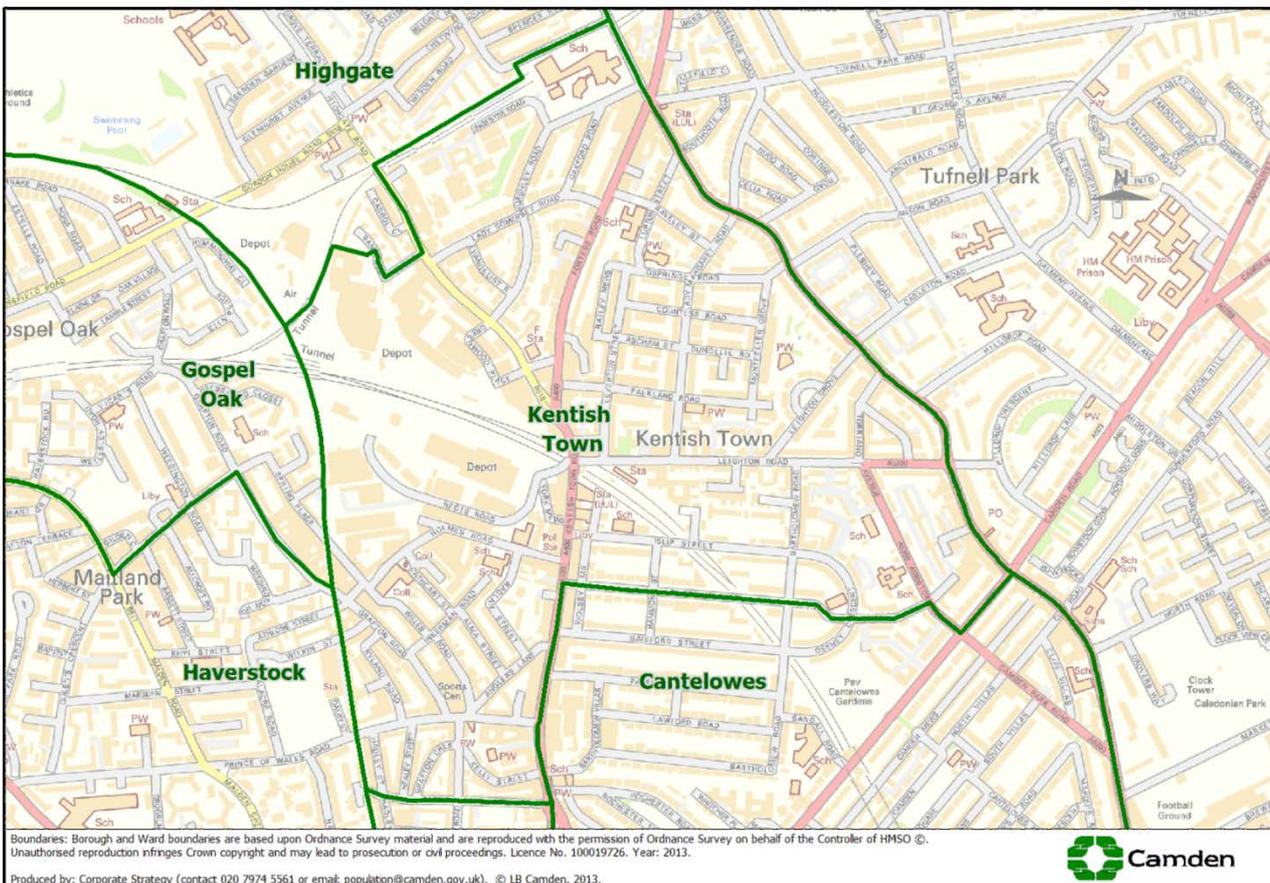
## Kentish Town Ward

The most detailed profile of Kentish Town ward is from the 2011 Census ([2011 Census Profiles](#))<sup>1</sup>. This profile updates information that is available between censuses: from estimates and projections, from surveys and from administrative data.

### Location



Kentish Town ward is located to the mid-north-east of Camden. It is bordered to the north by Highgate ward; to the west by Gospel Oak ward and Haverstock ward; to the south by Camden Town with Primrose Hill ward and Canteloves ward; and to the east by the London Borough of Islington



### Population

**The current resident population<sup>2</sup> of Kentish Town ward at mid-2019 is 15,200 people**, ranking 3<sup>rd</sup> by population size. The population density is 147 persons per hectare, ranking 8<sup>th</sup>, compared to the Camden average of 114 persons per hectare. Since 2011, the population of Kentish Town has grown in line with the overall population of Camden (at 13.1% compared with 13.4%), ranking 8<sup>th</sup> on percentage growth since 2011.

<sup>1</sup> Further 2011 Census cross-tabulations of data are available (email [population@camden.gov.uk](mailto:population@camden.gov.uk)).

<sup>2</sup> GLA 2017-based Projections 'Camden Development, Capped AHS', © GLA, 2019.

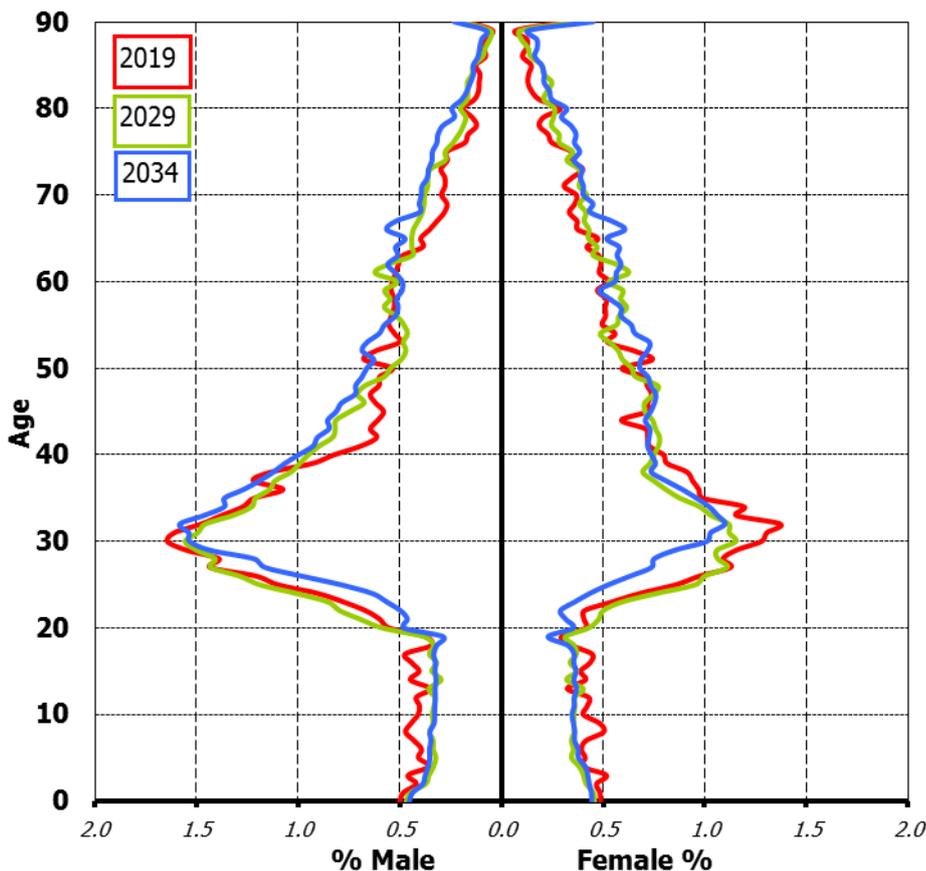
Kentish Town's population is projected to increase by 3,800 (24.8%) over the next 10 years to 2029. The components of population change show a positive natural change (more births than deaths) over the period of +500 and a net increase due to migration of +3,200. Births in the wards are forecast to increase from the current 150 a year to 180 a year by 2029, while deaths increase from the current 90 a year to 120 a year by 2029.

### Age

Kentish Town has a relatively older population profile with a mean age of 38.6 years compared to Camden's overall 38.3 years. It ranks 9<sup>th</sup> youngest by mean age and 6<sup>th</sup> by median age in Camden. Split into the dependency measure age groups: children (under 16), working age (16-64) and 'retirement age' (65+): 13.7% of the population are children aged under 16, just under three quarters are working aged (74.5%) and older people aged 65+ account for 11.8% of the population. The dependency ratio for Kentish Town residents is 34.3<sup>3</sup>, lower by comparison with the Camden average (38.0).

Fig.1 below shows the age and sex structure changes over time. The red lines show the percentage of the population by age in 2019, green shows 2029 and blue shows 2034. Over the projection period, the Kentish Town population is forecasted to have smaller proportions of children aged under 19, lower proportions of working-aged 18-31 (men) and 20-40 (women); and larger proportions of people aged 60+.

**Figure 1 Age & Sex Structure of Kentish Town Ward: 2019, 2029 & 2034**



Source: GLA 2017-based Interim Projections 'Camden Development, Capped AHS', © ONS, 2019

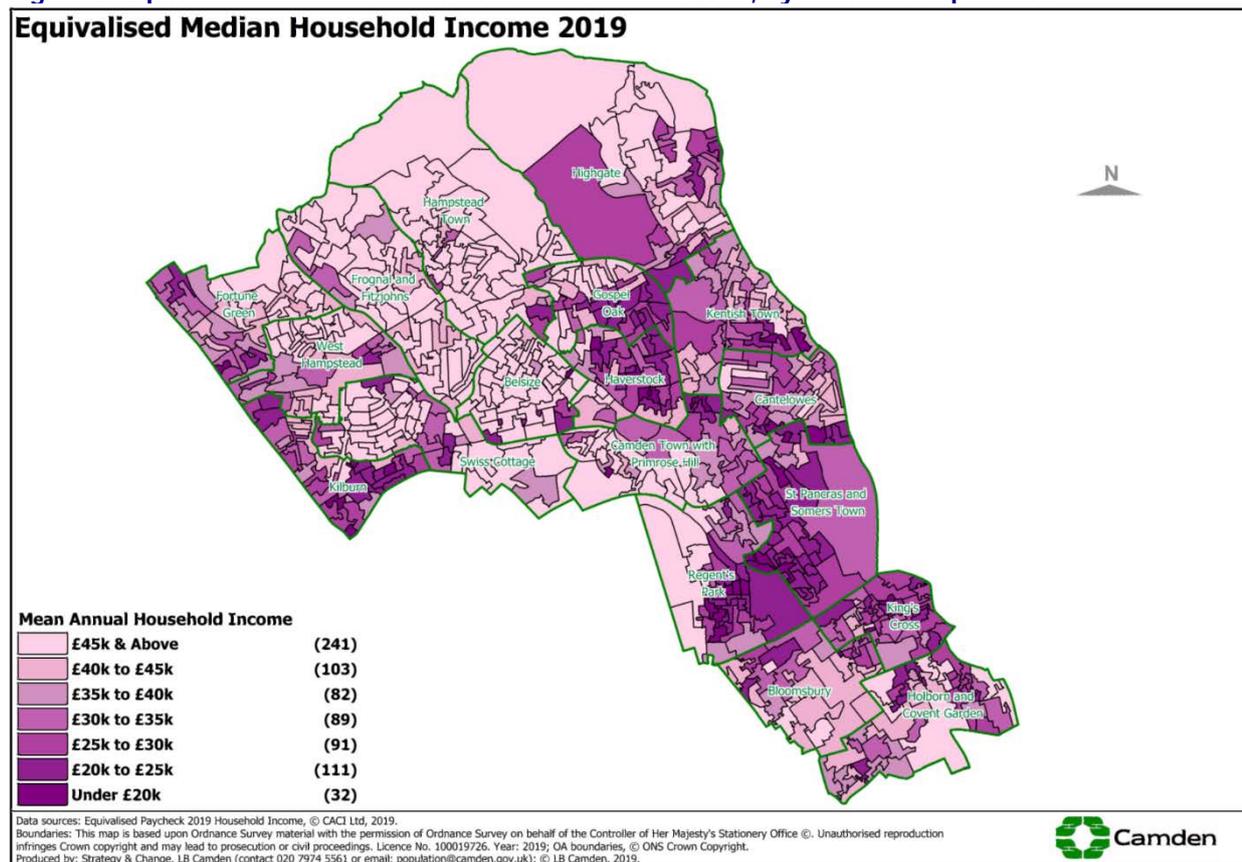
<sup>3</sup> Dependent age groups (0-15 and 65+) constitute 34.3% of the size of the working age population (16-64). The higher the ratio the more dependent the population is. The Camden average is 38.0%.

## Household income

Estimates of equivalised household income for 2019<sup>4</sup> show that median gross household income in Camden was £36,053, 17% higher than the London average (£30,700). There are wide differences across Camden wards, ranging from £24,674 in St Pancras & Somers Town to £47,748 in Hampstead Town. Median household income in Kentish Town ward falls to the middle of the range at £35,532, ranking 10<sup>th</sup> highest for median and 11<sup>th</sup> for mean (£41,717) household income.

The map in Fig.2 below shows the median household income by Output Area<sup>5</sup>. There is a concentration of households with lower median household incomes in Kentish Town ward, especially to the north, to the south and mid-ward.

**Figure 2. Equivalised Median Annual Household Income 2019, by Camden Output Area**



Source: Paycheck 2019, © CACI Ltd.

Household income data matters because low household income is used as a proxy for poverty, with poverty being defined as when equivalised household income is below 60% of median household income in an area. While the CACI *Paycheck* data cannot be broken down to reveal more socio-economic details about the individual households, we know already from DWP Households Below Average Income (HBAI) local measures that poverty in Camden is above the average and that 28.5% of children live in households that are in poverty by this measure<sup>6</sup>. The same data expressed by ward suggests that 28.2% of children in Kentish Town ward live in poverty, ranking 9<sup>th</sup> highest by ward in Camden.

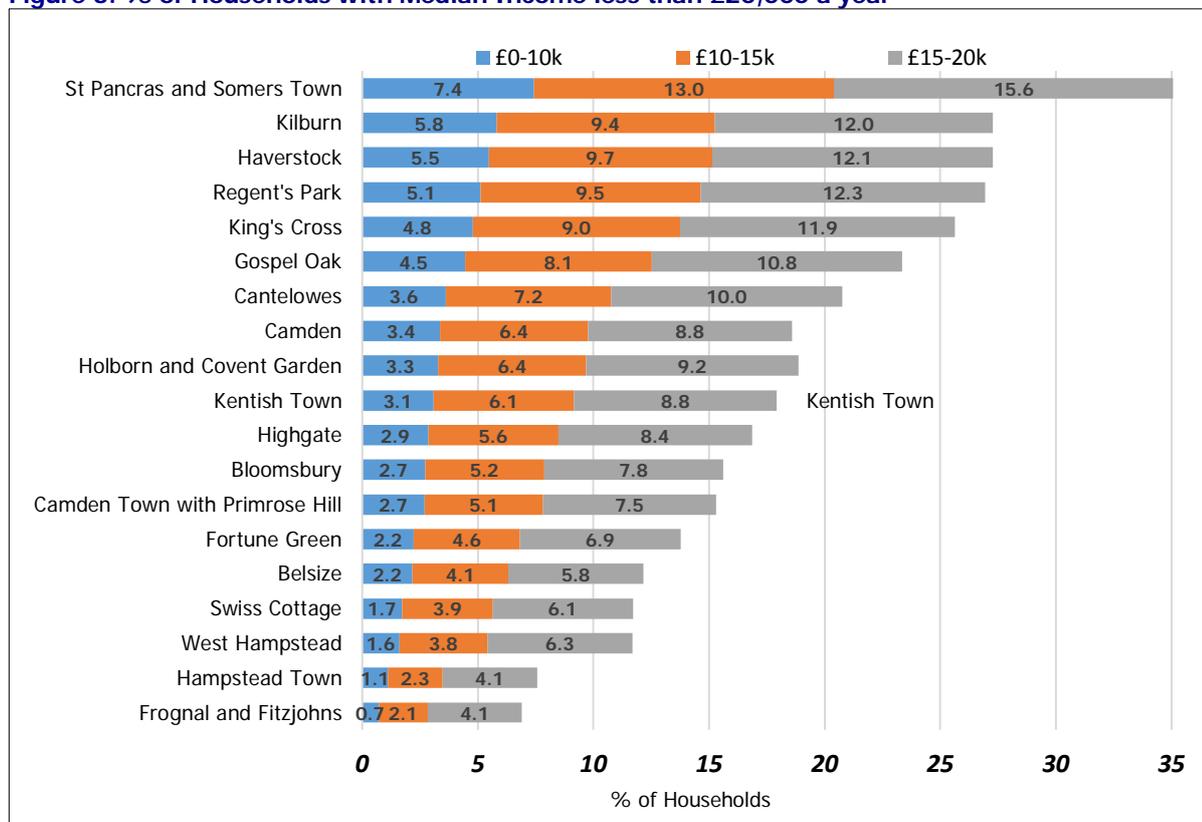
<sup>4</sup> Equivalised *Paycheck* household income data for 2019, © CACI Ltd. Equivalising reflects the notion that, for example, a household of five will need a higher income than a single person living alone to enjoy a comparable standard of living. CACI calculate an 'equivalence value' for households, based on the number and age of household members. Equivalised income is calculated by applying the equivalence value to the *Paycheck* income data.

<sup>5</sup> Output Areas (OAs) were the areas used to output data from the 2011 Census. There are 749 OAs in Camden. OAs form the lowest tier of a statistical geography hierarchy. OAs build into Lower-layer Super Output Areas (LSOAs) and LSOAs build into Middle-layer Super Output Areas (MSOAs).

<sup>6</sup> Households Below Average Income local measures 2016, © HMRC, 2019.

According to equivalised Paycheck 2019, using the HBAI definition, a household in poverty in Camden is one with less than £21,632. Therefore, the Paycheck 2019 household income group below £20k is the group that can positively be identified as wholly below the poverty threshold, while a minority of those with household incomes of less than £25k are likely to be households in poverty, but it cannot be said definitively<sup>7</sup>.

**Figure 3. % of Households with Median Income less than £20,000 a year**



Source: Paycheck 2019, © CACI Ltd.

## Deprivation

The Indices of Deprivation 2019<sup>8</sup> allows for the identification of the areas in England with the highest proportion of people and households experiencing deprivation. The data is calculated at LSOA<sup>9</sup> level and takes into consideration relative deprivation across seven factors: *income, employment, health and disability, education, skills and training, housing and services, and crime and living environment*. The indices are provided as both a score and as a rank position within England. The combined overall index is the *Index of Multiple Deprivation (IMD)* and, with the LSOA geography, is designed to show hotspots of deprivation that are often masked with ward level measures. However, a ward position can be calculated by averaging the IMD scores. On this basis Kentish Town is ranked the 10<sup>th</sup> most deprived ward.

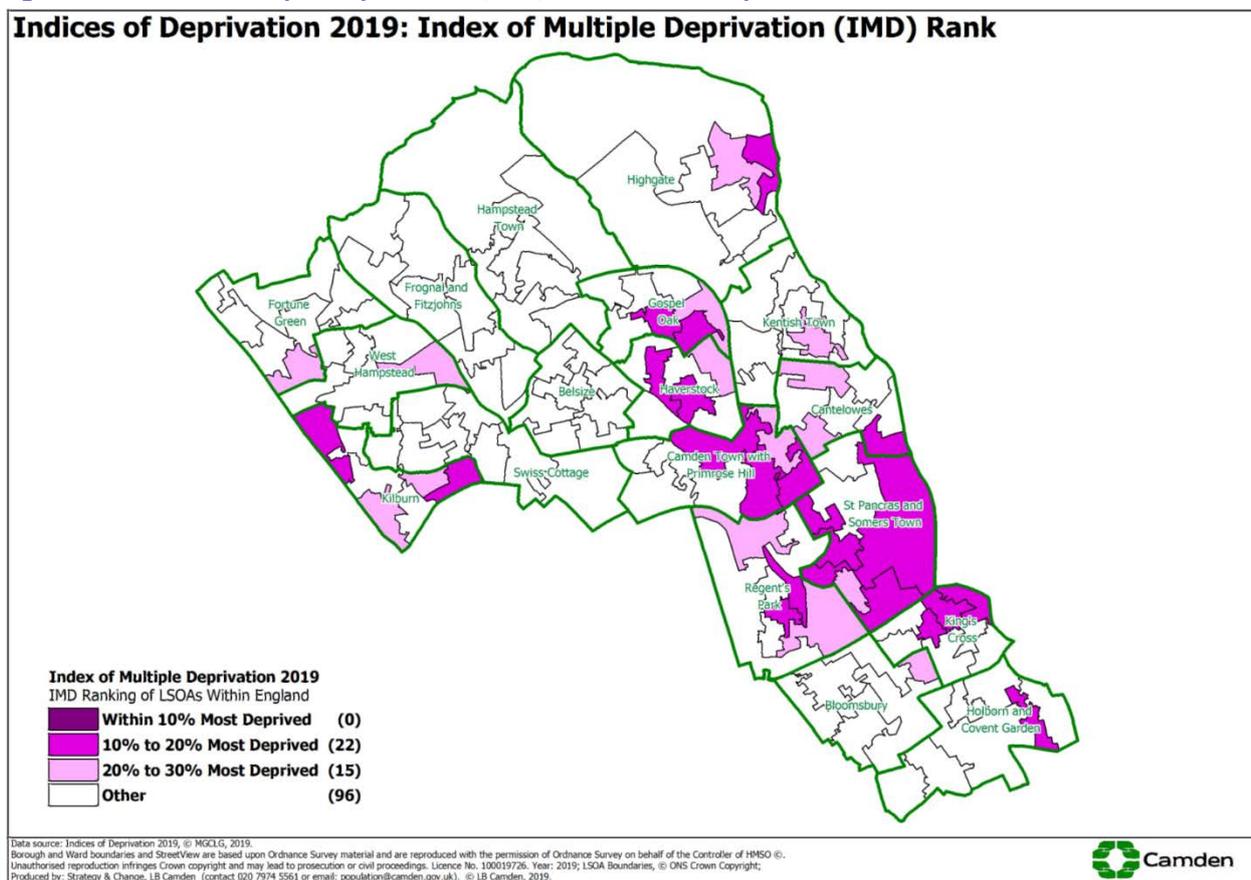
Results for Camden show that there are concentrations of LSOAs within Camden that on the rankings of IMD fall within the highest levels in England. Kentish Town ward contains no LSOAs that falls within the 20% most deprived LSOAs in England, but 1 that fall within the 20-30% most deprived LSOAs in England. Gospel Oak's most deprived LSOA (E01000925) is the 32<sup>nd</sup> most deprived LSOA in Camden and falls within the 25.4% most deprived LSOAs in England. Best viewed on a map, Fig.4 shows the LSOAs in Camden ranked within the 10%, 20% and 30% most deprived in England.

<sup>7</sup> CACI PayCheck data is published in £5k bands so it is not possible to establish the exact number of households below or above the 60% threshold.

<sup>8</sup> English Indices of Deprivation 2019, © MHCLG, 2019.

<sup>9</sup> LSOAs are a statistical geography, smaller than wards, based on groups of 2011 Census Output Areas (OAs). There are 133 LSOAs in Camden and 32,844 in England. There are 8 LSOAs in Kentish Town ward (E01000921-E01000928).

Figure 4. Index of Multiple Deprivation (IMD) 2019 – Most deprived LSOAs in Camden



Source: English Indices of Deprivation 2019, © MHCLG, 2019.

Two sub domains are often picked out to indicate deprivation affecting children (IDACI) and older people (IDAOP). Table 1 below shows the results for Kentish Town ward for the overall Index of Multiple Deprivation and for the Income sub-domains affecting children and older people. 2 of the 8 Kentish Town LSOAs fall within the 20% most deprived in England on IDACI (affecting children); while 3 out of the 8 LSOAs fall within the 20% most deprived in England on IDAOP (affecting older people). See maps below Figs.5 and 6.

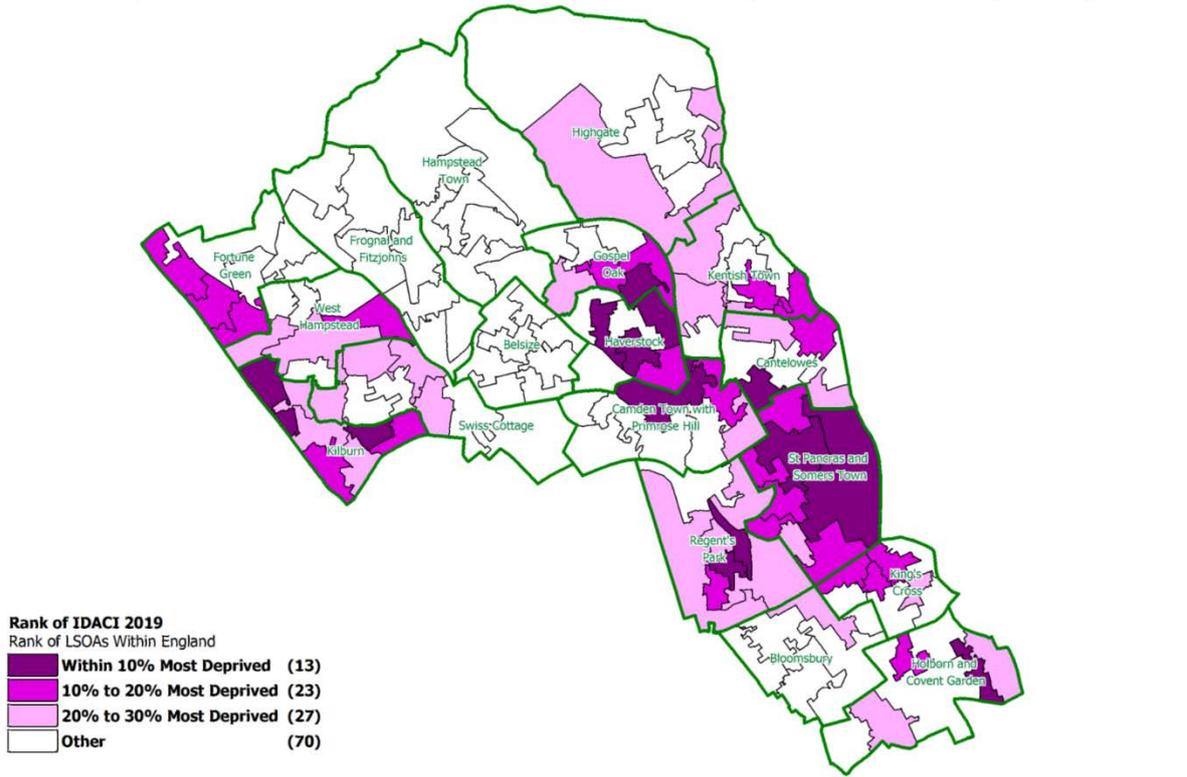
Table 1. Index of Multiple Deprivation (IMD) 2019: LSOAs in Kentish Town

Ward and LSOA		Index of Multiple Deprivation			Indices of Deprivation Sub-domains			
Ward name	LSOA code	Rank in Camden (/133)	RANK OF IMD of all LSOAs in England (/32,844)		Income Deprivation Affecting Children Index (IDACI)		Income Deprivation Affecting Older People Index (IDAOP)	
			1 is most deprived	% Most Deprived of LSOAs in England	Rank in England (/32,844)	% Most Deprived of LSOAs in England	Rank in England (/32,844)	% Most Deprived of LSOAs in England
Kentish Town	E01000921	79	18,723	57.0	17,346	52.8	8,990	27.4
	E01000922	56	12,979	39.5	6,820	20.8	4,110	12.5
	E01000923	66	14,943	45.5	20,923	63.7	8,223	25.0
	E01000924	94	20,738	63.1	18,389	56.0	8,678	26.4
	E01000925	32	8,318	25.3	4,017	12.2	2,548	7.8
	E01000926	72	16,623	50.6	5,011	15.3	4,104	12.5
	E01000927	82	18,974	57.8	16,434	50.0	13,117	39.9
	E01000928	60	14,085	42.9	9,046	27.5	8,751	26.6

Source: English Indices of Deprivation 2019, © MHCLG, 2019.

Figure 5. Income Deprivation Affecting Children Index (IDACI) 2019

**Indices of Deprivation 2019: Income Deprivation Affecting Children Index (IDACI) Rank**



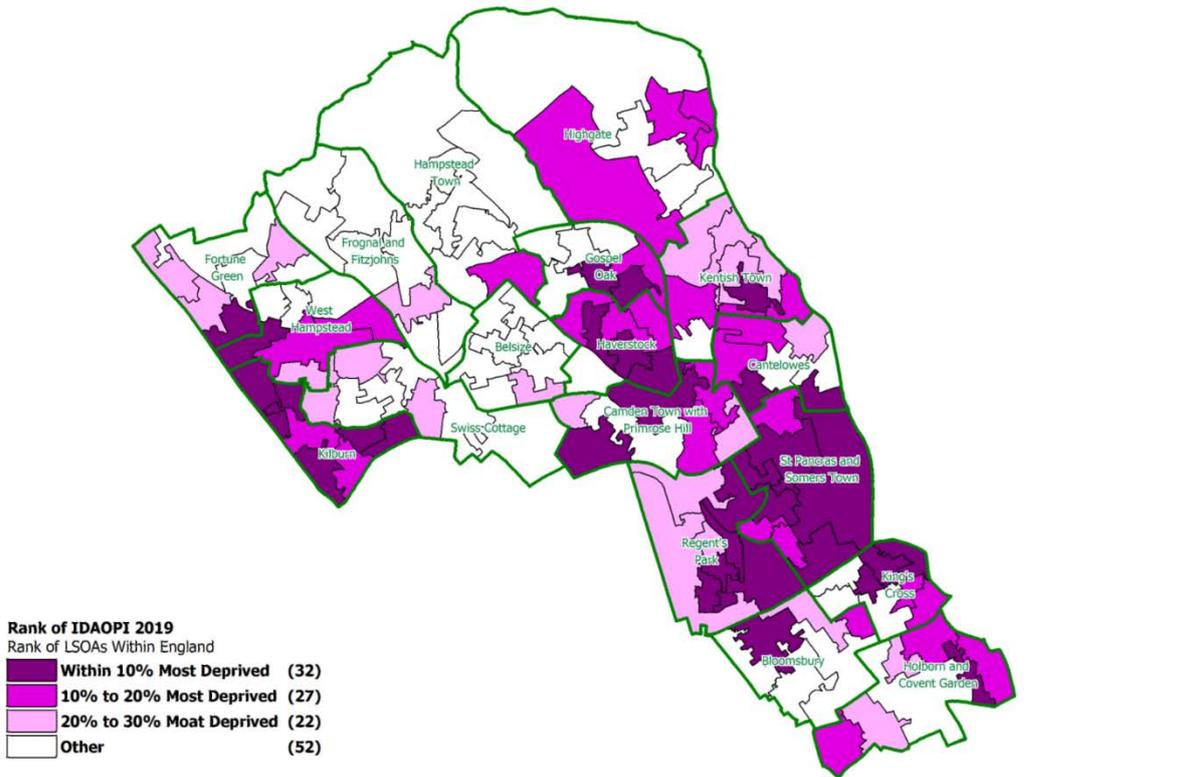
Data source: Indices of Deprivation 2019, © MHCLG, 2019. Borough and Ward boundaries and StreetView are based upon Ordnance Survey material and are reproduced with the permission of Ordnance Survey on behalf of the Controller of HMSO ©. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. Licence No. 100019726. Year: 2019; LSOA Boundaries, © ONS Crown Copyright; Produced by: Strategy & Change, LB Camden (contact 020 7974 5561 or email: population@camden.gov.uk). © LB Camden, 2019.



Source: English Indices of Deprivation 2019, © MHCLG, 2019.

Figure 6. Income Deprivation Affecting Older People Index (IDAOPI) 2019

**Indices of Deprivation 2019: Income Deprivation Affecting Older People Index (IDAOPI) Rank**



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Source: English Indices of Deprivation 2019, © MHCLG, 2019.

## Employment

There are no up to date data on the employment status of residents, but detailed information can be obtained from the 2011 Census to cover economic activity, employment and unemployment at that time. Estimates of workplace jobs in the area from the Business Register and Employment Survey (BRES) reveals that in 2018 that there were 12,000 jobs located in Kentish Town ward. The largest sectors providing employment are in Production, Construction & Transportation (2,500; 21%); *Public Services* (2,500; 21%); and *Professional & Business Services* (2,250; 19%). Employment levels in the ward have increased by 2,300 (24%) since 2009.

## Benefits

Due to the Government's welfare reform programme there has been changes in the way that benefit statistics are measured, which is making it more difficult to make meaningful comparisons over time. The most recently accessible working aged benefits data relates to November 2018, with the most common benefits in Kentish Town ward: Employment & Support Allowance (590); Disability Living Allowance (370); and Income Support (130), followed by those in receipt of Incapacity Benefit & Severe Disablement Allowance (25). See table 2 below.

**Table 2. DWP Working aged Benefits Claimants, Kentish Town, November 2018**

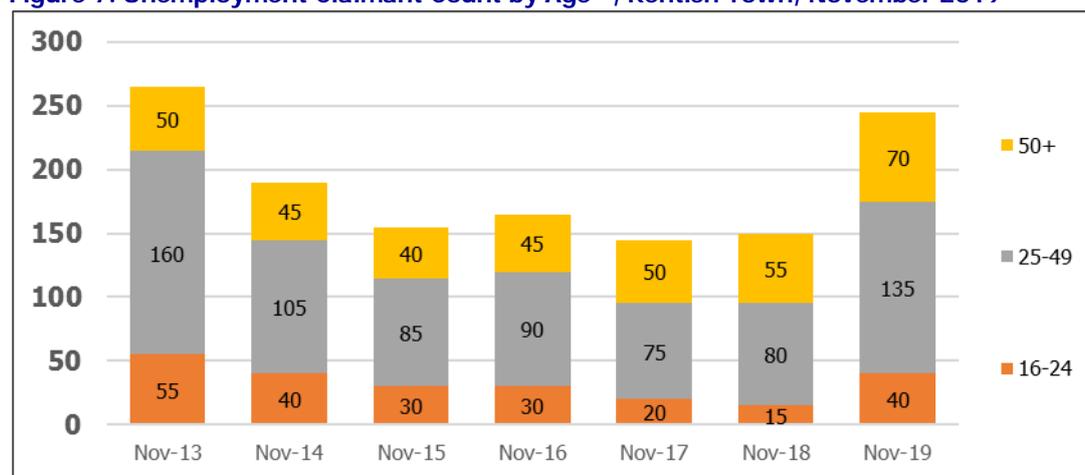
Benefit type	Claimants
Employment & Support Allowance	590
Incapacity Benefit & Severe Disablement Allowance	25
Income Support	130
Disability Living Allowance	370

Source: DWP, via NOMIS, © 2019

## Unemployment

The current measure of unemployment at local-level is a hybrid of Jobseeker Allowance (JSA) and unemployment-related Universal Credit claimants<sup>10</sup> - referred to as the *Claimant Count*. In November 2019, there were 245 claimants in Kentish Town, ranking 9<sup>th</sup> highest by ward. Between November 2018 and November 2019, the count increased by 95 (63%), higher than the rate of increase across Camden (45%). The increase is in partly due to the broader span of claimants required to look for work under Universal Credit than under Jobseeker's Allowance. Figure 7 below shows the breakdown by age-group.

**Figure 7. Unemployment Claimant Count by Age<sup>11</sup>, Kentish Town, November 2019**



Source: DWP, via NOMIS, © 2020

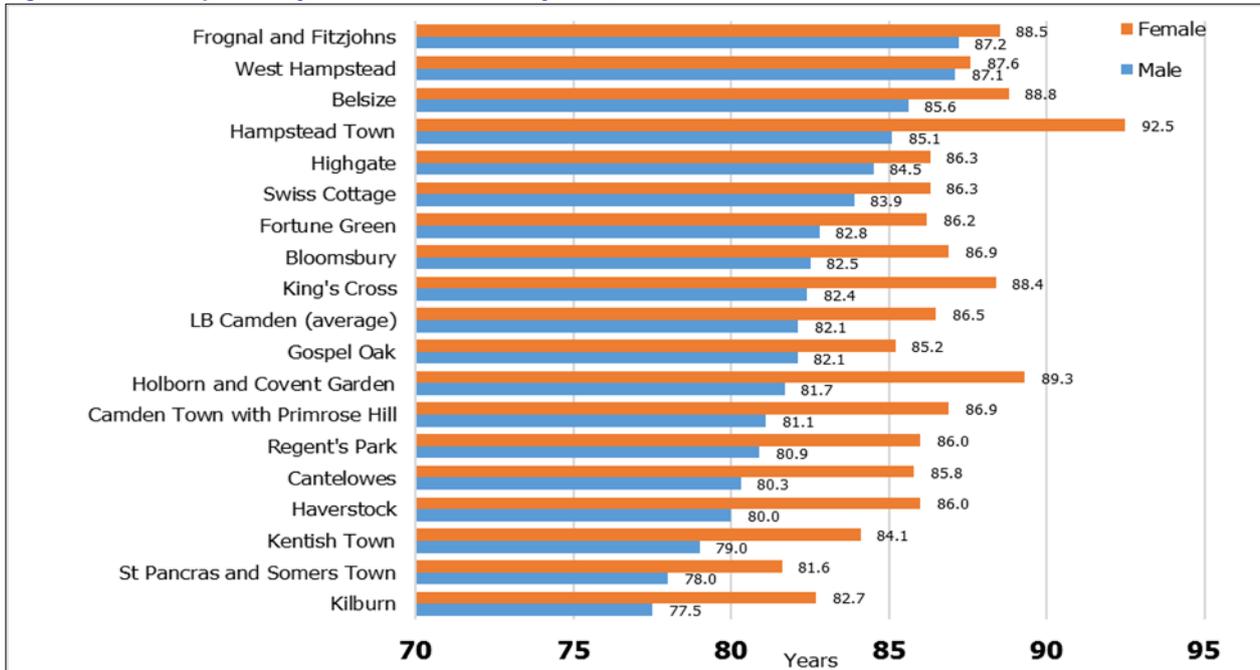
<sup>10</sup> Universal Credit was introduced in Camden from March 2016.

<sup>11</sup> Numbers are independently rounded to the nearest 5, so may not sum to the total quoted in the above paragraph.

## Life expectancy

The latest data for wards relates to the period 2013-17<sup>12</sup>. This shows that the life expectancy at birth for a male in Kentish Town is 79.0 years compared to the Camden average of 82.1 and ranks 16<sup>th</sup> highest amongst Camden wards. For a female, average life expectancy is 84.1 years compared to the Camden average of 86.5 and also ranks 16<sup>th</sup> highest. See Fig.8 below.

**Figures 8 Life Expectancy at Birth 2013-17 by Sex, Camden wards**

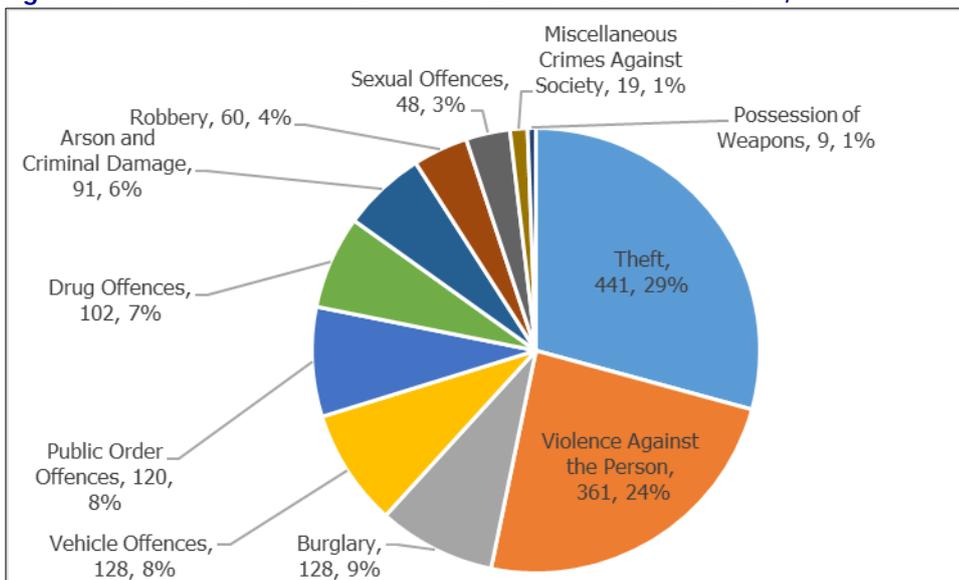


Source: ONS © Crown Copyright 2019.

## Crime

The latest crime data for wards are for the 12 months to November 2019<sup>13</sup>. During the period there were 1,507 notifiable offences relating to Kentish Town ward, the 8<sup>th</sup> highest number of offences by ward, 4% of all offences recorded in Camden. The ward saw a negligible change in offences compared to the previous year. The most common offences were *Theft* (441; 29%); *Violence against the person* (361; 24%); and *Burglary* (128; 9%). See figure 9.

**Figures 9 Notifiable Offences December 2018 to November 2019, Kentish Town**



<sup>12</sup> ONS Life Expectancy 2013-17 for wards, © ONS, 2019 via PHE Local Health website.

<sup>13</sup> Metropolitan Police Service, via GLA London Datastore, January 2020.